Association of BUSINESS PROCESS MANAGEMENT Professionals

Tony Benedict, CPIM, CBPP®
President, ABPMP International
Agenda

• What is the ABPMP?
  – Vision, Mission
• A new Emphasis
• What are ABPMP’s Value Propositions?
  – BPM Competency Model™
  – BPM CBOK®
  – Certifications: CBPA®, CBPP®, CBPL™
  – BPM Core Curriculum™
• Global Centers
  – Membership, Chapters, Statistics
• Social Media
Welcome to ABPMP

ABPMP® is the non-profit professional association dedicated to the field of Business Process Management. Through a global network, ABPMP connects over 15,000+ individuals representing more than 750 corporations and 56 chapters worldwide. As the voice of the Business Process Management community, ABPMP supports the recognition of the BPM profession and discipline, and is dedicated to maintaining the global standard for BPM practices and certification.

Use our BPM Competency Model to find which certification is right for you!
What is the ABPMP?

- Founded in US in 2003, went Global in 2010

- The Association of Business Process Management Professionals is a non-profit, vendor independent professional organization dedicated to the advancement of business process management concepts and its practices.

- ABPMP is a practitioner-oriented and practitioner-led organization created and run by and for BPM professionals.
Our Vision

• ABPMP International will lead the development of BPM as a mainstream discipline
• ABPMP International will be the professional society for business process management professionals
• ABPMP International will be the recognized authority for certifying BPM practitioners
• ABPMP International will recognize, acknowledge and honor those who make outstanding contributions to our discipline
• ABPMP International will be the global center for the community of practice in Business Process Management
Our Mission

• The mission of ABPMP is:
  – to engage in activities that advance the practice of business process management,
  – to promote and evolve a Common Body of Knowledge in this field
  – to foster the development and advancement of the skills and competencies of the professionals who work in this discipline
  – to validate the professional qualifications and certify BPM practitioners
Our Core Emphasis

- Integrated Focus on Building Top Level Business Transformation Professionals
- BPM Competency Model
- 3 Levels of BPM Professional Certification
- Certification Overview Courses
- BPM CBOK Evolution (v1.0, 2.0, 3.0, 4.0........)
- Continuing education – Webinars, ABPMP courses, Partnerships with Universities, Affiliates, etc.
ABPMP’s Value Propositions

1. Intellectual Property & International Trademarks
   a) BPM Common Body Of Knowledge (BPM CBOK®)
   b) Certified Business Process Associate (CBPA®) Certification
   c) Certified Business Process Professional (CBPP®) Certification
   d) Certified Business Process Leader (CBPL™) Certification (In Development)

2. BPM Competency Model™

3. BPM Curriculum (Academic)™

4. Registered Training Provider Program

5. Membership (global)

6. Chapters (global)

7. Social Media

8. Webinars

9. Database
# BPM Competency Model™

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<thead>
<tr>
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<tbody>
<tr>
<td>Primary Responsibilities</td>
<td>Entry Level</td>
<td>Middle Manager</td>
<td>Senior Leader</td>
</tr>
</tbody>
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## Background

<table>
<thead>
<tr>
<th>Education/ Certification</th>
<th>Bachelors/ CBPA®</th>
<th>Bachelors and/or Masters/ CBPP®</th>
<th>Masters/ CBPL™</th>
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</thead>
<tbody>
<tr>
<td>Work Experience</td>
<td>&lt;1 year</td>
<td>&gt;4, &lt;10 years</td>
<td>&gt;10 years</td>
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## Business Process Management Competencies

**Process Modeling, Analysis & Design (New Solution Design)**
- Beginner
- Intermediate
- Advanced

**Process Methodology**
- <1 Methodology
- 2 or less Methodologies
- >2 Methodologies

**Process Measurement & Management (Performance Measurement)**
- Basic identification & Measurement
- Benchmarking
- Advanced Benchmarking and Integration into Corporate Strategy

**Change Management & Facilitation**
- Beginner
- Intermediate
- Advanced

**Technology**
- <1 Implementation, Any technology
- <5 Implementations, Any Technology
- >5 Implementations, Any Technology

## General Business Competencies

**Individual and Leadership Behavior**
- Participates on Team
- Participates and Leads Small to Medium Size Teams
- Leads Large Teams

**Solutions Delivery**
- Participates on Team
- Participates and Leads Small to Medium Size Teams
- Leads Large Teams

**Business & Financial IQ**
- ROI
- Benchmarking & ROI
- Benchmarking, ROI, Corporate Scorecard
BPM CBOK®
The 9 Knowledge Areas

Knowledge Areas

Business Process Management

- Process Modeling
- Process Analysis
- Process Design
- Process Transformation
- Process Performance Management

Business Process Management Technologies

Process Management Organization

Enterprise Process Management
BPM COMPETENCY MODEL

SKILLS
COMPETENCIES

PROCESS
ANALYST

PROCESS
ARCHITECT

CHIEF
PROCESS
ARCHITECT

KNOWLEDGE
EXPERIENCE

BPM CBOK

BPM
PROJECT
EXPERIENCE

BPM
TRANSFORMATION
EXPERIENCE

CERTIFICATION

CBPA
CERTIFIED BUSINESS
PROCESS ASSOCIATE

CBPP
CERTIFIED BUSINESS
PROCESS PROFESSIONAL

CBPL
CERTIFIED BUSINESS
PROCESS LEADER

TRAINING & EDUCATION
Certification Program
Parameters

Certification means that an individual has:

– Achieved appropriate professional experience and/or education
– Passed a rigorous examination;
– Agreed to abide by a professional code of conduct;
– Committed to maintaining an active credential through meeting continuing professional development requirements.
**CBPA® & CBPP® Summary**

### Certified Business Process Associate (CBPA®)
- **Eligibility Requirements**: 1250 hours documented experience in a Business Process related area OR qualifying 4 year university degree
- **Steps to Obtaining Credential**: Complete Application, Pass Examination, Sign ABPMP Code of Ethics
- **Re-certification**: 90 multiple choice questions answered within 2 hours, 3 year cycle; 30 Continuing Professional Education Hours

### Certified Business Process Professional (CBPP®)
- **Eligibility Requirements**: 4 years Business Process Experience, may substitute half year credit for: Advanced Degree, Approved Certifications such as the PMP or CPIM
- **Steps to Obtaining Credential**: Complete Application, Pass Examination, Abide by ABPMP Code of Ethics
- **Exam Information**: 130 multiple choice questions
- **Re-certification**: 3 hours, 3 year cycles; 60 Continuing Education Hours

### Standard Fees
- Application Fee: USD $40/€30
- Exam Fee: USD $400/€350, discount available for current ABPMP international professional members
- Re-certification Fee: USD $75/€60

### Fees
- Application Fee $75
- Exam Fee: Members $500, Non-Members $650
What Certification Track is Right for You?

CBPP® Track
- Certified CBPP®
  - 4 years Business Process Experience
  - May substitute up to 6 months for: Advanced Degree or Approved Certifications (e.g., CBPA, CCP, PMP)
  - 60 CPE’s

Transition Option:
- 3,125 hours additional experience
- CBPP credit for up to 625 hours experience
- Apply for and pass the CBPP® Exam

CBPA® Track
- Certified CBPA®
  - 1,250 hours Business Process Experience or qualifying 4-year University Degree
  - 30 CPE’s

Recertify as CBPP®
- 60 CPE’s

Recertify as CBPA®
- 30 CPE’s
The **ABPMP** is proud to announce their Certified Business Process Leadership program. This is the highest level professional certification that ABPMP offers. It represents proof of a mastery level competency for those who pass the examination and become Certified as a Business Process Leader **CBPL™**

The **CBPL™** is unique in our rapidly changing market place. This certification was developed by recognized Executive Level BPM practitioners to test the level of skill and competency in several areas of business transformation.

The certification is designed to test practitioners mastery of all things BPM and includes questions on all phases of the business transformation life cycle as well as question dealing with strategy execution and the use of BPM technologies.

The **CBPL™** has been designed to comply with international certification standards and like the entry level **CBPA®** and the Process Architect level **CBPP®** certifications will quickly become the internationally recognized standard for BPM professionals. The certification will initially be offered by ABPMP through our chapters and affiliates worldwide, representing the largest qualified constituency of BPM practitioners today.

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### CBPL™ Summary

<table>
<thead>
<tr>
<th>Credential</th>
<th>Certified Business Process Leader - CBPL™</th>
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<tr>
<td></td>
<td>10 years minimum Business Process Experience</td>
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<table>
<thead>
<tr>
<th>Eligibility Requirements</th>
<th>5 years of Business Transformation Project Management</th>
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<tr>
<td></td>
<td>A CBPP certification</td>
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<tr>
<td></td>
<td>- also –</td>
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<tr>
<td></td>
<td>6 months credit for an Advanced Degree &amp; Approved Industry Certifications e.g. Lean, PMP®; CBA®</td>
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<table>
<thead>
<tr>
<th>Steps to Obtaining Credential</th>
<th>Application Process &amp; Multiple Choice Exam</th>
</tr>
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<tbody>
<tr>
<td>Exam Information</td>
<td>3 hours; 130 questions</td>
</tr>
<tr>
<td>Credential Maintenance</td>
<td>3 years; 60 CE Credits</td>
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Re-Certification Requirements

• Recertification required every 3 years
  – CBPP® – 60 hours of continuing professional education activities required
  – CBPA® – 30 hours of continuing professional education activities required

• Or retake test
  – Some example activities
  – Courses, Training, Seminars
  – Professional association events
  – Writing, Presenting, Teaching
The ABPMP Education Committee developed a BPM Core Curriculum for Universities and Colleges interested in either developing coursework, a certificate program or an undergraduate or graduate degree program in BPM.

There are many universities employing ABPMP’s Core Curriculum, with some utilizing the BPM CBOK as course material.
Membership, Chapters, & Statistics

Membership
• Global
• Over 8,000 members

Chapters
• We are on every Continent with Chapters and Affiliates
• Largest Affiliate – EABPM (European Association of BPM)

Statistics
• Global Certifications – over 1,533* CBPP and >200 CBPA (since Jan ‘17)
• Exams available in:
  – Portuguese, German, French
• BOM CBOK Total Sales: 8,109* and counting
  – English Versions:
    • US – 4,758
    • OUS – 305
  – Non-English Versions – > 3,000
    • Available in Portuguese, German, French, Spanish, Russian

*As of Feb 2018
Global Centers:
- US
- Brazil
- Switzerland
- Capetown
- Saudi Arabia
- India
- Hong Kong
- Tokyo
- Queensland
# Member Benefits

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<tr>
<th>Benefit</th>
<th>Professional Member</th>
<th>Non-Member/Subscriber</th>
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<tbody>
<tr>
<td>BPM CBOK</td>
<td>Free</td>
<td>$49.99</td>
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<tr>
<td>CBPA Exam</td>
<td>$400</td>
<td>$550</td>
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<tr>
<td>CBPP Exam</td>
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<td>$650</td>
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<tr>
<td>Webinars</td>
<td>OnDemand</td>
<td>Not Available</td>
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<tr>
<td>Online Courses</td>
<td>Discounts</td>
<td>Full Price</td>
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Operational Excellence: integrating silos through people, process, and technology to serve business objectives. What are the major trends you are seeing for 2016 in the OpEx space?

Please share your thoughts on the trends, concepts, and philosophies that you believe will shape the operational excellence successes in 2016.
QUESTIONS?