Association of BUSINESS PROCESS MANAGEMENT Professionals

Tony Benedict, CPIM, CBPP®
President, ABPMP International
Agenda

• What is the ABPMP?
  – Vision, Mission
• A new Emphasis
• What are ABPMP’s Value Propositions?
  – BPM Competency Model™
  – BPM CBOK®
  – Certifications: CBPA®, CBPP®, CBPL™
  – BPM Core Curriculum™
• Global Centers
  – Membership, Chapters, Statistics
• Social Media
Welcome to ABPMP

ABPMP® is the non-profit professional association dedicated to the field of Business Process Management. Through a global network, ABPMP connects over 15,000+ individuals representing more than 750 corporations and 56 chapters worldwide. As the voice of the Business Process Management community, ABPMP supports the recognition of the BPM profession and discipline, and is dedicated to maintaining the global standard for BPM practices and certification.

Use our BPM Competency Model to find which certification is right for you!
What is the ABPMP?

• Founded in US in 2003, went Global in 2010

• The Association of Business Process Management Professionals is a non-profit, vendor independent professional organization dedicated to the advancement of business process management concepts and its practices.

• ABPMP is a practitioner-oriented and practitioner-led organization created and run by and for BPM professionals.
Our Vision

• ABPMP International will lead the development of BPM as a mainstream discipline
• ABPMP International will be the professional society for business process management professionals
• ABPMP International will be the recognized authority for certifying BPM practitioners
• ABPMP International will recognize, acknowledge and honor those who make outstanding contributions to our discipline
• ABPMP International will be the global center for the community of practice in Business Process Management
Our Mission

• The mission of ABPMP is:
  – to engage in activities that advance the practice of business process management,
  – to promote and evolve a Common Body of Knowledge in this field
  – to foster the development and advancement of the skills and competencies of the professionals who work in this discipline
  – to validate the professional qualifications and certify BPM practitioners
Our Core Emphasis

• Integrated Focus on Building Top Level Business Transformation Professionals
• BPM Competency Model
• 3 Levels of BPM Professional Certification
• Certification Overview Courses
• BPM CBOK Evolution (v1.0, 2.0, 3.0, 4.0........)
• Continuing education – Webinars, ABPMP courses, Partnerships with Universities, Affiliates, etc.
ABPMP’s Value Propositions

1. Intellectual Property & International Trademarks
   a) BPM Common Body Of Knowledge (BPM CBOK®)
   b) BPM Competency Model™
   c) Certified Business Process Associate (CBPA®) Certification
   d) Certified Business Process Professional (CBPP®) Certification
   e) Certified Business Process Leader (CBPL™) Certification (In Development)

2. BPM Model Curriculum (Academic)™

3. Registered Training Provider Program

4. Membership (global)

5. Chapters (global)

6. Social Media

7. Webinars
BPM CBOK®

The 9 Knowledge Areas

Knowledge Areas

Business Process Management

- Process Modeling
- Process Analysis
- Process Design
- Process Transformation
- Process Performance Management

Business Process Management Technologies

Process Management Organization

Enterprise Process Management
GUIDE TO THE BUSINESS PROCESS MANAGEMENT COMMON BODY OF KNOWLEDGE (BPM CBOK®)  
Version 2.0 – Second Release

Knowledge Areas

- Business Process Management
  - Process Modeling
  - Process Analysis
  - Process Design
  - Process Performance Management
  - Process Transformation
- Process Management Organization
- Enterprise Process Management
- Business Process Management Technologies
# BPM Competency Model™

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Primary Responsibilities</td>
<td>Entry Level</td>
<td>Middle Manager</td>
<td>Senior Leader</td>
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## Background

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<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Bachelors/Asian BBA®</td>
<td>Beginner</td>
<td>Intermediate</td>
<td>Advanced</td>
</tr>
<tr>
<td>Masters/CBPP®</td>
<td>2 or less Methodologies</td>
<td>&gt;2 Methodologies</td>
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## Business Process Management Competencies

<table>
<thead>
<tr>
<th>Process Modeling, Analysis &amp; Design (New Solution Design)</th>
<th>Beginner</th>
<th>Intermediate</th>
<th>Advanced</th>
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<thead>
<tr>
<th>Process Methodology</th>
<th>&lt;1 Methodology</th>
<th>2 or less Methodologies</th>
<th>&gt;2 Methodologies</th>
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</table>

<table>
<thead>
<tr>
<th>Process Measurement &amp; Management (Performance Measurement)</th>
<th>Beginner</th>
<th>Intermediate</th>
<th>Advanced</th>
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<thead>
<tr>
<th>Change Management &amp; Facilitation</th>
<th>&lt;1 Implementation, Any Technology</th>
<th>&lt;5 Implementations, Any Technology</th>
<th>&gt;5 Implementations, Any Technology</th>
</tr>
</thead>
</table>

## General Business Competencies

<table>
<thead>
<tr>
<th>Individual and Leadership Behavior</th>
<th>Participates on Team</th>
<th>Participates and Leads Small to Medium Size Teams</th>
<th>Leads Large Teams</th>
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<tr>
<th>Solutions Delivery</th>
<th>Participates on Team</th>
<th>Participates and Leads Small to Medium Size Teams</th>
<th>Leads Large Teams</th>
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<tr>
<th>Business &amp; Financial IQ</th>
<th>ROI</th>
<th>Benchmarking &amp; ROI</th>
<th>Benchmarking, ROI, Corporate Scorecard</th>
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BPM COMPETENCY MODEL

SKILLS
COMPETENCIES

PROCESS
ANALYST

PROCESS
ARCHITECT

CHIEF
PROCESS
ARCHITECT

KNOWLEDGE
EXPERIENCE

BPM CBOK

BPM PROJECT
EXPERIENCE

BPM
TRANSFORMATION
EXPERIENCE

CERTIFICATION

CBPA
CERTIFIED BUSINESS
PROCESS ASSOCIATE

CBPP
CERTIFIED BUSINESS
PROCESS PROFESSIONAL

CBPL
CERTIFIED BUSINESS
PROCESS LEADER

TRAINING & EDUCATION
BPM Competency Model™ & BPM Certification Level Requirements

**Process Analyst**
- **Credential**: Certified Business Process Associate (CBPA™)
  - 1250 hours documented Working Experience in a Business Process related area OR qualifying 4 year university degree
  - Complete Application
  - Pass Examination
  - Sign ABPMP Code of Ethics
- **Eligibility Requirements**
- **Steps to Obtaining Credential**: 90 multiple choice questions answered within 2 hours
- **Re-certification**: 3 year cycle; 30 Continuing Professional Education Hours
- **Application Fee**: USD $40/E30
  - Exam Fee: USD $400/E350
  - discount available for current ABPMP international professional members
  - Re-certification Fee: USD $75/E60

**Process Architect**
- **Credential**: Certified Business Process Professional (CBPP®)
  - 4 years Business Process Experience
  - May substitute half year credit for: Advanced Degree
  - Approved Certifications such as the PMP or CPIM
- **Eligibility Requirements**
- **Steps to Obtaining Credential**: Complete Application
  - Pass Examination
  - Abide by ABPMP Code of Ethics
  - 130 multiple choice questions
- **Re-certification**: 3 hours
  - 3 year cycles; 60 Continuing Education Hours
- **Application Fee**: $75
- **Exam Fee**: Members $500
  - Non-Members $650

**Chief Process Architect**
- **Credential**: Certified Business Process Leader - CBPL™
  - 10 years minimum Business Process Experience
  - 5 years of Business Transformation Project Management
  - A CBPP certification - also –
  - 6 months credit for an Advanced Degree & Approved Industry Certifications e.g. Lean, PMP®, CBA®
- **Eligibility Requirements**
- **Steps to Obtaining Credential**: Application Process & Multiple Choice Exam
- **Exam Information**: 3 hours; 130 questions
- **Credential Maintenance**: 3 years; 60 CE Credits
Existing and Potential Competency Paths

**Business Competency Path**
- **CBPA**
  CERTIFIED BUSINESS PROCESS ASSOCIATE
- **CBPP**
  CERTIFIED BUSINESS PROCESS PROFESSIONAL
- **CBPL***(In Development)*
  CERTIFIED BUSINESS PROCESS LEADER

**IT Competency Path**
- **CBAP**
  CERTIFIED BUSINESS ANALYST PROFESSIONAL
- **CBA**
  CERTIFIED BUSINESS ARCHITECT
- **CEA** *(Not Yet in Development)*
  CERTIFIED ENTERPRISE ARCHITECT

University Degrees, Leadership & Management, Change Management, Work Experience (IT & Business), Reference frameworks, Methodologies, etc.
Example of Changing Paths in Job Advancement

Department Level
- Business Analyst
- Process Engineer
- Business Analyst
- Process Engineer

Cross Functional
- Business Intelligence Analyst
- Data Analyst
- Process Architect
- Business Intelligence Analyst

Enterprise Level
- Database Architect
- Data Architect, Solution Architect
- Business Architect
- Cross Functional

Value Chain Management
- CIO; VP, Enterprise Architecture
- Business Architect
- Chief Executive Officer
- Chief Process Architect
- Chief Operations Officer; VP, Supply/Operations/Chain, Operational Excellence

Design & Architecture
- Business Intelligence Analyst
- Data Scientist
- Business Intelligence Analyst

Analysis & Engineering
- Process Analyst
- Business Analyst
- Process Architect

ABPMP International
Certification Program

Parameters

Certification means that an individual has:

– Achieved appropriate professional experience and/or education
– Passed a rigorous examination;
– Agreed to abide by a professional code of conduct;
– Committed to maintaining an active credential through meeting continuing professional development requirements.
What Certification Track is Right for You?

**CBPP® Track**

- Certified CBPP®
- 4 years Business Process Experience
- May substitute up to 6 months for Advanced Degree or Approved Certifications (e.g., CBPA, CCP, PMP)

**Transition Option**

- 3125 hours additional experience
- CBPA credit for up to 625 hours experience
- Apply for and pass the CBPP® Exam

**Recertify as CBPP®**

- 60 CPE’s

**CBPA® Track**

- Certified CBPA®
- 1250 hours Business Process Experience OR qualifying 4 year university degree
- 30 CPE’s

- Recertify as CBPA®
- 30 CPE’s

- Recertify as CBPP®
The ABPMP is proud to announce their Certified Business Process Leadership program. This is the highest level professional certification that ABPMP offers. It represents proof of a mastery level competency for those who pass the examination and become Certified as a Business Process Leader CBPL™

The CBPL™ is unique in our rapidly changing market place. This certification was developed by recognized Executive Level BPM practitioners to test the level of skill and competency in several areas of business transformation.

The certification is designed to test practitioners mastery of all things BPM and includes questions on all phases of the business transformation life cycle as well as question dealing with strategy execution and the use of BPM technologies.

The CBPL™ has been designed to comply with international certification standards and like the entry level CBPA® and the Process Architect level CBPP® certifications will quickly become the internationally recognized standard for BPM professionals. The certification will initially be offered by ABPMP through our chapters and affiliates worldwide, representing the largest qualified constituency of BPM practitioners today.

### CBPL™ Summary

<table>
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<tr>
<th>Credential</th>
<th>Certified Business Process Leader - CBPL™</th>
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<tbody>
<tr>
<td></td>
<td>10 years minimum Business Process Experience</td>
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<td></td>
<td>5 years of Business Transformation Project Management</td>
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<tr>
<td></td>
<td>A CBPP certification - also -</td>
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<td>3 years; 60 CE Credits</td>
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Re-Certification Requirements

• Recertification required every 3 years
  – CBPP® – 60 hours of continuing professional education activities required
  – CBPA® – 30 hours of continuing professional education activities required

• Or retake test
  – Some example activities
  – Courses, Training, Seminars
  – Professional association events
  – Writing, Presenting, Teaching
BPM Core Curriculum

The ABPMP Education Committee developed a BPM Core Curriculum for Universities and Colleges interested in either developing coursework, a certificate program or an undergraduate or graduate degree program in BPM.

There are many universities employing ABPMP’s Core Curriculum, with some utilizing the BPM CBOK as course material.

Link: https://www.abpmp.org/page/Become_BMP_Professio
Membership, Chapters, & Statistics

**Membership**
- Global
- Over 8,000 members

**Chapters**
- We are on every Continent with Chapters and Affiliates
- Largest Affiliate – EABPM (European Association of BPM)

**Statistics**
- Global Certifications – over 1,533* CBPP and >200 CBPA (since Jan ‘17)
- Exams available in:
  - Portuguese, German, French
- BOM CBOK Total Sales: 8,109* and counting
  - English Versions:
    - US – 5,235
    - OUS – 305
  - Non-English Versions – > 3,000
    - Available in Portuguese, German, French, Spanish, Russian

*As of April 2019
Global Centers:

- US
- Brazil
- Switzerland
- Capetown
- Saudi Arabia
- India
- Hong Kong
- Tokyo
- Queensland
## Member Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Professional Member</th>
<th>Non-Member/Subscriber</th>
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<tbody>
<tr>
<td>BPM CBOK</td>
<td>Free</td>
<td>$49.99</td>
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<tr>
<td>CBPA Exam</td>
<td>$400</td>
<td>$550</td>
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<tr>
<td>CBPP Exam</td>
<td>$500</td>
<td>$650</td>
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<td>Webinars</td>
<td>OnDemand</td>
<td>Not Available</td>
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<tr>
<td>Online Courses</td>
<td>Discounts</td>
<td>Full Price</td>
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ABPMP - The Association of BPM Professionals International

Start a conversation in this group

Mati Carbó • 2nd
Marketing at AuraPortal

Key concepts to save you from getting lost in the world of BPM technology

AuraPortal
2,720 followers

Process? BPM? Digital transformation? Zero-code? If any of these terms ring a bell, but you are not sure of their meaning, this article may be an interesting starting point to learn once and for all what is what in the world of BPM. ...see more

Survival manual for the modern business user
auraportal.com

About this group
ABPMP has local chapters in several US areas and has many more forming in the US and internationally. Individuals wishing to participate who are not located near an existing local chapter are urged to investigate the feasibility of starting a chapter where they are located. While they are

Group rules
Marketing Immune System: On.
Warnings notices: None

Group admins
Tony Benedict • Owner
CEO | COO | EVP OPERATIONS | PRIVATE EQUITY | MANUFACTURING | PHARMA | HEALTHCARE
Jack Hilty PMP® CBPP® CBPL® • 1st Manager
Enterprise Business Architect at SentientPoint, Inc
QUESTIONS?