Association of BUSINESS PROCESS MANAGEMENT Professionals

Tony Benedict, CPIM, CBPP, CBPL® President, ABPMP International
Agenda

• What is the ABPMP?
  – Vision, Mission

• A new Emphasis

• What are ABPMP’s Value Propositions?
  – BPM Competency Model™
  – BPM CBOK®
  – Certifications: CBPA®, CBPP®, CBPL™
  – BPM Core Curriculum™

• Global Centers
  – Membership, Chapters, Statistics

• Social Media
Welcome to ABPMP

ABPMP® is the non-profit professional association dedicated to the field of Business Process Management. Through a global network, ABPMP connects over 15,000+ individuals representing more than 750 corporations and 56 chapters worldwide. As the voice of the Business Process Management community, ABPMP supports the recognition of the BPM profession and discipline, and is dedicated to maintaining the global standard for BPM practices and certification.

Use our BPM Competency Model to find which certification is right for you!

BPM COMPETENCY MODEL

SKILLS COMPETENCIES

KNOWLEDGE EXPERIENCE

CERTIFICATION
What is the ABPMP?

- Founded in US in 2003, went Global in 2010

- The Association of Business Process Management Professionals is a *non-profit, vendor independent* professional organization dedicated to the advancement of business process management concepts and its practices.

- ABPMP is a practitioner-oriented and practitioner-led organization created and run by and for BPM professionals.
Our Vision

• ABPMP International will lead the development of BPM as a mainstream discipline
• ABPMP International will be the professional society for business process management professionals
• ABPMP International will be the recognized authority for certifying BPM practitioners
• ABPMP International will recognize, acknowledge and honor those who make outstanding contributions to our discipline
• ABPMP International will be the global center for the community of practice in Business Process Management
Our Mission

• The mission of ABPMP is:
  – to engage in activities that advance the practice of business process management,
  – to promote and evolve a Common Body of Knowledge in this field
  – to foster the development and advancement of the skills and competencies of the professionals who work in this discipline
  – to validate the professional qualifications and certify BPM practitioners
Our Core Emphasis

• Integrated Focus on Building Top Level Business Transformation Professionals
• BPM Competency Model
• 3 Levels of BPM Professional Certification
• Certification Overview Courses
• BPM CBOK Evolution (v1.0, 2.0, 3.0, 4.0………)
• Continuing education – Webinars, ABPMP courses, Partnerships with Universities, Affiliates, etc.
Membership, Chapters, & Statistics

Membership
• Global
• Over 8,000 members

Chapters
• We are on every Continent with Chapters and Affiliates
• Largest Affiliate – EABPM (European Association of BPM)

Statistics
• Global Certifications – over 1,533* CBPP and >250 CBPA (since Jan ‘17)
• Exams available in:
  – Portuguese, German, French
• BOM CBOK Total Sales: 8,109* and counting
  – English Versions:
    • US – 5,235
    • OUS – 305
  – Non-English Versions – > 3,000
    • Available in Portuguese, German, French, Spanish, Russian

*As of Aug 2019
ABPMP’s Value Propositions

1. Intellectual Property & International Trademarks
   a) BPM Competency Model™
   b) BPM Common Body Of Knowledge (BPM CBOK®)
   c) Certified Business Process Associate (CBPA®) Certification
   d) Certified Business Process Professional (CBPP®) Certification
   e) Certified Business Process Leader (CBPL™) Certification (In Development)

2. BPM Model Curriculum (Academic)™

3. Registered Training Provider Program

4. Membership (global)

5. Chapters (global)

6. Social Media

7. Webinars
BPM COMPETENCY MODEL

SKILLS COMPETENCIES

PROCESS ANALYST

PROCESS ARCHITECT

CHIEF PROCESS ARCHITECT

KNOWLEDGE EXPERIENCE

BPM CBOK

BPM PROJECT EXPERIENCE

BPM TRANSFORMATION EXPERIENCE

CERTIFICATION

CBPA
CERTIFIED BUSINESS PROCESS ASSOCIATE

CBPP
CERTIFIED BUSINESS PROCESS PROFESSIONAL

CBPL
CERTIFIED BUSINESS PROCESS LEADER

TRAINING & EDUCATION
# BPM Competency Model™

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<thead>
<tr>
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<tbody>
<tr>
<td>Primary Responsibilities</td>
<td>Entry Level</td>
<td>Middle Manager</td>
<td>Senior Leader</td>
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### Background

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<thead>
<tr>
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<tbody>
<tr>
<td>Bachelors/ CBPA®</td>
<td>Bachelors and/or Masters/ CBPP®</td>
<td>Masters/ CBPL™</td>
<td></td>
</tr>
<tr>
<td>Work Experience</td>
<td>&lt;1 year</td>
<td>&gt;4, &lt;10 years</td>
<td>&gt;10 years</td>
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### Business Process Management Competencies

<table>
<thead>
<tr>
<th>Process Modeling, Analysis &amp; Design (New Solution Design)</th>
<th>Beginner</th>
<th>Intermediate</th>
<th>Advanced</th>
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</thead>
<tbody>
<tr>
<td>Process Methodology</td>
<td>&lt;1 Methodology</td>
<td>2 or less Methodologies</td>
<td>&gt;2 Methodologies</td>
</tr>
<tr>
<td>Process Measurement &amp; Management (Performance Measurement)</td>
<td>Basic identification &amp; Measurement</td>
<td>Benchmarking</td>
<td>Advanced Benchmarking and Integration into Corporate Strategy</td>
</tr>
<tr>
<td>Change Management &amp; Facilitation</td>
<td>Beginner</td>
<td>Intermediate</td>
<td>Advanced</td>
</tr>
<tr>
<td>Technology</td>
<td>&lt;1 Implementation, Any technology</td>
<td>&lt;5 Implementations, Any Technology</td>
<td>&gt;5 Implementations, Any Technology</td>
</tr>
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</table>

### General Business Competencies

<table>
<thead>
<tr>
<th>Individual and Leadership Behavior</th>
<th>Participates on Team</th>
<th>Participates and Leads Small to Medium Size Teams</th>
<th>Leads Large Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solutions Delivery</td>
<td>Participates on Team</td>
<td>Participates and Leads Small to Medium Size Teams</td>
<td>Leads Large Teams</td>
</tr>
<tr>
<td>Business &amp; Financial IQ</td>
<td>ROI</td>
<td>Benchmarking &amp; ROI</td>
<td>Benchmarking, ROI, Corporate Scorecard</td>
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</tbody>
</table>
Example of Changing Paths in Job Advancement

**Department Level**
- IT
  - Business Analyst
  - Data Analyst
- Business
  - Process Analyst

**Cross Functional**
- IT
  - Business Intelligence Analytics
  - Database Architect
  - Data Architect, Solution Architect
- Business
  - Process Architect
  - Business Intelligence Analytics
  - Data Scientist

**Enterprise Level**
- IT
  - Business Architect
  - CIO; VP, Enterprise Architecture
- Business
  - Business Architect
  - Chief Process Architect
  - Chief Executive Officer

**Value Chain Management**
- Business
  - Chief Operations Officer; VP, Supply/Operations/Chain. Operational Excellence

**Design & Architecture**
- Business
  - Business Intelligence Analytics

**Analysis & Engineering**
- Business
  - Process Analyst
BPM CBOK®

The 9 Knowledge Areas

Knowledge Areas

Business Process Management

- Process Modeling
- Process Analysis
- Process Design
- Process Transformation
- Process Performance Management

Business Process Management Technologies

Process Management Organization

Enterprise Process Management
BPM Competency Model™ & BPM Certification Level Requirements

**Process Analyst**
- **Credential**: Certified Business Process Associate (CBPA™)
- **Eligibility Requirements**: 1250 hours documented working experience in a business process related area or qualifying 4 year university degree
  - Complete Application
  - Pass Examination
  - Sign ABPMP Code of Ethics
- **Steps to Obtaining Credential**: 90 multiple choice questions answered within 2 hours
- **Re-certification**: 3 year cycle; 30 Continuing Professional Education Hours
- **Standard Fees**: Application Fee: USD $40/E30, Exam Fee: USD $400/E350 (discount available for current ABPMP international professional members), Re-certification Fee USD $75/E60

**Process Architect**
- **Credential**: Certified Business Process Professional (CBPP®)
- **Eligibility Requirements**: 4 years Business Process Experience
  - May substitute half year credit for: Advanced Degree
  - Approved Certifications such as the PMP or CPIM
- **Steps to Obtaining Credential**: Complete Application
  - Pass Examination
  - Abide by ABPMP Code of Ethics
  - 130 multiple choice questions
  - 3 hours
  - 3 year cycles; 60 Continuing Education Hours
- **Fees**: Application Fee $75, Exam Fee Members $500, Non-Members $650

**Chief Process Architect**
- **Credential**: Certified Business Process Leader - CBPL™
- **Eligibility Requirements**: 10 years minimum Business Process Experience
  - 5 years of Business Transformation Project Management
  - A CBPP certification
  - Also – 6 months credit for an Advanced Degree & Approved Industry Certifications e.g. Lean, PMP®, CBA®
- **Steps to Obtaining Credential**: Application Process & Multiple Choice Exam
  - 3 hours; 130 questions
- **Credential Maintenance**: 3 years; 60 CE Credits
Certification means that an individual has:

- Achieved appropriate professional experience and/or education
- Passed a rigorous examination;
- Agreed to abide by a professional code of conduct;
- Committed to maintaining an active credential through meeting continuing professional development requirements.
What Certification Track is Right for You?

**CBPP® Track**
- Recertify as CBPP®
- 60 CPE's
- Certified CBPP®
  - 4 years Business Process Experience
  - May substitute up to 6 months for:
    - Advanced Degree or Approved Certifications (e.g., CBPA, CCP, PMP)

**CBPA® Track**
- Recertify as CBPA®
- 30 CPE's
- Certified CBPA®
  - 1250 hours Business Process Experience
  - OR Qualifying 4 year University Degree

*Transition Option*
- 3125 hours additional experience
- CBPA credit for up to 625 hours experience
- Apply for and pass the CBPP® Exam
The ABPMP is proud to announce their Certified Business Process Leadership program. This is the highest level professional certification that ABPMP offers. It represents proof of a mastery level competency for those who pass the examination and become Certified as a Business Process Leader CBPL™

The CBPL™ is unique in our rapidly changing market place. This certification was developed by recognized Executive Level BPM practitioners to test the level of skill and competency in several areas of business transformation.

The certification is designed to test practitioners mastery of all things BPM and includes questions on all phases of the business transformation life cycle as well as question dealing with strategy execution and the use of BPM technologies.

The CBPL™ has been designed to comply with international certification standards and like the entry level CBPA® and the Process Architect level CBPP® certifications will quickly become the internationally recognized standard for BPM professionals. The certification will initially be offered by ABPMP through our chapters and affiliates worldwide, representing the largest qualified constituency of BPM practitioners today.

<table>
<thead>
<tr>
<th>Credential</th>
<th>Certified Business Process Leader - CBPL™</th>
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<tbody>
<tr>
<td></td>
<td>10 years minimum Business Process Experience</td>
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<tr>
<td></td>
<td>5 years of Business Transformation Project Management</td>
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<tr>
<td></td>
<td>A CBPP certification - also -</td>
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<td></td>
<td>6 months credit for an Advanced Degree &amp; Approved Industry Certifications e.g. Lean, PMP®; CBA®</td>
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<tr>
<th>Eligibility Requirements</th>
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<tbody>
<tr>
<td>5 years of Business Transformation Project Management</td>
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<tr>
<td>A CBPP certification</td>
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<tr>
<td>6 months credit for an Advanced Degree &amp; Approved Industry Certifications e.g. Lean, PMP®; CBA®</td>
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<tr>
<th>Steps to Obtaining Credential</th>
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<tbody>
<tr>
<td>Application Process &amp; Multiple Choice Exam</td>
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<table>
<thead>
<tr>
<th>Exam Information</th>
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<tbody>
<tr>
<td>3 hours; 130 questions</td>
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<tr>
<th>Credential Maintenance</th>
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<td>3 years; 60 CE Credits</td>
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Re-Certification Requirements

• Recertification required every 3 years
  – CBPP® – 60 hours of continuing professional education activities required
  – CBPA® – 30 hours of continuing professional education activities required

• Or retake test
  – Some example activities
  – Courses, Training, Seminars
  – Professional association events
  – Writing, Presenting, Teaching
BPM Core Curriculum

• The ABPMP Education Committee developed a BPM Core Curriculum for Universities and Colleges interested in either developing coursework, a certificate program or an undergraduate or graduate degree program in BPM.

• There are many universities employing ABPMP’s Core Curriculum, with some utilizing the BPM CBOK as course material.

• Link: [https://www.abpmp.org/page/Become_BMP_Professor](https://www.abpmp.org/page/Become_BMP_Professor)
Global Centers

Global Centers:
- US
- Brazil
- Switzerland
- Capetown
- Saudi Arabia
- India
- Hong Kong
- Tokyo
- Queensland
# Member Discounts

<table>
<thead>
<tr>
<th>Education/Exams</th>
<th>All Member Levels</th>
<th>Non-Member/Subscriber</th>
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<tbody>
<tr>
<td>BPM CBOK</td>
<td>Free</td>
<td>$49.99</td>
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<tr>
<td>CBPA Exam</td>
<td>$400</td>
<td>$550</td>
</tr>
<tr>
<td>CBPP Exam</td>
<td>$500</td>
<td>$650</td>
</tr>
<tr>
<td>Webinars</td>
<td>OnDemand</td>
<td>Not Available</td>
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<tr>
<td>Online Courses</td>
<td>Discounts</td>
<td>Full Price</td>
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QUESTIONS?