Association of
BUSINESS PROCESS MANANGEMENT
Professionals

New Product Updates| July 21, 2021

Tony Benedict, President, ABPMP International

Objectives

- Highlight and compare the 3.0 versus 4.0 CBPA and CBPP 4.0 English Exams
- Provide an overview of the CBPA/CBPP online training Course
- Highlight the new practice exams
- Review Continuing Education (CEU's) and the downloadable Certification Maintenance Journal

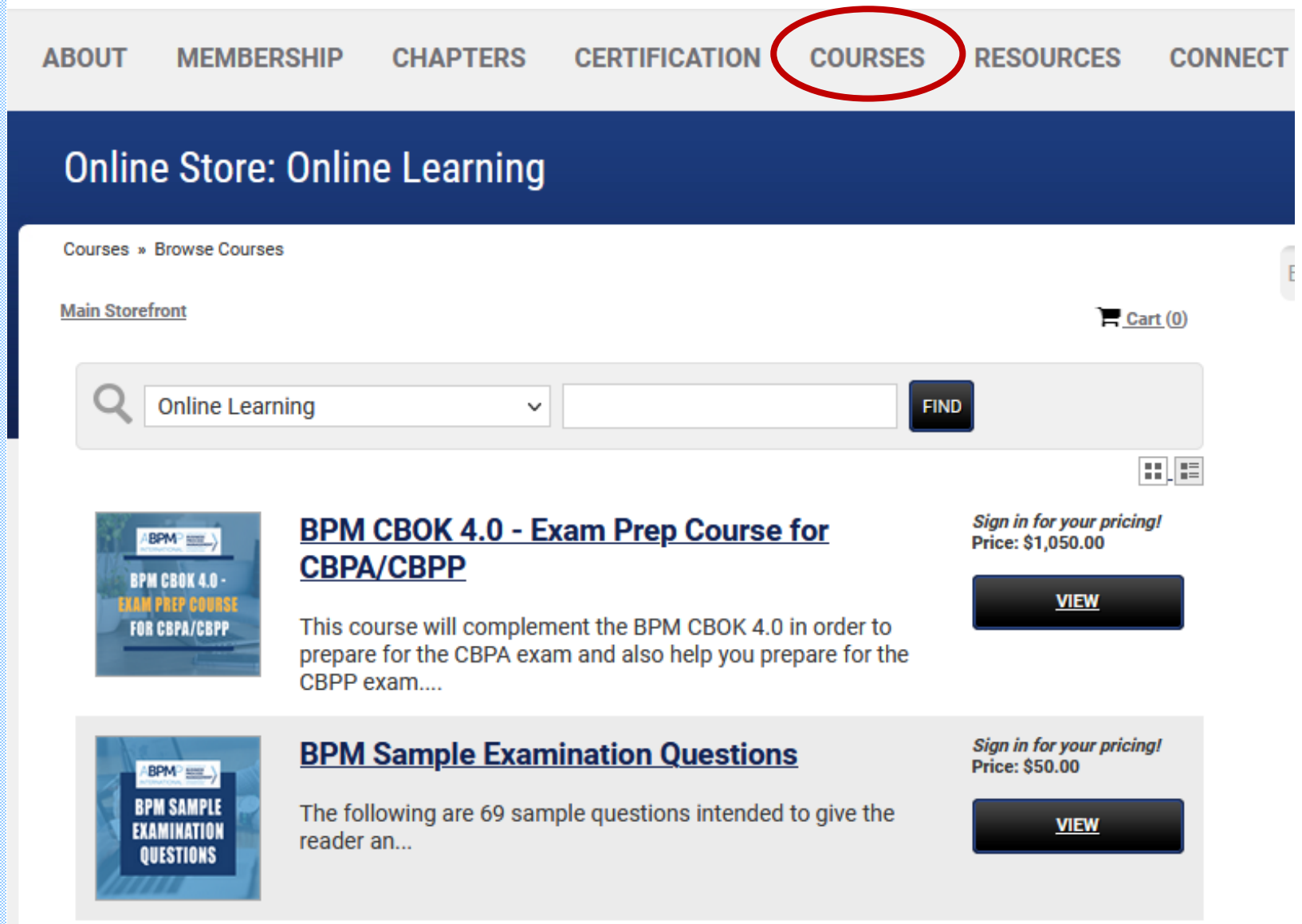
3.0 vs 4.0 CBPA and CBPP English Exams

Exam	Version 3.0	Version 4.0
CBPA	90 questions Exam time: 90 minutes	**126** questions Exam time: **130 minutes**
CBPP	130 questions Exam time: 180 minutes	**172** questions Exam time: **180 minutes**

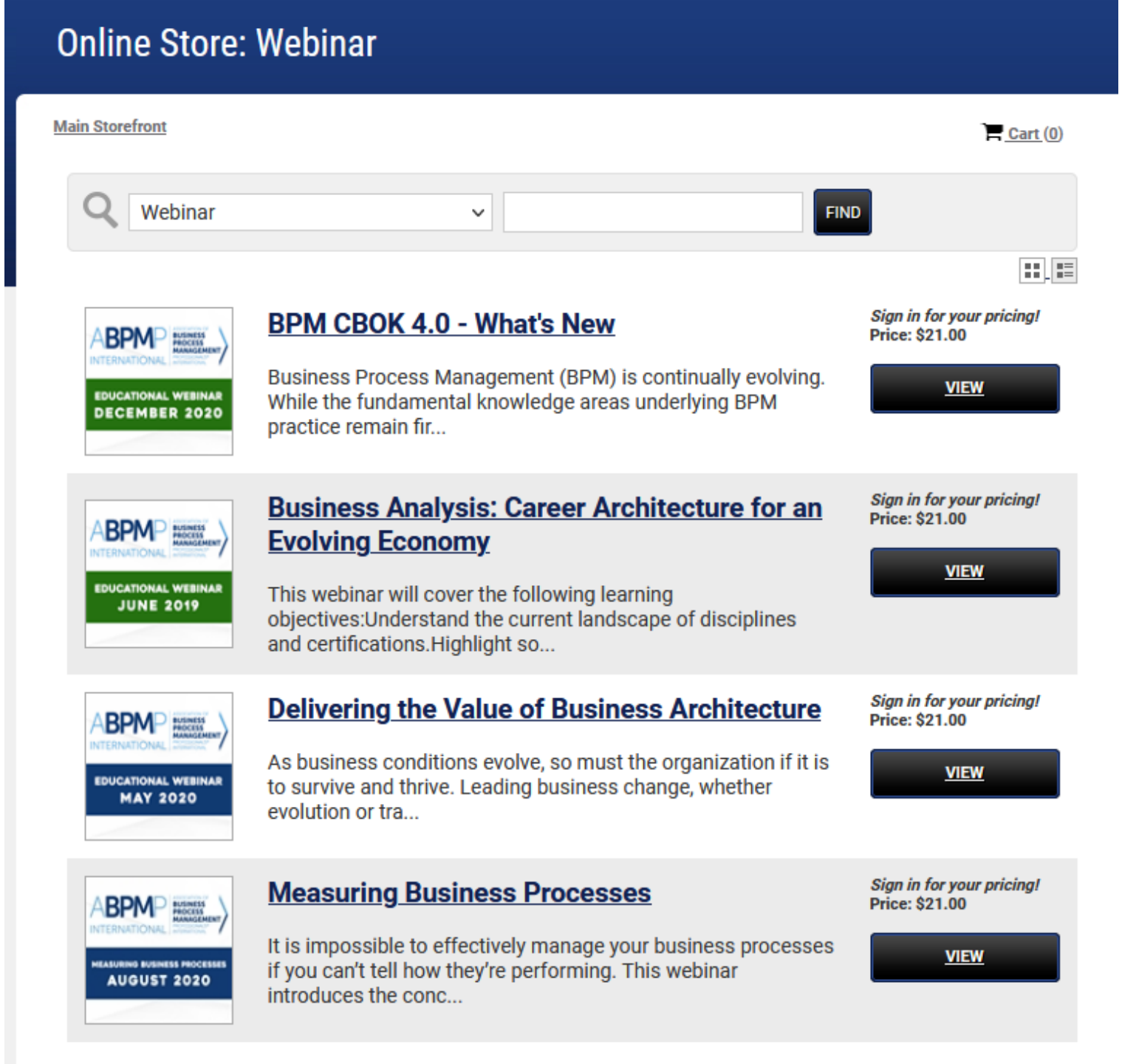
Exam	Version 3.0	Version 4.0
CBPA Members	Cost $400 (no discount)	Cost $200 (50% discount)
CBPA Non-Members	Cost $550 (no discount)	Cost $400 (30% discount)
Exam	Version 3.0	Version 4.0
CBPP Members	Cost $500 (no discount)	Cost $250 (50% discount)
CBPP Non-Members	Cost $650 (no discount)	Cost $500 (30% discount)

- The 4.0 exams have more questions due to the extent of the new content in BPM CBOK 4.0.
- The length of CBPA exam was extended to match the increase in questions.
- The CBPA exam questions are taken directly from BPM CBOK.
- The CBPP exam questions are testing your understanding and ***experience*** of the 9 knowledge areas and your ability to think critically.
- Both 3.0 exams were completely reviewed and updated to reflect the changes in CBOK content and current BPM practice and the level of difficulty is reflected in the 4.0 questions, especially the CBPP exam.

Online Courses



- The LMS has:
  - CBPA/CBPP exam prep course,
  - CBPA/CBPP practice exam
  - All monthly ABPMP one-hour webinars for viewing (1 CEU)
- The online LMS is integrated with our membership database to track your courses and CEUs



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CBPA/CBPP Exam Prep Course Summary

- The course is self-paced and has sample test questions after each section that have the same level of difficulty as the 4.0 exams.
- The course is broken down by the 9 Knowledge areas of the BPM CBOK and is structured such that each of the 9 Knowledge areas are aligned to the BPM Lifecycle Framework for a methodological approach to BPM.
  - It's a 7-hour course broken into 8 sections and packed with all the BPM CBOK 4.0 content and includes a real-life case study (**CBPP only**).
- Take notes as you listen/watch the course. There will be knowledge-based test questions graded at the end of each Knowledge Area section within each of the 8 Sessions.
  - ***You will need to get 70% or better on the course questions in order to proceed to the next section or Session.***
- There will also be ***Case Study questions*** at the end of each section that ***are not graded***, however, if you score less than 70%, it is recommended that you watch those sessions again and retake the course questions until you pass them.

BPM CBOK® Version 4.0 Sections

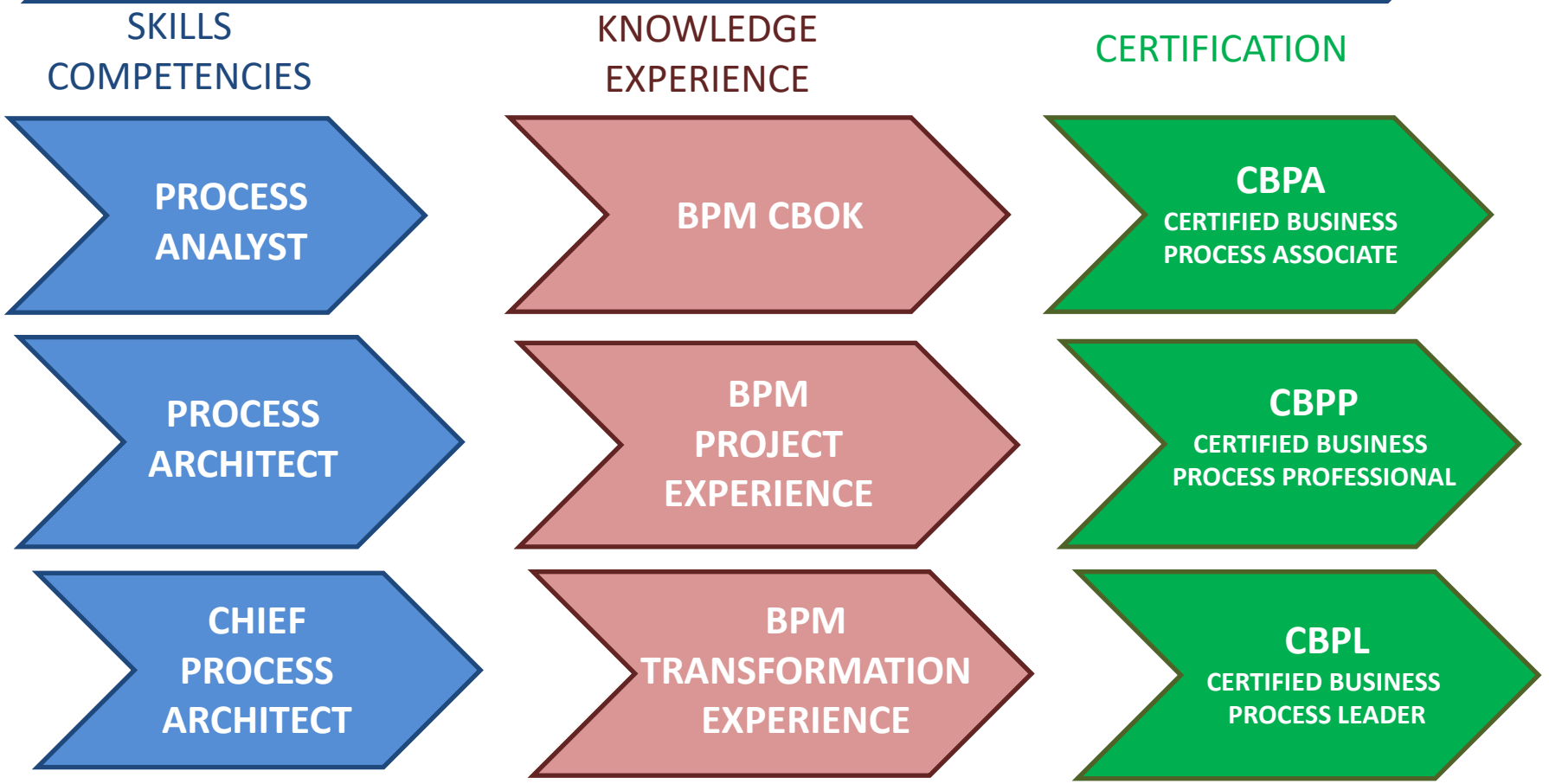
- What is the BPM CBOK?
- Overview of the BPM CBOK® Knowledge Areas
- Defining a BPM Professional – Career Path Architecture
- Case Study
- Knowledge Area/Chapters:
  1. Business Process Management
  2. Process Modeling
  3. Process Analysis
  4. Process Design
  5. Process Performance Measurement
  6. Business Process Transformation
  7. Technology and Transformation
  8. Process Management Organization and Culture
  9. Enterprise Process Management

The ABPMP BPM Certification Roadmap

ABPMP INTERNATIONAL
ASSOCIATION OF BUSINESS PROCESS MANAGEMENT PROFESSIONALS INTERNATIONAL



BPM COMPETENCY MODEL

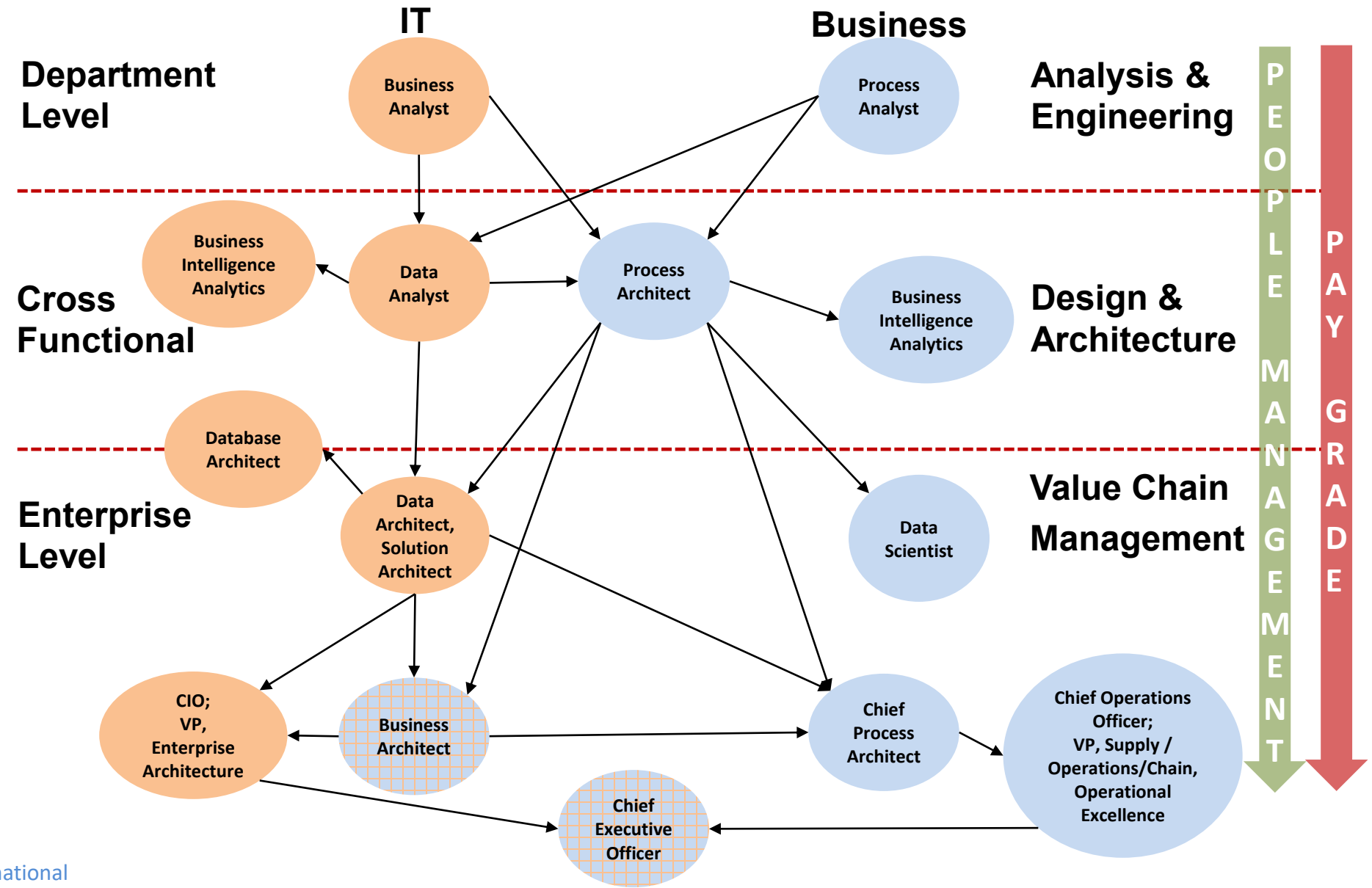


TRAINING & EDUCATION

BPM Competency Model™

Equivalent Business Title	Process Analyst	Process Architect	Chief Process Architect
Primary Responsibilities	Entry Level	Middle Manager	Senior Leader
Background			
Education/ Certification	Bachelors/ CBPA®	Bachelors and/or Masters/ CBPP®	Masters/ CBPL™
Work Experience	<1 year	>4, <10 years	>10 years
Business Process Management Competencies			
Process Modeling, Analysis & Design (New Solution Design)	Beginner	Intermediate	Advanced
Process Methodology	<1 Methodology	2 or less Methodologies	>2 Methodologies
Process Measurement & Management (Performance Measurement)	Basic identification & Measurement	Benchmarking	Advanced Benchmarking and Integration into Corporate Strategy
Change Management & Facilitation	Beginner	Intermediate	Advanced
Technology	<1 Implementation, Any technology	<5 Implementations, Any Technology	>5 Implementations, Any Technology
General Business Competencies			
Individual and Leadership Behavior	Participates on Team	Participates and Leads Small to Medium Size Teams	Leads Large Teams
Solutions Delivery	Participates on Team	Participates and Leads Small to Medium Size Teams	Leads Large Teams
Business & Financial IQ	ROI	Benchmarking & ROI	Benchmarking, ROI, Corporate Scorecard

Multi-Disciplinary Leadership Development



Business Process Management

STRATEGY EXECUTION – BPM LIFE CYCLE

Integrated Life Cycle Model for Business / Digital Transformation



- The BPM Life Cycle Model Framework explains each Phase required to get you from Strategy to Execution
- There are 5 Phases of the BPM Life Cycle Framework
  - **Phase 1:** Alignment of Process to Strategy and Goals
  - **Phase 2:** Includes: Process Modeling, Process Analysis, Process Design, Process Performance Measurement, Business Process Transformation, Technology and Transformation
  - **Phase 3:** Process Transformation, Process Organization
  - **Phase 4:** This section covers Organizational Design, Job training, Technology go-live and stabilization
  - **Phase 5:** Enterprise Process Management

Designing Organizational Performance Excellence to Create Customer Value



Strategic Alignment

Design & Plan

Execute, Measure & Improve

Transformation – Company Perspective

Integrated Life Cycle Model for Business / Digital Transformation



Competencies in Organizations

Enterprise Process Governance (**ABPMP**)

Project Management / Change Management, Communication (PMI, **ACMP**)

Process Performance Management (**ABPMP**)

Enterprise Architecture – Business Architecture (Open Group – TOGAF, BA Guild	**Business Architecture Process Architecture BA Guild, PMI, ABPMP**	**Business Analysis / Process Engineering / Design** (**IIBA**, **ABPMP**)	**Solution Architecture Development / Configuration** (PMI, **IIBA, ABPMP**)	**Quality Management / Assurance** (ASQ)

Center of Excellence / Competency Center (ABPMP)

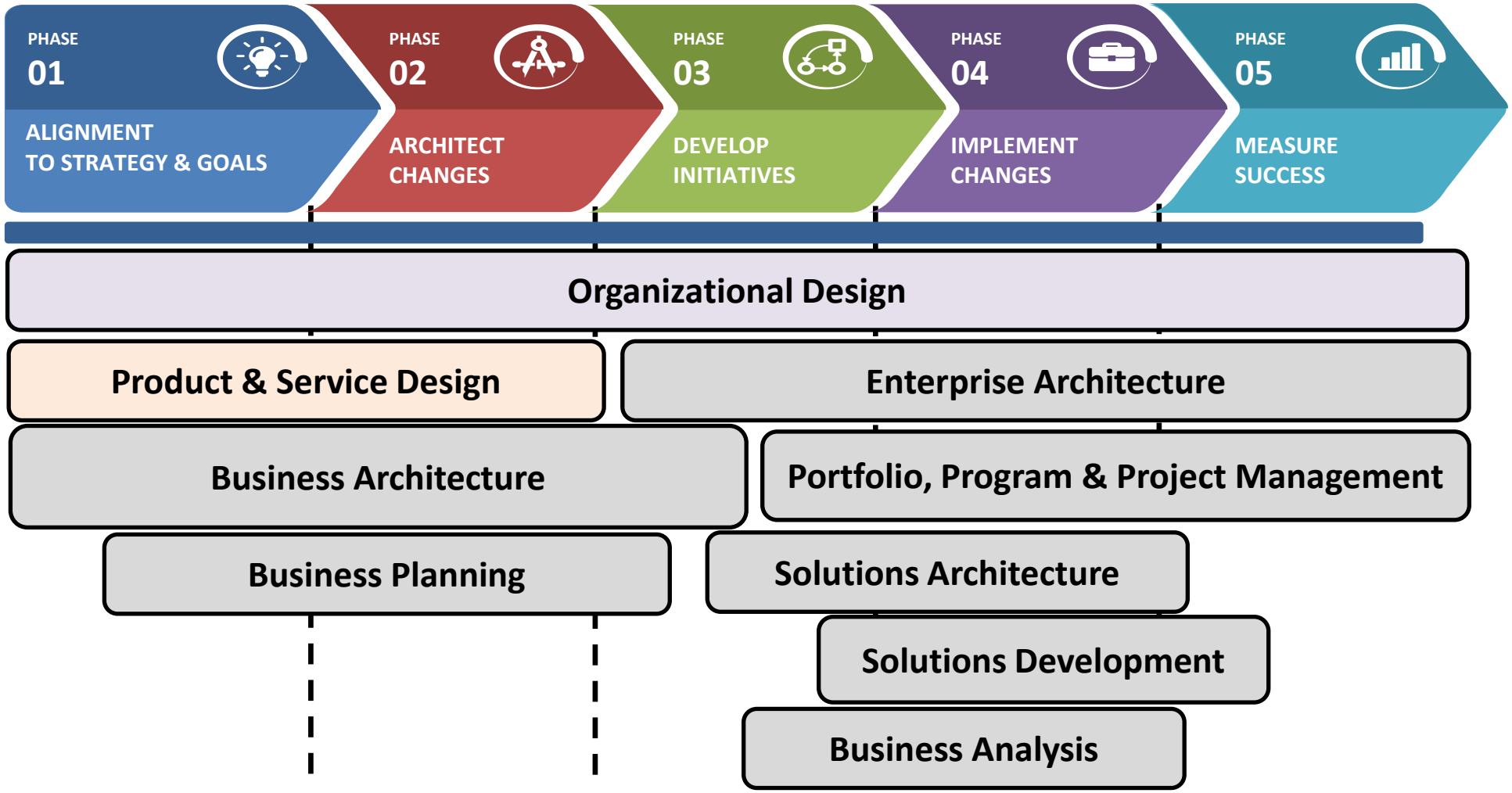
Organization Change Management (Association of Change Management Professionals (**ACMP**))

IT Change Planning / Management (ITIL)

Knowledge Management (APQC)

Design: From Strategy to Execution – BPM Life Cycle Framework

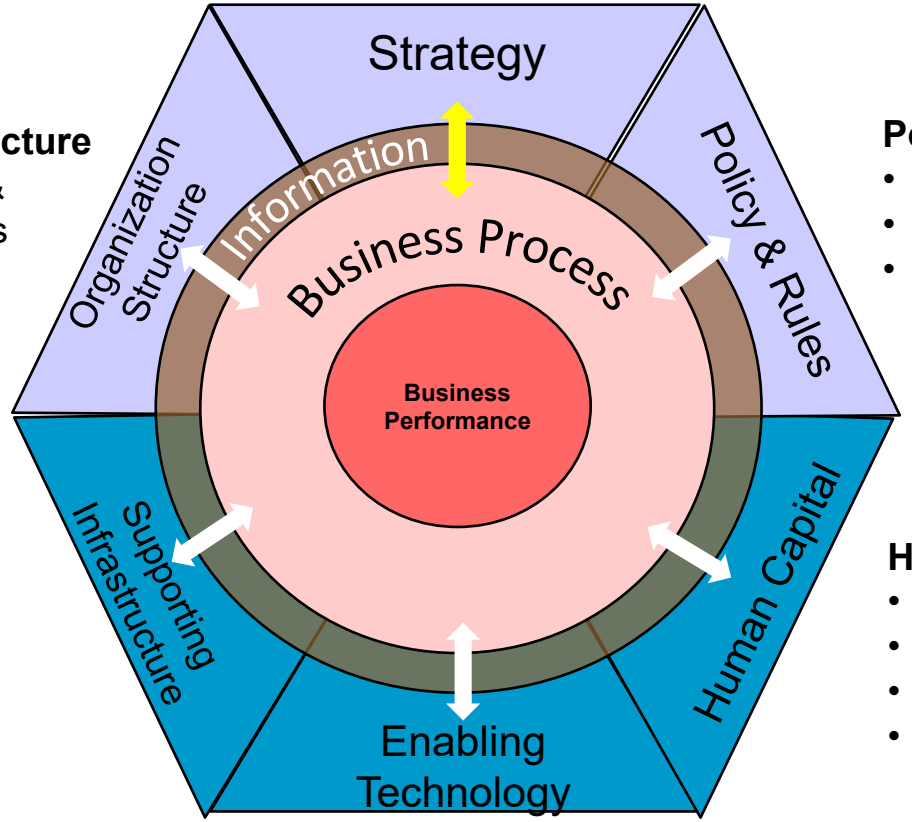
Integrated Life Cycle Model for Business / Digital Transformation



Integrating the Enterprise

Strategy
- Enterprise
- Stakeholder
- Process

Organization Structure
- Formal Roles & Responsibilities
- Incentives



Policy & Rules
- Regulations
- Policies
- Business Rules

Supporting Infrastructure
- Facilities
- Equipment
- Locations

Human Capital
- Competency
- Skills
- Behaviors
- Capacity

Enabling Technology
- Software Services
- Applications
- Data Stores

Source: Adapted from Roger Burlton Hexagon

Knowledge Check
BPM & Strategy

1. Why do we do BPM?
2. Why do we align process to strategy?
3. What is a Value Chain?
4. What is Porter's Competitive Strategy and the Business Model Canvas used for?
5. What are the two factors that influence business change?
6. What are the 3 types of Processes?

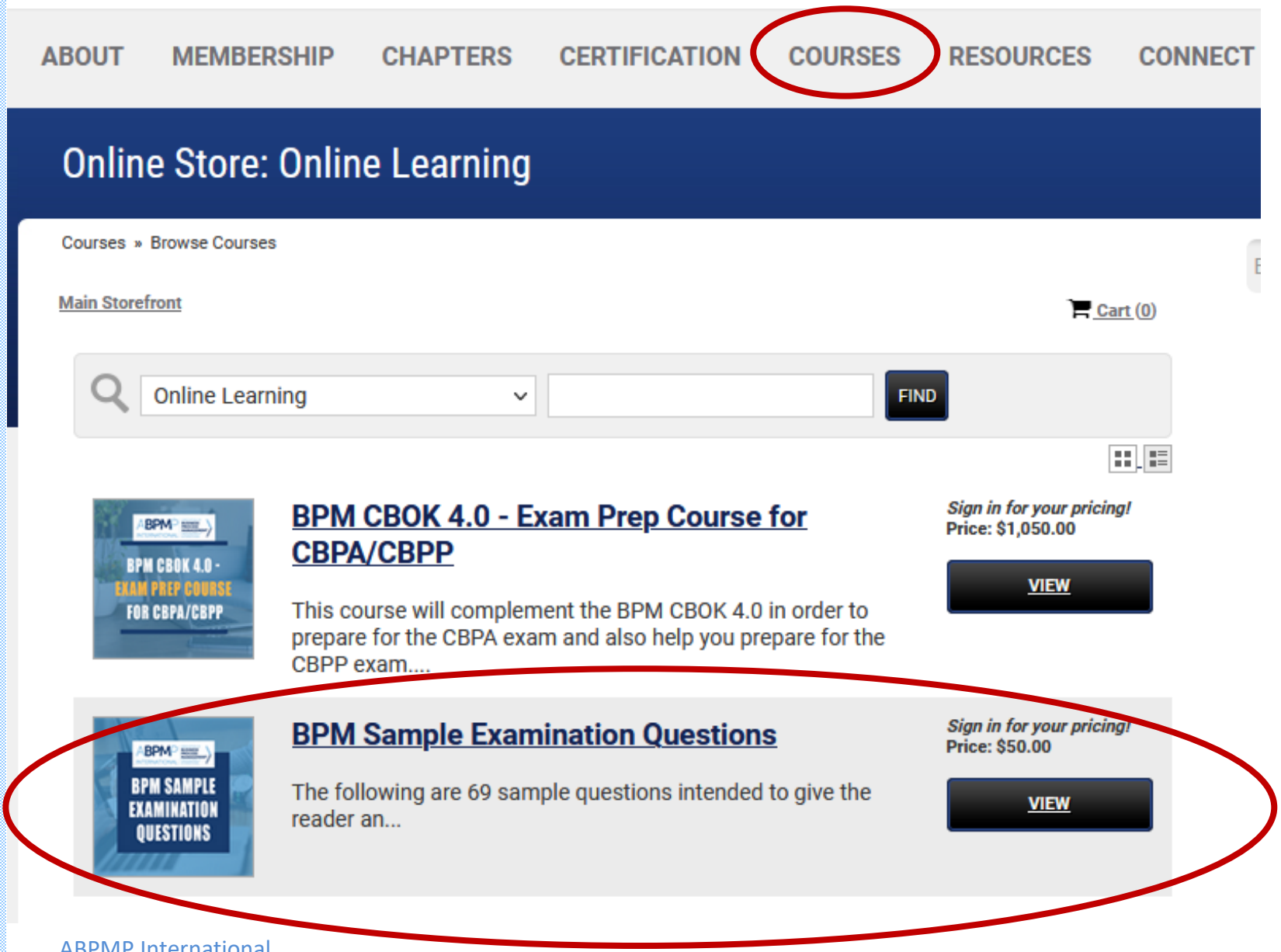
Knowledge Check
Case Study

1. What Internal and External strategic alignment tools would be best used for aligning strategy for the acquisition?
2. Why did you choose those tools?
3. How would you describe the complexity for integration?
4. What would be the 2-3 value streams that should be aligned to the growth strategy of the acquisition?

Practice Exam

- There is a new practice exam available in the online LMS.
- The practice exam is 69 questions with varying levels of difficulty (CBPA and CBPP levels).
- Taking it is indicative of the type and difficulty of the CBPA/CBPP exam questions

Practice Exam



- The practice exam is now online in the LMS platform.

Continuing Education (CEU's) and Certification Maintenance Journal

Credential	CEU Hours Needed	Frequency
CBPA	30 credits	Every 3 years
CBPP	60 credits	Every 3 years

Complete List of Activities***		
Specific Activity	Activity Code	Point Value
ABPMP Membership	PM	6 points per year (.5 per month)
Chapter/Region -- Member of a standing committee	SRMP	1 point per year of service
Chapter/Region -- Officer of a governing board	SRMP	3 points per year of service
Conference, seminar, workshop, or Webinars	CE	1 point for full hour of instruction*
CBPA or CBPP certification review course	CE	1 point for each full hour of instruction*
Instruction/Instructor of Educational/Training program	PPED	2 points per full hour of instruction
National/International -- Member of a standing committee	SRMP	2 points per year of service
Presentation	PPED	2 points per full hour of presentation
Published article or contribution	PPED	2 points per article or contribution***

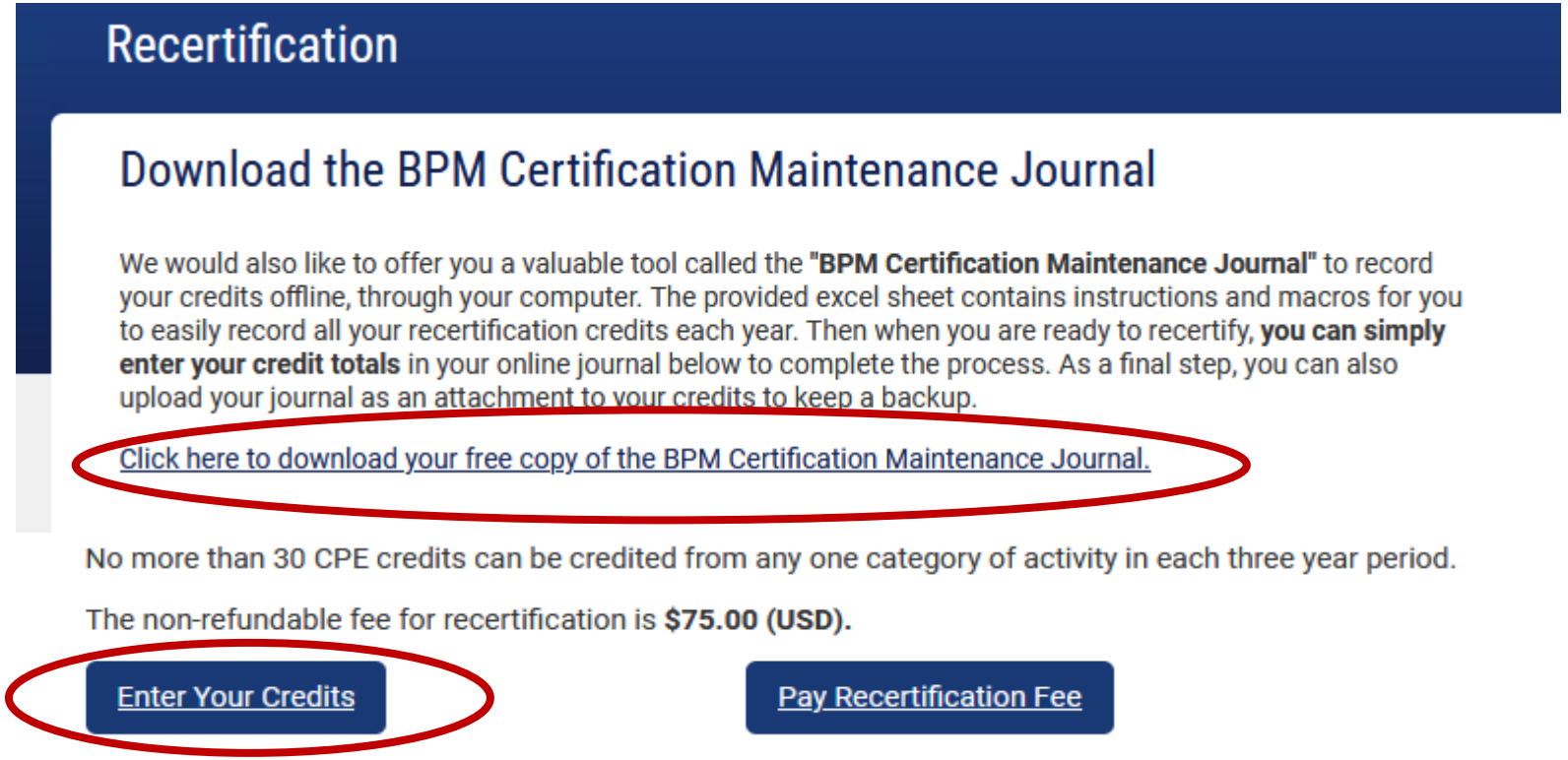
- You can earn 18 CEUs just for maintaining your ABPMP membership!
- All ABPMP webinars are now archived in our online LMS (for tracking CEUs). Free for members
- https://www.abpmp.org/page/Recertification_CBPP

Recertification Period

- The recertification period begins on the issued date of your certification. CPE credits toward recertification should be reported prior to the end of the three-year period. There will be a 120-day grace period following the last day of the recertification period in which reporting recertification credits will still be accepted as long as the credit was earned during the recertification period.

- Failure to complete the required CPE credits in any recertification period or after the grace period will result in the suspension of the certification and you will be required to re-take of the CBPA/CBPP exam. If a new examination is not completed within one year, the certification will be revoked.

Recertification and CEU Tracking



- There are two ways to track your CEUs:
- Maintenance Journal (.xlsx)
- Online

Certification Maintenance Journal

Year	Specific Activity	Detailed Remarks	Points Claimed	Activity Code	Point value for this activity
2019	ABPMP Membership	ABPMP Professional Membership	6.0	PM	6 points per year (.5 per month)
2020	ABPMP Membership	ABPMP Professional Membership	6.0	PM	6 points per year (.5 per month)
2021	ABPMP Membership	ABPMP Professional Membership	6.0	PM	6 points per year (.5 per month)
2022	ABPMP Membership	ABPMP Professional Membership	6.0	PM	6 points per year (.5 per month)
2023	ABPMP Membership	ABPMP Professional Membership	6.0	PM	6 points per year (.5 per month)
2019	Membership in other professional organization related directly to operations management	Association of Supply Chain Management	1.0	PM	1 point per year
2020	Membership in other professional organization related directly to operations management	Association of Supply Chain Management	1.0	PM	1 point per year

	Sum of Points Claimed	Year					
Activity Code	Specific Activity	2019	2020	2021	2022	2023	Grand Total
PM	ABPMP Membership	6.0	6.0	6.0	6.0	6.0	30.0
CE	Conference, seminar, workshop, or Webinars	16.0	41.0	3.5			60.5
PM	Membership in other professional organization related directly to operations management	1.0	1.0	1.0	1.0	1.0	5.0
PPED	Presentation	2.0	8.0				10.0
	Grand Total	25.0	56.0	10.5	7.0	7.0	105.5

Questions?

webinar@abpmp.org

The slide deck and webinar will be archived on the ABPMP website within 24 hours