Spring 2021 VIRTUAL Advanced Practice & Low Risk Neonatal Nurses Conference

Exhibit/Marketing Opportunities

April 14–17, 2021

Join ANN online for this outstanding conference!

- 25 contact hours
- Live-stream and on-demand sessions
- Special interactive social event
- Back to Basics content for new NICU nurses
- Virtual Poster/Exhibit Hall
- Access to content from both programs

In addition to our Advanced Practice program, ANN is offering a NEW program for Low Risk Neonatal Nurses. Are you LRN certified? Are you new to the NICU or work in lower risk newborn care? This conference is for you!

Join live sessions on April 14–17, 2021 then access on-demand sessions at your convenience. All sessions will be archived after the live conference.

Visit academyonline.org for more information and registration.
Dear Exhibitor,

We are excited to present to you the **Spring Virtual National Advanced Practice & the Low Risk Neonatal Nurses Conference** to be held **April 14-17, 2021**. In light of the current situation, and to keep our attendees, exhibitors, and staff safe we have committed this to a Virtual Conference. We anticipate 500+ Advanced Practice and Low Risk Neonatal Nurses from the United States along with a draw of international neonatal nurses will be attending this virtual conference.

The Academy of Neonatal Nursing (ANN) is thrilled to announce a new conference this Spring – The National Low Risk Neonatal Nurses Conference. This exclusive program is tailored for Low Risk Neonatal Nurses working in a Mother Baby Unit or a Level I, II or III nursery; this conference is perfect for nurses new to the NICU! This conference runs concurrent with ANN’s Spring Advanced Practice Neonatal Nurses Conference.

Our attendees are Neonatal Nurse Practitioners, Clinical Nurse Specialists, Neonatal Nurse Managers, Experienced Staff Nurses and Low Risk Neonatal Nurses. These are the nurses that are called upon to make decisions and recommendations regarding products and services for use in the NICU.

The Spring National Advanced Practice & Low Risk Neonatal Nurses Conferences offer unopposed exhibit hours so you can spend more quality time with our attendees. Plan now to exhibit with us and meet with these influential nurses.

Sincerely,

Rick Gabler  
Director of Marketing

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**Save The Date:**

- **21st National Neonatal Nurses Conference**
- **24th National Mother Baby Nurses Conference**
- **Fall National Advanced Practice Nurses Conference**  
  September 8-11, 2021  
  Hyatt Regency, Chicago, Illinois
Space Assignment Fees

All applications for space must be filled out on the form provided by the Spring National Advanced Practice & Low Risk Neonatal Nurses Conferences. Please complete the form and keep a copy for your files. The Spring National Advanced Practice & Low Risk Neonatal Nurses Conferences may, at its discretion, accept or reject any application for space.

Terms of Payment and Cancellations

A deposit of 50% for each exhibit space is required at the time of application for space. The balance of payment shall be due upon receipt of confirmation. Assignments not rejected by the exhibitor within 14 days from the notification of space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager. Should any contingency prevent holding of the conference or exhibition, the sponsoring group shall not be held liable for any expenses incurred by the exhibitor. Exhibitors canceling before February 12, 2021, will forfeit their deposits. Exhibitors canceling after this date will be charged full-space rental. Cancellations must be made in writing to the conference management firm, Anthony J. Jannetti, Inc.

Registration

All confirmed exhibitors will have the opportunity to preregister their personnel. It is to the exhibitor’s advantage to register early by e-mail so as to avoid delays. Communications with reference to exhibit personnel preregistration should be sent to Danielle Vellucci, 856-256-2342.

Exhibit Opportunities

The following services will be provided to exhibitors at no additional charge:

Industry Listing: Basic $850
• Company name
• Company logo
• Company description
• Company contact information
• Company website link

Listing: Enhanced $1,350
• Includes Industry Listing included with Basic
• Opportunity to upload digital banner (various sizes)
• Area to embed videos from YouTube and/or Vimeo
• Ability to upload resources/handouts/pdfs
• Ability to list multiple points of contacts
• Live chat feature built into listing
• Reporting feature includes users, visits, and downloads
• Includes one (1) complimentary registration to the CONFERENCE
• Company required to manage their enhanced listing

Add-On Bonus for Enhanced Exhibitors:
Include a LIVE Zoom Room to showcase your products and services during the open exhibit hours to include up to 100 attendees. Additional cost - $750

Exhibit Schedule*
(All times are central time zone)

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Thursday, April 15</td>
<td>1:00-1:30pm</td>
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<tr>
<td></td>
<td>Exhibits Open: 1:00-1:30pm</td>
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<tr>
<td></td>
<td>Exhibits Open: 2:30-3:00pm</td>
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<tr>
<td>Friday, April 16</td>
<td>1:00-2:00pm</td>
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<tr>
<td></td>
<td>Exhibits Open: 1:00-2:00pm</td>
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<tr>
<td></td>
<td>Exhibits Open: 3:00-3:30pm</td>
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<tr>
<td>Saturday, April 17</td>
<td>1:00-1:30pm</td>
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<tr>
<td></td>
<td>Exhibits Open: 1:00-1:30pm</td>
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</tbody>
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*Exhibit Schedule subject to change

Academy of Neonatal Nursing*