The Academy of Neonatal Nursing (ANN) extends a cordial invitation for your company to review our Corporate Support Program. We encourage you to review the opportunities and the benefits of our levels of recognition and ask that you consider becoming a leader in the neonatal specialty and partner with us.

2023 Conferences

Spring 2023
National Advanced Practice Neonatal Nurses Conference
April 26-29, 2023
Hilton Hawaiian Village
Honolulu, HI

National Neonatal and Advanced Practice Neonatal Nurses Conferences
September 6-9, 2023
Horseshoe Las Vegas (formerly Bally’s)
Las Vegas, NV

www.academyofneonatalnursing.org
# 2023 Corporate Support Program

## Corporate Support Program Benefit Tiers

<table>
<thead>
<tr>
<th>Your support will be recognized as follows:</th>
<th>Red Heart</th>
<th>Gold Heart</th>
<th>Silver Heart</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Academy of Neonatal Nursing Website (linking or non-linking)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Banner Ad on ANN Website</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in the Academy Connection e-Newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ANN Registration Brochures (Time Sensitive)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Conference Recognition Graphics</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Digital Recognition on-site at National Conference Opening Session</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognition in Post Conference Materials</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One Complimentary use of ANN Membership list</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognition in one of our E-newsletters</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Additional Benefits Include:

- Priority Exhibit Booth Assignments  
  | ✓         | ✓          | ✓            |
- Exhibitor Ribbons for Booth Personnel  
  | ✓         | ✓          |              |
- One Complimentary use of Attendees list (only spring and fall shows)  
  | ✓         | ✓          |              |
- Complimentary full registration to NNNC (company employee only)  
  | ✓         | ✓          |              |
- Complimentary Registration Delivery/Your select promotional item/flyer added into Conference Tote Bags for all attendees.  
  | ✓         |            |              |

## 2023 Promotional Opportunities

### The Academy Connection E-News Letter & ANN Update

$1,500 per issue

Receive outstanding visibility and recognition (logo linking or non-linking) as the supporter of ANN’s E-Newsletter. Electronically delivered to more than 5,500 members every other month.

### Academy E-Blast Advertisement

eBlast cost  $2,000 per issue  Three issues for $5,000

The Academy sends out blast emails to members approximately twice a month. Total number of subscribers is presently 5,500. These eBlasts can be sponsored. Please supply banner ad no longer that 600 px in length in jpg format.

### ANN Website Advertising

Please call for banner placement options and affordable pricing quotes.

ANN accepts advertisements for its website and electronic newsletter. Acceptable file formats are jpg or gif, maximum file size is 30MB. Requests for additional sizes and placements will be considered. Banner placement options include the ANN homepage.
2023 Conference Support Opportunities

ANNual Symposium for Nurse Leaders
$7,500 - Fall National Conference
Support this full day of focused management and leadership content. Supporter will receive recognition in our digital program book, and onsite signage. Four supporting company employees can attend the ANNual Symposium.

Floor Decals
(National Conferences)
$1,500 - for five floor decals, approximate size 18”x24”
$1,500 - for five window clings, approximate size 18”x24”
A great support opportunity, these options are extremely effective in driving traffic to your booth, providing recognition, and distinguishing companies from their competitors. Graphic options and placement of graphics will vary at each conference location.

Conference Tote Bags
$11,500 - National Conferences
$5,500 - Advanced Practice Conference
Provided to each registered attendee, the “official” tote bag contains important registration materials, digital program books, show information, and much more. Your name and logo will be seen and recognized by all attendees at the conference.

WIFI
$7,500 - National Conferences
$4,500 - Advanced Practice Conference
Provide Internet access at our conferences. Your support will be recognized on all onsite signage, mobile app, and five floor decals.

Freestanding Meter Board Advertising
(National Conferences and Advanced Practice Conference)
$1,500 per board
Meter Boards positioned in high traffic areas for all attendees to view. This is a great way to promote booth traffic, products, and services while building your company’s brand awareness. Meter boards are approximately 3 feet wide and 8 feet tall.

Lanyards/Badge Holders
$7,500 - National Conferences
$2,500 - Advanced Practice Conference
Receive outstanding visibility and recognition with your company’s logo or name on the ANN badge holder or lanyard.

Presentation Theaters (Exhibit Hall)
$5,000 per time slot - National Conferences
Educate attendees about your latest Products and Services. Reserve a 30-minute time slot for product demonstrations, Workshops, Training Sessions, or Q&A with 50+ attendees on-site in the Exhibit Hall. Included: Theater Style seating, Standard A/V package, & a Podium w/ signage.

Customized Focus Groups
$3,500 - National and Advanced Practice Conferences
ANN has a long-standing reputation for providing high-quality research on Neonatal trends and best practices. Put this expertise to work for your organization to achieve your business goals! Let ANN help you get the feedback you need. Customized focus groups with specific areas of expertise can be arranged to help you meet the needs of your organization.

ANN approves all product, copy, logo placement (ANN logo must appear at least the same size as the sponsor logo), quantity, and shipping/delivery dates and locations.

Support exceeding $15,000 will receive additional benefits, contact us to explore opportunities.

For More Information:
Ben Smith, National Sales Manager
Academy of Neonatal Nursing
856-256-2308
ben.smith@ajj.com
Academic Scholarships
A scholarship bearing the name of the supporter can be developed for any dollar amount that recognizes your support and advancement of the neonatal nursing specialty. This scholarship would be presented during the National Conference.

Excellence in Practice Award
An award bearing the name of the supporter can be developed for any dollar amount. Show your support and receive recognition for the award that honors the best of the best in neonatal nursing practice. This award is presented during the National Conference.

Online Library - $10,000
Have your banner ad (linking or non-linking) seen by all ANN conference attendees as they must access the library to obtain their CNE credits. Additionally you will reach ANN members throughout the year as they seek online educational opportunities.

Online CE courses, Webinar Support - $2,500 - $5,000
Be recognized and reach ANN members throughout the year as they seek online educational opportunities.

2023 Conference Educational Programs

Demonstrate your commitment to continuing education in the neonatal nursing specialty with recognition received in our attendees’ brochure, digital program book, and signage onsite at the conference.

Fall National Neonatal and Advanced Practice Neonatal Nurses Conference
(National Conference)

Spring National Advanced Practice Neonatal Nurses Conference
(Advanced Practice Conference)

General Sessions
$4,000 - National Conference
$2,500 - Advanced Practice Conference

Pre-Conference Session
$4,000 - National Conference
$2,000 - Advanced Practice Conference

Concurrent Workshops/Sessions
$2,000 - National Conference
$1,500 - Advanced Practice Conference

Non-CNE Educational Programs
(National Conference and Advanced Practice Conference)
Please call for pricing quotes.
This is an opportunity for industry to plan, develop, and present a program about neonatal/related topics of their choice. These programs are offered during hours that do not compete with the official educational programming. (Costs can include CE credits, AV, Food and Beverage or Speaker Fees)