

Spring 2027 National Advanced Practice Neonatal Nurses Conference

April 8–10, 2027



Exhibit Prospectus

LOUISVILLE
KENTUCKY

www.academyofneonatalnursing.org

Spring 2027

National Advanced Practice Neonatal Nurses Conference

Dear Exhibitor,

We are excited to present to you the **Spring National Advanced Practice Neonatal Nurses Conference** to be held at the **Louisville Marriott, Louisville, KY**. We anticipate 400+ Advanced Practice Neonatal Nurses from the United States along with a draw of international neonatal nurses to attend this outstanding conference!

Our attendees are APNs, NNPs, CNSs, Neonatal Nurse Managers, Neonatal Educators, and experienced staff nurses. These are the nurses that are called upon to make decisions and recommendations regarding products and services for use in the NICU.

The Spring National Advanced Practice Neonatal Nurses Conference offers unopposed exhibit hours so you can spend more *quality* time with our attendees. Plan now to exhibit with us in Louisville and meet with these influential nurses.

Donna Olthoff

Donna Olthoff
National Sales Manager



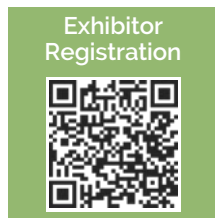
LOUISVILLE

Exhibitor Policies & Planning Information

Booth Registration Selection

Ready to join us for the APNC Spring 2027 Conference? Registering for your booth is quick and easy!

Simply visit the APNC Spring 2027 Exhibitor Registration Page to get started.



Reserve Your Booth & Register Your Company

Once on the registration page:

- Select 3 preferred booth spaces from the available locations on the interactive floorplan. Please note, booths will be assigned upon approval at a later date.
- Enter your company information and complete the requested exhibitor details.
- Review your registration and follow the prompts to complete your booth reservation.

When you are done choosing, click on the 'Continue to Checkout' button to go to the next step. Consider a sponsorship opportunity before checking out!

Terms of Payment and Cancellations

Full payment is required with the booth application and booths cannot be assigned without payment. ANN accepts VISA, MC, and check payments. Assignments not rejected by the exhibitor within 14 days of the notification of space assignment will be considered accepted by the exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager.

Should any contingency prevent holding the conference or exhibition, the sponsoring group shall not be held liable for any expense incurred by the exhibitor.

Exhibitors canceling before January 6, 2027, will forfeit 50% of the booth fee. Exhibitors canceling after this date will be charged full space rental, whether the space is paid in full or not. Cancellations must be emailed to ann_sales@ajj.com.

Exhibitor Services

The following services will be provided to exhibitors at no additional charge:

- Listing in the online conference program book
- One (1) standard ID Sign
- Three (3) complimentary booth personnel badges
- Eight-foot high back wall and 42" high rails of quality flame-retardant fabric
- Daily cleaning of aisles in exhibit area
- Furniture is not included in the booth fee

An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment will be provided to exhibitors by the official decorating contractor soon after space assignment has been confirmed.

Special Regulations

Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the Academy and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for ANN to prohibit an exhibitor from attending all future activities.

Security and Liability

Security will be provided during non-exhibit hours. However, each exhibitor must make provision to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her.

ANN, Anthony J. Jannetti, Inc., or the hotel will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that ANN, Anthony J. Jannetti, Inc., and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that ANN, Anthony J. Jannetti, Inc., and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release ANN, Anthony J. Jannetti, Inc., and the hotel from any or all liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. ANN reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Hotel Accommodations

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by ANN. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible.

No hotel accommodations will be made for non-exhibiting firms.

Hospitality suites for exhibitors will be available in a limited number. Requests should be emailed to ann_sales@ajj.com. Suites must not be open during exhibit hours or during educational sessions.

Please note that no one from ANN will contact you via email and/or phone asking if you need a hotel room or would like to purchase the attendee list for the Annual Conference. Please ignore any communications you may receive from outside agencies.

Shipping Instructions

ANN has made arrangements on behalf of the exhibitors with the decorating/drayage contractor to receive, store, and deliver exhibits directly to the exhibit hall on set-up day.

Shipments should be prepaid and shipped via the instructions found in the Decorator Kit. The decorator kit will be sent to you about a week after your booth confirmation email is sent. The kit can also be found in your Map Dynamics' Exhibitor Portal under the "Help Center" tab found on the floor plan page.

Exhibitors are encouraged to ship all displays early to ensure arrival at least two weeks prior to set-up date (30 days free storage is allowed prior to set-up time).

To reduce drayage costs, make sure all boxes, crates, etc., are shipped from one location to be received at the advanced warehouse at the same time. Otherwise, you may be charged twice for drayage if material arrives on separate days.

Do not ship materials directly to the hotel.

Onsite Booth Personnel

All confirmed exhibitors will have the opportunity to preregister their personnel. (3) three badges are provided with the booth fee for each 10' x 10' space. Additional badges are \$100/per and must be prepaid. It is to the exhibitor's advantage to register early so as to avoid delays onsite.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications in reference to exhibits or space assignments should be addressed to:

Donna Olthoff, National Sales Manager | donna.olthoff@ajj.com

Danielle Vellucci, Marketing Coordinator | danielle.vellucci@ajj.com

Conference Management by:

Anthony J. Jannetti, Inc.

Box 56 | Pitman, NJ 08071-0056

856-256-2432

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National Advanced Practice Neonatal Nurses Conference

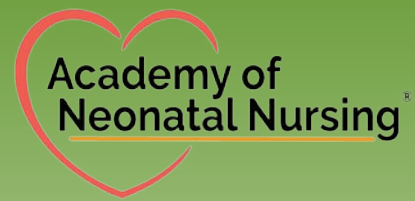


Exhibit Schedule *

Wednesday, April 7	Exhibit Move-in	1:00 pm – 6:00 pm
Thursday, April 8	Exhibits/Posters/Coffee Service	10:15 am – 11:15 am
	Exhibits/Posters/Box Lunch	12:15 pm – 1:30 pm
	Exhibits/Posters/Beverage Break	2:30 pm – 3:30 pm
Friday, April 9	Exhibits/Posters/Coffee Service	10:00 am – 11:00 am
	Exhibitor Dismantle	11:00 am – 5:00 pm

*The Exhibit schedule times are subject to change.

Exhibit Booth Fees

Corner booth \$1,850

Inline booth \$1,750

Exhibit booths include:

- Booth fees do not include furniture
- Three (3) booth badges
- Standard company ID sign
- Listing in conference program book

Exhibitor Information

- Exhibit Hall - Marriott Ballroom 1-5
- Booths are 8'x10'
- Exhibit Hall is carpeted
- Ceiling Height - 14'
- Show colors - blue and white

Official Hotel:

Louisville Marriott Downtown
280 W Jefferson St
Louisville, KY 40202
(502) 627-5045

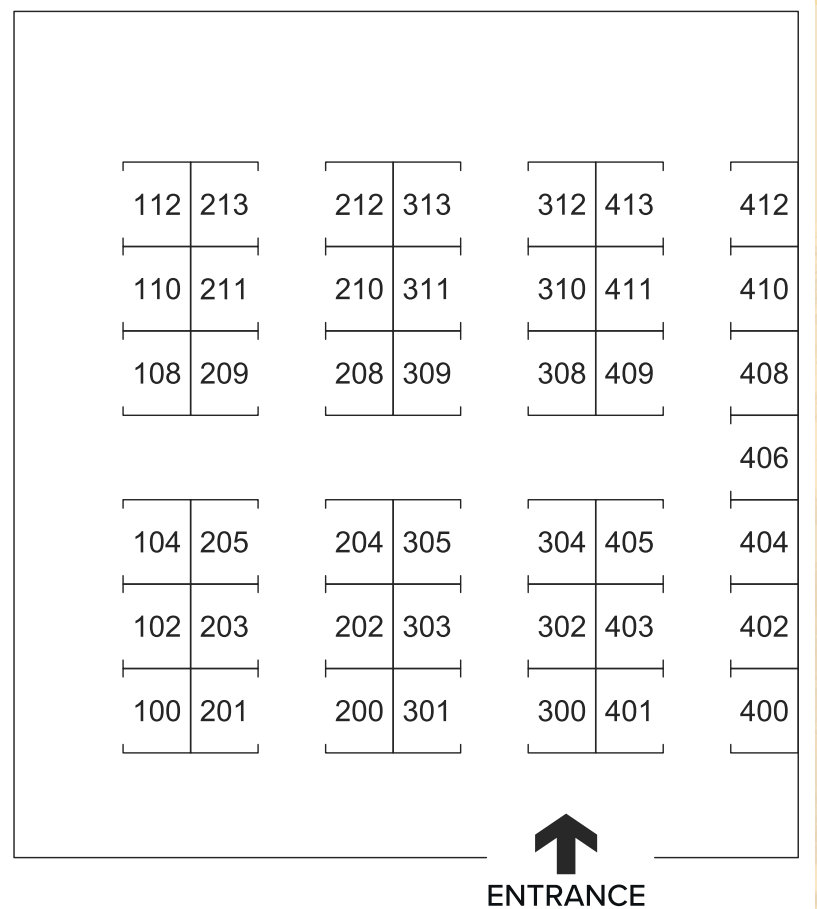
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National Sales Manager / Donna Olthoff
donna.olthoff@ajj.com | 856-256-2423

Marketing Coordinator / Danielle Vellucci
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Louisville Marriott | Exhibits: Marriott Ballroom 1-5



Floor Plan



Application
& Sponsorships

