16th National
Mother Baby Nurses Conference

Specializing in Mother Baby Nursing Education

September 8-11, 2013
Caesars Palace Hotel
Las Vegas, Nevada

Provided by
Academy of Neonatal Nursing
Mother Baby Education
Las Vegas is the most exciting and entertaining city in the world! Everything that you would expect from a world-class metropolis, and more, is right here for your pleasure.

This is a city that has something for everyone. While you are here, be sure to see all the great attractions the city of Las Vegas has to offer. Recognized all over the world, the famous Las Vegas Strip is where you can enjoy a walk in the warm desert evening, and view a dazzling, outdoor water light show. You can get a glimpse of amazing world famous re-creations like erupting volcanoes, the Eiffel Tower, the New York skyline, and the Sphinx of Egypt in front of the various hotels and casinos.

Las Vegas offers top quality entertainment, including headliner shows, Broadway style musicals, concerts, attractions, and world-renowned shopping. Don’t miss the Forum Shops at Caesars Palace. Las Vegas nightlife will keep you busy every night, and art displays, music, and museums will take you on a journey from the classic to the contemporary.

And, of course, we have planned an outstanding program for you. Top experts in mother baby nursing offer an exceptional educational experience. Poster presenters add to the program with interactive dialog to enhance your conference experience and enlighten you to what’s going on in units across the country and around the world. As a mother baby nurse, we understand that you need to be on the cutting edge and, while treatment strategies evolve and technology advances, it remains the goal of the conference to help you ensure and facilitate the best possible patient outcomes.

Join us in Las Vegas! See you there!

Purpose of this Conference
The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other health care professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program.

Conference Schedule

Saturday, September 7
4:00–7:00 PM  Registration Open

Sunday, September 8

Preconference Workshops
6:30 AM–5:00 PM  Registration Open
7:00–8:00 AM  Networking Opportunity—(Coffee, Tea, Pastries)
8:00 AM–4:30 PM  Full Day Programs (6.5 contact hours)

010  S.T.A.B.L.E. Cardiac Module—An Advanced Course for Future Instructors
Howard Stein, MD

The S.T.A.B.L.E. cardiac module provides general guidelines for the assessment and stabilization of neonates with suspected congenital heart disease (CHD). Included in this intensive session is physical exam of neonates with suspected CHD, anatomic features, clinical presentation and initial stabilization of neonates with CHD, and emphasizes differentiation of cardiac from pulmonary disease. Specific heart lesions are covered in detail. Also discussed are modifications to the six S.T.A.B.L.E. assessment components that are necessary when caring for neonates with suspected or confirmed CHD.

Additional in-depth discussions of embryology, the physiology behind both clinical symptoms and presentations of lesions are presented to help you ensure and facilitate the best possible patient outcomes. As future directions in neonatal pharmacology and pharmacotherapy.

020  Beware! You are Entering the Danger Zone! REAL Strategies for Disarming an Environment that Puts Your Patients (and YOU) at Risk
Kelley Shultz, MD
Sherri Lee Simons, MSN, CCRN, RNC-NIC

This preconference day promises to deliver solutions made simple for situations and people that put patients (and YOU) at risk in the perinatal “hood. Our presenters will pull out the “big guns” and leave participants armed for critical situations and wounded environments. Practice (simulation) battles boost the group’s confidence in winning any war. You will leave ready for any battle you face and you’re assured to laugh and will find a great abundance of fun!

030  Neonatal Pharmacology
Jim Thigpen, PharmD, BCPS

is preconference session is dedicated to a comprehensive review of various neonatal pharmacology topics. Throughout the sessions, case studies will be used to both evaluate and stimulate further discussion on the covered topics. Emphasis will be placed on current evidence-based therapy as well as future directions in neonatal pharmacology and pharmacotherapy.

040  Early Neonatal Nutrition: Does it Really Matter?
Linda J. Juretschke, PhD, RNC-NPT, APN/INNP-BC, CCNS

New information continues to emerge about the importance and long-term benefits of early nutrition for neonates. Dr. Juretschke discusses developmental physiology of the gastrointestinal system and evaluates available evidence for providing early parenteral and enteral nutrition for neonates of varying gestational ages. Long-term effects of early neonatal nutrition are discussed.

050  Managing the Legal Pitfalls of Practice: The Road to Patient Safety
Laura Mahlmeister, RN, PhD

Dr. Mahlmeister describes the most common claims of nursing negligence in maternal-neonatal settings. The impact of federal law, the Nurse Practice Act Accreditation Standards and evidence-based practice guidelines are discussed. New liability issues for charge nurses, preceptors, nurse educators, and clinical managers are explored. Case law examples are used to clarify nurses’ legal jeopardy. Effective risk control strategies for front-line clinicians as well as charge nurses, clinical managers, and educators are delineated. Participants are guided to identify high-risk situations that often result in claims of malpractice. You will learn strategies for providing safe and effective care when faced with challenges such as limited clinical resources or delayed or ineffective provider responses.

8:00 AM–12:00 PM  Half-Day Morning Program
(3.75 contact hours)

030  Neonatal Pharmacology  Rx = 3.75
Jim Thigpen, PharmD, BCPS

040  Early Neonatal Nutrition: Does it Really Matter?  Rx = .2
Linda J. Juretschke, PhD, RNC-NPT, APN/INNP-BC, CCNS

050  Managing the Legal Pitfalls of Practice: The Road to Patient Safety
Laura Mahlmeister, RN, PhD

Visit academyonline.org for up-to-date conference information
Main Conference

Monday, September 9

6:30 AM–6:00 PM  Registration Open
6:30–7:30 AM  Networking Opportunity (Coffee, Tea, Pastries)

General Sessions

7:30–7:45 AM  Welcome/General Announcements
7:45–8:45 AM  GS 141  Great Expectations: Nurses Transforming Mother Baby Care
Laura Mahlmeister, RN, PhD
Dramatic transformations in health care require significant transformations in nursing practice. Mother-baby nurses face exciting challenges with the implementation of the Patient Protection and Affordable Care Act. Regulatory and accreditation agencies mandate, as well as patient and employer expectations, require new models of care. Dr. Mahlmeister examines novel approaches to care that place nurses at the forefront of change. The development of nurse-led health care teams is discussed as well as the influence of professional standards, clinical guidelines, and case law on evolving nursing practice.

8:45–10:00 AM  Refreshment Break—Please visit Exhibits and Posters
(Coffee, Tea)

10:00–11:00 AM  GS 142  Fetal Doppler Studies in High-Risk Pregnancy
Paul Wilkes, MD, FACOG
Dr. Wilkes discusses the use of ultrasound Doppler studies in the management of intrauterine growth restriction, oligohydramnios, and fetal anemia.

11:00 AM–12:00 PM  GS 143  Keeping Safely Abreast of JCAHO
Susan M. Ludington, CNM, PhD, FAAN
The Joint Commission has made PC-05 (exclusive breast milk feedings during birth hospitalization of healthy infants) and PC-05a (if mothers refuse to breastfeed or pump, the data you must collect and how to provide breast milk for their infants) mandatory conditions for accreditation as of January 1, 2014. Dr. Ludington discusses strategies to improve exclusivity of breast milk feedings and how to implement the most influential strategies safely so that Sudden Infant Collapse is prevented.

1:15–2:15 PM  A Workshops (Concurrent Sessions)

151  Critical Conversations: Tips and Tools to Communicate When the Stakes are High
Kelley Shultz, MD
Dr. Shultz explores some of the fundamental skills that can be applied to difficult conversations such as sharing bad news with parents, having crucial conversations with co-workers, approaching quality and patient safety issues in your work environment, asserting yourself in a professional manner with physicians or other professionals outside of nursing.

152  Hypoglycemia: Not So Sweet for the Developing Newborn
Linda J. Juretschke, PhD, RNC-NPT, APN/NNP-BC, CCNS
Hypoglycemia in newborns is an important diagnosis that, if left untreated, can have long-lasting negative effects. Dr. Juretschke describes the pathophysiology and causes of newborn hypoglycemia and will discuss nursing management of newborns who present with this seemingly benign disorder.

153  SSRIs in Pregnancy
Robert L. Johnson, MD
The use of SSRIs (antidepressants) has increased exponentially in the past few years and are now common medications taken by pregnant women. Concern remains regarding the effects of SSRIs on the fetus and newborn. Dr. Johnson discusses risks and benefits of SSRi use in pregnancy.

154  Stopping the Blame, Shame, and Abuse in Pregnancy: What Every Perinatal Nurse Must Know about Domestic Violence
Sherri Lee Simons, MSN, RNC-NIC, CCRN
Our speaker addresses one of the most common and serious complications during pregnancy, that of domestic violence. Pregnant women are particularly vulnerable to abuse. Unfortunately, domestic violence frequently begins or intensifies during pregnancy, with nearly 50 percent of abusive men battering their significant others when they are pregnant. This workshop equips any perinatal nurse with the real facts, signs, and strategies to deal with those victims frequently encountered in your unit. You will leave the session with knowledge of why abuse is directed towards pregnant women, how that abuse affects the mother and fetus and what YOU can do about it.

2:30–3:30 PM  B Workshops (Concurrent Sessions)

161  Electronic Medical Records: Potential Pitfalls and Pragmatic Precautions
Laura Mahlmeister, RN, PhD
Dr. Mahlmeister discusses research-based findings regarding the pros and cons of electronic charting and the use of electronic medical records (EMRs). Recommendations will be offered to ensure the timeliness and accuracy of electronic charting, and the security of EMRs. Legal considerations regarding late entries, reporting critical test results, altering data once it is electronically entered in the EMR, recording patient handoffs, and communicating relevant information to other team members are explored.

162  The Challenge of Physical Assessment: When Should We Worry?
Ellen Tappero, DNP, RN, NNP-BC
Normal variants, birth injuries, and minor congenital anomalies are routinely identified during newborn physical examinations. What they are, where they are most commonly found, and why and when they are considered significant are addressed using a case study approach.

163  Chronic Disease in Pregnancy: What You Need to Know Now
Paul Wilkes, MD, FACOG
Dr. Wilkes discusses the disease processes that can complicate pregnancy including diabetes, hypertension, and thyroid disease.

4:15–5:15 PM  C Workshops (Concurrent Sessions)

171  Intrapartum Trigger Tool: A Real-Time Strategy to Enhance Positive Outcomes
Laura Mahlmeister, RN, PhD
Evidence-based practice guidelines and high reliability processes have been introduced in birthing units to enhance quality and patient safety. Perinatal trigger tools also have been developed to identify adverse outcomes and provide data for ongoing quality improvement activities. We examine five major causes of preventable injury and death during the intrapartum period. Participants are guided in the development of an “Intrapartum Trigger Tool” to aid in rapid identification of situations or conditions known to endanger maternal-fetal well-being. Recommendations for introduction and integration of an Intrapartum Trigger Tool are also discussed.

172  Critical Congenital Heart Disease Screening: What Every Nurse Needs to Know
Dana Lunde, DNP, RNC, APN, NNP-BC
Congenital heart disease occurs in 8 of every 1,000 live births of which one-quarter are considered to be critical heart defects requiring open heart surgery within the first year of life. Although most congenital heart defects are detected on prenatal ultrasound, many may not be detected until the infant has been discharged from the hospital. Dr. Lunde discusses the new guidelines for pulse-oximetry screening and how you can implement a program within your own hospital.
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173 Near-Term or Late-Preterm Infant...That is the Question!  
Kelly Shultz, MD

Dr. Schultz explores the current science behind the classification and care of the late-preterm infant. This discussion includes the physiology that makes them different from term infants, things that put them at risk, special concerns in caring for them, and specific discharge teaching appropriate to the late-preterm infant.

174 Honoring Ourselves  
Leith Mullaly, MSN, RN-C, IBCLC

In poll after poll, year after year, nursing is ranked by the public as one of the most highly respected professions in our society. In this session, we will explore why we as nurses do not always hold ourselves, or one another, in such high regard... and what we can do about it.

Tuesday, September 10

10:15–11:15 AM  
GS 242 The Preterm Labor Toolkit  
Robert L. Johnson, MD

The management of preterm labor has long been an issue for health care providers. From bed rest to pharmacologic management, a variety of strategies have been used with varying degrees of success. Dr. Johnson discusses changes in evaluation and treatment of presenting complaints of uterine contractions.

11:15 AM–12:15 PM  
GS 243 When the Rose Turns Black: Postpartum Depression and What Every Nurse Needs to Know  
Leith Mullaly, MSN, RN-C, IBCLC

Postpartum depression is a major obstetric complication. Ms. Mullaly examines the differences between “baby blues,” depression, and psychosis in postpartum women. She looks at the tragic results for mothers, fathers, and infants when this disease is unrecognized and/or undertreated. Alert nurses can have a significant impact in intervening for positive outcomes.

12:15–1:30 PM  
Lunch on your own

1:30–2:30 PM  
D Workshops (Concurrent Sessions)

251 Neonatal Skin Care Update  
Carolyn Lund, RN, MS, FAAN

In this session, Ms. Lund includes the current state of the science regarding neonatal skin care, and the updated evidence-based guideline for 2013. New information about the colonization of the skin, called the microbiome, is becoming known due to DNA technology. Recent research in the areas of bathing, emollients, and diaper dermatitis will also be presented.

252 Breastfeeding: Mother Baby Nurses are Keys to Success  
Leith Mullaly, MSN, RN-C, IBCLC

We nurses know the facts, research, science, and evidence proving that breastfeeding is the superior method of feeding and nurturing infants. Ms. Mullaly includes trivia quizzes, games, and other fun, unique approaches to reinforce the evidence. Solutions to common practice challenges are explored.

253 Reducing Primary Cesarean Births: How Can Nursing Make a Difference?  
Nancy O’Brien-Abel, MN, RNC

In the U.S., one third of pregnancies are delivered by cesarean section, accounting for more than one million surgeries each year. Not only does cesarean section increase maternal complications, it has serious implications for future gestations. Our presenter will identify major obstetric, maternal, and fetal indications for primary cesarean delivery and discuss those indications occurring during labor which, if prevented, would reduce overall cesarean births.

254 Research to Practice: Making it Reality  
Susan M. Ludington, CNM, PhD, FAAN

Dr. Ludington explores the evidence of three new mother baby unit practices (i.e., skin-to-skin contact within one minute of cesarean birth) and then reviews strategies to put the evidence into practice, emphasizing the steps an individual nurse can take to make her practice evidence-based.

2:45–3:45 PM  
E Workshops (Concurrent Sessions)

261 Cheap Torches or Chaste Lover? Intrauterine Infection  
Debbie Fraser, MN, RNC-NIC

CHEAP TORCHES or CHASTE LOVER, whatever the acronym, Ms. Fraser provides an overview of intrauterine infections and discusses the most common causes of these infections in the fetus. Clinical presentation, diagnosis, and clinical management are addressed.

262 Sex, Chocolate, and Condoms—Oh, YES! A New Look at Exploring Sexually Transmitted Diseases in Pregnancy and Newborns  
Sherri Lee Simons, MSN, CCRN, RNC-NIC

STDs are at unprecedented and epidemic proportions. It is estimated that 1 in 5 Americans between the ages of 15 and 55 are currently infected with one or more STDs, and 12 million Americans are newly infected each year. That’s nearly 5 percent of the entire population of the U.S. Of these new infections, 63 percent are in people less than 25 years old and of childbearing age. Ms. Simons discusses maternal, fetal, and neonatal effects and leaves participants with updates on these diseases. You will be informed, have fun… and yes, there will be chocolate!

263 Complex and Unusual Fetal Monitoring Case Studies  
Nancy O’Brien-Abel, MN, RNC

Using current evidence, participants will interpret intrapartum FHR tracings, fetal acid-base status, and discuss clinical management. A variety of cases including ruptured vasa previa, fetomaternal hemorrhage, twin-twin transfusion syndrome, maternal seizure, uterine rupture, signal ambiguity, and fetal arrhythmias are presented.

264 Innovative Teaching and Learning Strategies  
Jobeth Pilcher, EdD, RNC-NIC, BC

What do you do to jazz up educational activities? How do you engage staff during continuing education programs? What innovative strategies have you found to make learning fun? Do you use mobile learning carts, concept maps, CSI rooms, project-based learning, games, brain-based learning strategies, simulations, or other creative techniques? Dr. Pilcher provides participants with examples of a
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variety of innovative teaching strategies that are designed to promote
and enhance learning.

3:45–4:45 PM Poster Session—View posters and dialog with Poster
Presenters

Wednesday, September 11
7:00 AM–12:00 PM Registration Open
7:00 AM–8:00 AM Networking Opportunity (Coffee, Tea, Pastries)

General Sessions
Combined Sessions with National Neonatal Nurses Conference
8:00–8:15 AM Raffle, Announcements
8:15–9:30 AM GS 341 The Future of Nursing
Robin Bissinger, PhD, APRN, NNBC-BC, FAAN
Take a journey through the past to see how it has shaped the
future of nursing. Look at the coming changes that will affect us as
professionals, and come away with your role in empowering nursing
practice, improving health care outcomes, and understanding the
tools it will take to mentor the next generation to follow us.

GS 342 Drugs of Abuse
Rx = 1
Lynn Browne-Wagner, RN, MSN
Ms. Browne-Wagner discusses the most current legal, illegal, and
over-the-counter drugs of abuse and their effects on the pregnant
patient, fetus, and newborn. Included in the discussion are the
primary categories of drugs: narcotics, hallucinogens, amphetamine,
and methamphetamine class, and sedative-hypnotics.

10:45–11:45 AM
GS 343 Don’t Worry, Be Happy!
Paul Wilkes, MD, FACOG
In the world of nursing, and in our daily lives, there are seemingly
unmanageable levels of stress. We are bombarded with life altering
scenarios and are often required to put our emotions away while
tending to the needs of our patients. Don’t worry, be happy? Are
you kidding me?! Dr. Wilkes will send you on your way with tools to
manage your work and home life, all with a smile!

11:45 AM–12:00 PM Conclusion

Topics and speakers are subject to change

Can’t Attend This Conference?
Take advantage of our online CE library. You can purchase
online access to recorded conference sessions at the
conclusion of the conference. You will be able to access
audio recordings with synched PowerPoint slides for most
sessions and earn CNE contact hours.
Visit our online library at prolibraries.com/ann.

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Visit academyonline.org for up-to-date conference information
Conference Information

Group Discount
Any facility/unit registering four (4) or more nurses together, will receive a discount of 25% for each registrant who signs up together for the full, main conference. All registrations must be submitted together, no exceptions. Please note: If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.

Continuing Education Information
Attendees may earn up to 29 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 14.5 contact hours, preconference sessions up to 7.5, and poster sessions up to 7.) Participants must be registered for the conference, attend the sessions, and complete an online evaluation to obtain contact hours.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261. Florida Provider #FBN 3218, content code 1300.

Session Handouts
In an effort to keep your registration fees down, session handouts will not be printed in the program guide. Handouts will be available for free download beginning approximately two weeks prior to the conference for registered attendees. Internet access is required to access the handouts. After the conference, handouts, audio recordings, and PowerPoint presentations will be available for most sessions and you will have access for one year postconference.

The login instructions for accessing the handouts will be emailed to you when handouts become available. You are strongly encouraged to bring with you only the handouts for the sessions you plan on attending, or download them to your computer for review after the conference. There will be room for note-taking in the program guide.

Power strips, printers, and paper copies of handouts will not be available on site.

Photography
Please note that attendance at the Mother Baby Nurses Conference, sponsored by the Academy of Neonatal Nursing (ANN), constitutes an agreement by the participant to ANN’s use and distribution (now and in the future) of the participant’s image. These images are for ANN’s use only and may appear on ANN’s website, in printed brochures, or other promotional materials. Attendee registration constitutes consent for ANN’s use of these images.

Cancellation, Transfer, and Refund Policy
• All cancellations and transfers must be received in writing. For cancellations received prior to August 16, 2013, we will refund registration costs, less a $50 administrative fee. We are unable to grant refunds after August 16, 2013, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Mother Baby Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056, or email your request to Charlene Fuhrer at fuherc@ajj.com.
• Refunds will be processed within 2 weeks after the conference.
• If it becomes necessary to cancel the 16th National Mother Baby Nurses Conference for any reason, including labor strikes or natural disasters, liability shall be limited to a full refund of registration fees.
• Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Travel Information

Weather Conditions
Temperatures in Las Vegas in September could reach a high of 97 degrees during the day, but will only be about 74 degrees in the evening. Should be great weather to get out and take a stroll down the strip after a long day of education!

Hotel Information
The grandest of Las Vegas Hotels, Caesars Palace is famous worldwide for its magnificent beauty and impeccable service. This majestic Las Vegas hotel offers a 129,000 square foot casino, 26 restaurants and cafes, sprawling gardens and pools, a world-class spa, and the renowned Colosseum live theater spotlighting world-class stars.

Caesars Palace has been designated as the headquarters hotel for the 16th National Mother Baby Nurses Conference. A block of rooms has been secured for attendees at a special rate of $167 single/double, $179 triple/quad. Rates are subject to applicable state and local taxes, currently 12%. This special conference rate will be available until August 9, 2013. Reservations received after this date will be accepted on a space and rate available basis. To make your reservations, call (702) 731-7110 or make your reservation online at www.academyofneonatalnursing.org.

Airline Information
American Airlines has been contracted as the official airline for the conference.

To obtain the discounted fares that are offered through American Airlines, make your reservations online at www.academyofneonatalnursing.org. Please be sure to enter STARfile number 1583BL in the Promotional Code box.

Airport Information
McCarran International Airport is located approximately 12–15 minutes from the hotel. Shuttle Service is available for approximately $8 one way and a taxi costs approximately $30 one way.

Car Rental
Avis has been chosen as the official car rental agency for the National Mother Baby Nurses Conference. Rates will be in effect for rental between September 3 and September 16 and will include unlimited free mileage. For details, call reservations at Avis directly at 1-800-331-1600 or make reservations online directly through www.academyofneonatalnursing.org. To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number J907463.

Parking
Parking at the hotel is complimentary.
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Las Vegas, Nevada  •  September 8–11, 2013

Register online at academyonline.org

**Please Print Clearly. Confirmation will be sent via email only.**

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City  State  Zip  Employer/Hospital

*Mobile numbers may be used to send notifications on site at the conference.

We use your email address to deliver your receipt, conference updates and information. We occasionally provide email addresses of attendees to carefully screened vendors to share information on nursing-related products and services. Check here if you prefer not to have your email address provided to vendors.

### Conference Fees

#### September 8, 2013, Preconference Workshops

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#### September 9–11, 2013, Main Conference Registration

**Registration Dates**

- Early Bird through 7/23/13  $420
- Regular 7/24/13–8/15/13  $440
- After 8/16/13 or onsite  $465

**Group Discount:** See page 6 for details. Promotional prices do not apply to Group Discount.

**Student and Retiree Price:** $220. Student must provide proof of student status, nursing programs only. Retirees must be at least 65 years of age.

### Workshops

Indicate the workshop sessions you wish to attend by filling in the number of the workshop next to each session listed here.

<table>
<thead>
<tr>
<th>Monday Sessions</th>
<th>Tuesday Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>A # 1 ___</td>
<td>D # 2 ___</td>
</tr>
<tr>
<td>B # 1 ___</td>
<td>E # 2 ___</td>
</tr>
</tbody>
</table>

### Conference Registration Fees

1. Preconference Workshop # 0__2  $_____
2. Preconference Workshop # 0__2  $_____
3. Main Conference Registration Fee  $_____

**Total Amount Due** $_____

### Payment

- Check enclosed payable in U.S. funds to: MBC
- VISA  MasterCard
- Exp. date  CVV-code (3-digit code located in the signature strip on back)
- Signature

-Billing address same as above. If different:
  - Address
  - City/State/Zip

Please let us know who you are:

1. I work in:
   - Mother/Baby Unit
   - L & D
   - Postpartum
   - Nursery
   - LDRP
2. My primary role is:
   - Staff Nurse
   - Manager
   - Educator
   - CNS
3. Number of deliveries per year in my facility:
   - <200
   - 200–500
   - 501–1,000
   - >1,000
4. Including this conference, how many Mother Baby Nurses Conferences have you attended?
   - 1
   - 2
   - 3
   - 4
   - 5+

Register online at academyonline.org or return this form to: MB Conference Registration, Anthony J. Jannetti, Inc., East Holly Ave., Box 56, Pitman, NJ 08071 Telephone inquiries: 856-256-2352 Fax: 856-218-0557 Registration will not be processed without payment. See page 6 for cancellation policy.

Cancellation Policy: All cancellation requests must be received in writing on or before August 16, 2013. See Page 6 for refund policy.

Visit academyonline.org for up-to-date conference information
16th National Mother Baby Nurses Conference—Register Early for Best Price!

Plan to Attend
This Conference!

Provided by
Academy of Neonatal Nursing™

Conference Hotel
Caesars Palace Hotel
3570 Las Vegas Blvd. South, Las Vegas, Nevada 89105
Reservations: 702-731-7110

Single/Double: $167 + 12% tax (taxes subject to change)
Triple/Quad: $197 + 12% tax (taxes subject to change)

Reservations must be received no later than Friday, August 9, 2013. Reservations made after this date will be on a space and rate available basis. Make your hotel reservations online at academyonline.org.