2020 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!
As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Honolulu, HI, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official NNNC 2020 Conference Meeting Syllabus. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 600

A. Color Rates are additional to the page size costs below:

<table>
<thead>
<tr>
<th>Rates:</th>
<th>Exhibitor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page B&amp;W</td>
<td>$775</td>
<td>$900</td>
</tr>
<tr>
<td>Half Page B&amp;W</td>
<td>$575</td>
<td>$700</td>
</tr>
<tr>
<td>One Page Four Color</td>
<td>$1,500</td>
<td>$1,675</td>
</tr>
<tr>
<td>Half Page Four Color</td>
<td>$1,300</td>
<td>$1,475</td>
</tr>
<tr>
<td>Fourth (Back) Cover - Color</td>
<td>$2,600</td>
<td>$3,325</td>
</tr>
<tr>
<td>Second (Inside Front) Cover - Color</td>
<td>$2,150</td>
<td>$2,875</td>
</tr>
<tr>
<td>Third (Inside Back) Cover - Color</td>
<td>$1,700</td>
<td>$2,425</td>
</tr>
</tbody>
</table>

No Agency Commission Allowed; All Ads Must Be Prepaid

B. Materials Accepted:
- High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material.
- Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:
- Space Reservations: February 28, 2020
- Ad Materials: March 6, 2020

Send all space reservations and advertising materials to:
- E-mail: danielle.vellucci@aij.com
- Mailing Address:
  - Danielle Vellucci
  - Exhibit Coordinator
  - NNNC Meeting Syllabus
  - c/o Anthony J. Jannetti, Inc.
  - East Holly Ave/Box 56
  - Pitman, NJ 08071-0056
- Phone: 856-256-2342
- FAX: 856-589-7463

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

Company ____________________________________________________________
Address ____________________________________________________________
City ___________________________ State _______ Zip _________________
Telephone ___________________ FAX _______________ E-mail: _______________
By (please print) __________________________ Title __________________________
Signature & Title __________________________________________________________________________ Date __________

D. Pay by Credit Card: Full payment due by February 28, 2020
(NNNC Tax ID No. 94-2755330): Indicate Credit Card choice.

NNNC Accepts: [ ] Visa [ ] MasterCard

Name on Credit Card ____________________________
Credit Card Number ____________________________
Expiration Date ___________ Charge Amount ___________
Security Code (see back of card) ___________________
Card Holder Name ________________________________
Card Holder Signature ____________________________

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by February 28, 2020

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Attn: Danielle Vellucci

Physical Address for Courier Deliveries (UPS, Overnight):

NNNC c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080
Attn: Danielle Vellucci