23rd National Mother Baby Nurses Conference

plus

7th ANNual Symposium for Nurse Leaders

2020 Year of the Nurse Celebrating YOU!

Bally’s Hotel Las Vegas, Nevada

September 9–12, 2020
7th ANNual Symposium for Nurse Leaders

8:00 AM–4:00 PM Full Day Session (6.5 contact hours)

Are you a nurse leader who inspires and motivates your team? Someone interested in future leadership roles? Perhaps you are hoping to enhance your skills so you can advance to the next level of leadership? This day is for you!

010 Leaders Don’t Drive Engagement—It’s a Carpool!
Marlee Crankshaw, DNP RN CNML
Stephanie Abbu, NP, RN, CNML

Our speakers will share strategies and tools that are used successfully to boost retention and raise engagement scores. Using real life examples from the speakers’ own institution, you will take away practical ideas to bring your team together to achieve your unit’s goals.

Leadership by Design
Pamela Smith-Beatty, MSN APRN-BC

We’ve all faced the dilemma of working with someone who was not an effective nurse leader. But, there’s so much information available about nurse leaders that it’s difficult to discern how to become an effective leader... well, you’ve chosen the right session! During this time, our speaker discusses some common leadership types, qualities, and core values that effective leaders use. She also reviews strategies to avoid common pitfalls and provides you with practical tools you can use to help you become the effective leader you want to be!

Christopher McPherson, PharmD
Jason Newland, MD, MEd

This full day workshop covers a broad range of topics in neonatal pharmacology. A section on infectious diseases includes TORCHS infections, including cytomegalovirus, herpes simplex virus, and syphilis and also addresses the importance of infant vaccination and strategies for addressing parental vaccine hesitancy. Other topics include optimal management of patent ductus arteriosus and practical strategies for managing procedural pain and seizures in newborns.

030 RNC-NIC Certification Mini Review
Robin Koeppel, DNP, RNC-NIC, CPNP
Nicole Jasso, MSN, RNC-NIC

This mini-review focuses on major subject areas of the NICU certification exam in a quick-fire, question and answer format. Topics discussed include respiratory, cardiac, GI, genetics, fluid and electrolytes, delivery room stabilization, thermoregulation, and physical examination.

Preconference Sessions

8:00 AM–4:00 PM Full Day Sessions (6.5 contact hours)

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Welcome Celebration
5:15–7:15 PM Welcome Reception in the Exhibit Hall

20th ANNiversary Conference
2020 Year of the Nurse

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301 What’s in the Medicine Chest? The Safety of Prescription and Over-the-Counter Medications in Pregnancy
Joseph Adashek, MD, FACOG
Patients that are pregnant inevitably find themselves with medical symptoms requiring over-the-counter medications. These include medications for allergies, colds, heartburn, headaches, etc. Which of these are safe? Which can be dangerous during pregnancy and which trimester is most dangerous? Dr. Adashek discusses the common medication dilemmas faced by pregnant patients.

9:00–10:15 AM Refreshment Break—Exhibits and Posters Open (Coffee, Tea)

10:15–11:15 AM
302 Special Delivery: Newborn Care and Health Supervision of the Infant with Trisomy 21
John Carey, MD, MPH
In recent years the model of care that was originally developed for the well child has been applied to children with special needs. The routine care and health supervision of infants and children with Down syndrome exemplifies this strategy. Dr. Carey presents the principles that surround the notion of health supervision guidelines for children with syndromes and applies these to the primary and specialty care of the infant with the Down syndrome. This model can be utilized in the management of all rare pediatric disorders and conditions requiring special needs.

11:15 AM–12:15 PM
303 Obesity Epidemic: Impact on Labor and Birth, Postpartum, and Neonatal Care
Nancy O’Brien-Abel, MN, RNC
The woman with obesity is at a greater risk for pregnancy complications compared with her ideal weight counterpart. This fast-paced presentation highlights the impact of obesity on maternal health, labor progression, fetal monitoring, cesarean birth, postpartum care, and neonatal complications.

12:15–1:45 PM Lunch provided by ANN—Exhibits Open and Poster Viewing

313 Perinatal Safety: Current Trends in Litigation
Nancy O’Brien-Abel, MN, RNC
Ms. O’Brien-Abel discusses current trends in perinatal safety and litigation focusing on maternal morbidity and mortality, and cases of neonatal encephalopathy and neurodevelopmental disabilities. This presentation highlights key clinical practice issues and strategies to provide safe care.

3:00–4:00 PM Concurrent Sessions
321 The Ever-Changing Challenge of Recognition and Treatment for Early Onset Sepsis
Tracy Karp, MS, NNP-BC
Mr. Karp reviews early onset sepsis focusing on the challenges in the “low” risk environment. New approaches and tools are available to identify those at risk, as well as to reduce antibiotic exposure in those who are at lower risk of infection.

322 Little Bugs with Big Consequences: STIs During Pregnancy
Pamela Smith-Beatty, MSN APRN-BC
Sexually transmitted infections (STIs) affect many women every year. What happens when a woman is pregnant and contracts one of these infections? Ms. Smith-Beatty discusses the most common STIs faced by women and how they can affect both mother and baby. The discussion includes treatment methods, common side effects of treatments, and the impact of untreated infections. Strategies for discussing this sensitive issue with patients are also addressed.

323 Podium Presentations Multiple Presenters
Peer-reviewed abstracts have been selected for podium presentations. Discover what your colleagues from across the country are doing as they share their unique experiences. A balance of clinical, research, and education-themed abstracts are presented.
Friday, September 11

7:00 AM–5:30 PM  Registration Open

General Sessions
7:45–8:00 AM  Announcements
8:00–9:00 AM  “Practice Makes Perfect” OB Drills and Debriefs Improve Patient Safety
Frann Teplick, MSN, RN-BC, CNS

Over the last two decades, the healthcare industry has recognized that teamwork and good communication, especially speaking up, are key to improving patient outcomes for mothers and newborns. In California, decreases in maternal morbidity and mortality have occurred through the utilization of toolkits that includes performing regular multidisciplinary unit-based drills (and debriefs) especially for the high-risk, low-volume critical events in labor and delivery and the postpartum period.

9:00–10:00 AM  Refreshment Break—Last Chance to Visit Exhibits, Raffle (Coffee, Tea)

10:00–11:00 AM  Care of the High-Risk OB Patient
Douglas Woelkers, MD

Dr. Woelkers identifies and illuminates the most common maternal, medical, and obstetrical disorders that complicate birth, including hypertension; diabetes; heart disease; infection; and rheumatologic, hematologic and neurologic diseases. He focuses on intrapartum evaluation, monitoring, and treatment with special emphasis on consequences of maternal disease on the neonate.

11:00 AM–12:00 PM  Touch a Life, Impact a Lifetime: A Trauma-Informed Approach to Newborn Care
Mary Coughlin, MS, NNP, RNC-E

Infants make meaning out of the world based on how the world makes them feel, expressed through activation of the autonomic nervous system, limbic system, and cerebellum. Investigators have shown that infants are highly attuned to the world including the people around them. Adopting a trauma-informed paradigm invites the clinician to look beyond infants’ clinical conditions to see their biopsychosocial competencies as fellow human beings, with rudimentary intentions and emotions trying to make meaning out of their lives in relation to the world around them.

12:00–1:30 PM  Lunch on your own

1:30–2:30 PM  Prediction, Diagnosis, and Management of Preeclampsia: 2020 Update
Douglas Woelkers, MD

Dr. Woelkers discusses the most current understanding of the etiology, prediction, prevention, diagnosis, and management of preeclampsia. He addresses antepartum, intrapartum, and postpartum care, drawing from U.S. guidelines and recent groundbreaking studies.

3:45–5:00 PM  Poster Reception
Join us for a reception with poster authors. Ask questions and exchange ideas while enjoying a bite to eat and a beverage.
## Saturday, September 12

<table>
<thead>
<tr>
<th>Time</th>
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<td>7:00 AM–1:00 PM</td>
<td>Registration Open</td>
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<tr>
<td>7:30–8:15 AM</td>
<td>ANN Member Meeting</td>
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<td>8:15–8:30 AM</td>
<td>Announcements &amp; Raffle</td>
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<td>8:30–9:30 AM</td>
<td>General Sessions</td>
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<td>9:30–10:30 AM</td>
<td>Combined Sessions with Neonatal and Advanced Practice Conference</td>
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<td>Refreshment Break—Coffee and Tea</td>
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<td>10:45–11:45 AM</td>
<td>403 A Practical Framework for Achieving Highly Reliable Perinatal Care</td>
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<tr>
<td>11:45 AM–12:45 PM</td>
<td>404 The American Nurse: Stories of Life-Changing Impact</td>
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<td>12:45–1:00 PM</td>
<td>Conclusion</td>
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### Topics and Speakers are Subject to Change

**Call for Abstracts**

We invite you to submit an abstract for a poster or podium presentation to present at this outstanding conference. Posters and podium presentations offer the perfect opportunity to network, exchange ideas, and improve the quality of nursing education for neonatal nurses. **Submission deadline is July 15, 2020.** See academyofneonatalnursing.org for guidelines and submission information.

**Statement of Purpose**

The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other health care professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program materials.

**Continuing Education**

Attendees may earn up to 29 contact hours of continuing education for this conference, based on a 60-minute hour. (The main conference sessions provide 15 contact hours, preconference sessions up to 6.5, and poster sessions up to 7.) Participants must be registered for the conference, attend at least 90% of each session, and complete evaluations to earn continuing education contact hours.

The Academy of Neonatal Nursing is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation. The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261; Florida Provider #FBN 3218, CE Broker #50-3006.

### Planning Committee

**Deb Fraser, MN, CNeoN(C)**
Associate Professor, Athabasca University
Neonatal Nurse Practitioner, St. Boniface General Hospital
Winnipeg, Manitoba
Editor-in-Chief, Neonatal Network:® The Journal of Neonatal Nursing
Executive Director, Academy of Neonatal Nursing®

**Mary Alice Melwak, PNP, NNP, CNS, PhD, CCRN-NICU**
Clinical Nurse Specialist Neonatal and Newborn
University of California San Diego
San Diego, California

**Sherri Lee Simons, MSN, RNC, CCRN**
Principal
Military & Veterans Health
Cognosante
Falls Church, Virginia

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**401 Healing the Healers: Cultivating Mindfulness and Building Compassionate Health Care Communities**

*David Sandweiss, MD*
*Marc Potter, LCSW*

The American health care system has been undergoing seismic change, affecting all aspects of care. Political, economic, technological, educational, corporate, and cultural shifts have left many in the healing professions feeling anxious and unhethered, questioning the very meaning of their careers, and placing them at significant risk of burnout. Our speakers discuss how cultivating a mindfulness practice can enhance personal wellbeing, meaning, and connection to patients and colleagues. They address some of the emerging science in this area and highlight techniques individuals and teams can adopt to build resilient, highly functioning teams.

**402 NAS: Eat, Sleep, and Console**

*Matthew Grossman, MD*

Dr. Grossman reviews the standard approach to the management of neonatal abstinence syndrome and then discusses the development of the Eat, Sleep, Console approach.

**403 A Practical Framework for Achieving Highly Reliable Perinatal Care**

*Michael Leonard, MD*

Dr. Leonard provides a systematic approach to providing safe and optimal care in the perinatal areas. As an anesthesiologist, Dr. Leonard has extensive international experience in reducing perinatal harm. Practical tools and concepts are provided that can be readily applied in virtually any care setting. A High Reliability Organization (HRO) sociotechnical model will be used that provides valuable insights into culture and reliable processes of care delivery.
The ANN conference was a great experience! It is fun to be around so many nurse that are SO passionate about the babies they care for. It’s eye opening to hear how others do things.

I highly recommend this conference. The workshops are geared towards current, relevant issue. The speakers are experts in their fields. The overall atmosphere is very friendly and helpful.

The quality of the presenters and their material was excellent. It was one of the best conferences I have attended in a long time. It really stimulated the ole brain cells and I loved it.

Excellent speakers with great evidence. It is great to see how practice is changing in all parts of the country.

VERY well-organized and GREAT speakers. There wasn’t a session that I didn’t enjoy. Loved every minute of this conference! LOVE the conference app...worked well and allowed me to see other workshops/sessions being offered.

Attending an ANN conference is a great way to plump up your passion for caring for the most precious patients.

Group Discount
Any facility registering four (4) or more nurses together, will receive a discount of $50 for each registrant who signs up for the full, main conference. All group registrations must be submitted together, no exceptions. Please note: If a member of the group cancels, becoming a group of less than 4, the group is no longer eligible for this discount and the discount is forfeited. Cannot be combined with any other offer. One discount per registrant.

Photography
Please note that attendance at this conference constitutes an agreement by the participant to ANN’s use and distribution (now and in the future) of the participant’s image. These images are for ANN’s use only and may appear on ANN’s website, in printed brochures, or other promotional materials.
For cancellations received in writing by August 14, 2020, a $50 administrative fee will be assessed and the balance will be remitted to the original form of payment. No refunds will be made after August 14, 2020. Membership fee is non-refundable, non-transferable. ANN reserves the right to cancel conferences because of emergencies, labor strikes, acts of God, and insufficient registration or sponsorship.


MAIL

MBNC Registration
PO Box 56
Pitman, NJ 08071-0056

Name: ___________________________________________ Credentials: ____________________________

Home Address: ________________________________________________________________

City ___________________ State ________ Zip/Postal Code: ______________________

Daytime Phone: _______ home _______ work (______) __________________ Mobile Phone: (______) __________________

E-mail Address: (Required for communication) __________________________________________

Employer: ________________________________________________________________

Nursing License #: ___________________ State ________ ANN Member # (if applicable) ____________

Dietary/Disability needs? ____________________________________________________________

□ Check here if you prefer not to have your email address provided to vendors.

Please let us know who you are:

1. Area of practice:  □ Mother Baby Unit □ Level I Nursery □ Level II Nursery □ Postpartum □ L&D □ Other

2. Are you involved in any purchase decisions in your unit? □ Yes □ No

3. Your primary role is:  □ Staff Nurse □ Educator □ Manager □ Clinical Nurse Specialist □ Other

4. Your highest level of nursing education is:  □ Associate □ Diploma □ Baccalaureate □ Masters □ Doctorate □ Other

5. Certified? □ NCC □ AACN □ Other □ None

6. Deliveries per year at your facility: □ 200–500 □ 501–1,000 □ More than 1,000

7. Tell us how you heard about this conference. □ Academy Connection eNewsletter □ Ad in Neonatal Network □ At a previous conference □ Brochure mailed to my home □ Brochure mailed to my unit □ E-mail □ Facebook □ Friend/Colleague □ Postcard mailed to my home □ Web search □ Other

8. How many previous ANN conferences have you attended? □ 0 □ 1–3 □ 4 or More


Group Discount: $50 discount per person. See website for details. Promotional prices do not apply to Group Discount.

Student Rate: $260. Student must provide proof of student status, nursing programs only.

Retiree Rate: $380. Retirees must be at least 65 years of age.

One discount per registrant.

SELECT CONCURRENT WORKSHOPS (General sessions open to all registrants.)

MOTHER BABY NURSES CONFERENCE

Thursday 311 _____ 312 _____ 313 _____ 321 _____ 322 _____ 323 _____

Friday 341 _____ 342 _____ 343 _____ 351 _____ 352 _____ 353 _____

Main Conference Registration Fees

Early registration through 8/3/20 □ $470 $_________

Regular/Onsite after 8/3/20 □ $540 $_________

Preconference Fees (select one) AMOUNT

□ Wednesday 9/9 010 _____ 020 _____ 030 _____ □ $240 $_________

Single Day Registration Fee (select one) AMOUNT

□ Thurs 9/10 □ Fri 9/11 □ Sat 9/12 □ $240 $_________

PAYMENT TOTAL

□ Check enclosed payable in US funds to: MBNC Amount Enclosed $_________

OR charge my □ VISA □ Master Card □ Discover □ American Express □ Diners Club □ Other

□ Expiration Date ________________ Security Code ___________

Cardholder name (please print): ____________________________________________________________________

Credit card billing address (if different from above): ______________________________________________________

Signature ______________________________________________________________________________________

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ONLINE: academyofneonatalnursing.org

FAX: 856-218-0557

MAIL

MBNC Registration
PO Box 56
Pitman, NJ 08071-0056