2020 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus! As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Las Vegas, NV, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official NNNC 2020 Conference Meeting Syllabus. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500. All Ads must be pre-paid.

A. Color Rates are additional to the page size costs below:

<table>
<thead>
<tr>
<th>Rates:</th>
<th>Exhibitor</th>
<th>Non-Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Page B&amp;W</td>
<td>$775</td>
<td>$900</td>
</tr>
<tr>
<td>Half Page B&amp;W</td>
<td>$575</td>
<td>$700</td>
</tr>
<tr>
<td>One Page Four Color</td>
<td>$1,500</td>
<td>$1,675</td>
</tr>
<tr>
<td>Half Page Four Color</td>
<td>$1,300</td>
<td>$1,475</td>
</tr>
<tr>
<td>Fourth (Back) Cover - Color</td>
<td>$2,600</td>
<td>$3,325</td>
</tr>
<tr>
<td>Second (Inside Front) Cover - Color</td>
<td>$2,150</td>
<td>$2,875</td>
</tr>
<tr>
<td>Third (Inside Back) Cover - Color</td>
<td>$1,700</td>
<td>$2,425</td>
</tr>
</tbody>
</table>

No Agency Commission Allowed; All Ads Must Be Prepaid

B. Materials Accepted:
- High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material.
- Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:
- Space Reservations: July 17, 2020
- Ad Materials: July 24, 2020

Send all space reservations and advertising materials to:
E-mail: danielle.vellucci@ajj.com

Mailing Address:
Danielle Vellucci
Exhibit Coordinator
NNNC Meeting Syllabus
c/o Anthony J. Jannetti, Inc.
East Holly Ave/Box 56
Pitman, NJ 08071-0056

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

Company ___________________________
Address ____________________________________________________________
City ___________________________ State _______ Zip ____________
Telephone __________________ FAX __________________ E-mail __________________

Signature _____________________________ Date _______________________

D. Pay by Credit Card: Full payment due by July 24, 2020
(NNNC Tax ID No. 94-2755330): Indicate Credit Card choice.

NNNC Accepts: Visa [ ] MasterCard [ ]
Name on Credit Card ____________________________
Credit Card Number ____________________________
Expiration Date __________ Charge Amount ____________
Security Code (see back of card) _________________________
Card Holder Name ____________________________

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by July 24, 2020

Mail check payable in U.S. Funds by U.S. Postal Mail to:
NNNC c/o Anthony J. Jannetti, Inc.
East Holly Avenue, Box 56
Pitman, NJ 08071-0056
Attn: Danielle Vellucci

Physical Address for Courier Deliveries (i.e., UPS or Overnight)

NNNC c/o Anthony J. Jannetti, Inc.
200 East Holly Avenue
Sewell, NJ 08080
Attn: Danielle Vellucci