



20th National Neonatal Nurses Conference
23rd National Mother Baby Nurses Conference
2nd National Advanced Practice Neonatal Nurses Conference
Bally's Las Vegas Hotel • Las Vegas, NV
September 9-12, 2020

2020 CONFERENCE SYLLABUS AD SPACE RESERVATION FORM

Expand your marketing message by reserving advertising space in the National Neonatal Nurses Conference Meeting Syllabus!

As an exhibitor with the National Neonatal Nurses Conference (NNNC) this year in Las Vegas, NV, you have already demonstrated your commitment to neonatal nursing. We invite you to expand this commitment by reserving your advertising space in the official **NNNC 2020 Conference Meeting Syllabus**. The NNNC Conference Meeting Syllabus contains program information, schedules of activities and exhibit information making it a valuable resource for all nurses throughout the conference. Approximate circulation: 1,500. **All Ads must be pre-paid.**

A. Color Rates are additional to the page size costs below:

<u>Rates:</u>	<u>Exhibitor:</u>	<u>Non-Exhibitor:</u>
One Page B&W	\$775	\$900
Half Page B&W	\$575	\$700
One Page Four Color	\$1,500	\$1,675
Half Page Four Color	\$1,300	\$1,475
Fourth (Back) Cover - Color	\$2,600	\$3,325
Second (Inside Front) Cover - Color	\$2,150	\$2,875
Third (Inside Back) Cover - Color	\$1,700	\$2,425

No Agency Commission Allowed; All Ads Must Be Prepaid

<u>Sizes:</u>	<u>Width:</u>	<u>Depth:</u>
One Page	7"	10"
Half Page (H)	7"	4 ⁷ / ₈ "
Half Page (V)	3 ³ / ₈ "	10"
Bleed Size*	8 ³ / ₄ "	11 ¹ / ₄ "
Trim Size*	8 ¹ / ₂ "	11"

* Keep live area 1/4" from edges; *Meeting Syllabus is Spiral Bound

Check off Ad Page Size & Color choices below:

Full Page ___ Half Page (H) ___ (V) ___ B&W ___ 4 Color ___

B. Materials Accepted:

High Resolution PDF Electronic Files (minimum 300 dpi) and proof copy required. Negatives; Camera-Ready Material. Advertising requiring typesetting or halftone conversions will be invoiced at cost.

Closing Dates:

Space Reservations: July 17, 2020

Ad Materials: July 24, 2020

Send all space reservations and advertising materials to:

E-mail: danielle.vellucci@ajj.com

Mailing Address:

Danielle Vellucci
 Exhibit Coordinator
 NNNC Meeting Syllabus
 c/o Anthony J. Jannetti, Inc.
 East Holly Ave/Box 56
 Pitman, NJ 08071-0056

C. Please complete and return with your full pre-payment. Make check payable in U.S. Funds to: NNNC (Tax ID#: 94-2755330)

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ FAX _____ E-mail _____

Signature _____ Date _____

D. Pay by Credit Card: Full payment due by July 24, 2020

(NNNC Tax ID No. 94-2755330); Indicate Credit Card choice.

NNNC Accepts: Visa MasterCard

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Charge Amount _____

Security Code (see back of card) _____

Card Holder Name _____

E. Payment by Check: (NNNC Tax ID No. 94-2755330)

Please Note: The remaining balance is due by July 24, 2020

Mail check payable in U.S. Funds by U.S. Postal Mail to:

NNNC c/o Anthony J. Jannetti, Inc.
 East Holly Avenue, Box 56
 Pitman, NJ 08071-0056
 Attn: Danielle Vellucci

Physical Address for Courier Deliveries (i.e., UPS or Overnight)

NNNC c/o Anthony J. Jannetti, Inc.
 200 East Holly Avenue
 Sewell, NJ 08080
 Attn: Danielle Vellucci

Conference and Exhibit Management Representatives:

Anthony J. Jannetti, Inc. • Box 56 East Holly Avenue • Pitman, NJ 08071 • 856-256-2300 • Fax 856-589-7463