22nd National Mother Baby Nurses Conference

September 11-14, 2019
Preconference Sessions and
6th Annual Symposium for
Nurse Leaders
September 11, 2019

Caribe Royale
Orlando, Florida
ANN is heading to Orlando for our fall conference this year. Don’t miss this exceptional program! Network with mother baby nurses from across the country. Enhance your knowledge and energize your practice as you learn from expert speakers. Connect with friends at social events, make new friends, and interact with industry representatives in the exhibit hall. There is nothing like the experience of a live conference!

Orlando, Florida, is home to more than a dozen theme parks. Chief among its claims to fame is Walt Disney World, comprised of parks like the Magic Kingdom and Epcot, as well as water parks. Walt Disney World area is just 1.5 miles from the conference hotel. Complimentary Shuttles to the Disney Transportation Center are available. Special-priced Disney discount tickets are available to our attendees (Visit the ANN Conference website to purchase.) Another major destination, Universal Orlando offers Universal Studios and Islands of Adventure, with the Wizarding World of Harry Potter straddling both. For a less adrenaline-pumping afternoon, enjoy the quiet natural beauty of the Harry P. Leu Gardens or a seaweed scrub at a luxury day spa. Savor fresh and local ingredients at one of Orlando’s James Beard-nominated restaurants.

Statement of Purpose
The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other healthcare professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program.

Continuing Education
Attendees may earn up to 28 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 14 contact hours, preconference sessions up to 6.5, and poster sessions up to 7.) Participants must be registered for the conference, attend at least 90% of a session, and complete the online evaluations to earn continuing education contact hours.

The Academy of Neonatal Nursing is accredited with distinction as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261; and Florida, Provider #FBN 3218, content code 1300, CE Broker #50-3006.

Hotel Information
Caribe Royale All Suite Hotel
8101 World Center Drive
Orlando, FL 32821
Reservations: 800-823-8300 or local number 407-238-8000
Guest check in time is 4:00 PM. Check out is 11:00 AM.

The Caribe Royale All Suite Hotel has been designated as the headquarters hotel for the Mother Baby National Conference. A block of rooms has been reserved at the special rate of $129 Double Queen/Standard King. Rates are subject to applicable state and local taxes. The special rate is available until Monday, August 12, 2019. Reservations received after this date will be accepted on a space and rate available basis.

Hotel Parking
The Caribe Royale All Suite Hotel has waived their self-parking fee for our attendees. Valet parking is available for a current charge of $12 plus tax per day. Pricing is subject to change.

“Speakers were GREAT teachers!!!”
“Loved having tables at each session so that it was easy to take notes. The App was great and worked well. Variety of topics was awesome.”
“The speakers are all very knowledgeable, and did great at answering questions. The event was well organized and everything ran very smoothly.”

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conferenceinfo@academyofneonatalnursing.org
Registration: 856-256-2352
motherbabyreg@ajj.com

Visit academyofneonatalnursing.org for registration and complete conference information
6th Annual Symposium for Nurse Leaders

Are you a nurse leader who inspires and motivates your team? Someone interested in leadership roles in the future? Perhaps you are hoping to enhance your skills so you can advance to the next level of leadership? This day is for you! In this 6th iteration of the Symposium for Nurse Leaders, the content focuses on building the culture of your unit to provide the best patient care. There are opportunities to interact with other nursing leaders, to compare and share. Join us and maximize your impact!

**010 8:00 AM—4:00 PM (6.5 contact hours)**

**LRN 3**  **MNN 4**  **IPN 6**

**Conflict Management: Finding Resolution Without Rock-Paper-Scissors**
Tiffany Gwartney, DNP, APRN, NNP-BC

**Building Joyful Cultures: When All Else Fails, Bring Chocolate!**
Lucy Houghton, MS, RN

**Nursing Workload and Missed Nursing Care**
Heather Tubbs Cooley, PhD, RN, FAAN

**Preconference Sessions**

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<th>Time</th>
<th>Session Details</th>
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| 8:00 AM—4:00 PM | Full Day Session (6.5 contact hours)  
**020 Neonatal Pharmacology: Practical Pointers for Managing Neonatal Infections and Training the Neonatal Brain**  
Christopher McPherson, PharmD  
Jason Newland, MD, MEd |
| 8:00—11:30 AM | Half Day Morning Session (3.25 contact hours)  
**030 Electronic Fetal Monitoring: Maximizing Safety for the Fetus and Care Team**  
Cyndy Krening, MS, CNS, RNC-OB, C-EFM, RN |
| 12:30—4:00 PM | Half Day Afternoon Sessions (3.25 contact hours)  
**040 Back to Basics for Neonatal Nurses**  
David Burchfield, MD |

**Conference Opening Keynote Address**

**Welcome Reception**

The main conference opens on Wednesday evening with internationally recognized keynote speaker Dr. Jennifer Arnold. Dr. Arnold is a neonatologist and Simulation Educator at Johns Hopkins All Children’s Hospital in St. Petersburg, Florida, and co-star of TLC’s *The Little Couple*. Join with your colleagues to welcome Dr. Arnold and to learn more about how to improve outcomes for the infants and families in your care.

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| 4:30—5:30 PM | There’s No Place Like Home: Using Simulation to Educate Families and Improve Patient Outcomes  
Jennifer Arnold, MD, MSc, FAAP |
| 5:30—7:30 PM | Welcome Reception, Exhibit Hall Opening, and Poster Viewing. Welcome to the conference!  
Food, Music, Networking, Posters, and Exhibits. Come join us, learn and enjoy! |
Wednesday 9/11 (continued)

4:30–5:30 PM  Keynote Address, see page 3
5:30–7:30 PM  Welcome Reception, Exhibit Hall Opening, and Poster Viewing.

Thursday 9/12

6:30 AM–4:45 PM  Registration Open
6:45–7:45 AM  Coffee and Tea Service
7:45–8:00 AM  Welcome/General Announcements
8:00–9:00 AM  301 Bullying and Incivility in Nursing: When Looks Can Kill

Patricia Durant, MSN, RN
Linda Schofield, MSN, RN

Why do some nurses treat other nurses, nursing students, and nursing faculty with disdain? Does this happen in your unit? Our speakers discuss reasons why and offer insight on ways to handle, prevent, and respond to this behavior.

9:00–10:15 AM  Refreshment Break—Please Visit Exhibits and Posters (Coffee, Tea)

10:15–11:15 AM  302 Weeding Through the Issues of Marijuana Legalization

Cyndy Krening, MS, CNS, RNC-OB, C-EFM

As more and more states legalize marijuana, perinatal challenges abound. There is little evidence to inform development of guidelines and protocols for screening, educating, testing of mothers and newborns, and reporting. There are perinatal issues around discriminatory testing, length of time the drug remains in the system, potential for compromised provider-patient relationships, inconsistent education and referrals, breastfeeding during marijuana use, punitive or legal interventions, and more. These issues are discussed, along with considerations for practice and policy in caring for cannabis-exposed pregnant women and newborns.

11:15 AM–12:15 PM  303 In Pursuit of Joy: Rescue Me, Rescue My Patients

Lucy Houghton, MS, RN

Explore why joy in the workplace is not only important to us as nurses, but as people. This is the story of a nurse who set out to rescue patients and found joy rescuing herself.

12:15–1:45 PM  Lunch provided by ANN—Exhibits Open and Poster Viewing

1:45–2:45 PM  A Workshops (Concurrent Sessions)

311 What You Need to Know about Preeclampsia

Cyndy Krening, MS, CNS, RNC-OB, C-EFM

Ms. Krening discusses the pathophysiology, diagnosis, and treatment of preeclampsia. Risk factors for preeclampsia and modalities to decrease risk are also addressed.

312 Empowering the RN: Supporting the Breastfeeding Family

Annette Leary, RN, BSN, IBCLC
Martha Lasley, RN, BSN, IBCLC

Encouraging questions and facilitating discussion, Ms. Leary and Ms. Lasley assist you in improving your communication skills with the breastfeeding family, as well as ensuring that you have a firm working knowledge of the fundamentals and the latest evidence-based practices.

313 Newborn Assessment: Normal or Abnormal?

Debbie Fraser, MN, CNeoN(C), RNC-NIC

Ms. Fraser addresses common physical findings in newborns. Variations of normal are examined to determine when they may represent findings of concern. Physical findings in common genetic conditions are also presented.

3:00–4:00 PM  B Workshops (Concurrent Sessions)

321 Incorporating “Dancing for Birth” Into Your Practice

April Eckwielen, LCCE, RYT
Kristin Gwaltney-Bunnett, RN, LCCE

“Dancing for Birth” is a gentle exercise program, combining dance with prenatal education and postpartum bonding, while instilling confidence in a woman’s innate ability to deliver and bond with her baby. The labor and delivery nurse can utilize the techniques learned in this program to help correct malposition, ease discomfort, and create greater satisfaction with the delivery process. Nurses participating in postpartum care, including NICU, can assist the new mother in bonding with the newborn using Dancing for Birth techniques, when appropriate. Feel-good fitness; essential birth wisdom; and a celebration of pregnancy, birth, and mothering is a winning trifecta, supporting women through the journey to motherhood.

322 Feeding the Infant with Neonatal Abstinence Syndrome

Denise Maguire, PhD, RN, CNL, FAAN

Dr. Maguire discusses behaviors that disrupt feeding in infants with NAS, shares tips to help parents interpret individual feeding cues, and proposes both common and creative techniques for feeding infants. She also discusses how to assess mother/baby interactions during feedings.

323 Podium Presentations

Multiple Presenters

Peer-reviewed abstracts have been selected for podium presentations. Each session has multiple presenters. These cutting-edge presentations will bring you up-to-date on innovative research and clinical practice projects. Discover what your colleagues are doing in their units as they share their unique experiences. A balance of clinical, research, and education-themed abstracts are presented.
Ms. Cook addresses neonatal abstinence syndrome (NAS) including infants at risk for NAS, AAP guidelines for following drug-exposed infants, and non-pharmacologic and pharmacologic treatment options. She also describes her unit’s experience treating over 2,500 babies with NAS since 2011.

Effective communication is essential to keeping our patients safe and delivering quality care. Its failure is involved in most of our worst outcomes. Dr. Shultz discusses some fundamentals of information transfer, such as the patient hand-off and how to speak with the physician. She explores ways to improve your skill and effectiveness as a communicator that are easy to implement.

The American Academy of Nursing published the policy statement, “Perinatal Palliative Care as an Essential Element of Childbearing Choices,” with the role of the nurse as a key member of the team. Although many of these programs will be in large tertiary care centers, effective, supportive, family-centered, perinatal palliative care teams also have been developed in the community setting. Ms. Ruiz Zeigler focuses this interactive workshop on workforce in the care for infants and families, utilizing the nurse as a key figure in that care. Ms. Ruiz Zeigler focuses this interactive workshop on how nurses can facilitate and coordinate PPC programs while fostering a supportive team approach.

Join Dr. Clark as he explores the intricacies of the physiology of glucose metabolism and addresses the risk factors that contribute to neonatal hypoglycemia. Leave this workshop with clinical management strategies to adapt to your units.

Ms. Travis describes the journey one hospital system took to establish a nitrous oxide program during labor and the immediate postpartum period. She shares the design considerations, how the program was implemented, and how it is evaluated. Lessons learned from this journey may help empower other organizations to offer this unique program. The evidence supporting nitrous oxide use during labor is summarized and common barriers, misconceptions, and considerations for adopting a nitrous oxide program are identified.

The field of patient safety is growing and trendy. You hear phrases like quality improvement, systems theory, human factors, standardization, and high reliability. But how does any of that apply to our smallest patients? Join Dr. Schultz to explore patient safety science and discuss how to apply it to your unit and make a difference in the care you provide.

Enjoy appetizers and a beverage (cash bar) while examining posters and to your unit and make a difference in the care you provide.
Saturday 9/14

6:45–7:45 AM  
Coffee and Tea Service

7:45–8:15 AM  
Announcements & Awards

General Sessions
Combined Sessions with Neonatal and Advanced Practice Conference

8:15–9:15 AM

401 Breaking Bad News—Helping Families When They Need Us the Most  
Anthony J. Orsini, DO

How do you discuss tragic news with parents and families in the most effective and compassionate manner? Dr. Orsini covers the history of delivering bad news in medicine, its impact on short-term and long-term coping mechanisms, and why healthcare professionals are traditionally poor communicators, especially when breaking bad news. You will learn key communication techniques that will help you work with families when breaking bad news. You will also learn how the same communication techniques can be used in everyday practice.

9:15–9:30 AM  
Refreshment Break—Coffee, Tea

Discount Disney Tickets
Enjoy advance purchase savings on specially priced Disney Theme Park tickets, available for purchase until 5:00 PM on September 10, 2019. To view ticket options and pricing, please visit the ANN website. Partial day tickets available.

Special event at Walt Disney World, Friday, September 13th, Mickey's Not-So-Scary Halloween Party, 7:00 PM to midnight. “Don your favorite costume and head out for this special night with eerie entertainment and Disney Characters that go bump in the night.”

Group Discount
Any facility/unit registering four (4) or more nurses together, will receive a discount of $50 for each registrant who signs up for the full, main conference. All registrations in the group must be submitted together, no exceptions. Please note: If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.

Cancellation, Transfer, and Refund Policy
- All cancellations and transfers must be received in writing (motherbabyreg@ajj.com). For cancellations received on or before August 15, 2019, we will refund registration costs, less a $50 administrative fee. We are unable to grant refunds after August 15, 2019, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Mother Baby Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056 or email your request to motherbabyreg@ajj.com.
- Refunds will be processed within 2 weeks after the conference.
- If it becomes necessary to cancel the National Mother Baby Nurses Conference for any reason, including labor strikes or force majeure, liability shall be limited to a full refund of registration fees.
- Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Airport/Transportation Information
The hotel is approximately 17 miles (30 minutes) from the Orlando International Airport. Taxi service is approximately $50 one way. Airport shuttle is provided by MEARS Motor Shuttle (mearstransportation.com), $34 roundtrip per adult, $29 per child (4-11 yrs). All rates are subject to change.

Car Rental Discount AVIS
Avis has been chosen as the official car rental agency for the conference. Rates will be in effect for rental from September 9–14 and will include unlimited free mileage. To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number J907463, and call reservations at Avis at 800-331-1600 or make reservations online.

Delta Airlines Discount ✈️ DELTA
Delta Airlines has been contracted as the official airline for this conference. SAVE UP TO 10% (depending on the class ticket purchased) by using the meeting code NMSPG. Enter this code in the Meeting Event Code Box located on the Delta website. Reservations may also be made by calling the Delta Meeting reservations at 800-328-1111, Monday–Friday, 7:00 AM to 7:30 PM CT.

Weather
Typical temperatures in Orlando in September are a high of about 90 degrees during the day and a low of 75 degrees in the evenings. Be sure to pack a sweater, light jacket or wear layers in the air-conditioned meeting rooms. We also suggest that you bring comfortable walking shoes for your conference activities.

Photography
Please note that attendance at this conference constitutes an agreement by the participant to ANN’s use and distribution (now and in the future) of the participant’s image. These images are for ANN’s use only and may appear on ANN’s website, in printed brochures, or other promotional materials.

MRN  NCC code for Maternal Newborn Nursing  
INP  NCC code for Inpatient Obstetric  
LRN  NCC code for Low Risk Neonatal  
MNN  NCC code for Maternal Newborn Nursing  
INP  NCC code for Inpatient Obstetric

Visit academyofneonatalnursing.org for registration and complete conference information
22nd National Mother Baby Nurses Conference
Orlando, Florida • September 11–14, 2019
Register online at academyofneonatalnursing.org

Please print clearly. Confirmation, receipt, updates, and handout information will be sent via email only.

Name

Credentials (for badge)

Email (print clearly)

Home Address

Mobile Phone

City State Zip

ANN Member # (if applicable)

Employer/Hospital

Nursing License # State

Disability or dietary needs?

We occasionally provide email addresses of attendees to carefully screened vendors to share information on nursing-related products and services.

Check here if you prefer not to have your contact information provided to vendors. Check here to be invited to the conference Facebook group.

Conference Sessions

September 11, 2019, ANNual Symposium for Nurse Leaders
8:00 AM–4:00 PM

$240

September 11, 2019, Preconference Workshops

Full Day Preconference
8:00 AM–4:00 PM

Morning Preconference 8:00–11:30 AM
$120

Afternoon Preconference 12:30–4:00 PM
$120

September 11–14, 2019, Main Conference Registration

Early Bird (through 7/8/19)
$470

Early (7/9/19–8/12/19)
$500

Regular/Onsite (after 8/12/19)
$540

One discount per registrant.

Payment

Check enclosed payable in U.S. funds to: MBC

VISA  MasterCard  Discover

Card 

Exp. date 

Security code 

Signature 

Billing address same as above. If different:
Address

City/State/Zip

Register online at academyofneonatalnursing.org or return this form to:
MB Conference Registration
Anthony J. Jannetti, Inc.
East Holly Ave., Box 56, Pitman, NJ 08071
Conference inquiries: 707-795-1421 conferenceinfo@academyofneonatalnursing.org
Registration inquiries: 856-256-2352 • Fax: 856-218-0557
motherbabyreg@ajj.com

To receive a refund, cancellation of your conference registration must be received in writing at the conference management firm, A.J. Jannetti, on or before August 15, 2019. Send refund requests to: motherbabyreg@ajj.com

• A $50 administrative fee is applied to all registration cancellations/refunds.
• You can transfer your registration to another person.
• If it becomes necessary to cancel the National Mother Baby Nurses Conference for any reason, including labor strikes or force majeure, liability shall be limited to a refund of conference registration fees.

Visit academyofneonatalnursing.org for registration and complete conference information
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