



ACBSP. Igniting a Standard of Excellence

Associate Degree Programs

ACBSP is the **ONLY** specialized accreditor for business programs at **associate degree schools.**

The Accreditation Council for Business Schools and Programs (ACBSP) is a leading provider of specialized business accreditation, accrediting quality business programs at all degree levels worldwide since 1988.

The Importance of ACBSP Accreditation for Associate Degree Programs

- ACBSP provides a **set of standards and criteria** to assist ACBSP associate degree member institutions in achieving excellence in business program education.
- Through a process of self-study, on-site visitation, and assessment, business units have the opportunity to demonstrate their commitment to serving students, other institutions, and industry.

“The training provided by ACBSP fully prepares our faculty to understand the assessment process that has become so prevalent in not only specialized accreditation, but regional accreditation as well. By shifting our focus from simply teaching a course to meeting the needs on a holistic level and continuously assessing our processes, we in effect provide a more prepared worker who will thrive in the workplace.”

— Cara Beth Johnson, CPA
Chair, Business Division Northern Oklahoma College

Learn more about Igniting a Standard of Excellence

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Benefits of ACBSP Accreditation for Associate Degree Programs

- **Ensures the quality of your business program** for all stakeholders
- **Global recognition** of your business programs
- **Better articulation agreements**
- **A network of business faculty, deans, and chairs** from more than 192 associate degree members throughout the world with whom to share best practices
- **Better marketability for your students**, giving them a competitive advantage in the hiring process
- **Partnerships** with Kappa Beta Delta Honor Society and Enactus that help with student recruitment, enrollment, and retention
- **ACBSP events** that provide faculty professional development and offer opportunities for members to present and publish their work
- **Opportunities to share your expertise** by presenting at ACBSP events, submitting a paper for consideration in the peer-reviewed scholarly journal *The Transnational Journal of Business*, and writing for the *ACBSP Impact* blog

ACBSP Accreditation Standards

1 | Leadership

2 | Strategic Planning

3 | Student, Stakeholder, and Market Focus

4 | Measurement, Analysis, and Knowledge Management

5 | Faculty and Staff Focus

6 | Process Management

“The comprehensive assessment data prompts us to have open faculty discussions to analyze and make necessary changes at the course, program, and division level which in turn affects student recruitment, enrollment, and retention.”

— Linda Killion, Dean
Division of Business and Information Systems, Division of Applied Technology
Phillips Community College of the University of Arkansas

“ACBSP accreditation legitimizes our program and department. We get recognition from our administrators and others around the college. In fact, we have faculty members outside of the department asking about our assessment methods for their own programs.”

— Stacey McIff
Assistant Professor, Business Department
Snow College



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