ACBSP REGION 3 CONFERENCE

PREPARING STUDENTS FOR CAREER SUCCESS

MONTGOMERY, AL

OCTOBER 6-8, 2016

RENAISSANCE MONTGOMERY HOTEL & SPA CONVENTION CENTER
2015/2016 ACBSP REGION 3
CONFERENCE SPONSORS/EXHIBITORS

Montgomery Toastmasters
Towers Toastmasters
Blue-Gray Club
Maxwell Toastmasters
CAVHCS-West Club
Monarch Toastmasters
UWA Toastmasters

Training the Next Generation: Ethical, Legal, and Management Issues in the Workplace
Authors: D.N. McDonald and Kim F. Smith
Publisher: Kendall Hunt Publishing Company
Year of Publication: 2016

The University of West Alabama
- College of Business and Technology -
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Dear Colleagues,

On behalf of the University of West Alabama, your host institution, we welcome you to the 2016 Region 3 ACBSP Fall Conference in Montgomery, Alabama. Our theme of "Preparing Students for Career Success" could not be more suitable for carrying out our mission in higher education. We are looking forward to robust learning sessions that will certainly provide additional tools we may use to help prepare our students.

We are glad to have you visit our state's capital, Montgomery, Alabama, the birthplace of the civil rights movement. We invite you to visit the Rosa Parks Museum and various other attractions you will find listed in your program.

Throughout the three days you are here, we encourage you to forge new relationships and strengthen existing ties over lunch, dinner and/or reception. The numerous concurrent sessions will encompass topics that focus on creative and innovative ways educators prepare students to meet and/or exceed industry expectations.

Regional conferences are the catalyst and opportunity for all of our members. One of the purposes of regional councils according to the ACBSP Regional Council Handbook is "to foster a better understanding of business education and for the exchange of ideas concerning collegiate business education programs, curriculum, and articulation among member institutions." Please take advantage of this forum!

Again, we welcome you and hope you have an outstanding experience in Sweet Home Alabama.

Sincerely,

Aliquippa Allen, Ph.D.

Aliquippa Allen, Chair
ACBSP Region 3

ACBSP Region 3 Leadership Team (2016-2017)

Chair
Aliquippa Allen, Ph.D.
Associate Dean
University of West AL

Chair-elect
Jamie Conrad, M.B.A.
Associate Dean
Gaston College

Secretary
Cindi Bearden, CPA, M.B.A.
Associate Professor
LaGrange College

Treasurer
Perry Moore, CPA, Ph.D.
Assistant Director,
Graduate Business Programs
Lipscomb University

Immediate Past President
Edie Dille, Ph.D.
Associate Dean
York Technical College
### Conference at a Glance

#### Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Pre-Conference Workshops: “Developing Officers and Engaging Committee Membership” - A. Dale King, PhD Lenoir-Rhyne University</td>
</tr>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Pre-Conference Workshops: “Developing and Assessing Student Learning Outcomes” - Janice Stoudemire, Palmetto Academic Consulting Services, Inc.</td>
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#### Conference Schedule

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:00 a.m. – 5:00 p.m.</td>
<td>Conference registration</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Exhibits open</td>
</tr>
<tr>
<td>1:30 p.m. – 2:15 p.m.</td>
<td>Session 1 Sponsor (Toastmasters International)</td>
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<tr>
<td>2:30 p.m. – 3:15 p.m.</td>
<td>Student Showcase #1 &amp; Concurrent Session #1</td>
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<tr>
<td>3:30 p.m. – 4:15 p.m.</td>
<td>Session 2 Sponsor (Peregrine)</td>
</tr>
<tr>
<td>4:30 p.m. – 5:15 p.m.</td>
<td>Student Showcase #2 &amp; Concurrent Sessions #2</td>
</tr>
<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td>Region 3 Meet and Greet Reception</td>
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<tr>
<td>6:30 p.m.—Until</td>
<td>Dinner on your own</td>
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#### Friday

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<th>Time</th>
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<tr>
<td>7:00 a.m. – 7:30 a.m.</td>
<td>Walking Riverfront Tour (on your own)</td>
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<tr>
<td>8:00 a.m. – 2:00 p.m.</td>
<td>Registration open</td>
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<tr>
<td>8:00 a.m. – 5:00 p.m.</td>
<td>Exhibits open</td>
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<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>Breakfast</td>
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<tr>
<td>9:00 a.m. – 9:45 a.m.</td>
<td>Concurrent Sessions #3 &amp; #4</td>
</tr>
<tr>
<td>10:00 a.m. – 10:45 a.m.</td>
<td>Concurrent Sessions #5 &amp; #6</td>
</tr>
<tr>
<td>11:00 a.m. – 11:45 a.m.</td>
<td>Concurrent Sessions #7 &amp; #8</td>
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<tr>
<td>12:00 p.m. – 1:15 p.m.</td>
<td>Keynote Luncheon (Dr. Ken Tucker, President, UWA)</td>
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<tr>
<td>1:30 p.m. – 2:15 p.m.</td>
<td>Concurrent Session #9 &amp; #10</td>
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<td>2:30 p.m. – 3:15 p.m.</td>
<td>Concurrent Sessions #11 &amp; #12</td>
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<tr>
<td>3:30 p.m. – 4:15 p.m.</td>
<td>Concurrent Sessions #13 &amp; #14</td>
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<tr>
<td>4:30 p.m. – 5:30 p.m.</td>
<td>ACBSP Region 3 Business Meeting</td>
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<tr>
<td>6:00 p.m.—7:30 p.m.</td>
<td>Keynote Dinner (Gordon Stone, HEP Executive Director)</td>
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#### Saturday

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<th>Time</th>
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<tr>
<td>7:00 a.m. – 7:30 a.m.</td>
<td>Walking Riverfront Tour (on your own)</td>
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<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>Breakfast</td>
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<tr>
<td>9:00 a.m. – 9:45 a.m.</td>
<td>Panel Discussion—Growing Region 3 Membership</td>
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<tr>
<td>10:00 a.m. – 11:00 a.m.</td>
<td>ACBSP Presentation with Q &amp; A</td>
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<tr>
<td>11:00 a.m. – 11:30 a.m.</td>
<td>Closing Session, Best of Region Announcement, &amp; Door Prizes</td>
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<tr>
<td>11:30 a.m.</td>
<td>Adjourn</td>
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<tr>
<td>Concurrent Session #</td>
<td>Day</td>
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<tr>
<td>Pre-Conference Workshop</td>
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<td>Pre-Conference Workshop</td>
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<td>Sponsor Session 1</td>
<td>TH</td>
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<tr>
<td>Student Showcase 1</td>
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<td>Concurrent Session 1</td>
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<tr>
<td>Sponsor Session 2</td>
<td>TH</td>
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<td>Student Showcase 2</td>
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<td>Concurrent Session 2</td>
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<td>Concurrent Session 3</td>
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<td>Concurrent Session 12</td>
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<td>Concurrent Session 13</td>
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<tr>
<td>Concurrent Session 14</td>
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THURSDAY

PRECONFERENCE

9:00 a.m. – 12:00 p.m.
Session Title: Developing Officers and Engaging Committee Membership
Presenter: A. Dale King, Ph.D., ACBSP Region 3 Former President
ACBSP Editorial Policy Board of the Transnational Journal of Business
Description: On the regional level, Region 3 has been one of the strongest regions because of the local members who have been active as regional representatives on the ACBSP Committees. Each of these members have responsibilities and accountability expectations that accompany this membership, and it is important to develop these leadership expectations and skills, including Roberts Rules of Order, Recording Minutes, etc. If you ever consider Becoming an Engaged ACBSP Committee Member and then consider being nominated for a Region 3 and/or an ACBSP Officer, you are strongly encouraged to participate in the Region 3 Pre-Conference Workshop on Friday, October 6, 2016, from 8 - noon.
Your participation will indicate your keen interest in being appointed to an ACBSP Committee, Region 3 Committees, and possibly ascend into an officer position within Region 3 and ACBSP.
Location: Riverview 6

9:00 a.m. – 12:00 p.m.
Developing and Assessing Student Learning Outcomes
Presenter: Janice Stoudemire, former ACBSP President and CEO of Palmetto Academic Consulting Services, Inc.
Description: This workshop will provide you with the tools to “self-assess” your current SLO process and determine what improvements are needed to make it manageable and meaningful. In addition, the “closing the loop” process will be addressed. Not only is this workshop perfect for anyone who has completed several cycles of the assessment process, but it is also geared towards those just started out by providing examples of best practices in assessment of student learning throughout the workshop.
Location: Riverview 5

CONFERENCE

9:00 a.m.—5:00 p.m.
Conference Registration
Location: Foyer Riverview 5

1:00 p.m.—5:00 p.m.
Exhibit Opens
Location: Foyer Riverview 6

1:30 p.m. – 2:15 p.m.
Session 1 Sponsor
Session Title: How Toastmasters Contribute to Preparing Students for Career Success
Presenter: Toastmasters International
Location: Riverview 5

2:30 p.m.—3:15 p.m.
Session Title: Using Simulations, Skills Classes, and Internships to Prepare for Career Success
Presenter: Cindi Bearden (Fac.) Amy Webb, Stephen Coelho, Oakley Starling, Abbey Brown
Description: This presentation will discuss how simulations, skills classes, and internships are effective strategies to prepare students for career success. The benefits of each learning strategy will be demonstrated using LaGrange College’s curriculum.
Location: Riverview 5

Session Title: Will You Please Give Me a Rubric?? Using Rubrics to Assess Student Understanding of Key Career Components
Presenter: Janie R. Gregg, Ph.D., Uchenna Akpom, Ph.D., Suzanne Clinton, DBA, SPHR, Sharon Stipe
Description: Presenters will bring rubrics and request participants’ rubrics from core courses used to measure the synthesis of experience and knowledge from many assignments. The merit of rubrics’ use to measure key aspects of ACBSP requirements for accreditation/reaffirmation will be discussed.
Location: Riverview 6
3:30 p.m. – 4:15 p.m.
Session 2 Sponsor (Peregrine)
**Session Title:** Academic New and Best Practices: Career Readiness Courses and Quality Assurance in Higher Education
**Presenter:** Alimaa Jamiyansuren
**Description:** Quality assurance in higher education requires leadership in developing, assessing, and applying methodologies appropriate for the global business and management educational landscape. In this presentation, we will introduce our new educational programs such as the Bloomberg Businessweek’s B-School Connection, a multidisciplinary competency-based learning for any course and academic level; the Exploring Your Potential: Career Readiness Courses, an accreditation-focused programmatic solution to unlock the student’s potential; and Write & Cite: An Academic Writing Readiness Course. We will also discuss updates made to our Client Admin site relative to exam service reporting and analyses of outcomes assessment results.
**Location:** Riverview 5

4:30 p.m. – 5:15 p.m.
**Session Title:** How the Tuscaloosa Tornado prepared us for Career Success
**Presenter:** Alegna Smoot, Amelia Hudson, Shauvon Cole, and Karen Braxton
**Description:** Real world examples prepare students for career success by incorporating business principles. The Tuscaloosa tornados case analysis utilized critical thinking, team development, communication, and time management skills. The presentation will review how it helped prepare students for future career success.
**Location:** Riverview 5

**Session Title:** WE MEAN BUSINESS: How the lessons learned from successful career readiness in the School of Business can be transferred to disciplines across campus
**Presenter:** Tara Saracina and Harpal S. Grewal
**Description:** We will present the career readiness program recently initiated by Claflin University. In particular, we will focus on some of the lessons learned in preparing the program for success. We will elaborate on each point and submit data to support our successes as well as to support the institutional change needed to prepare ALL of our students for Career Success.
**Location:** Riverview 6

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**FRIDAY**

7:00 a.m. – 7:30 a.m.
Walking Riverfront Tour (on your own)

8:00 a.m. – 2:00 p.m.
**Registration Open**
**Location:** Foyer Riverview 8

8:00 a.m.—5:00 p.m.
**Exhibitors Open**
**Location:** Foyer Riverview 7

8:00 a.m. – 8:45 a.m.
**Breakfast**
**Location:** Alabama DE

9:00 a.m. – 9:45 a.m.
**Session Title** Maximizing the Educational Value of Experiential Learning through the Facilitation of an Online Internship Course
**Presenter:** Kelvin Farmer, PhD
**Description:** The goal of this presentation is to motivate educators to explore the use of an online internship course to maximize the educational value of students’ experiential learning experiences. Participants will be exposed to a collaborative online learning course that provides their students with peer and faculty interactions, while enhancing employable skills for career success.
**Location:** Riverview 5

**Session Title** Workforce Communication: A Foundational Factor for Career Success
**Presenter:** Karen G. Carter
**Description:** Growing concerns from employers regarding the development of foundational skills, aka soft skills are on the rise. Foundational skills, (e.g. communication, organization, and writing) are overemphasized within recruitment materials yet continue to be underemphasized in academia as necessary for career success.
**Location:** Riverview 6
10:00 a.m. – 10:45 a.m.  
**Session Title**: Using Learning Management System to Expose Students to Online Interviewing  
**Presenter**: Errick D. Farmer, Ph.D., Deanna McKenzie, MBA  
**Description**: There is no secret that searching and interviewing for a job has changed. With more and more companies conducting online interviews, this presentation will show how one School of Business has integrated Online Interviewing, by using the University’s Learning Management System.  
**Location**: Riverview 5

11:00 a.m. – 11:45 a.m.  
**Session Title**: Developing Ethical Business Executives and Employees through Service Learning, a Rock, a Pecan, etc.  
**Presenter**: A.Dale King, Ph.D.  
**Description**: It’s long been discussed whether Business Ethics can be taught. Using an integrative Service Learning Project and similes, metaphors, and analogies, students fully explore ethical, and unethical business behavior. Value-driven statistical analysis demonstrates the reflective tools’ effectiveness in preparing ethical Business executives and employees.  
**Location**: Riverview 5

12:00 p.m. – 1:15 p.m.  
**Keynote Luncheon**  
**Presenter**: Ken Tucker, Ph.D., the President of the University of West Alabama  
**Location**: Alabama DE

1:30 – 2:15 p.m.  
**Session Title**: Compelling (powerful; persuasive; captivating) Information: Storytelling with Data  
**Presenter**: Mava Wilson & Sarah McCrea  
**Description**: Business leaders want data presented in a summarized story, not a full-length novel. Students need to understand that charts and graphs tell the data story and how vital the design is to convey the intended message.  
**Location**: Riverview 5

2:30 p.m. – 3:15 p.m.  
**Session Title**: Preparing the Next Generation?  
**Presenter**: Brie Winkles, Karen Braxton, Veronica Triplett  
**Description**: “How do we prepare the next generation for jobs in business and technology that haven’t even been invented yet?” The dean of the College of Business and Technology at the University of West Alabama posed this question during a faculty/staff meeting that was both puzzling and challenging.  
**Location**: Riverview 5
Session Title: Business Vocation and Service Learning: A job, Career, or Vocation
Presenter: Sergio Castello
Description: It is important for students to discern their career and vocation with an experiential component, team-based learning, and leadership opportunities, in order to explore who do they want to become and serve through business.
Location: Riverview 6
3:30 p.m.—4:15 p.m.
Session Title: Student Learning Outcomes have been assessed, now what?
Presenter: Edward Taylor
Description: Americans have more than $1 trillion in outstanding student loan debt, which can have a negative impact on student career success. This session will demonstrate how to incorporate financial capability education into the business education curriculum.
Location: Riverview 5
Session Title: Hands-On For Management of Technology (MOT) Student Success
Presenter: Dr. J. Wayne McCain
Description: Athens State offers a MOT degree with emphasis on risk/innovation management and implementation of technology within an organization. This presentation gives an overview of 'hands-on' activities and how such an approach may help insure student success.
Location: Riverview 6
4:30 – 5:30 p.m.
ACBSP Region 3 Business Meeting
Location: Riverview 7
6:00 p.m. – 7:30 p.m.
Keynote Dinner
Presenter: Gordon Stone, HEP Executive Director
Location: Alabama DE

SATURDAY
7:00 a.m. – 7:30 a.m.
Walking Riverfront Tour (on your own)
8:00 a.m. – 8:45 a.m.
Continental Breakfast
Location: Foyer Alabama D
9:00 a.m. – 9:45 a.m.
Panel Discussion—Growing Region 3 Membership
Location: Alabama DE
10:00 a.m. – 11:00 a.m.
ACBSP Presentation with Q & A
Location: Alabama DE
11:00 a.m. – 11:30 a.m.
Closing Session, Best of Region Announcement, & Door Prizes
Location: Alabama DE
Adjourn
Dr. Ken Tucker, holds B.A. and Ph.D. degrees from the University of Alabama and an MBA degree from the University of Alabama at Birmingham. He became the twelfth president of the University of West Alabama on January 1, 2015. Previously, he served as dean of UWA’s College of Business and Technology and Professor of Management. Tucker has also served as Chairperson of UWA’s Foundation Board of Directors. During his previous tenure at then Livingston University, he was President of the Faculty Senate and received the Outstanding Business Faculty Award.

Tucker was recently elected to serve as Vice-Chairperson at the Alabama Council of College and University Presidents. He also serves on the Board of Directors of the NCAA Gulf South Conference, Higher Education Partnership, Alabama Small Business Development Consortium, Alabama Public Safety Leadership Academy, and AGS/STARS. Additionally, Tucker serves as a SACSCOC reaffirmation site evaluator.

Tucker is an active participant on the Alabama Regional Workforce Development Council, Black Belt Commission, and Board of Directors for the Alabama Council on Economic Education and Alabama Communities of Excellence, where he also served as President. Tucker serves on the Global Education Committee of the Accreditation Council for Business Schools and Programs, for which he also serves as a site evaluator for colleges and universities seeking accreditation.

Among Dr. Tucker’s honors are the William Gilbert Award for Excellence in Teaching awarded by UWA (then Livingston University) and the statewide award for Teaching Excellence and Professional Contributions given by the Alabama Association for Higher Education in Business. He is a Rotary Club Paul Harris Fellow and was named Citizen of the Year by the Demopolis Chamber of Commerce. He also has served as Chairperson of the Marengo County Commission and has received the Excellence in County Government Award from the Alabama Association of County Commissioners twice.

Active in community and civic affairs, Dr. Tucker has served as president of the Demopolis Chamber of Commerce and Demopolis Rotary Club, chairperson of the Demopolis Board of Education, member of Leadership Marengo County and Class X of Leadership Alabama, the Alabama Quality Award Board of Examiners, and the Board of Directors of the Demopolis City Schools Foundation, Marengo County Sports Hall of Fame, and Marengo County Economic Development Authority.

President Tucker is married to Mary Murray Tucker and is the father of four married daughters: Allison, Kimberly, and twins, Lara and Rachel, and grandfather to Maggie, Leah, and Taylor. He enjoys lifting weights, running, and socializing with family and friends.
Mr. Gordon Stone has served as the Executive Director of the Higher Education Partnership since its inception in 1997. Under his leadership, the Partnership has grown from a fledgling organization fighting for a voice into a strong, member-rich association. Since the formation of the Partnership, Alabama has seen many improvements in higher ed. Gordon has used enthusiasm and passion to help successfully build the Partnership. He was raised on a cattle farm in Pine Apple, Alabama and graduated from Fort Dale Academy. Stone has a bachelor's degree from Auburn University and a master's degree from Auburn University at Montgomery. While an undergraduate student, Stone was elected president of the student body for the College of Agriculture. In 1985, Stone was awarded a varsity letter as a player on the Auburn University football team. Stone is married to Ellen Mosley Stone, formerly of Ozark. They have two daughters, Sarah Grace and Emily. The family resides in Pike Road, Alabama and are members of First Baptist Church of Montgomery where he serves as a deacon and leads a mission team to New York and Miami. Gordon and his family live in the town of Pike Road, where he currently serves as the mayor of the town of Pike Road. Stone also serves as chief administrator for the Higher Education Leadership PAC and director of the Foundation.
ACBSP LEADERSHIP TEAM

REGION 3 REPRESENTATIVES

Board of Directors

Chair
Dewayne Thompson, D.B.A.
Lee University

Treasurer
Earl Godfrey, D.B.A.
Gardner-Webb University

Immediate Past President
Anthony Negbenebor, Ph.D.
Gardner-Webb University

Chair, Associate Degree Board of Commissioners
Michelle Byrd, M.B.A.
Gaston College

Chair, Accreditation Governance Board
Betsy Davis, M.A.
Florida State College

Associate Degree Board of Commissioners

Chair
Michelle Byrd, M.B.A.
Gaston College

Commissioner
Gary Grau, Ed. D.
Northeast State Community College

Baccalaureate/Graduate Degree Board of Commissioners
Ray Eldridge, D.B.A.
Lipscomb University

Accreditation Governance Board

Chair
Betsy Davis, M.A.
Florida State College

Janice Stoudemire, M.S.
Palmetto Consulting Services

Michelle Byrd, M.B.A.
Gaston College

Anthony Negbenebor, Ph.D.
Gardner-Webb University
REGION 3 COMMITTEE MEMBERSHIP

Articulation
Dr. Betsy Wampler, Member
American InterContinental University

Business Industry Relations
Dr. Akash Dania, Member
Alcorn State University

By-laws
Dr. Michael Lopez, Vice-Chair
Hillsborough Community College

Digital Media Communications
Larry Byerly, Member
Thomas More College

Global Business Education:
Cedric Stone, Member
Morris College

Marketing
Ms. Janel Bell-Haynes, Member
Alabama State University

Member Relations
Dr. Felice Policastro, Member
Gardner-Webb University

Scholar-Practitioner Publications
Dr. A. Dale King, Vice-Chair
Greenville Technical College

Strategic Planning
Professor Michelle Byrd, Member
Gaston College

Risk Assessment
Cynthia Solaris
American Intercontinental University
REGION 3 INSTITUTIONS HONORED
ACBSP ACCREDITATION
2016 ACBSP ANNUAL CONFERENCE

Initial Accreditation

Associate Degree Granting Institutions

No Institution

Baccalaureate/Graduate Degree Granting Institutions

No Institution

Reaffirmation of Accreditation

Associate Degree Granting Institutions

Wallace State Community College, AL
Dyersburg State College, TN
Wallace State Community College, TN

Baccalaureate/Graduate Degree Granting Institutions

Athens State University, AL
Delta State University, MS
Methodist University, NC
Wingate University, NC

Separate Accounting Accreditation

Athens State University, AL
ACBSP REGION 3 PRESIDENTS

1993-1994
William Stewart
University of North Alabama, AL

1994-1995
Anita Hefner
Greeneville Technical College, SC

1995-1996
George W. Boulware
David Lipscomb University, TN

1996-1997
Dale Dean
Athens Area Technical Institute, GA

1997-1998
Aubrey Drewry
Birmingham-Southern College, AL

1998-1999
Bruce Nagle
Florida State College at Jacksonville, FL

1999-2000
Michael Butler
University of North Alabama, AL

2000-2001
Tony Davis
Trident Technical College, SC

2001-2002
J. Wayne King
Lenoir-Rhyne University, NC

2002-2003
John Espey
Volunteer State Community College, TN

2003-2004
Adair Gilbert
Troy State University-Dothan, AL

2004-2005
Linda Alford
Reid State Technical College, AL

2005-2006
Wilburn Lane
Lambuth University, TN

2006-2007
Jean Danner
Orangeburg-Calhoun Technical College, SC

2007-2008
Anthony Negbenebor
Gardner-Webb University, NC

2008-2009
Karen Stevenson
Nashville State Community College, TN

2009-2010
Paul Stumb
Cumberland University, TN

2010-2011
Betsy Davis
Florida State College at Jacksonville, FL

2011-2012
Dewayne Thompson
Lee University, TN

2012-2013
Michelle Byrd
Gaston College, NC

2013-2014
Curressia Brown
Mississippi Valley State University, MS

2014-2015
A. Dale King
Lenoir-Rhyne University, NC

2015-2016
Edie Dillé
York Technical College, SC

ACBSP Region 3 Chair
2016-2017
Aliquippa Allen
The University of West Alabama, AL
**SPEAKER BIOS**

**Uchenna Akpom, Ph.D.** is an Associate Professor of Accounting, Finance and Economics at the University of West Alabama. He has taught courses at the university level for more than twenty years and has published in peer-reviewed journals in all three areas.

**Aliquippa D. Allen, Ph.D.** is the Associate Dean, Department Chair, and Assistant Professor in the College of Business and Technology at the University of West Alabama. She is Region 3 Chairman, an ACBSP Co-Champion, Site Evaluator, Alabama Committee of Excellence Leadership Review Team member, UWA SACS Governance Committee member, and UWA representative for Alabama Quality Award Committee. Dr. Allen is a veteran with over 20 years of assessment experience.

**Karen Braxton** is an instructor of Management in the College of Business and Technology at the University of West Alabama. She spent 30 years in the media industry prior to joining the university in January 2016. She is currently working on her Doctorate of Business Administration at Capella University with an emphasis in Leadership.

**Edward D. Brown, Ph.D.** is Assistant Professor of Management at Alabama State University. Brown is an entrepreneur who teaches management courses in undergraduate and graduate programs and also serves as a mentor in a variety of local and national organizations.

**Sergio Castello** graduated with a Ph.D. from Colorado State University in international trade and finance. He is the Assistant Dean and Associate Professor of the Porter B. Byrum School of Business at Wingate University in North Carolina. He is a member of the System-Wide Experiential Learning Work Group at Wingate, creating high-impact and service learning activities for students.

**Karen Carter, Ph.D.** has over 20 years of higher education teaching focusing upon developing students to excel in a team environment through the development of communication skills designed to provide awareness of theory, practice and experiential learning within global business environments.

**Suzanne Clinton, DBA, SPHR** is a Professor of Management and serves as Assistant Dean of the College of Business, focusing on student success. She has taught for twenty-six years, made presentations and published numerous papers on pedagogy. She uses rubrics in all courses.

Errick D. Farmer, Ph.D. currently serves as an Assistant Professor of Professional Leadership Development at Florida A&M University, School of Business and Industry. Dr. Farmer holds a Ph.D. in educational leadership from Florida A&M University.

Kelvin Farmer—Session title: “Maximizing the Educational Value of Experiential Learning through the Facilitation of an Online Internship Course”


A. Dale King, Ph.D. has been a professor of Business at Lenoir-Rhyne University, NC for 32 years. She was the immediate past president, Region 3, ACBSP. She is a former chair, vice-chair, and member on the ACBSP Global Business Committee, Marketing Committee, and Business-Industry Relations Committee. She was the teaching ACBSP Region 3 award recipient in 2016.

Janie R. Gregg, Ph.D. is a Professor of Management at the University of West Alabama. She has been using rubrics in her courses over the last 25+ years. She has conducted workshops for faculty on the use of rubrics across multiple courses.

Harpal S. Grewal—Session title: “WE MEAN BUSINESS: How the lessons learned from successful career readiness in the School of Business can be transferred to disciplines across campus”

Alimaa Jamiyansuren, M.A. has over 15 years of experience working at leading US economic consulting companies. Her fields of expertise include higher education accreditation and assessment, communications, non-profit organizations, public health, mortgage industry, financial economics, econometric modeling, antitrust economics, and training.

J. Wayne McCain, Ph.D. has been a practicing engineering manager for over 30 years and a college educator for over 20 years. He has taught Management of Technology courses at Athens State since 1977 and joined as a full-time faculty in the Fall of 1993.
Atty D.N. McDonald, Esq. - Assistant Professor of Management/Business Law at Alabama State University. McDonald teaches employment law, negotiations, ethics, and business communications and is the lead author of *Training the Next Generation: Ethical, Legal, and Management Issues in the Workplace.*

Deanna McKenzie, MBA currently serves as an Instructor in the School of Business and Industry (SBI) at Florida A&M University. As an instructor, she teaches, mentors and advises students in Fundamental Concepts of Business, Business Ethics and Professional Leadership Development.

Angela Murphy is an Associate Professor of Management in the School of Business & Industry at Florida A & M University (FAMU) where she has been a faculty member since 2001. She has taught Principles of Management, Organizational Behavior, and Organizational Theory.

Kenyatta Rosier, MBA, M.Ed, currently serves as an Instructor in the School of Business and Industry (SBI) at Florida A&M University. As an instructor, she teaches, mentors and advises students in Principals of Marketing and Professional Leadership Development.

Sharon Stipe, JD is an Associate Professor in the College of Business and Businology at the University of West Alabama where she teaches courses teacome tax and business law. She has found rubrics very helpful in her helme tax courses.

Janice Stoudemire, founder of Palmetto Academic Consulting Services, Inc., is recognized as a national leader and advocate for assessment and student learning outcomes with a focus on providing support for faculty dealing with the day-to-day challenges in educational assessment and planning. She currently serves on ACBSP’s newly created Accreditation Governance Board.

Veronica Triplett is the Director of the Center for Business and Entrepreneurial Services at The University of West Alabama. Since 2007 she has helped to secure over a half million dollars in external funding to implement projects related to economic, workforce and business development.

Edward Taylor, Ph.D. has been responsible for assessment at the Walker School of Business, Piedmont College, since 2004. The undergraduate and MBA programs have been accredited since 2007. Dr. Taylor will be making his third assessment related presentation to the Region 3 Conferences this year. His experience as a Plant Manager in a company focused on Total Quality Management, has been invaluable in building assessment systems given ACBSP’s linkage to the Baldrige quality criteria.
Mava Wilson, Ph.D. is an Associate Professor of Information Systems at Lee University. Her teaching load includes courses in Excel, Database Design and Business Intelligence.

Brie Winkles is an Assistant Professor of Statistics and Quantitative Analysis at the University of West Alabama. She has 10 years of teaching experience and has taught mathematics and statistics at the junior high, high school, community college, and university levels.

Sarah McCrea is a recent graduate of the Information Systems program at Lee University. Analyzing and reporting data is part of her portfolio in the Financial Aid Office where she is currently employed.

Student Presenters:

Abbey Brown: “Using Simulations, Skills Classes, and Internships to Prepare for Career Success”

Stephen Coelho: “Using Simulations, Skills Classes, and Internships to Prepare for Career Success”

Shauvon Cole: “How the Tuscaloosa Tornado prepared us for Career Success”

Amelia Hudson: “How the Tuscaloosa Tornado prepared us for Career Success”

Alegna Smoot: “How the Tuscaloosa Tornado prepared us for Career Success”

Oakley Starling: “Using Simulations, Skills Classes, and Internships to Prepare for Career Success”

Amy Webb: “Using Simulations, Skills Classes, and Internships to Prepare for Career Success”
ACKNOWLEDGEMENTS

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Riverboat- Harriott II
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2016 ACBSP Deans Symposium
September 16-18
Chicago, Illinois, USA
Chicago Marriott Downtown Magnificent Mile
acbsp.org/symposium

2016 ACBSP International Conference
November 2-5
Cancun, Mexico
JW Marriott Cancun Resort & Spa
acbsp.org/international

ACBSP Conference 2017
June 23-26
Anaheim, California, USA
Anaheim Marriott
acbsp.org/conference

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