“Preparing Students for Career Success” is the theme of the ACBSP Conference 2017 in Anaheim, California, June 23-26, 2017. This is also the theme for our regional meeting, which is being held on November 23-27, 2016 in Dubai and hosted by Higher Colleges of Technology, Dubai Women’s College.

In 2008, for the first time, regions that adopted the theme for the Annual Conference at their regional conference the year prior were provided a slot in that educational track set aside for a category titled “Best of the Regions”. Two regions participated that first year. Participation has grown so that a record ten regions were represented with presentations at the ACBSP Conference 2016 in Atlanta. ACBSP Region 8, the International Council of Business Schools and Programs is one of those regions that participated in 2016, with a presentation by Jon-Hans Coetzer and Christine Clarke when the theme was Creating New Knowledge in the Classroom. The title of their presentation was Teaching Critical Thinking in the International Classroom: The Importance of Understanding the Cross-Cultural Dilemma in Business Studies.

As a new feature initiated in 2012, one of the regions participating in the Best of the Regions program at the Annual Conference is honored with recognition of the International Best of Regions Excellence Award. Modeled to some extent on the Teaching Excellence Award, a panel of judges at the conference judge these Best of Regions presentations on Friday and Saturday using a rubric, and determine the best of the presentations. The honoree is announced during the Salute to Regions Luncheon on Sunday and presented with a crystal award and a $500 check in recognition of this achievement.

We invite you to respond to this Call for Presentations for our region in anticipation that your presentation may be selected to be given at the regional conference. All presentations given at the ACBSP Region 8, the International Council of Business Schools and Programs, will be evaluated by the region's officers, and one will be selected for presentation at the ACBSP Conference 2017 as a “Best of the Regions” presentation. More information is available in another section of this Call for Presentations.
Details on the ACBSP Region 8, the International Council of Business Schools and Programs Annual Conference. More information can be found at [http://region8journal.com/](http://region8journal.com/)
The International Council of Business Schools and Programs (Region 8) is composed of the following geographic area: Europe, Middle East Africa and much of Asia. The 2016 conference for our region will be held in Dubai UAE hosted by Higher Colleges of Technology, Dubai Women’s College. The dates of the meeting are November 23-27, 2016. A luxury bus service is provided through Bellobus to transfer from the following hotels to Higher Colleges of Technology, Dubai Women’s College and social events.
Lodging will be provided at:

**Locations near Dubai (DXB) Airport**
- Le Meridien from +775 AED per night
- JW Marriott, Deira Dubai from +505 AED per night
- Al Bustan Rotana from +555 AED per night
- Millennium Airport from +660 AED per night

**Near Dubai Women's College**
- Emirates Stars from + 410 AED per night
- Boulevard Suites from +270 AED per night
- Al Bustan Centre from +460 AED per night

Registration fees will be $ 475 USD and will include attendance at all business meetings, tours, and presentations plus all meals including lunch, scheduled breaks and evening social activities, except for the Nov 23 Get-together Dinner Party which requires a separate fee of $75 USD per person. All presenters selected will be responsible for payment of all costs to attend the Region 8 Conference, including the registration fee.

Responding to this Call for Presentations:
To submit a presentation for consideration for the upcoming conference:
- Submissions must be received no later than September 14, 2016 using the Response Form included in this Call for Presentations. Further instructions for submission are included on the form and at [http://region8journal.com/](http://region8journal.com/).
- All presentations will be reviewed by a committee of members responsible for organizing our regional conference.
- Concurrent sessions will be 45 minutes in length with 5 minutes of introductions. Please allow about 5-10 minutes for questions and discussion, giving a total of 30-35 minutes for presentation of content.
- You may submit multiple responses to this Call for Presentations. You may also submit presentation proposals to more than one region of ACBSP.
- Members are given a preference in selection, but non-members of ACBSP may submit a response to this Call for Presentations.
- Presentations submitted by persons not affiliated with an institution will be especially valuable if paired with someone from a member campus.
- You will receive notification concerning your submission by October 5, 2015
- If you have any questions, please call or email Al Miller at amiller@hct.ac.ae or +971 50 324 1094

The theme is Preparing Students for Career Success
Now, more than ever, business schools must demonstrate ways in which they are evolving to meet the needs of students and preparing them for a competitive global economy. How will this be accomplished? How can we, as business educators, transform our classrooms to meet the ever-changing marketplace and
provide the greatest educational value for our students? We invite you to explore and share successful strategies that will prepare our students for career success.

**Selection for Participation in the ACBSP Conference 2017**

A rubric is used to evaluate all presentations. If your presentation is selected as the best from Region 8, you will be invited to give the presentation as part of the educational track during the ACBS Conference 2017.

The ACBSP Conference 2017 will be held on June 23-26, 2017 in Anaheim, California. Lodging will be at provided at the Anaheim Marriott near the Convention Center at a group rate of approximately $179. Registration fees will be approximately $600. The presenters selected will be responsible for payment of all costs. Presenters receive a 50% discount on the registration fee. For more information on the ACBSP Conference 2017, please check the ACBSP Web site, [www.acbsp.org](http://www.acbsp.org) after October 1, 2016 or call the ACBSP office, 913-339-9356.

The region officers and others evaluating the quality of each presentation in their region reserve the right not to recommend any presentation for participation in the ACBSP Conference 2017. This may be influenced by a very small number of presentations submitted in response to the Call for Presentations and/or by a small number of presentations being given at the regional meeting. The presentation must be of high quality to be considered for the ACBSP Conference 2017.

**Call for Papers for Transnational Journal of Business**

As you consider the proposal of a presentation at our regional meeting, consider the preparation of a paper for the *Transnational Journal of Business*. The *Journal* welcome authors to submit their original research papers, case studies, conference reports, management reports, book reviews, and commentaries on developments in the literature, practice, and excellence in business education, for review and consideration for publication. While this can be on a variety of topics, a special priority for the next issue of the *TJB* is the theme for the ACBSP Conference 2017, *Preparing Students for Career Success*. Your scholarly contribution can be linked to the topic and focus of your presentation.

More information regarding the *Transnational Journal of Business* and responding to the Call for Papers is available at the ACBSP Web page for the *Transnational Journal of Business*.

**ACBSP 2016 Region 8 Conference** [http://region8journal.com](http://region8journal.com) (see website for details)

The conference hotel is Le Meridien Dubai Airport, [Nipun.Aggarwal2@lemeridien.com](mailto:Nipun.Aggarwal2@lemeridien.com). Al Bustan Rotana is next door, [johnali.raza@rotana.com](mailto:johnali.raza@rotana.com) and the Millennium Airport is across the road [ahmed.ghonem@millenniumhotels.com](mailto:ahmed.ghonem@millenniumhotels.com). The evening social events are close to the airport hotels. [JW Marriott](http://www.marriott.com) is nearby in Deira, Dubai. It is less expensive to stay near Dubai Women’s College. Boulevard Suites, is in walking distance, Contact: [Salman reception@blv.ae](mailto:reception@blv.ae) a little further walk is newly renovated Emirates Stars, [lakhan@emiratesstars.ae](mailto:lakhan@emiratesstars.ae). Nearby, but closer to Terminal 3 is Al Bustan Centre Contact Mohamed Elgandy [assstsalesmgr.govt@al-bustan.com](mailto:assstsalesmgr.govt@al-bustan.com)

**Region 8 will be providing two large luxury buses**

For transferring to and from hotels, Dubai Women’s College and the social events. Furthermore, taxis in Dubai are less expensive than USA/Europe.

Key accreditation topics affecting Region 8 members include recent bylaws changes such as those related to holding federal recognition and the CHEA motivated public reporting of performance.
We will offer five tracks:

1. **Academic**: Scholarly papers and presentations
   - Conference Theme: Preparing Students for Career Success
   - Special Issue: Applied Business Education and Research
   - Best Paper Award
   - Best of Region 8 Presentation Award
   - Region 8 Journal of Conference Proceedings
   - Transnational Journal of Business an additional publication opportunity

2. **Accreditation processes**: Helping people to understand and meet the standards

3. **ACBSP informational sessions**: Valued communication of ACBSP accreditation

4. **Student Applied Education Track**: Student teams compete for a minimum of $2000 USD in cash awards
   - **Real World Case Study**: Students attend in-Person
   - **CESIM Business Simulation Challenge**: Students **attend online** or in-person

5. **Vendors and Vendor sessions**
   - Peregrine Academic Services
   - McGraw-Hill Education
   - CESIM, providing the free simulation memberships to teams
   - American University of Leadership

**Ways schools or you as an individual you can participate:**

- Respond to the call for presentations or with a scholarly publication paper: almiller@region8journal.com or via *EasyChair at* EasyChair Submission
- Sign up to be a reviewer: Reviewer Sign up Form
- Respond to the call for Presentations and volunteer your expertise.
- Participate as a vendor: In addition there will be publishers and Ed Tech companies. Faculty from Higher Colleges of Technology, the host institution, have requested representation from doctoral study institutions.
- Facilitate a student team to attend and compete in the **Real World Case Study** competition or **CESIM Global Business Simulation Challenge**. Note: Simulation teams do not need to attend the conference and can compete from a distance via the Internet.

**For More Information**

This activity is being coordinated by the person listed on the Response Form on the next page. As Chair of the Regional Meeting Presentation Committee, this person will receive all documents and provide notice for selection or rejection of the proposal. On occasion this person may be required to consult with other members of the regional meeting planning committee or the ACBSP office before a response can be provided. The staff at the ACBSP office will be able to provide information on the ACBSP Conference 2017 or how to enter your presentation in other regional competitions. Please contact ACBSP at 913-339-3956 or conference@acbsp.org.
Title: ________________________________

Presentation Description for Program Guide (up to 40 words):

Description:  This is the a full description of what is being proposed for the session, including a written description of the presentation, the topic’s importance to attendees, use of handouts, and format of presentation.  Please limit to no more than 200 words.

Submittal of the actual presentation is welcomed but not required.

Main Contact:
Name:                      Title:                      
Institution:               
Address:                   City:                      State/Zip: 
Phone:                     Email:                     

Are there any co-presenters? If yes, please provide name, title and affiliation.

Are there other reasons why you believe your presentation should be accepted (no more than 100 words)?

Please submit this complete form prior to September 14, 2016 to:
Dr. Alfred Miller
Quality Assurance Coordinator and Region 8 Chair
Higher Colleges of Technology
1626 Fujairah Women’s College Fujairah UAE
amiller@hct.ac.ae, or almiller@region8journal.com