

2014 ANNUAL CONFERENCE

Chicago, Illinois • June 27 -30



Engaged Learning IN THE Digital Age

2014 Annual Conference

Chicago Marriott
Downtown Magnificent Mile
Chicago, Illinois

June 27 -30



Join ACBSP in Chicago



ACBSP PRESIDENT
Charles W. Beem

“It is with great honor and pride that I invite you to attend the upcoming [2014 ACBSP Annual Conference](#) and 25th anniversary celebration, June 27-30 in Chicago, Illinois. The Annual Conference Committee, ACBSP staff, and volunteer leadership have been working tirelessly to make this the best conference ever, as we explore the conference theme: “Engaged Learning in the Digital Age” and conclude the year-long celebration of our 25th anniversary. Please come and experience the outstanding speakers, numerous networking opportunities, delicious food, and first class exhibitors. In addition, you will leave a legacy for the next 25 years, as we seal the official ACBSP Time Capsule and share our plans for the future. Mark your calendars today. I look forward to seeing you in Chicago.”

Charles Beem

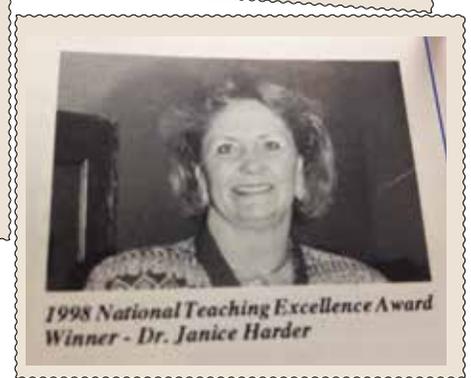
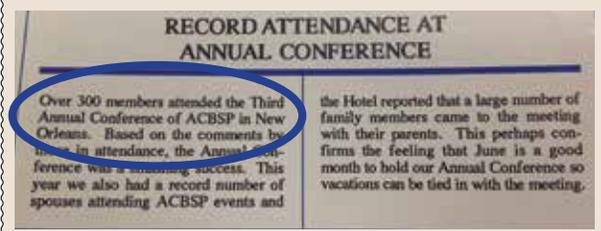


Celebrating 25 Years

New York, Las Vegas, Kansas City, Orlando, San Antonio, Los Angeles, Baltimore, Indianapolis, Salt Lake City — those are just [some of the locations](#) ACBSP has visited for the Annual Conference each summer for the last 25 years. This coming June 27-30, ACBSP travels to [Chicago, Illinois](#) for its 26th Annual Conference, “Engaged Learning in the Digital Age.” Conference events will take place at the Chicago Marriott Downtown Magnificent Mile.



So much has changed since the first Annual Conference, held May 11-12, 1989 at a Marriott hotel in Kansas City. There were 274 in attendance that year, compared to the more than 900 attendees anticipated in Chicago. Events are planned throughout the conference, including the release of *ACBSP: 25 Years & Moving Forward*, a commemorative book, sealing of a time capsule, a commemorative shirt, special recognition of past presidents, and an anniversary cake during the closing banquet. Attendees will receive a copy of the book and the shirt and can make a contribution to the time capsule.



The Closing General Session on Monday will conclude our celebration with remarks by past presidents recalling ACBSP during their year as president in a moderated discussion. ACBSP President Charles Beem will seal a time capsule filled with photos and mementos from the last 25 years, to be opened at the 50th Anniversary Celebration.

We invite you to join us in Chicago as we celebrate a remarkable 25-year history and explore the future of business education — learning how to sustain and advance excellence inside and outside the classroom utilizing digital solutions.

Share your photos and memories with us on Twitter [@ACBSPaccredited](#), #ACBSPTurns25, #ACBSPinChicago.

ACBSP LEADERSHIP INSTITUTE

Fundraising
for the Dean
and Faculty

June 26-27, 2014



The ability to secure donor funding from the local business community and from business school alumni is a growing requirement to be a successful head of the business unit. In its third year, the Leadership Institute will focus on “Fundraising for the Dean and Faculty.” This unique program is designed for the dean, department chair, director, or similar title responsible for the management direction of the business school, department, or similarly named business unit.

The [Leadership Institute](#) is a separate event from the Annual Conference, requiring separate registration. However, it is held immediately prior to the Annual Conference for individuals wishing to attend both events. The goal is to equip deans and other business school leaders with the resources to create, develop, and enhance their fundraising efforts. Given that fundraising at the baccalaureate/graduate degree level can be different from that at the community college, we will offer combined and separate programming for each degree level. A detailed program description is provided for download.

With the impact of charitable giving laws in the U.S., this program will primarily focus on fundraising in the U.S. There will not be a strong emphasis on international

fundraising. There are tentative plans for presentation of this topic as part of a Leadership Institute to be conducted at the 2014 International Conference, Nov. 27-30, 2014 in Athens, Greece.

Fees and Registration:

Registration for the Leadership Institute is entirely separate from the Annual Conference. [Online registration](#) is available. Contact Sarah Haas for more information: conference@acbsp.org or 913-339-9356. The cost is \$289 for the first member attendee/\$209 for the second member attendee/\$349 for a nonmember attendee.

Schedule:

On Thursday, June 26, participants will attend a Networking Luncheon, followed by afternoon programming focus on fundraising principles for any business unit. Attendees at the morning sessions on Friday, June 27, will be divided into two groups. One group will attend a session focused on baccalaureate/graduate degree schools and the other for those affiliated with associate degree schools. Registration includes the Opening Luncheon of the ACBSP Annual Conference. There is ample time for questions and discussion.



PRESENTER

Dr. Felix A. Okojie

Joint Professor of Higher
Education and Public Health
Jackson State University

In his prior executive leadership positions in research and development, Dr. Okojie played pivotal roles in Jackson State University’s research and fund raising campaigns, culminating in the university receiving over \$800 million in sponsored programs and fund raising activities during the 15-year time frame. These activities led to the university being designated as a “high research activity” institution by the Carnegie Foundation and currently ranked by the National Science Foundation (NSF) as second among HBCU’s in research and development expenditures. Dr. Okojie is highly published and has consulted with several universities and private organizations at the national and international levels on fund raising winning strategies.

Mentor & Evaluator Training

Thursday, June 26 • 8:00 a.m. - 5:00 p.m.

Friday, June 27 • 8:00 a.m. - 11:30 a.m.

ACBSP is offering this in-person training for site team evaluators and mentors. However registration is open to anyone with an interest in the topic.

This training is geared toward:

- An experienced evaluator seeking to update his/her skills;
- Someone who has assisted in a campus self-study and is now interested in being a site team evaluator;
- A site team evaluator wanting to move into a mentor role; or
- Someone just entering the accreditation process and seeking to learn what a site team looks for in a campus visit.

[This training](#) will take place all day Thursday and half day Friday. Due to space limitations and to ensure the best training experience, this session is limited to 70 registrants. Participants will use sample ACBSP self-study documents as they become acquainted with the review process, scoring guidelines, and how to prepare comments for the feedback report.

A separate fee of \$100 to cover printed training materials and the cost of two lunches will be charged. Certificates of completion will be provided for individuals who pre-register and attend the entire training.

Pre-Conference Workshop

Friday, June 27 • 8:00 a.m. - 11:30 a.m.

This [Pre-Conference Workshop](#) is titled: "Back to Basics: Aligning Program-Level SLOs to Course-Level SLOs to Assessment Activities." The content takes us back to the basics by examining the direct correlation between the program goals, program and course outcomes, course objectives, and assessment activities.

Program goals, program outcomes, course outcomes, course objectives, and assessment activities are all important pieces to the assessment process. However, when assessing student learning outcomes frequently faculty tend forget to step back and holistically look at the big picture. Program goals should be supported measurable program student learning outcomes and each required course in a well-designed curriculum should contribute towards one or more of the program student learning outcomes, thus constructively aligning program and course-level SLOs. Alignment not only involves clarifying the relationship between the program and course-level outcomes but also addresses selecting the appropriate assessment activity to demonstrate student proficiency.

Participants will complete an exercise to document the alignment of their program goals, program outcomes, course outcomes, course objectives and assessment



PRESENTER
[Janice Stoudemire](#)
ACBSP Past President
Founder and President
[Palmetto Academic Consulting Services, Inc.](#)

activities. In addition, a template of a matrix that leverages a curriculum map with programs outcomes will be shared.

Who should attend? This workshop is excellent for assessment novices who want to solidify their understanding of the relationship between the program and course-level outcomes as well as those who want to re-evaluate and formally document the alignment of their assessment components.

What should you bring? Participants should bring a copy of one program goal, a supporting program outcome and a course syllabi from one of the curriculum courses that relate to the outcome.

Janice has led the Pre-Conference Workshop for the past four years, and each year the events were sold out.

Pre-Conference Event Registration: Registration is open to anyone already registered for the Annual Conference. Mentor & Evaluator Training is \$100 per person, and the Pre-Conference Workshop is \$75 per person. For questions and additional information, contact Sarah Haas via email (conference@acbsp.org) or phone (913-339-9356).

Opening Luncheon

Friday, June 27 • 12:30 p.m. - 2:00 p.m.

The Opening Luncheon is an opportunity to gather and see colleagues and friends from previous years and to meet new people attending their first conference. A First-Time Attendee Orientation will be conducted immediately prior to this event and reserved tables are provided during this luncheon for first-time attendees to continue their networking while joined by distinguished members of the ACBSP leadership.



SPEAKER
Neil Marquardt
Vice President
4LTR Press and
the Student Experience
Cengage Learning

We welcome to the stage during this luncheon a long-standing corporate member and valued partner, [Cengage Learning](#). In a slight twist using the overall conference theme, the topic for presentation is “Cengage Learning in the Digital Age.” The luncheon speaker will be Neil Marquardt, Vice President of [4LTR Press](#) and [the Student Experience](#), Cengage Learning. Neil will discuss the latest research on the student use of digital solutions. As learners everywhere make the transition from print to digital, how can educators and content developers ensure that students

have a positive experience? Neil will share discoveries Cengage has made which will surprise and delight the audience.

Cengage is again a sponsor of the flash drive given at each conference for the past five years. The flashdrive will include all conference presentations submitted as of May 28. This will be available at the Cengage exhibit booth during the conference, using the ticket provided with the name badges.

Conference Sponsors

Eight sponsors and [36 exhibitors](#) have committed to the 2014 ACBSP Annual Conference. Sponsor and exhibitor participation is a valuable part of the ACBSP Conference each year. Click on any logo for more information.

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Sponsors



Keynote Luncheon

Saturday, June 28 • 12:30 p.m. - 2:00 p.m.

Bill Pollard, Chairman of Fairwyn Investment Company, a private investment firm, will be Saturday's keynote speaker. From 1977 to 2002, Pollard led [The ServiceMaster Company](#), serving not once but twice as its CEO. He also served as Chairman of the Board from 1990 to April 2002 and was elected Chairman Emeritus in 2002. He now serves as an advisor to the company.

During his leadership, ServiceMaster was recognized by *Fortune* magazine as the #1 service company among the Fortune 500 and was also included as one of its most admired companies. During this period, ServiceMaster was also identified as a "star of the future" by *The Wall Street Journal* and recognized by the *Financial Times* as one of the most respected companies in the world.

Pollard is the author of the best selling book, [The Soul of the Firm](#). His newest book is [Serving Two Masters? Reflections on God and Profit](#). He is Chair of the Advisory Board at



J. Dennis Hastert Center for Economics, Government, and Public Policy at Wheaton College. His son, Chip Pollard, is President of John Brown University.

Pollard's remarks will focus on the role of an advisory board to a business school. A key issue with advisory boards is finding ways to make the experience more meaningful for the participants and for the institution being advised, so that it's not "just another meeting." This will be the topic of a special focus track on Saturday.

Salute to Regions Luncheon

Sunday, June 29 • 12:30 p.m. - 2:00 p.m.

The Salute to Regions Luncheon is a time to recognize the efforts of each of the 10 regions that make up the membership of ACBSP, and to honor 2014 International Best of Regions Excellence Award presenters and recipients of the 2014 International Teaching Excellence Award.

The [International Best of Regions Excellence Award](#) recipient(s) will receive a crystal award as well as a \$500 check.

Each of the regional [Teaching Excellence Award](#) recipients will be presented with a medallion and a \$100 check. They are also nominees for the International Teaching Excellence Award to be announced at this luncheon. Two recipients will be chosen for this award, one from an associate degree school and one from a baccalaureate/graduate degree school. They will each receive international recognition, a plaque, their name inscribed on a permanent honor roll plaque hanging in the ACBSP office, and a \$500 check.

The Teaching Excellence Award program is made possible with financial support from the University of Indianapolis-Athens Campus, in Athens, Greece for baccalaureate/graduate degree level awards.



2013 AWARD RECIPIENTS

Peter Horn, ACBSP President (2012-13) presents Jamie Conrad (left) with the 2013 Teaching Excellence Award for associate degree schools and Dewayne Thompson with the 2013 International Best of Regions Excellence Award. Thompson was also the recipient of the 2013 Teaching Excellence Award for baccalaureate/graduate degree schools.

Preliminary Schedule

Thursday, June 26

8:00 AM	5:00 PM	Mentor & Evaluator Training (additional fee)
9:00 AM	3:00 PM	Chicago School Tour (additional fee)
12:00 PM	7:00 PM	Registration
12:00 PM	5:00 PM	Leadership Institute (separate registration)
1:00 PM	3:00 PM	Board of Directors Meeting
3:00 PM	6:00 PM	Council of Regional Presidents Meeting
3:00 PM	4:30 PM	Associate Degree Board of Commissioners
4:30 PM	6:00 PM	Baccalaureate/Graduate Degree Board of Commissioners

Friday, June 27

7:00 AM	5:00 PM	Registration
8:00 AM	11:30 AM	Mentor/Evaluator Training — Day 2 (additional fee)
8:00 AM	11:30 AM	Pre-Conference Workshop (additional fee)
8:00 AM	11:30 AM	Leadership Institute — Day 2 (separate registration)
8:00 AM	11:30 AM	Strategic Planning Committee
10:30 AM	11:30 AM	First Time Attendee Orientation
11:00 AM	5:00 PM	International Information Exchange
12:00 PM	1:30 PM	Opening Luncheon
2:00 PM	5:00 PM	Exhibits Open
3:00 PM	3:45 PM	Concurrent Sessions
3:00 PM	4:00 PM	Committee Meeting — Articulation
4:15 PM	5:30 PM	Regional Meetings
5:30 PM	6:30 PM	First Time Attendee Orientation
6:00 PM	8:30 PM	Committee Chair and Vice-Chair Networking Dinner (by invitation)
6:30 PM	8:30 PM	New & Aspiring Deans Networking Reception/Dinner (additional fee)
8:00 PM	10:00 PM	Welcome Reception

Online Conference Registration & Fees

A simple, [online registration](#) is available. If you are unable to register online and prefer a printed version of the registration form, please contact ACBSP at conference@acbsp.org or by calling 913-339-9356. Both methods offer complete information on all events and fees including registration and payment for the pre-conference events, Networking Dinner, and guest meal tickets.

The Advance Registration fee is \$550 per person for members of ACBSP/\$700 for nonmembers. A Two-Day Registration fee is \$475 for members/\$625 for nonmembers. Advance Registration ends May 31, so register now for the best price. After May 31, registration fees increase by \$50 to \$100 per person.

◆ Guest Meal Tickets

Each conference attendee receives one meal ticket for each meal. Spouses and guests are welcome to attend any meal function at the Marriott by purchasing meal tickets.



Tickets may be purchased when you register at the following prices: Friday, Saturday or Sunday Luncheons — \$ 50/ person; Friday Welcome Reception — \$ 30/ person; Sunday Accreditation Banquet — \$100/person.

◆ Help When You Need It.

If you are facing budget constraints, let ACBSP help you find a way to be in Chicago. Obtain a waiver of fees by serving as a moderator or let ACBSP help you find ways to reduce your travel expenses. Contact Doug Viehland, dviehland@acbsp.org or 913-339-9356.

Preliminary Schedule

Saturday, June 28

7:00 AM	5:00 PM	Registration
7:00 AM	4:00 PM	Exhibits Open
7:00 AM	4:30 PM	International Information Exchange
7:00 AM	7:45 AM	Breakfast
8:00 AM	8:45 AM	Concurrent Sessions
8:00 AM	8:45 AM	Committee Meeting — Bylaws
9:15 AM	10:00 AM	Concurrent Sessions
9:15 AM	10:15 AM	Committee Meeting — Global Business Education
10:30 AM	12:00 PM	Concurrent Sessions
10:30 AM	12:00 PM	Thought Leader Session — Business Advisory Boards
10:30 AM	12:00 PM	Committee Meeting — Marketing/Digital Media Communications
12:30 PM	2:00 PM	Keynote Luncheon — Bill Pollard
2:30 PM	3:15 PM	Concurrent Sessions
2:30 PM	3:30 PM	Committee Meeting — Member Services
3:45 PM	5:00 PM	Associate Degree Member Meetings
3:45 PM	5:00 PM	Baccalaureate/Graduate Degree Member Meetings
6:30 PM	8:30 PM	Business Advisory Councils Networking Reception/Dinner (additional fee)

Sunday, June 29

7:00 AM	3:00 PM	Registration
7:00 AM	1:00 PM	Exhibits Open
7:00 AM	1:00 PM	International Information Exchange
7:00 AM	7:45 AM	Breakfast
7:45 AM	9:00 AM	Accreditation Breakfast (by invitation)
8:00 AM	8:45 AM	Concurrent Sessions
8:00 AM	9:00 AM	Committee Meeting — Scholar-Practitioner Publications
9:15 AM	10:00 AM	Concurrent Sessions
9:15 AM	10:00 AM	Concurrent Session — Delta Mu Delta
9:15 AM	12:00 PM	Concurrent Session — One-on-One Sessions
9:15 AM	10:15 AM	Committee Meeting — Business Industry Relations
10:30 AM	12:00 PM	Concurrent Sessions
10:30 AM	11:15 AM	Concurrent Session — Kappa Beta Delta
10:30 AM	12:00 PM	Thought Leader Session — 25 Years & Moving Forward
10:30 AM	12:00 PM	Committee Meeting
11:15 AM	12:00 PM	Concurrent Session — Sigma Beta Delta
12:30 PM	2:00 PM	Salute to Regions Luncheon
2:15 PM	3:00 PM	Concurrent Sessions
2:15 PM	3:00 PM	Committee Meeting — International Teaching Excellence Award
3:00 PM	4:00 PM	Annual Business Meeting
3:00 PM	4:30 PM	Student Presentations — Representing Region 6 and Region 9
4:00 PM	6:30 PM	Accreditation Photos
6:30 PM	9:00 PM	Accreditation Banquet Reception & Banquet

Monday, June 30

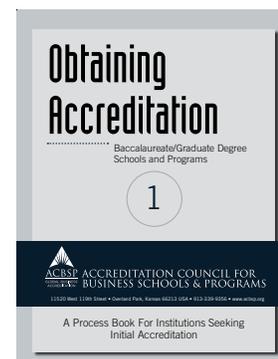
7:30 AM	8:30 AM	Closing Breakfast
8:30 AM	10:00 AM	Trending Topics Panel
11:00 AM	5:00 PM	Chicago School Tour (additional fee)

Concurrent Sessions

Accreditation Concurrent Sessions

Accreditation Standards — Associate Degree

- Standards One and Two: Leadership and Strategic Planning
- How to Complete a Best-Practice QA Report
- Standard Four: Student Learning Outcomes, Types of Assessment, Using Assessment Results to Improve Your Business Program Curriculum
- Standard Five: Determining Faculty Qualifications and Reporting Scholarly and Professional Development Activities
- Standard Six: Business Processes and How to Report General Education and Common Professional Component Requirements for Business Programs



The Annual Meeting of all schools that are members of the Associate Degree Commission will take place on Saturday afternoon, June 28 from 3:45 p.m. - 5:00 p.m. This important meeting will include election of Commissioners and announcement of plans for the year ahead. Non-members are invited to attend, but will not be allowed to vote.

Accreditation Standards — Baccalaureate/Graduate Degree

- Leadership and Strategic Planning — Accountability, Sustainability, and Using Your Strategic Plan to Propel the Business Programs Into the Future
- Standard Four — Reporting Student Learning Outcomes, Assessment Instruments, and Using Results to Improve Your Business Programs
- Standard Five — Determining Faculty Qualifications and Reporting Scholarly and Professional Development Activities
- Leveraging Participative Decision-Making to Develop SLOs
- Accreditation—Making a Difference Internally (Standards Three and Five)

Concurrent with the meeting of all Associate Degree members, the Baccalaureate/Graduate Degree Commission will hold its Annual Meeting on Saturday afternoon. All members and non-members from baccalaureate/graduate degree schools are invited to attend.

Accreditation Process

- Cross Walking Quality—Approaches to Combine ACBSP Accreditation with Baldrige Programs
- How Does Accreditation Status Affect the Leadership Aspirations of Business Deans and Chairs? Empirical Study
- Initial and Reaffirmation of Accreditation Process
- ACBSP Online Reporting System — Using the Online Portal to Complete the Quality Assurance Report and Self-Study
- Successful Documentation Processes for ACBSP Accreditation Including Best Practices in SLOs
- Self-Study Review Appointments with Commissioners

Conference Attire

Business casual or business attire is recommended for the conference.
Business attire is preferred for the Sunday evening Accreditation Banquet.

Concurrent Sessions

Education Concurrent Sessions



Engaged Learning in the Digital Age

- “FBFriend,” “Twitter Follower,” or “Fully Engaged” Students and Technology
- Digital Badges: Implications for Learning and Accreditation
- MOOCs and Higher Education
- Leveraging the Digital Environment to Enhance Curricular Engagement
- Techy, Yet Engaging, Online Teaching

Engaged Learning in the Digital Age — Best of Regions

- Organizational Technological Excellence Through Experiential Collaboration
- Keeping it REAL in the Digital Age
- Flipping the Script and the Classroom through Digital and Active Pedagogy
- Using Social Media Tools to Capture the Imagination and Engage the Learner
- The Summer Business Academy: Engaging First Generation Prospects for a Business Education
- Play it Again: Repeats, Tweets and Flips to Gain Student Engagement Outside the Classroom
- Flip Your Class: The Why’s and How-to’s
- Strategies for Student Engagement and Retention in a Business Communication Hybrid Course Pilot
- Sustainable Development: Using Networking Journeys as a Tool for Evaluation and Appropriation

Teaching Excellence

- Implementing a Competency Based Learning Model: Theory to Practice
- Bring Your Campus Alive — How to Implement Engaged Learning
- Using Web-based Tools to Engage and Develop Digital Fluency
- Harnessing the Potential of Adjunct Faculty
- Improving Entrepreneurial Competencies

Teaching Excellence — Global Business Education

- Global Business Education Alliances: Experiences Through Networking
- Infusing Globalization into Business through Collaboration and Innovation
- Building Dynamic Capability: Modeling Business Simulation
- Collaborative Teaching Using ICT in Less Endowed Universities
- Web-based Simulations in Management Education: Global and Domestic Implications

The titles of these selected presentations and those shown on page 8 are not a complete list. All sessions are 45 minutes. There are up to seven sessions at one time — two focused on suggested and best practices in classroom excellence, three focused on the accreditation process, and one with a focus on the conference theme: “Engaged Learning in the Digital Age,” Complete information on all sessions, including a brief description of each will be posted on the 2014 ACBSP Annual Conference landing page after April 17.

Thought Leader Sessions

Business Advisory Councils: Best Practices Explored Saturday, June 28 • 10:30 a.m. - 12:00 p.m.

As part of the focus track on Saturday, three ACBSP members describe their experiences with Business Advisory Councils. Come and learn what has been their success in managing this activity and their recommendations for your work. The final 30 minutes is reserved for questions and comments from the audience.

Presenters:

Dr. Dan Novak, Department Chair, Online College of Business, Business Administration at South University;



Dr. Rajesh Khajuria, Director at CK Shah Vijapurwala Institute of Management (CKSVIM), Vadodara, India; and **Dr. Jim Keyes**, Professor and MS OSM Program Director, Operations and Management Department, College of Management at University of Wisconsin-Stout.

ACBSP: 25 Years & Moving Forward Sunday, June 29 • 10:30 a.m. - 12:00 p.m.



Annette E. Craven, Ph.D., is co-author of the book documenting the history of ACBSP during the first 25 years. During this Thought Leader Session she will give a description into what was required in preparing this historical record and some insights she obtained into the history as a researcher and co-author.



PRESENTER
Annette E. Craven, Ph.D.
ACBSP Past President
Professor of Management
University of the Incarnate Word
Managing Partner
QPR Associates, LLC

Focus Tracks

In addition to concurrent session tracks, two special focus tracks are offered this year.

Saturday — Focus on Business Advisory Councils

Concurrent Sessions:

- Use of Skills Gap Survey: Learn how to use this survey developed by ACBSP.
- Resource Kit for Business Advisory Councils: This new kit, released at the conference, will be reviewed during this session.
- Launching a Self-Directed Advisory Council: Immaculate University will explain their unique approach.

Educational and Networking Opportunities:

- Saturday Keynote Luncheon: Speaker Bill Pollard will share his extensive involvement with Business Advisory Councils.
- Thought Leader Session: This will be a panel presentation by three ACBSP members describing their experiences.
- Networking Dinner: Join colleagues at the end of day to reflect on what was presented during this focus track.

Sunday — Focus on ACBSP Engagement

Concurrent Sessions:

- Pathway to Involvement: A new resource kit, released at the conference, will describe ways in which any individual affiliated with an ACBSP member institution can become more involved at various levels within the council.
- CHAMPION/CO-CHAMPION Training: Learn the roles and responsibilities of the official ACBSP representatives on each campus.
- Regional Officer Training: There are 10 geographic regions within ACBSP, each with its own officers. If you have interest in serving, we provide the training.
- Transfer of Credit: The Articulation Committee has developed guidelines for use by ACBSP member schools.
- Writing for a Scholarly Journal: Dr. Abdul Turay, managing editor of ACBSP's new scholarly journal: *Transnational Journal of Business*, will describe the qualities that can lead to success or failure for authors of scholarly contributions.

Networking Opportunities

First-Time Attendee Orientation — Friday, June 27 — 10:30 a.m. and 5:30 p.m.

ACBSP will hold two orientation sessions on Friday for all first-time attendees to the conference. These sessions will give an overview of the history and structure of ACBSP and offer suggestions for getting the maximum benefit from the conference. There will be time for questions and discussion. The sessions are open to anyone attending the conference, including those who have attended previous conferences and want to learn more about ACBSP.

Regional Meetings — Friday, June 27 — 4:15 p.m. - 5:30 p.m.

ACBSP has [10 regions](#). Each region holds meetings in the fall/winter and again at the Annual Conference. This is an opportunity to meet and network with individuals from your region. Announcements will be made regarding meetings planned for 2014, opportunities for involvement on ACBSP committees and in the regions, and introduction of officers.

International Information Exchange

The International Information Exchange is a tradition at the ACBSP Annual Conference. A dedicated space features table-top displays for you to find your global business connection. During selected hours, representatives from these schools will be available at their table to meet and discuss how to continue the discussion started in Chicago.

Welcome Reception — Friday, June 27 — 8:00 p.m.

The Welcome Reception is open to all conference attendees and exhibitors. Guests are invited to attend at a cost of \$30 per individual. This year, the Welcome Reception will be held in the Halsted Foyer, Chicago Marriott Downtown Magnificent Mile.

Networking Reception and Dinners

Networking dinners offer an opportunity to join with other attendees to share experiences in a social atmosphere. Two Networking Dinners are offered at the 2014 Annual Conference as described below. The cost is \$70, and includes host beverages during the reception, dinner, gratuity, and taxes. Each of the dinners is limited to 50 participants.

Networking Dinner • New & Aspiring Deans — Friday, June 27 — 6:30 p.m. - 8:30 p.m.

Are you a new dean and feel the need to share and gather insights from others? Are you a faculty member and wondering what is required to become dean of a business school? This networking event is designed with both parties in mind. Attendance is open to anyone, including veterans who can share their experiences. Table seating is provided for each group to meet and discuss. This is followed by a group discussion led by two facilitators.

Networking Dinner • Business Advisory Councils — Saturday, June 28 — 6:30 p.m. - 9:00 p.m.

This Networking Dinner will be an opportunity to review and discuss the various sessions that were part of the one-day focus track focused on Business Advisory Councils. All presenters from the sessions in this track will be present for networking during host beverages, discussions over dinner, and a facilitated group discussion that follows.

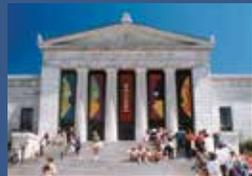
Chicago School Tour

This is a different type of networking offered by ACBSP for the first time last year in Salt Lake City. Conference attendees have the opportunity to visit ACBSP member schools located in the Chicago area. Bus transportation and lunch is provided each day as we visit three schools to meet faculty, administrators, and learn about the history of each school and their engagement in the community. Each stop offers a tour of the campus with a focus on the business school. A separate fee of \$50 is charged to cover the cost of bus transportation and the lunch. The size is limited to 40 persons. The tour takes place on Thursday and on Monday.

Get Swept Away By Chicago

“The Windy City”

Chicago is the third largest city in the U.S., behind New York and Los Angeles. With an abundance of world-class shopping, dining and top attractions within walking distance of the conference hotel, there will be plenty to see and do during your stay. Consider making this trip a summer vacation for your family by arriving early or staying beyond the conference dates to enjoy all Chicago has to offer. Top attractions include:



Navy Pier - a 3,300-foot-long pier on the Chicago shoreline of Lake Michigan, built in 1916. **Shedd Aquarium** - one of the largest indoor aquariums in the world with a five million gallon water tank containing more than 25,000 fish. **Millennium Park** - an unprecedented center for world-class art, music, architecture and landscape design. **Wrigley Field** - built in 1914, will be playing host to Major League Baseball for



the 100th season in 2014, and to the Chicago Cubs for the 98th year. Enjoy spectacular views of Chicago from the 103rd floor of **Willis Tower** and experience the thrill of the **Ledge**, a glass balcony 1,353 feet (412.4 meters) off the ground. **Second City** - is the world's premier comedy club/theatre and school of improvisation. **Magnificent Mile Shopping** - an eight-block stretch of downtown North Michigan Avenue is Chicago's premier shopping destination, with exclusive labels like Burberry, La Perla, Louis Vuitton, Ralph Lauren, Chanel and Giorgio Armani.

Download the “Choose Chicago” Mobile App to access all things Chicago — available for iPhone or Android.

Photo Credits: @City of Chicago

Hotel Information

The **Chicago Marriott Downtown Magnificent Mile** is the headquarters hotel for the 2014 ACBSP Annual Conference. This luxury hotel is a Windy City landmark on Michigan Avenue's Magnificent Mile, within walking distance of many of Chicago's top attractions. Hotel rooms and suites boast flat screen TV's, deluxe bedding and ergonomic furnishings.

The room rate is \$199.99 single/double per night. Reservations must be made by May 31 to secure the group rate. Make your [reservation](#) online today!

If you need to reserve additional nights or should you need any assistance with the room reservations, please contact Marriott's central reservation office: 1-800-228-9290 or book online at: <http://bit.ly/ACBSP2014ChicagoMarriott>.



Special Offer From Delta Air Lines



Delta Air Lines is pleased to offer up to a 10% discount on applicable fares for ACBSP 2014 Annual Conference attendees. The meeting event code is NMHVV.

To take advantage of this discount, follow one of these booking options:

- ◆ Book online at www.delta.com, select *Book A Trip*, click on *More Search Options* and enter the meeting code in the box provided on the *Search Flight* page.
- ◆ Call Delta Meeting reservations at 1-800-328-1111, Monday-Friday, 7:00 a.m. – 7:00 p.m. (Central) and refer to the Meeting Event Code.
- ➡ Please note that there is a direct ticketing fee for booking through the reservation number above, but online booking is free!

