



ACBSP UPDATE

Editor: Douglas Viehland

Summer 2003

Association of Collegiate Business Schools and Programs 913-339-9356

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This issue is devoted primarily to the events and activities of the 2003 Annual Conference. We have highlights and photos.

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In his first report to the membership, Doug outlines the new initiatives in membership services and changes in how ACBSP will deliver member benefits.

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Even if you attended the Conference and thought you did not need to read this issue, you may not be aware Gary has resigned his position. You will want to read his final column as Director.

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The schedule of dates and locations for the Regional Conferences are published. Mark your calendar. Are you ready for a Thanksgiving Holiday in Brussels or leaf peeping season in New Hampshire?

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We feature the position description for the vacant position of ACBSP Director of Accreditation and a Director for the Morgan Center for Entrepreneurial Studies at Ashland University.

Annual Conference Highlights

The presence of restrained budgets and busy schedules did not deter 397 business educators from attending the ACBSP 15th Annual Conference in Fort Lauderdale on June 27-30. It was probably because of these factors that faculty and administrators felt the need to learn how others were coping in these trying times, network with colleagues, and celebrate the initial accreditation for ten schools and reaffirmation of accreditation for twelve schools. The contents of this issue are devoted to reporting on the activities of the Conference.

FOURTH LARGEST ATTENDANCE

The 397 educators made the 15th Annual Conference the fourth largest ever, behind the attendance in top tier destinations such as Las Vegas in 2000, New York City in 2001 and Nashville in 1997. Further, membership in the association was higher during those years. In addition 15 exhibitors and sponsors and 105 spouses were in attendance. While historical figures are not available for these categories, the spouse attendance is thought to be the second largest ever following New York City.



BARBARA VAN SYCKLE, ACBSP PRESIDENT

The Annual Conference was the time for changing of the gavel of leadership for ACBSP for the new leadership year beginning July 1 as **Barbara Van Syckle** accepted the position of President of ACBSP. Barbara is Chair of the Department of Manufacturing, Business, Automotive at Jackson Community College in Jackson, Michigan. **PICTURED:** (left to right) Billie Wetzler, Barbara, Dee Timmons.

LYNCH, KING, AND HO ELECTED TO OFFICER AND DIRECTOR POSITIONS

Joining Barbara in the 2004 leadership circle are two new officers and a new member of the Board. **Larry Lynch**, Chair, Department of Business Administration and Economics, Roanoke College, Salem, Virginia was elected President Elect and will become President in 2004. **Wayne King**, Jefferson-Pilot Professor of Business at Lenior-Rhyne College, Hickory, North Carolina was elected Treasurer for a two year term. **David Ho**, Management Instructor at Metropolitan Community College, Omaha, Nebraska was elected to the At Large 2-year Director position.

ACCREDITATION COMMISSION LEADERSHIP ELECTED

As part of the annual transition, **Dalton Bigbee**, Associate Vice President for Academic Affairs, Texas A&M University, Kingsville, TX became Chair of the Board of Commissioners for 4-year institutions. During meetings on July 1, **Richard Symons** of Ashland University was elected Chair-Elect and will become Chair in June 2004.

Larry Zachrich, Dean of Business, Northwest State Community College, Archbold, OH assumed the position of Chair of the Board of Commissioners for 2-year schools and programs. During meetings on July 1, the Board elected **Blair Carruth**, Salt Lake Community College, as Chair-Elect.

Information on all the activities of the two commissions and Boards of Commissioners will be included in the next issue of *ACBSP Update*.

Annual Conference Highlights (continued)



GARY DEBAUCHE RESIGNS AS ACBSP DIRECTOR OF ACCREDITATION

Although it occurred after the official close of the conference during meetings of the Board of Commissioners and the Board of Directors on July 1, it will be part of the record of this Conference that Dr. DeBauche announced he had accepted a faculty position at Drury University beginning in August. In his letter submitted following the Conference, Gary stated, "teaching has always been a passion of mine, and I am looking forward to returning to that environment." His resignation is effective August 1, 2003. A professional opportunity ad is included in this issue of *ACBSP Update*.

NEW CONFERENCE FORMAT PRAISED...2004 CHANGES ANNOUNCED

New this year was the placement of all of the accreditation workshops on one day and the introduction of more speakers from the business world. "I think **Ed Meyer** did a marvelous job in suggesting this format" stated **Jackie Dokken** of ACBSP staff. "The comments and responses to staff have all been positive." During her remarks as 2004 Conference Chair **Barbara Van Syckle** announced plans for 2004 are currently underway. These include use of the theme "Good to Great", a shortened conference schedule, and a new pricing structure. The 2004 Conference will be June 25-28 at the J.W. Marriott Desert Ridge Resort and Spa in Phoenix, Arizona.

"ACBSP—BETTER THAN EVER" INITIATIVE

During meetings at various committees and the Board of Directors, the leadership approved a theme for the year ahead, focusing on introduction of a new array of membership benefits and a new way of delivering those benefits. The benefits will be introduced over the next several months using the theme "ACBSP—Better Than Ever" and the current and expanded benefits will be delivered in a whole new way. **Douglas Viehland** (right), recently appointed as ACBSP Executive Director, announced the new initiatives at the Opening General Session on Friday, June 27. "ACBSP will become known not only for its accreditation program but also for the benefits it offers members, accredited and those not pursuing accreditation", Doug stated. ACBSP will deliver benefits to each college president, chief academic officer and faculty member and each may use the designation as "ACBSP Member" in resumes as long as they are affiliated with an institution that is an ACBSP member. This will personalize membership in ACBSP. Each will be able to say "I am a member of ACBSP" and not just "our institution is a member of ACBSP". For more information on the ACBSP—Better Than Ever campaign read the Executive Director Report on page 9 of this issue of *ACBSP Update*.



SINGLE SET CRITERIA FOR ACCREDITATION ANNOUNCED

The Board of Commissioners for the Baccalaureate/Graduate Degree Commission presented its work on a "Uniformed Single-Set Criteria" that integrates the prescriptive and non-prescriptive approaches during the Commission General Session. Going forward into the 2003/04 Academic Year, the action plan is to roll-out the "Uniformed Single-Set Criteria" at the various Regional Council meetings, request input from members, pilot the single-set criteria, and conduct a full-commission vote during the ACBSP 16th Annual Conference in Phoenix, Arizona. If the vote is affirmative, the full implementation of the single set criteria will be 2006, which is the 2004/2005 academic year.

REAFFIRMATION OF ACCREDITATION FORMAT CHANGE PROPOSED

The Associate Degree Commissioners discussed changes to the "Reaffirmation Review Questionnaire." The Commissioners will finalize these changes to the questionnaire during its October meeting. The changes to the questionnaire will reduce the number of standards to address without sacrificing the integrity and quality of the reaffirmation of accreditation process. Once the changes are finalized, accredited schools up for reaffirmation will be asked to use the new format immediately.

Annual Conference Highlights (continued)

DELTA MU DELTA and KAPPA BETA DELTA

The two honorary societies again played an active role at the Conference, featuring a session on setting up a chapter on campus and outlining the benefits of affiliation to the newly accredited schools. **Ron Davis**, Bishop State Community College, is the new president of KBD replacing **Steven Christian**, Jackson Community College. **William Brunsen**, Eastern New Mexico University, continues as President of DMD as part of a three year term.

ED MEYER PRESENTED STAR OF THE YEAR AWARD

The Star of the Year Award is given periodically by the staff to recognize contributions by a volunteer leader who assisted the home office in an extraordinary way during the year past. Previous recipients have included **Jim Vomhof** and **Percy Vaughn**, among others. In presenting the award, Jackie Dokken cited Ed's extraordinary efforts to assist the staff in the work with the Conference during a time when there was not a full-time executive director. PICTURE: (left to right) Jackie Dokken, Ed Meyer, Julie Hedrick, Mary Riley, Gary DeBauche



INTERNATIONAL TEACHING EXCELLENCE AWARDS

The international Teaching Excellence Awards honors winners from each region who meet certain criteria. An International recipient is selected from the regional winners and all are honored at the Conference with presentation of an award and \$100. A \$500 award goes to the International winner.

The recipients from two year schools included **John Eagan**, Erie Community College; **Felipe Chia**, Harrisburg Area Community College; **Alfreda King**, Lawson State Community College; **Colette Wolfson**, Ivy Tech State College-South Bend; **Mark Niederman**, Pratt Community College; **Shirley Frachiseur**, Cossatot Community College and; **Monica Gallant**, Higher Colleges of Technology of the United Arab Emirates. **Monica** was named recipient of the International Award.

The winners from the four year schools were **Colleen Brickley**, Plymouth State College; **Thomas Harvey**, Ashland University; **Jason White**, Northwest Missouri State University; **Ron Huntsman**, Texas Lutheran University and; **Bruce Schooling**, Point Loma Nazarene University. **Bruce** was the winner of the International Award. Congratulations to all for this honor of teaching excellence.



SERVICE AWARDS GIVEN

The Conference provides a forum for recognition of outstanding volunteer and other service. Some of the persons acknowledged at various times during the Conference were **Donna Duffey** who completed term as Immediate Past President, each outgoing regional president, **Randy McLeod** who served as Interim Executive Director during the past year, and **Lois Carlson**, **Ron DeYoung**, **Ed Vineyard**, and **Ron Davis** who completed terms on the Board of Directors. PICTURE: President Ed Meyer (left) presents a service award to outgoing 2-year At Large Director Ron Davis (right) during the Friday general session.

Annual Conference Highlights (continued)

FINANCIAL REPORT

The conclusion of the Conference coincides with the conclusion of the fiscal year for ACBSP. It has been a very good year as ACBSP is projected to have a net income of \$83,000 for the 2002-2003 fiscal year. This positive balance is due, in large part, to a vacancy in the office of Executive Director during most of the year. The 2003-2004 budget was approved by the incoming Board on July 1. It projects a positive net revenue of \$12,000. The financial report presented during the Annual Business Meeting is available to any ACBSP member upon request to the ACBSP office, (913)339-9356 or info@acbsp.org

BYLAWS APPROVED

The bylaws published to the membership in the Spring issue of *Update* was approved during the Annual Business Meeting on June 27. The changes restructure certain membership categories and make corrections requested throughout the year by the two Boards of Commissioners and Board of Directors. Copies of the bylaws are available to any ACBSP member upon request to the association office, 913-339-9356 or info@acbsp.org



EXHIBITORS FIND SUCCESS

Nine companies lined the hotel foyer to showcase their products and services. Prentice Hall (pictured at left) sought out ACBSP staff to comment that many qualified buyers completed order requests.

AliveTek www.alivetek.com

Business Simulations

<http://home.att.net/~simulations/simhome.htm>

BUSSIM www.Bussim-ed.com

Educational Testing Service www.ets.org

Huron University USA in London www.huron.ac.uk

Kauffman Foundation (www.emkf.org)

Patricia Stevens Modeling and Talent Agency
(www.patriciastevens.net)

Prentice Hall www.pearsoned.com

Students In Free Enterprise (SIFE) www.sife.org

INTERNET INITIATIVE

Recognizing the need to upgrade the ACBSP Web site, to deliver the publications in a more convenient electronic format, and to assist the regions with their communication needs, the Board approved \$36,000 expenditure from the 2002-2003 budget for six initiatives in these areas. The Initiative was announced during the ACBSP Friday General Session.

KEYNOTE SPEAKERS

One of the reasons for the success of the Conference was the presence of a series of business leaders that delivered keynote addresses. **Dr. Robert Strom**, Director of College Initiatives at the Ewing Marion Kauffman Foundation, spoke on entrepreneurship, collegiate education and the activities of the Kauffman Foundation...**Geoffrey Dillon**, President and CEO of Corazon Technologies enlightened attendees with his presentation on four major life degrees of which academics is one...**Melissa Stevens**, president of Patricia Stevens Modeling and Talent Agency highlighted the importance of attitude and personal appearance as a key to success in the world of business...**Kevin Turner**, president/ceo of SAM'S CLUB (pictured at right) spoke on the common role WalMart and business colleges have in the "people development business".



Annual Conference Highlights (continued)

PLATINUM SPONSORS

New this year was participation by **Students in Free Enterprise** and the **Kauffman Foundation** as Platinum Sponsors. These organizations demonstrated their support for ACBSP and the mutual value of working together as each presented valued education programs and financially supported the Conference activities. PICTURED left to right: SIFE Vice President Director of University Relations Mat Burton, SIFE Director of University Relations Tim Clow, ACBSP President Ed Meyer, ACBSP Executive Director Douglas Viehland.



SILVER SPONSORS

New this year was the introduction of silver sponsors. **Prentice Hall, Educational Testing Service,** and **Northwest Missouri State University** participated in a package program of special recognition at the Conference and in the exhibit area or in-kind contributions.

ACCREDITATION AWARDED TO TEN SCHOOLS

Ten member institutions were awarded accreditation for their business school or program at the Annual Conference. This represents the thirteenth annual presentation to institutions being accredited since the founding of ACBSP fifteen years ago. Lincoln University is presented their certificate in the photo below.

Associate Degree

Carl Albert State College

Poteau, Oklahoma

County College of Morris

Randolph, New Jersey

Southeast Community College

Lincoln, Nebraska

Three Rivers Community College

Norwich, Connecticut

Baccalaureate/Graduate

Chadron State College

Chadron, Nebraska

Jarvis Christian College

Hawkins, Texas

Lambuth University

Jackson, Tennessee

Lincoln University

Jefferson City, Missouri

Roosevelt University

Chicago and Schaumburg, Illinois

Xavier University of Louisiana

New Orleans, Louisiana



Annual Conference Highlights (continued)

REAFFIRMATION OF ACCREDITATION AWARDED TO TWELVE SCHOOLS

Twelve member institutions were awarded accreditation for their business school or program at the Annual Conference. This represents the sixth annual presentation to institutions being reaffirmed. Midlands Technical College is presented their certificate in the photo below.



Associate Degree

Butler County Community College
Butler, Pennsylvania
Florida Community College
at Jacksonville
Jacksonville, Florida
Gainesville College
Gainesville, Georgia
Kennebec Valley Community College
Fairfield, Maine
Midlands Technical College
Columbia, South Carolina
North Central State College
Mansfield, Ohio
North Hennepin Community College
Brooklyn Park, Minnesota
Northampton Community College
Bethlehem, Pennsylvania
Schenectady Cnty Community College
Schenectady, New York

Baccalaureate/Graduate Degree Granting Institutions

Alabama State University, Montgomery, Alabama
Dominican University, River Forest, Illinois
Southern Polytechnic State University, Marietta, Georgia

PRESIDENTS FORUM

The Presidents Forum provided an opportunity for college presidents to speak on issues. This year the focus was on teaching business ethics, responses to tough economic times, competition from for-profit schools, and predictions on the future. Sister **Rosemary Jeffries**, President, Georgian Court College in New Jersey predicted colleges would secure relationships five years from now with partners that today they view as their adversaries and cited examples of how this could happen in New Jersey. Dr. **Chuck Middleton**, President, Roosevelt University, Schaumburg, Illinois, (pictured at right) noted the impact of legislation especially growing support by state for private institutions. Dr. **Steven Wallace**, President, Florida Community College at Jacksonville, (pictured at left) noted a growing controversial and debated issue for the future will be community colleges awarding baccalaureate degrees.



REGION 5 WINS COMPLIMENTARY REGISTRATION

As announced in the Spring issue of *ACBSP Update*, there is a prize of complimentary registration given to the Region with the best ratio of attendees to members. The annual contest is conducted by the Marketing Committee. Region 5 had 44 members in attendance and 26 members for a ratio of 1.7. The registration will be used as a prize during a regional meeting or an award to a member.

President's Message

Barbara Van Syckle

This is the right time to be a member of ACBSP. Specialized accreditation is each of our school's strength and opportunity as our country feels the impact of technology, economic uncertainties and public accountability.

Recognizing the concepts in Jim Collins' best-selling book, *Good to Great*, ACBSP is responding to these times with a sense of urgency. ACBSP's longevity depends upon our ability to no longer just produce good results, but produce and sustain great results. We must show that we make a difference; that we are the answer.

Join with me and personalize the challenge to review and renew your commitment to ACBSP. How do you use ACBSP? Do you participate in the accreditation and reaffirmation processes or serve as a site evaluator? Do you use ACBSP as a source of information? Why do you attend national and regional conferences? Perhaps you wish to present a paper or learn more about distance learning. Does having a voice in decision-making and serving on one of the boards meet your professional development objectives? Or is your affiliation with ACBSP ideological as your values are nurtured by participation in the Global Business Committee or the Teaching Excellence program? After undertaking this review, ask yourself what else you, your colleagues, and your business division need. ACBSP is your answer.

We plan to enhance opportunities for your continued and increased engagement as we continue to move from a good, albeit resource-restricted environment to a great, entrepreneurial, proactive organization.

Highlights of our plan for the coming year include:

- We will re-examine our position among specialized accrediting associations and determine how we *want* to be positioned
- We will grow membership
- We will expand external partnerships and corporate sponsors and educational/training opportunities for our members
- We will increase opportunities for colleagues at our home institutions to participate in and receive ACBSP communication.
- We will rollout a fresh image and format for all of our communication pieces including our web site, and create a digital membership directory and e-newsletter.



On July 1, 2003 Barbara Van Syckle was installed as the 2003-2004 President of ACBSP. Barbara served previously on the Board of Directors during her tenure as Chair of the Board of Commissioners for the Associate Degree Institutions in 2000-2001. She was a member of the Board of Commissioners from 1998-2000. She is a past president of Region 4.

She is often leading the way. She was the first recipient of National Teaching Excellence award and participated in the first ever 2 yr visitation for ACBSP. She is an author for Prentice-Hall and Thomson/South-Western and formerly a small business owner.

In her inaugural remarks at the 15th Annual Conference she spoke forcefully to those in attendance about ACBSP and her coming year as President. The following is excerpted from her remarks.

This will be the year when we introduce new member services and build upon the success of our Ft. Lauderdale conference. Please...make your vacation and professional development plans to join your colleagues at our 2004 conference when we go to Arizona's largest luxury resort in the Sonoran desert, J.W. Marriott Desert Ridge Resort and Spa from June 25-28. I hope to see you there.

Executive Director Report

Douglas Viehland



The 15th annual conference and this issue of *Update* is my first opportunity to speak to the members. I begin by thanking Ed Meyer for his thoughtful announcement of my appointment in the last issue and to the entire leadership for giving me this opportunity to serve the members of ACBSP.

ACBSP laid the groundwork for success one year ago by reorganization of the office to create the Office of Accreditation headed by a Director of Accreditation. My appointment provides staff to focus on important new initiatives in membership benefits. The value of these benefits is part of our recently announced ACBSP—BETTER THAN EVER campaign. Here is what is in progress:

- Beginning in September, a weekly newsletter titled *Business Education Week* will be sent each Friday morning reporting on current issues that week in business education. Think *Wall Street Week* or *Washington Week in Review* in one page printed format.
- Background kits representing a compendium of articles and papers on subjects such as articulation agreements or establishing an entrepreneurial program will be published beginning in November.
- ACBSP Communities will be created in early 2004 for ACBSP members with common interests to connect together at ACBSP conferences, in on-line conversations, and with elected officers. Communities may be established in interest areas such as “teaching business ethics” or “entrepreneurial programs” or “Hispanic institutions”.
- Benchmarking surveys will begin in 2005 but first there will be a search for an ACBSP member to assist in this initiative to explore the “business of business education”.
- Peer review services representing a quick review of the operation of a business school or program conducted over a three month period of time. The service provides quick and immediate results to meet the need of a new dean, current dean, or provost that wants such a review without the commitment to the accreditation process.

Several of our current benefits will undergo significant change. They are:

- The membership directory will now be called the *Directory of Business Schools and Programs*. It will be delivered electronically and placed on your laptop or desktop as a searchable database that can be updated periodically.
- The conference programming will build on the changes this year. More information will be announced in the next issue of ACBSP Update.
- The 4-year accreditation program will undergo changes as the dual criteria is proposed to move to a single set criteria to be voted on at the 2004 meeting.

We will deliver our benefits in a different way. We will revise our current structure from delivery to our primary and alternative representatives to now deliver our benefits to each person involved in business education at a member institution. For too long ACBSP has been visible and available only to a limited number of persons at our member institutions. This will change.

A membership benefit survey will be mailed to primary and alternate representatives in August providing an opportunity to sign up for new and current benefits. It will include an opportunity to list faculty, academic officers, presidents, and others who will all become ACBSP members.

As we expand the number and diversity of members, we will retain the essence of a primary or alternative representative. That person will now be designated as CHAMPION. This is both a noun and a verb. The CHAMPION will champion the need for ACBSP on at their institution and be a champion for the needs of the institution back to ACBSP. Who will be our CHAMPION on your campus?

News From Your Director of Accreditation

Dr. Gary DeBauche

I will be leaving ACBSP, effective August 1, to return to the classroom. I have accepted a teaching position at Drury University in Springfield, Missouri. Teaching has always been a passion of mine. My love for teaching can best be described by a quote from Parker Palmer's book *The Courage to Teach*. He states, "Teachers choose their vocation for the reasons of the heart, because they care deeply about their students and their subjects." This decision was not an easy one and involved many hours of thoughtful consideration and prayer, particularly with respect to my future and family.

I want to express my gratitude for a rewarding professional association during my tenure with the membership of ACBSP, the Board of Directors, Boards of Commissioners, and the office staff.

As I leave, I want to address the issue of "Accountability" from a public policy perspective. Both Commissions must stay the course on academic accountability. Each Commission must continue to emphasize and strengthen its work on learning outcomes by reassuring our stakeholders to the following measures:

1. Evidence of student learning outcomes is a central and visible focus of our accreditation process.
2. Our focus as a specialized accrediting body must be on determining how well Schools of Business or programs use evidence of student learning to improve teaching and learning.
3. Evidence of student learning outcomes must play a significant role in determining accredited status of our schools.

ACBSP has been an innovator and leader in adopting accountability measures from its start some fifteen years ago, as part of our continuous quality improvement process. It is imperative that this trend continues.



Report from the Regions

Dates and Locations of Regional Meetings Announced

With the conclusion of the Annual Conference, plans for regional conferences are underway. The regional meetings are open to any ACBSP member or non-member. Please make plans to attend the conference in your region and consider attending a conference in another region. The following information will be updated in the fall issue of *Update* and is subject to change. The fall issue will be published in mid-September.

September 26-27 REGION 5—Midwest

LOCATION: Overland Park, Kansas

HOSTED BY: Johnson County Community College

LODGING: Drury Inn & Suites, \$59.99 single/double, 1-800-325-0720, (call by 8/25 and mention ACBSP for Group Rate)

MEETING FORMAT: Meeting begins at 9:00 a.m. on Friday and concludes at 4:30 p.m. with dinner that evening.

Saturday's meeting will be from 8:30 a.m. until 12:30 p.m. Lunch on both days is on your own.

REGISTRATION FEE: \$40 includes program, dinner on Friday evening and snacks.

SPECIAL PROMOTION: The Friday evening dinner will be served by the culinary arts department at JCCC. Region 5 will be joined by the ACBSP Board of Directors at the Dinner. ACBSP President Barbara Van Syckle and Executive Director Douglas Viehland will attend the Friday morning business session.

MORE INFORMATION: <http://www.bakeru.edu/html/faculty/mccarthy/acbsp/acbspregionv.html>

October 2-3 REGION 1—Northeast

LOCATION: Plymouth, New Hampshire

HOSTED BY: Plymouth State University

LODGING: The Common Man Inn, Plymouth, NH, (603) 536-2200. Single/Double: \$89. Mention ACBSP for this rate.

There are a limited number of rooms so act quickly to secure your reservation.

MEETING THEME: New Ideas In Business Curriculum

MEETING FORMAT: Thursday evening Dinner is optional with order from menu. Conference opens with business meeting on Friday morning followed by academic discussions on new ideas in business curriculum as listed on website (see below). A luncheon speaker is followed by academic presentations, concluding late afternoon.

REGISTRATION FEE: (to be determined)

SPECIAL PROMOTION: The timetable for this meeting takes maximum advantage of the "leaf peeping" season in New England. Make this a special fall getaway with family and friends while contributing to your professional development. Region 1 hosts two meetings annually. The spring meeting will be at Foxwoods Casino on March 25-26 2004.

MORE INFORMATION: Go to <http://acbsp.edu/meetings.htm>

October 9-11 REGION 3—Southeastern

The location will be the beautiful Gulf Shores, Alabama with more details to be announced in the Fall issue of *ACBSP Update*.

A shrimp/seafood festival is scheduled providing a good opportunity for spouses and participants alike to enjoy the meeting and the festival.

Report from the Regions (continued)

October 23-24 REGION 4—North Central

LOCATION: Toledo, Ohio

HOSTED BY: Owens Community College

LODGING: Perrysburg: Holiday Inn French Quarter (official conference hotel), \$89 single or double, 888-874-2592 **OR**
Northwood: Microtel Inn and Suites, \$49 single or double, 419-662-1200. Mention ACBSP Region 4 Conference.

MEETING THEME: Gateway to Classroom Excellence

MEETING FORMAT: A reception and dinner on Thursday evening is followed by a full day of programs and a business meeting on Friday. The registration fee includes dinner, breakfast, lunch and all education programs.

REGISTRATION FEE: \$60 until 10/2; \$70 after 10/2

CONTACT INFORMATION: www.owens.edu; you must search for acbsp.

October 23-24 REGION 6—Southwest

LOCATION: Durant, Oklahoma

HOSTED BY: Southeastern Oklahoma State University

ACCOMODATIONS: Comfort Inn and Suites, 580-924-8881, \$75/single \$80/double

MEETING THEME: Entrepreneurship and Diversity

MEETING FORMAT: Sessions on Thursday and Friday mornings. Thursday afternoon luncheon followed by business meeting. Thursday evening dinner with entertainment. Optional evaluator training session on Friday afternoon.

REGISTRATION FEE: \$60/first person \$45/additional persons

SPECIAL PROMOTION: ACBSP President Barbara Van Syckle will be in attendance.

CONTACT INFORMATION: Theresa Hrcir (President Region 6) SOSU, School of Business, thrcir@sosu.edu, (800) 435-1327 ext 2570

November 7-8 REGION 2—Eastern

The Region 2 meeting will be in Harrisburg, Pennsylvania and hosted by Harrisburg Area Community College.

More information will be announced in the fall issue of ACBSP Update or at <http://www.roanoke.edu/business/ECBSP/IECBSPMeet.html>

November 28-29 REGION 8—International

LOCATION: Brussels, Belgium

HOSTED BY: IEMI Brussels

Information on LODGING, MEETING FORMAT and FEES will be available in the September *Update*.

SPECIAL PROMOTION: The meeting is scheduled during the Thanksgiving weekend to facilitate attendance by persons in the United States. The meeting coincides with the Board meeting of the European Council on Business Education to assure attendance by a number of institutions. Special presentations will include sessions on the new standards ECTS which are now in place throughout THE UNION and the mobility of the students.

CONTACT INFORMATION: Veronique Sournies (President Region 8), sournies@yahoo.fr

January 22-23, 2004 REGION 7—Western

The location will be in Seattle, Washington. More information will be available later this year.

News from the Honorary Societies

Delta Mu Delta

A number of significant events took place during the June meeting of our National Executive Council:

Dr. Michael LaRocco, University of St. Francis, Illinois, was appointed to serve the remaining term of the National Treasurer. Over the years, Mike has served Delta Mu Delta in several roles. We welcome his return.

Dr. Larry Lynch, Roanoke College, Virginia, was appointed to serve the remaining term as the Regional Representative for region #2. Larry has been an active participant in ACBSP governance and will strengthen the DMD-ACBSP relationship.

After 12 years of successfully sharing office space and services with Beta Gamma Sigma, Delta Mu Delta is establishing our own Central Office. We have hired an Executive Director with 27 years of previous experience and involvement with Delta Mu Delta. Rich Sosnowski, the new Executive Director, has already set up the new office space in the Chicago area, and is presently moving the records and activities from St. Louis. As this transition progresses, we will keep you informed and provide additional details. Rich's first priority is to maintain the high quality service to which we have become accustomed.

Also upcoming will be more information on our Triennial Meeting at Fort Worth, Texas, October 15-17, 2004.

Rich Sosnowski
Secretary/Executive Director
Delta Mu Delta

Kappa Beta Delta

Steve Christian, 2002/03 President of Kappa Beta Delta, stated that the strategic objective for the 2003/04 Academic Year will focus on increasing chapters and members. In addition, he announced that a scholarship committee has been established to determine criteria and eligibility for scholarships. Details of the scholarship will be announced and decimated to chapters during the fall semester.

Currently, Kappa Beta Delta has thirty-six chapters with 2,759 members. For the 2002/03 Academic Year, 808 new members were inducted into the honorary society.

Officers elected for 2003/04 are Ron Davis, President, Idalene Williams, President-Elect, and Barb DiNardo, Secretary/Treasurer. New to the board for the coming year are Lyle Coleman, Maria Coons, and Rachel Plaksa. Other board members include Steve Christian, Judy Colwell, Kenya Morgan, and Jeff Strom.

Gary DeBauche
Executive Director
Kappa Beta Delta

Professional Opportunity



Association of Collegiate Business Schools and Programs Director of Accreditation

Position History: This is a relatively new position created as a result of reorganization of the staffing functions in June, 2002. Prior to 2002, two directors of accreditation existed, one for the associate degree and one for the baccalaureate/graduate degree schools. One of these positions was performed by the Executive Director. In the reorganization, the Executive Director position was designed to focus on membership benefits, organization management, and outreach activities. The Director now supervises two Associate Directors who are contract employees working with each group of schools, with the Director maintaining overall responsibilities.

Basic Function: The Director of Accreditation plans, organizes and coordinates the association's accreditation function and related activities. The Directors also serves as Executive Director of Kappa Beta Delta honorary society.

Internal Relationships: The Director of Accreditation reports to the Executive Director and has three direct reports, two Associate Directors (who are independent contractors), and a full-time clerical staff person. The Director has regular contact with other staff for arrangements of meetings, database retrieval, and management of Kappa Beta Delta. The full-time clerical support person is a reorganized activity effective later this year. The new Director will have a role in hiring this person.

External Relationships: The Director of Accreditation works closely with the two Chairs of the Boards of Commissioners and individual members of the Boards. This person has regular contact with all current members seeking accreditation or reaffirmation of accreditation. The Director has a staff liaison responsibility for several committees, working closely with each chair. The Director responds to general public and press inquiries regarding accreditation issues and serves as ACBSP liaison to the Council on Higher Education Accreditation (CHEA) and to education staff in various states.

Qualifications:

- Advanced degree required, Doctorate preferred.
- Familiarity with the accreditation process including outcomes assessment, conduct of site visits, and review of faculty credentials, preferably in both two-year and four-year programs.
- Computer literacy, especially the use of Word, Excel, PowerPoint.
- Excellent oral and written communication skills.
- Familiarity with association related activities and working with governing bodies.

The ideal candidate will have experience in management of an accreditation program at an association or at a business education school or program. The successful candidate must be sensitive to the needs of both associate degree and baccalaureate/graduate degree schools and programs. Position includes marketing of accreditation program and related products to members and non-members. Moderate travel to conferences and occasional site visits is required.

Compensation: Annual salary and bonus package in mid to upper five figures plus generous benefit package. Reimbursement for relocation expenses is available.

Application: Send resume marked "Confidential—Director of Accreditation" to:

Douglas Viehland, CAE
Association of Collegiate Business Schools and Programs
7007 College Boulevard Suite 420
Overland Park, KS 66211

Application Deadline: August 1, 2003

Search Committee Interviews: August 15-16, 2003

Anticipated Employment Date: September 1, 2003

Professional Opportunity

ASHLAND UNIVERSITY

Assistant/Associate Professor and Director Morgan Center for Entrepreneurial Studies

Ashland University (Ashland, OHIO) invites applications for a tenure track Assistant/Associate Professor position in the Department of Business Administration, College of Business and Economics, beginning no later than January 2004. This individual will also be appointed Director of our new Burton D. Morgan Center for Entrepreneurial Studies.

Applicants should have a Ph.D. or DBA in Entrepreneurship or a closely related field and also be able to teach general business courses at both undergraduate and graduate levels. We are seeking a person with a history of teaching excellence and demonstrated potential for scholarly activity. Prior entrepreneurial activity and experience with distance education are definite pluses as would an interest in studying/fostering creativity and innovation. Ashland University has an entrepreneurial culture well suited to our new curricular emphasis on entrepreneurship.

Formal review of candidates will begin immediately and continue until the position is filled. Send letter of application, vita and three references to: Dr. Paul A. Sears, Dean, Dauch College of Business and Economics, 401 College Avenue, Ashland, OHIO 44805.

Additional information on Ashland University can be found at <http://www.ashland.edu>. AA/EOE