



ACBSP UPDATE

Editor: Douglas Viehland

Summer 2004

Association of Collegiate Business Schools and Programs 913-339-9356

2004 Annual Conference Lauded as "Best Conference Ever"

The attendees had different reasons, but the parting comments by most of them as they left Phoenix June 28 were that the sixteenth annual conference of ACBSP was the "best ever." For some it was the resort setting of the JW Marriott Desert Ridge Resort and Spa. For others it was the keynote speaker, Jim Collins (pictured at right). For several it was the new features such as the International Lounge, Networking Dinners for new and aspiring deans, and the Golf Tournament. For others it may have been structural changes from past conferences such as a one-day shorter conference or including the meal tickets in registration. Finally it may have been because the Conference had the largest attendance in the history of ACBSP.



The reasons they found to call it the "best ever" were as varied as the reasons they found to be there. In subsequent stories in this issue we provide highlights from the Conference.

Kappa Beta Delta Annual Conference, September 23-25 Delta Mu Delta Triennial Conference, October 15-17

Both honorary societies of ACBSP will hold their respective conferences this fall. They are part of a busy fall season that also includes seven of the eight regional conferences. Updated information of all regional meetings has been placed on the ACBSP Web site and will be featured in the fall issue of *ACBSP Update*. Please go to www.acbsp.org/regionalmeetings.html for more information.

Kappa Beta Delta has decided to resume holding their annual conference, after a two-year lapse. The date has been moved from the Annual Conference in June to coordinate with the regional meeting schedule of ACBSP in the fall. Under this new format the first meeting will be held in conjunction with the Region 5 meeting on September 23-25. In 2005 the Conference will move to another region. Over a period of years each region will enjoy the benefit of hosting the national conference of Kappa Beta Delta. A registration form and other details about the conference are included beginning on page 9 of this issue.



Delta Mu Delta will hold their triennial meeting in Fort Worth, Texas, on October 15-17. The theme of the conference is "Business Without Borders." Fort Worth has a wide variety of cultural and educational activities for students and faculty alike. From the old west charm of the Stockyards to the fashionable streets of Sundance Square, Fort Worth has much to offer for all Triennial participants. Beneficial seminars and presentations from a variety of Texas business leaders will highlight the conference. Detailed information on the conference begins on page eleven of this issue.

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With the 2004 Annual Conference in the history books, it is time to look ahead at the upcoming “conference” season with conferences by the two honorary societies and seven of eight regions.

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Doug reviews some of the initiatives in the past year; what has been accomplished, what has failed, and what remains to be done.

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Kappa Beta Delta will meet in September in Overland Park, Kansas. Learn here detailed information about what is being planned and use the registration form to register for the Conference.

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Delta Mu Delta will meet in October in Fort Worth, Texas. We provide detailed information on this important once every three years event.

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Find your next step on the career ladder with our quarterly posting of professional opportunities.

President's Message

Larry Lynch

What a year we have had! President Barbara and the Board in partnership with Doug and his outstanding home office staff truly took ACBSP from "Good to Great." We ended the year with our most successful and enjoyable conference ever. Never in the history of our organization has ACBSP been so strong and so capable of offering so much to our member institutions.



Now our job is to "get the word out." We need to increase membership by letting everyone know the incredible benefits available to those who join us in working toward continuous improvement of business education throughout the world.

This *is* the right time to be a member of ACBSP. Please join me in letting the world know that:

- We are *one* of only *two* nationally recognized accrediting bodies for business schools and programs.
- We were the *first* to be recognized by CHEA.
- We are the premier accrediting body placing emphasis on *teaching*.
- We are the *only* accrediting organization to understand the importance of focusing on the education of all business students, from associate to baccalaureate and graduate degree programs.

I can't recall another time when being an ACBSP member has meant so much to faculty, students, and the business community. I want us all to work to get that message out.

Over 15 years ago, a group of "educational entrepreneurs" began the association of which we are all so proud today. It is fitting that we dedicate next year's conference theme, "**The Year of the Entrepreneur**," to those men and women with the foresight to envision a need and work so hard to satisfy that need. Join with me in renewing your commitment to ACBSP. I look forward to seeing every one of you next year at the 2005 Annual Conference in our nation's capital, Washington, D.C.

Report from Executive Director

Douglas Viehland

One year has passed since I authored my first column. I am not big on anniversaries or looking back, but it seemed appropriate to report our progress on several initiatives over the past year.

At the 2003 Conference we introduced the Better Than Ever campaign, an initiative to change the way we look at our membership. We no longer considered just the primary and alternate representative as members, but all persons involved in teaching collegiate business education. Prior to this initiative, our messages reached about 900 persons. Our messages now reach over 3,500 presidents, chief academic officers, heads of the business unit, and faculty at our nearly 400 institutional members.



This campaign introduced a number of new member services, including a renovated Web site; *Business Education Week*; an electronic membership directory; and creation of the first of our ACBSP Communities at the 2004 Conference. Work continues on benchmarking surveys, our first resource kit, and a peer review service.

Related to the very public Better Than Ever initiative was an internal initiative titled the Internet Initiative. More than just renovation of our Web site the initiative included funds to build the electronic directory, modernize our database, and improve our ability to communicate electronically with our members. This is an ongoing effort but it surely lays the foundation on which our future activities will be built.

During the year we conducted a major membership initiative. I am proud to say that ACBSP finished the year with a net increase in membership of five new members. This was the first time since 1993-94 an increase has occurred. While the number may be small, consider the fact that on June 30, 2003, 14 members had decided not to renew. This year the number was three. Further, six schools have joined as of July; last year that number was one. Read the column by President Larry Lynch in this issue. I echo his comments on getting the message out, since membership is an ongoing initiative.

A final initiative deserving of mention was an outreach to International Assembly for Collegiate Business Education for discussion of a possible affiliation or merger. I am proud of our leadership in extending an offer to the leadership of the IACBE. I urged this be done. We did not need this to be done out of weakness. As Larry's column states, "never in the history of our organization has ACBSP been so strong." We needed to do this to stop the fighting that has so characterized the past and to take advantage of the synergy between these two organizations that share a history, a membership, and a future. I hope you agree. The leadership of IACBE declined our offer. This initiative will not go forward.

Several new initiatives are underway for 2004-2005. You will hear about them in a future column and at our regional meetings. I hope to see you at your regional meeting to receive your thoughts. I invite your comments any time at 913-339-9356 or dviehland@acbsp.org.

Highlights from the Annual Conference

LARGEST ATTENDANCE EVER

The 448 educators made the 2004 Annual Conference the largest ever. Including exhibitors, speakers, ACBSP staff, and others, a total of 493 persons registered, surpassing the 445 persons in attendance in Las Vegas in 2000 and 422 persons in New York City in 2001. Membership in the association was higher during those years. None of the above figures include spouses.



Studies, Jackson Community College, Jackson, Michigan. **PICTURED:** Larry Lynch (far left), Barbara Van Syckle (far right), with **Donna Duffey** and **Ken Armstrong**, past presidents of ACBSP.

LARRY LYNCH

INAUGURATED AS PRESIDENT

The Annual Conference was the time for changing of the gavel of leadership for ACBSP for the new leadership year. **Larry Lynch** accepted the position of President of ACBSP. Larry is Chair, Department of Business Administration and Economics, Roanoke College, Salem, Virginia. **Barbara Van Syckle** stepped down from the position of President to become the Immediate Past President. Barbara continues as a member of the Board of Directors. Barbara is Chair, Division of Professional

ZACHRICH, DEPASQUALE, DOLAN ELECTED TO OFFICER AND DIRECTOR POSITIONS

During the Annual Business Meeting on Friday, one officer was re-elected and two directors elected. **Larry Zachrich**, Dean of Business, Northwest State Community College, Archbold, Ohio, was elected President-Elect and will become President in 2005. **Rob DePasquale**, Professor of Accounting, Saint Vincent College, Latrobe, Pennsylvania, was elected to the At Large 4-year Director position. **Binetta Dolan**, Professor, School of Business, Georgian Court University, Lakewood, New Jersey, was re-elected Secretary. The At Large and Secretary positions on the Board are two-year terms.

During a series of meetings following the Conference, **Carroll Gentry** was elected to the Board of Directors. Larry Zachrich had served as Chair of the Associate Degree Board of Commissioners and was set to assume the position of Immediate Past Chair, a position on the Board of Directors. As a result of his election to President-Elect, he was forced to resign his other position. Under provisions in the bylaws, the Associate Degree Board of Commissioners recommended, and the Board of Directors approved, the appointment of Carroll to the unexpired term of Immediate Past Chair. Carroll is Vice-President, Workforce Development, Virginia Western Community College, Roanoke, Virginia.

ACCREDITATION COMMISSION LEADERSHIP ELECTED

As part of the annual transition, **Richard Symons**, Chair, Management Department, Ashland University, Ashland, Ohio, became Chair of the Baccalaureate/Graduate Degree Board of Commissioners. During meetings of the Board of Commissioners on June 28, **Jack Egan**, New Jersey City University, was elected Chair-Elect and will become Chair of the Commission and Board of Commissioners in June 2005.

Blair Carruth, assumed the position of Chair of the Associate Degree Board of Commissioners and Associate Degree Commission. Blair is Division Chair for Business Administration, Salt Lake Community College, Salt Lake City, Utah. During meetings of the Associate Degree Board of Commissioners on June 28, the Board elected **Janice Stoudemire**, Midland Technical College, as Chair-Elect.

Highlights from the Annual Conference (continued)

BACCALAUREATE/GRADUATE DEGREE CRITERIA REVISIONS APPROVED

Concluding an initiative begun two years ago, the Baccalaureate/Graduate Degree Commission approved new criteria for meeting the standards for accreditation. The new criteria eliminate the dual criteria of option A prescriptive and option B non-prescriptive criteria developed in 1998. There will be a three-year phase-in period for schools that wish to utilize the July 1998 criteria for accreditation or re-affirmation until July 1, 2007. "This is a great step down the path of continuous improvement that is so critical in today's dynamic educational environment," commented **Steve Parscale**, ACBSP Director of Accreditation. "The Board of Commissioners, **Dick Symons**, and his team worked diligently to create criteria that is user-friendly, and at the same time helps institutions ensure they provide high quality, 'excellent' educational systems and processes well into the future."

Plans for training site evaluators and individuals interested in using the new criteria is underway. The approved 2004 criteria are available for downloading at www.acbsp.org/AccStandardsBacGrad2004.pdf as well as the 1998 criteria, www.acbsp.org/AccStandardsBacGrad1998.pdf.

RACHEL PLAKSA AND SATINDER DHIMAN HONORED WITH TEACHING EXCELLENCE AWARD

All recipients of the International Teaching Excellence award in their respective regions were honored during the Salute to Regions luncheon. Through the award, ACBSP recognizes the significance of the classroom teacher to the mission of the institution. The criteria encompasses In order of importance, the criteria encompasses, Teaching and Learning, Institutional Versatility, Curriculum Development, Professional Development, and Community Commitment. The competition is conducted each fall in each region, The regional winner is eligible for the overall award.

The recipients of awards from associate degree institutions were **Candida Johnson**, Holyoke Community College; **Rachel Plaksa**, Lehigh Carbon Community College; **David Bergsland**, Albuquerque Technical Vocational Institute; **Brenda Hester**, Volunteer State Community College; **John "Jack" Schoenfelder**, Ivy Tech State College; **Samira Hussein**, Johnson County Community College; **Robert Burdette**, Salt Lake Community College; and **Mark Curcher**, HTC-Dubai Men's College. The recipient of the International Teaching Excellence Award from all associate degree institutions was **Rachel Plaksa**, pictured at right with representative of the Awards Committee, Carroll Gentry.



The recipients of awards from baccalaureate/graduate degree institutions were: **Abigail Gray-Briggs**, Our Lady of the Lake University; **Sidney Sytsma**, Ferris State University; **Thomas W. Cline**, Saint Vincent College; **Satinder Dhiman**, Woodbury University; **Chi Lo Lim**, Northwest Missouri State University; and **John Politis**, HCT-Dubai Men's College. The recipient of the award from all baccalaureate/graduate degree institutions was **Satinder Dhiman**, Woodbury University, Burbank, CA. Satinder is pictured at left with his spouse, Shally Dhiman, at the reception immediately preceding the accreditation banquet.

D'NAIE JACOBS HONORED WITH ALL-STAR AWARD

D'Naie Jacobs, Owens Community College was honored with presentation of the All-Star Award. The award is given by the staff of ACBSP in recognition of a member who contributed to the success of the association and in support of the staff during the past year. D'Naie served as the first webmaster for ACBSP and was responsible for the renovation of the Web site, the first such renovation since 1999.

D'Naie is pictured at center right showcasing the award to all in attendance surrounded by ACBSP staff (left to right) Mary Riley, Steve Parscale, Doug Viehland, and Diana Hallerud.



Highlights from the Annual Conference (continued)

EXHIBITORS AND SPONSORS FIND SUCCESS

Eighteen companies lined the hotel foyer to showcase their products and services as exhibitors and sponsors. This is the largest trade show in the history of ACBSP. Nine exhibitors were present at the 2003 Conference in Fort Lauderdale. **PeopleSoft** joined as a Platinum Sponsor and sponsored a specific educational track focusing on using PeopleSoft in the Classroom. **SIFE** was a Gold Sponsor assisting in securing the keynote speaker, Gregory Wasson, Senior Vice President, Walgreen's. Representatives from SIFE are pictured at right with ACBSP President Barbara Van Syckle (center). **Ten Weeks to Financial Awakening**, **Trump Ice**, and **Business Week** were Sponsors.



The eighteen exhibitors with Web links are:

BusinessWeek Magazine

www.businessweek.com/bschools/index.html

BUSSIM –David Jordan Enterprises

www.bussim-ed.com

Council for International Exchange of Scholars

www.iie.org/

Educational Testing Service

www.ets.org/spteach3.html

eCollege

www.ecollege.com/indexflash.learn

Huron University USA in London

www.huron.ac.uk

ICI – The Certified MBA Exam

www.certifiedmba.com

Ivy Software

www.ivysoftware.com

Kauffman Foundation

www.emkf.org

Lyon Software

www.lyonsoftware.com

PeopleSoft

www.peoplesoft.com

Prentice Hall

<http://vig.prenhall.com>

Rise Softtools

www.softtools.com

Sigma Beta Delta

www.sigmabetadelta.org

Stoc-Trak Portfolio Simulation

www.stocktrak.com

Students in Free Enterprise (SIFE)

www.sife.org

Ten Weeks to Financial Awakening

www.tenweeks.com

The Wall Street Journal

www.ProfessorJournal.com

ACCREDITATION AWARDED TO TWELVE INSTITUTIONS

Twelve member institutions were awarded accreditation for their business or program at the Annual Conference. Roane State Community College is presented their certificate in the photo at right.

Associate Degree Institutions

Kent State University, Ashtabula, Ohio

Kent State University, East Liverpool, Ohio

Kent State University, Burton, Ohio

Kent State University, Salem, Ohio

Kent State University, Warren, Ohio

Kent State University, New Philadelphia, Ohio

Kent State University, Kent, Ohio

Kirkwood Community College, Cedar Rapids, Iowa

Roane State Community College, Harriman, Tennessee

Seward County Community College, Liberal, Kansas

Baccalaureate/Graduate Degree Institutions

DeSales University, Center Valley, Pennsylvania

Medgar Evers College CUNY, Brooklyn, New York



Highlights from the Annual Conference (continued)

REAFFIRMATION OF ACCREDITATION AWARDED TO ELEVEN INSTITUTIONS

Eleven member institutions were awarded reaffirmation of accreditation for their business school or program at the Annual Conference. This represents the seventh annual presentation to institutions being reaffirmed. Albany State University is presented their certificate in the photo below.



Associate Degree Institutions

Greenville Technical College, Greenville, SC
Jones County Junior College, Ellisville, MS

Baccalaureate/Graduate Degree Institutions

Albany State University, Albany, GA
Anderson University, Anderson, IN
College of Mount Saint Vincent, Bronx, NY
East Central University, Ada, OK
Freed-Hardeman University, Henderson, TN
Oklahoma Christian Univ., Oklahoma City, OK
Queens Univ. of Charlotte, Charlotte, NC
Southern New Hampshire Univ., Manchester, NH
Southern Utah University, Cedar City, UT

SERVICE AWARDS PRESENTED

The Conference provides a forum for recognition of outstanding volunteer service in leadership positions. Two members of the Board of Directors honored were **Ed Meyer**, who completed his term as Immediate Past President, and **Becky Havens** (pictured in the photo at right receiving her certificate from ACBSP President **Barbara Van Syckle**) who completed a two-year term as an At-Large Director. Each regional president completing their term was honored during the Salute to Regions luncheon. Departing members of the Board of Commissioners were honored during the respective meetings of the Commissions. They included **Dalton Bigbee** and **Randy Nutter** for the Baccalaureate/ Graduate Degree Board and **Larry Zachrich**, **Billie Wetzler** and **Shirly Kleiner** for the Associate Degree Board.



NEW ENGLAND NIBLICKS WIN GOLF EVENT

The first ever golf tournament held in conjunction with the Annual Conference saw 32 players take to the links on Friday, June 25.

The winning foursome was the New England Niblicks, pictured at left. The players were (left to right) **Bill Benoit**, Southern New Hampshire Univ.; **Larry Flick**, Three Rivers Community College; **Duncan McDougall**, Plymouth State University; and **David Lardie**, Tunxis Community College.

Second place in the tournament was the TaylorMade Golf team featuring **Bill Taylor**, Cossatot Community College; **David Alexander**, Angelo State University; **Steve Cole**, Cossatot Community College and; **Ed Breazeale**, Midlands Technical College.

Kappa Beta Delta Conference

Editor's Note: The following was excerpted in part from the Kappa Beta Delta Newsletter. Credit is given to Ron Davis, President, Kappa Beta Delta, and the Conference Committee for the text and good work shown below.

Kappa Beta Delta's Annual Conference has been set and awaits your attendance in Kansas City, September 23-25, 2004. The conference committee has met frequently via teleconference in preparation for the fall conference. It has been decided that Kappa Beta Delta will begin holding the annual conference in the fall rather than the spring, and that we will have the meeting in a location that correlates with an ACBSP Regional Conference.

The 2004 conference will feature several student and faculty workshops, tours of key attractions in the Kansas City area, and a few words of wisdom from invited guest speakers such as Nebraska State Judge Darryl Lowe and Kansas City Chiefs Head Coach Dick Vermeil.

Additionally, there will be a restructuring of the student involvement in Kappa Beta Delta. There will be key sessions where students can participate in developing the organizational structure of the student board of directors.

Thursday

6:00 pm – 8:00 pm Early Registration—Pear Tree Inn

Friday

8:00 am – 8:30 am Registration, Continental Breakfast—Pear Tree Inn
8:45 am – 9:15 am Travel* to tour with box lunch
9:30 am – 1:00 pm Federal Reserve Bank and Negro Leagues Baseball Museum tours/lunch
1:00 pm – 1:30 pm Travel* to Pear Tree Inn
1:40 pm – 2:00 pm Travel* to Johnson County Community College (JCCC)
2:00 pm – 3:15 pm Business Meeting w/Keynote Speaker—JCCC
3:30 pm – 4:25 pm Concurrent Sessions—JCCC
4:30 pm – 5:25 pm Concurrent Sessions—JCCC
5:40 pm – 6:15 pm Free time (travel back to hotel or explore the campus of JCCC)
6:30 pm – 9:00 pm Dinner with Region 5 ACBSP Members—JCCC

Saturday

7:00 am – 7:45 am Continental Breakfast—Pear Tree Inn
7:45 am – 8:00 am Travel* to JCCC
8:00 am – 9:00 am General Session—JCCC
9:15 am – 10:00 am Regional Breakout Sessions—JCCC
10:15 am – 11:40 am Presentation of student regional officers
11:45 am – 12:00 pm Travel* to Pear Tree Inn

*Attendees are encouraged to drive or to rent a car at the airport upon arrival for travel. However, travel will be provided for those who would like to take advantage of the transportation option shown on the registration form. The cost is \$15 per person.

Kappa Beta Delta Conference (continued)

Each student and advisor attending the ACBSP Conference must complete a registration form. If you have multiple registrations from your institution, you may send one check or money order payable to Kappa Beta Delta.

- Pre-registration Fees (Register by Sept. 7, 2004)
\$50.00 per person
- Conference Site Registration (Register after September 7, 2004)
\$70.00 per person

KAPPA BETA DELTA, Inc.  7007 College Boulevard, Suite 420 Overland Park, Kansas 66211 Annual Conference Registration Fees September 23 – 25, 2004		
PERSONAL INFORMATION		Date
<input type="checkbox"/> Mr.	First Name	Last Name
<input type="checkbox"/> Ms.		
Institution		
Chapter Name		
Street Address		
City	State	ZIP
Phone	E-mail	
REGISTRATION PAYMENT		
Registration Amount: <input type="checkbox"/> \$50 Pre-registration <input type="checkbox"/> \$70 Registration + <input type="checkbox"/> \$15 Transportation Option (see below)		
Total Enclosed: \$____ <input type="checkbox"/> cashier's check <input type="checkbox"/> money order <input type="checkbox"/> bank check		
TRANSPORTATION OPTION		
Will you need transportation to and from programs during the Conference?		
<input type="checkbox"/> Yes (please add \$15 to your registration) <input type="checkbox"/> No, I will arrange my own travel/transportation		
HOTEL RESERVATION INFORMATION		
Pear Tree Inn- Overland Park		
10951 Metcalf Avenue, Overland Park, Kansas 66210		
Telephone: 913-451-0200 Fax: (same as phone number)		
The Pear Tree Inn is located about four miles east of Johnson County Community College. The room rate is \$62.99 per night. Taxes will add 13.53%. A complimentary continental breakfast is served each morning.		
Call 800-325-0720 to make individual reservations and mention Kappa Beta Delta. Reservations received after Tuesday, September 7, will be provided on a space available basis at prevailing rates.		

Delta Mu Delta Conference

Delta Mu Delta Triennial Meeting October 15 – 17, 2004 Radisson Plaza Hotel, Fort Worth, Texas (preliminary schedule)

Updates to the schedule and biographical information on all speakers is available at the DMD Web site, www.dmd-ntl.org.

Friday, October 15

7:30 am -3:30 pm *Triennial Registration* – South Promenade
1:00 pm Radio Shack Headquarters Tour
4:00 pm -8:00 pm Historic Fort Worth Stockyards
Longhorn Cattle Drive
Bar-B-Q dinner and Texas Welcome
Billy Bob's Texas

Saturday, October 16

7:30 am -12:00 pm *Triennial Registration*
8:30 am *General Session*- Presiding: Dr. Bill Brunsen, DMD President
Speakers:
E. Mitchell Weatherly, Executive Vice President, Pier 1 Imports, Inc.
Liz Martin, Plant Manager, Saint-Gobain Abrasives, Inc.
Holly Gathright, Senior Director, Recruitment & Employment, RadioShack
What I Wish I Had Known – Preparing for Behavioral Interviews
12:15 pm *Awards Lunch*- Presiding: Dr. Janis Petronis, DMD Vice President
Speaker: Mark Kloster, Owner and General Manger, Dr Pepper Bottling Company,
Dublin, Texas
2:00 pm *DMD Round Table Discussions*
Three rotations - door prizes at end of each rotation
Chaired by current and alumni DMD members.
Everything You'd Like to Know About ACBSP
What I Wish I'd Known for a Successful Job Search
The Right Job is Out There
Increasing DMD Membership Acceptance Rate
Winning Scholarship Applications
Importance of Chapter Planning
Making DMD Membership More Valuable
DMD Awards Programs
Working with the DMD Central Office
7:00 pm *Banquet*- Presiding: Dr. Cliff Eubanks, SBD President
Speaker: Tim Sear, Chairman and CEO, Alcon Labs

Sunday, October 17

9 am -10:00 am *DMD General Business Meeting*
Closing of Triennial

Delta Mu Delta Conference (continued)

Registration Fee

Registration is required for all attendees. The registration fee includes all tours, transportation to tours, Friday night dinner, Saturday Continental Breakfast, Awards Luncheon, Saturday Banquet, and Sunday Breakfast Buffet. Registration is \$50 per person for registrations prior to October 1. Registration fee is \$75 for registrations after October 1, including on-site registration.

The registration form and further information on registration procedures is available at the DMD Web site, www.dmd-ntl.org.

Hotel Reservations

All sessions for the Delta Mu Delta conference will be at the Radisson Plaza Hotel, 815 Main Street, Ft. Worth, Texas. A block of rooms has been reserved for Delta Mu Delta conference attendees. The cost of the room is \$99 per night.

To make your reservations, call 800-333-3333 or go online to www.radisson.com/ftworthtx. To secure the room block rate, you must use Promotional Code: DMD99.

Sundance Square

This entertainment district is within walking distance of the hotel and offers many dining, cultural, and entertainment choices. For more information go to, www.sundancesquare.com

Ground Transportation

Several suggestions for ground transportation from DFW International Airport are:

Yellow Checker — \$12 per person

Taxi — \$50 per cab, up to four people

Rail — \$1 per person (take airport bus to Central Stop, rail to Fort Worth)

The rail option is not available on Sunday. A group bus for attendees has been arranged departing from the hotel at noon. There will be a \$7.50 registration cost for busing. Please indicate your bus reservation on your registration form.

If you are flying Southwest Airlines, please note Southwest airlines only flies into Dallas Love Field.

Transportation from Dallas Love Field to Fort Worth is expensive.

Go to www.dallas-lovefield.com for more details.

More Information—Fort Worth

Fort Worth is the location of many sights and attractions including the Texas Cowboy Hall of Fame, National Cowgirl Museum and Hall of Fame, Sid Richardson Collection of Western Art, Bass Performance Hall, Milan Gallery, and Modern Art Museum. For more information go to, www.fortworth.com

More Information—Conference

Updated information about the conference is available on the DMD Web site, www.dmd-ntl.org.

You may direct questions or inquires to the DMD office by calling 630-321-9522 or by e-mail to dmd@dmd-ntl.org.

Professional Opportunity



Harris Stowe State College

VACANCIES FOR FALL 2004 SEMESTER ASSISTANT PROFESSORS IN BUSINESS ADMINISTRATION FULL TIME ON TENURE TRACK

Harris-Stowe State College, located in mid-town St. Louis, has three (3) position openings in the Business Administration Department commencing Fall 2004 for the following positions:

Marketing Assistant Professor: Responsibilities include teaching all levels of undergraduate Marketing courses, advising students majoring in Marketing, Committee Assignments, and professional relations with the marketing community. Candidate must also be dedicated to research and publication, as well as an active member in professional organizations. For consideration, a Ph.D. or DBA is required from a regionally accredited institution, with a concentration in Marketing preferred.

Management Assistant Professor: Responsibilities include teaching all levels of undergraduate Management and Business Administration Courses, advising students majoring in Business Administration and Management, Committee Assignments, and professional relations with the St. Louis business community. Candidate must also be dedicated to research and publication, as well as an active member in professional organizations. For consideration, a Ph.D. or DBA is required from a regionally accredited institution, with a concentration in Management or Business Administration preferred.

Business Administration Assistant Professor: Responsibilities include teaching all levels of undergraduate Business Administration courses, advising students majoring in Business Administration, Committee Assignments, and professional relations with the business community. Candidate must also be dedicated to research and publication, as well as an active member in professional organizations. For consideration, a Ph.D. or DBA is required from a regionally accredited institution, with a concentration in Business Administration or Management preferred.

Salary range for all positions will be from \$42,000 to \$46,000, depending on qualifications.

Applicants should submit a letter of application, current vitae, official graduate transcripts, and three letters of reference to:

**Harris-Stowe State College
Office of Human Resources
3026 Laclede Avenue
St. Louis, MO 63103
Telephone: (314) 340-3340 FAX: (314) 340-3395**

Review of applications will begin immediately.

An Application for Employment Form may be downloaded off our web site www.hssc.edu

AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

Professional Opportunity



Troy State University -- Dothan

Troy University - Dothan seeks applicants for these full-time, tenure-track, faculty positions at the assistant/associate professor level:

MANAGEMENT

ECONOMICS

Require Ph.D. from an accredited (AACSB or ACBSP) university; ABD's near completion will be considered. A track record of primary research and publications desired. Management position has preferred-emphasis on strategic management and ability to teach wide range of management and HR topics.

Duties include teaching 8 courses in undergraduate courses, or a combination of undergraduate and graduate courses.

Salary competitively based upon candidate's overall qualifications.

Start date January 2005. Positions will remain open until filled.

Dothan Campus School of Business undergraduate program is nationally-accredited by the Association of Collegiate Business Schools and Programs (ACBSP) offering a B.S. in with emphases in accounting, finance, management, and marketing. The MBA program is offered on-line as well as in class.

Interested applicants should submit a letter of application, resume, transcripts, and three professional references to: Human Resource Director, Troy University Dothan, P.O. Box 8368, Dothan, AL 36304-0368.

Troy University Dothan is an EEO/AA/ADA employer and encourages applications from all minorities. Anyone requiring special accommodations is encouraged to contact the Human Resource Director at (334) 983-6556, Ext 208.