Data Privacy
What You Don’t Know Can Definitely Hurt You

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Disclaimer

This session is intended to convey general information only and should be used as a starting point in your understanding of the issues related to the GDPR.

This is not intended as legal advice, nor is it meant to convey legal facts or opinions.

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EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (GDPR)

Who is in the EU?

- Finland
- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Latvia
- Denmark
- Estonia
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- United Kingdom
- Lithuania
- Luxemburg
- Malta
- Netherlands
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (GDPR)

What is the GDPR?

<table>
<thead>
<tr>
<th>When?</th>
<th>Who?</th>
<th>What?</th>
</tr>
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<tbody>
<tr>
<td>May 25th 2018</td>
<td>Applies to ALL EU citizens</td>
<td>Personally Identifiable Information</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Parental consent if under 16 years old</td>
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<td></td>
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<td>Active consent</td>
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<td></td>
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<td>Report and/or delete/anonymize</td>
</tr>
</tbody>
</table>
PENALTY FOR NON-COMPLIANCE

Up to **€20 MILLION** or **4%** of the university’s annual global turnover for the preceding financial year, whichever is **GREATER**
EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (GDPR)

How does this affect you?

- Data stored and transited
- Website
- Online Services
- Respond to requests from EU citizens

**Exception**
If an EU citizen is a current customer
DATA COLLECTION

What kind of data is “personally identifiable”?

- Title/salutation
- First Name
- Last Name
- Email Address
- Phone Number
- Mailing Address
- Date of Birth
- Gender

- Identifiable Unique Numbers
- Identifiable location data
- Identifiable physical data
- Identifiable genetic data
- Identifiable mental data
- Identifiable economic data
- Identifiable cultural/social data

- Racial/ethnic origin
- Sexual orientation
- Political opinions
- Religious/philosophical beliefs
- Trade union memberships
- Data concerning sexual health
- Genetic/biometric data
WHAT CAN YOU DO?

Inventory
- Identify where personal data exists and transits in your systems

Document
- Create a record of how personal data is used and stored

Consult
- Seek legal advice and review security needs with your IT team

Plan
- Determine how you will respond to requests for reports and data deletion
SYSTEMS AND RESPONSIBILITY

Data Controller

Data Processor
RESOURCES FOR YOU

http://www.eugdpr.org/

http://blog.kineticsoftware.com/eu-gdpr-and-what-it-means-for-you


https://ico.org.uk/media/for-organisations/documents/1624219/preparing-for-the-gdpr-12-steps.pdf