



Association of Collegiate Conference
and Events Directors - International



ACCED-I 39th Annual Conference

Sponsor and Exhibitor Opportunities

Preliminary Schedule:

Exhibitor specific dates and times are bold and italicized

Saturday, March 23, 2019:

8:30 a.m. – 2:30 p.m. Regional Leadership Training
9:00 a.m. – 4:00 p.m. Pre-Conference Workshops
10:45 a.m. – 5:00 p.m. Optional Pre-Conference Tours
1:00 p.m. – 6:00 p.m. Exhibitor Set-Up

Sunday, March 24, 2019:

8:00 a.m. – 8:45 a.m. CCEP Breakfast (invitation only)
8:20 a.m. – 10:00 a.m. Demonstration Opportunities
8:00 a.m. – 11:30 a.m. Exhibitor Set-Up
9:00 a.m. – 10:00 a.m. First Timer’s Welcome
10:15 a.m. – 12:00 p.m. Keynote and Brunch
12:00 p.m. – 4:00 p.m. Expo
12:15 p.m. – 1:15 p.m. Region 1 & 2 Meetings
12:15 p.m. – 1:15 p.m. Region 3, 4, & 5 Expo
1:45 p.m. – 2:45 p.m. Region 3, 4, & 5 Meetings
1:45 p.m. – 2:45 p.m. Region 1 & 2 Expo
3:00 p.m. – 4:00 p.m. Refreshments in Expo
4:00 p.m. – 5:00 p.m. Special Interest Sessions
5:10 p.m. – 5:40 p.m. Demonstration Opportunity
4:00 p.m. – 6:00 p.m. Expo Breakdown

Monday, March 25, 2019:

8:00 a.m. – 12:00 p.m. One-on-One Appointments
8:00 a.m. – 11:30 a.m. Demonstration Opportunities
9:00 a.m. – 10:15 a.m. General Interest Sessions
10:30 a.m. – 11:30 a.m. Roundtables
11:35 a.m. – 12:20 a.m. Town Hall
12:00 p.m. – 2:00 p.m. One-on-One Appointments Breakdown
12:30 p.m. – 1:45 p.m. Awards & Recognition Luncheon
2:00 p.m. – 3:00 p.m. Special Interest Sessions
3:15 p.m. – 4:15 p.m. Special Interest Sessions
4:30 p.m. – 5:00 p.m. Topic Expert Sessions
5:00 p.m. – 9:00 p.m. Optional Monday Night Activities

Tuesday, March 26, 2019:

8:00 a.m. – 8:45 a.m. Business Meeting
9:00 a.m. – 10:00 a.m. Special Interest Session
10:15 a.m. – 10:45 a.m. Topic Expert Sessions
11:00 a.m. – 12:00 p.m. Special Interest Sessions
12:15 p.m. – 1:30 p.m. Networking Luncheon
1:45 p.m. – 2:45 p.m. Special Interest Sessions
3:00 p.m. – 4:00 p.m. Closing Keynote
4:05 p.m. – 4:30 p.m. 40th Annual Conference Preview
6:00 p.m. – 9:00 p.m. Closing Event

Wednesday, March 27, 2019:

8:00 a.m. – 3:00 p.m. Optional Post-Conference Tours

Important Dates

Friday, November 2, 2018:

Early bird registration ends

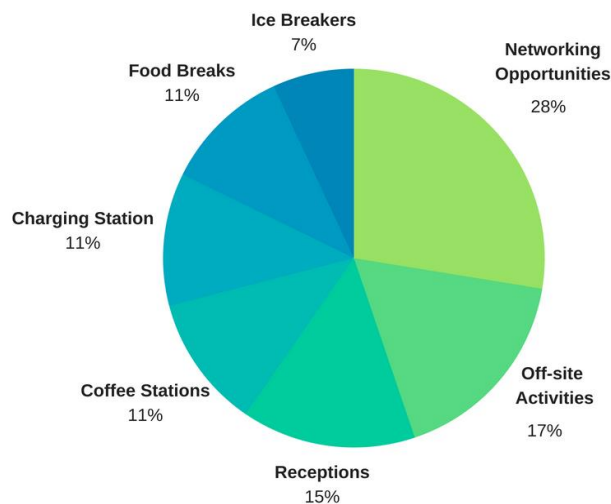
Friday, January 18, 2019:

Sponsor and exhibitor registration ends

Friday, January 18, 2019:

All advertisements, company descriptions, and logos due

Sponsored activities that ACCED-I members reported they would like more of at ACCED-I events:



Learn about ACCED-I member demographics, top struggles, spending practices, and more [here](#).

Sponsor Opportunities

Connect with your target market in a way that speaks directly to them and their interests

Sponsoring the Annual Conference provides you with an opportunity to connect on a deeper level with Annual Conference attendees. Choose from the pre-set sponsorship packages below **OR** tailor a sponsorship package that meets your needs and ensures you connect with attendees in a way that works best for your company. In other words, we want to hear about your goals and build something just for you and your budget.



Ph.D. Sponsorship:

- Sponsorship of opening keynote speaker with opportunity to address attendees (60 seconds in length), 3 tickets to the event, and sign recognition at the event
- Sponsorship of conference registration with your logo included on name badges and banner advertisement on registration webpage
- Booth at Expo (Sunday) with choice of location
- Table at One-on-One Appointments (Monday)
- 3 company representatives at Expo and Appointments (does not include meals)
- Conference sponsor ribbons for company representatives' name badges
- Full page advertisement in conference program with premium placement
- Banner advertisement in conference mobile application
- Company information, description, logo, booth number, and recognition as an Annual Conference sponsor in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference e-blast as Annual Conference sponsor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title, and mailing address.



Master Sponsorship:

- Sponsorship of five Annual Conference scholarships given to members and/or students of ACCED-I with logo on all scholarship promotional materials including the ACCED-I website, ACCED-I newsletter, and social media
- Opportunity to address attendees (60 seconds in length) at a conference meal function, 3 tickets to the event, a professional photo with recipients, and press release written by ACCED-I for your use
- Booth at Expo (Sunday) with choice of location
- Table at One-on-One Appointments (Monday)
- 3 company representatives at Expo and Appointments (does not include meals)
- Conference sponsor ribbons for company representatives' name badges
- ½ page advertisement in conference program with premium placement
- Company information, description, logo, booth number, and recognition as an Annual Conference sponsor in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference e-blast as Annual Conference sponsor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title, and mailing address.



Bachelor Sponsorship:

- Sign recognition at sponsored event
- Booth at Expo (Sunday) with choice of location OR table at One-on-One Appointments (Monday)
- 2 company representatives at Expo or Appointments (does not include meals)
- Conference sponsor ribbons for company representatives' name badges
- ½ page advertisement in conference program
- Company information, description, logo, booth number, and recognition as an Annual Conference sponsor in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference e-blast as Annual Conference sponsor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title, and mailing address.

Choice of one of the following events:

- Regional Leadership Training Lunch
- CCEP Breakfast
- One of three concurrent General Interest Sessions



Associate Sponsorship:

- Sponsorship of Sunday afternoon food and beverage break in the Expo
- Sign recognition at sponsored event
- Booth at Expo (Sunday) with choice of location OR table at One-on-One Appointments (Monday)
- 2 company representatives at Expo or Appointments (does not include meals)
- Conference sponsor ribbons for company representatives' name badges
- Company information, description, logo, booth number, and recognition as an Annual Conference sponsor in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference e-blast as Annual Conference sponsor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title, and mailing address.

Collegiate conference and event professionals represent a growing and influential group of professionals that have buying power. Over 84% of members are final decision makers or have significant influence on the purchase of products and/or services in their department.

Contact Devin Shelby, ACCED-I Director of Membership at devin@acced-i.org or (970) 237-6701 to learn about the many ways you can participate as an Annual Conference sponsor, as well as explore new opportunities still waiting to be created!

Exhibitor Opportunities

Sunday Exposition

Member
\$1,750

Non-Member
\$2,750

*Save \$250
Early bird rate offered
through 11/2/18*

This traditional expo setting is a great way to interact with all conference attendees. The expo hours are on Sunday from 12:00 p.m. to 4:00 p.m. The schedule has been designed so that there will be a steady flow of attendees throughout the expo hours. Returning this year is an interactive game in the expo to encourage attendees to engage with you at your booth and the opportunity to gain extra recognition by participating in the Act of Caring fundraiser.

Includes:

- 10'x10' booth including, 6' table, 2 chairs, wastebasket, I.D. sign, carpet, Wi-Fi access, and electricity
- 2 company representatives (does not include meals)
- Company information, description, logo, and booth number in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference eblast as Annual Conference exhibitor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title, and mailing address.

Monday One-on-One Appointments

Member
\$1,750

Non-Member
\$2,750

*Save \$250
Early bird rate offered
through 11/2/18*

This non-traditional one-on-one expo setting allows you to meet more intimately with attendees on Monday from 8:00 a.m. to 12:00 p.m. Appointments take place in a 10'x10' draped booth and Sunday exhibitors stay set-up in their same booth. Arrange appointments by contacting attendees you want to target in advance of the conference or make appointments with attendees at the Sunday expo that you would like to talk with in more depth. This allows you to keep the flow of the expo going on Sunday to meet more attendees. You manage the appointments so you have the flexibility to meet with as many people as you'd like. There are many free and inexpensive scheduling tools available online such as doodle.com, calendly.com, simplybook.me and setmore.com. Monday exhibitors' contact information will be shared with attendees ahead of the conference so that they are able to reach out to you directly to set up a meeting. You will be provided a sign to indicate your availability so that attendees know they can approach your table if you are free between appointments.

Includes:

- 10'x10' booth including, 6' table, 2 chairs, wastebasket, I.D. sign, carpet, Wi-Fi access, and electricity
- 2 company representatives (does not include meals)
- Company information, description, logo and booth number in the conference program, mobile application, and ACCED-I website
- Additional exhibitor contact information for attendees to set up appointments listed in the conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference eblast as Annual Conference exhibitor
- Pre-conference attendee mailing list after the early bird deadline and post-conference attendee mailing list. One-time use for each. Includes institution, first/last name, title and, mailing address.

Exposition & One-on-One Appointments

Attend both days to get the most out of your time at the ACCED-I Annual Conference. Includes Sunday Exposition and Monday One-on-One Appointments

Save \$250 - Early bird rate offered through 11/2/18

Member

\$2,750

Non-Member

\$3,750

Booth Upgrade \$500

Increases booth size to 10'x15' and allows one additional booth representative (does not include meals). This is an add-on available to ACCED-I corporate members only.

Additional Booth Representative \$250 each

Not to exceed 2 additional people in any size booth (does not include meals).

Demonstration Opportunity – Monday \$300

Showcase your products and services to a captive audience for 30 minutes in an airwall enclosed room located in the expo hall. New this year, demo times are available on Sunday and Monday. Microphone, projector, and podium are included but you must provide your own computer. Demonstrations average 10-30 attendees.

Cancellation Policy: *Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. Full refunds (less \$500 administrative fee) will be made for exhibits cancelled before November 2, 2018. 50% of the exhibit cost will be refunded October 30, 2018 – January 18, 2019. In no case will a refund be issued for a cancellation made after January 18, 2019. In the event the ACCED-I Annual Conference & Expo is cancelled due to fire, strikes, government regulations, acts of God, or other causes beyond the control of the Association, ACCED-I shall not be held liable for failure to hold the ACCED-I Annual Conference & Expo as scheduled, and ACCED-I shall determine the amount of exhibit fees to be refunded.*

Sponsorship Policy: *All sponsorships are available to ACCED-I corporate members only and are awarded once payment is received on a first-come, first-served basis. Previous year's sponsor receives first right of refusal for specific sponsorships, however, commitments must be received by October 5, 2018 and then the option becomes available to all other corporate members.*

Booth Assignments: *Sponsors will have their choice of booth space in the order in which the sponsorship is received. All others will be assigned based on registration date and business type.*

Conference Participation: *All exhibitors and sponsors are welcome to attend educational sessions when space is available in session rooms. In addition, you are able to purchase tickets to attend meal functions, pre/post conference activities, and institutes based on space availability.*

REGISTER HERE

Questions? Contact: Devin Shelby, Director of Membership at
devin@acced-i.org or (970) 237-6701