



## Minutes for Board Meeting June 19, 2014

### **Board Members Present:**

Todd Domeck – **Vice Chair**  
Scott Conant – **Treasurer**  
Brian Lisson – **Secretary**

MB Buckner  
Gary Cwidak  
Niels Damman  
Ben Kopp

Matt Marcus  
Ryan Olson  
Michael Smith  
James Borishade

*Absent:*  
Micah Henderson

### **Proceedings:**

Meeting called to order at: 1:06 pm

#### I. Review and Approve Agenda

*Motion #1: To accept the agenda as amended*

*Moved by: Gary Cwidak*

*Seconded by: Scott Conant*

*Motion Carried: Unanimous*

#### II. Approval of Minutes

a. April 22-23, 2014 - tabled

b. May 23, 2014

*Motion #2: To accept May 23, 2014 minutes*

*Seconded by: Scott Conant*

*Seconded by MB Buckner*

*Motion Carried: Unanimous      Abstentions: Ryan Olson, Niels Damman*

#### III. Old Business

a. Standards Harmonization/ANSI Update (James Borishade)

- ACCT ANSI Comment period is over
- We received 200 comments from 2 commenters. Should be able to deal with these at next Consensus Group meeting
- 12 of 13 ballots have been received from the Consensus Group – to receive the standards
- After next Consensus Group meeting we should be ready for our BSR 9 submission.
- Bob Ryan has agreed to take on the Chair role as Interim



- There is discussion with Rhonda Mickleson about taking on the role of Vice Chair

b. Program Endorsement Update (Todd Domeck)

- Todd connected with Robert Monaghan. He is interested in the program and interested in funding it.
- Robert is interested in having program endorsement help deal with safety concerns outside of the standards. Board members want Robert to identify the concerns from insurance company prior to approving the program.
- Todd Domeck will put together a funding proposal for 100k – 150k

IV. New Business

a. PR Policy Discussion (Matt Marcus)

- Matt presented his ideas about our creating a Public Relations Policy.
- He would like us to task the staff to respond to media reports by blanketing the media with news about ACCT.
- Could include pages on website about our concerns about home zip lines.
- Create ACCT as the go to source for this expertise- create good press.
- Board members want to make sure that we do it well versus poorly. The following questions were raised: Who is creating the release? How do we make sure it positions us well? Need to make sure that we are communicating professional information.
- Matt and Mike will bring a draft plan back to the Board of Directors by the next meeting. They will create a methodology for this.

b. Details for Summer Face to Face Meeting (James Borishade)

- Two proposals: Mirage and Riviera
- Riviera – room rate is great. Negative feedback was given about the Riviera.
- Mirage – 138.00 per night
- Only single rooms available
- Confirm dates: August 13 and 14<sup>th</sup> (Fly on 12<sup>th</sup>) – Fly out on 14<sup>th</sup> after 3pm.

c. Adopting Strategic Planning Proposal

- Accepted by Board of Directors since September. Need to approve the final plan by the Board. Initial plan has been put together by Strategic Planning Committee.
- The strategic Planning Committee will submit their plan before the next meeting of the Board of Directors.

d. Conference- Live Auction

- Executive Director raised questions on behalf of the Conference Committee about the future of the Live Auction.
- Concerns were raised about the format last year.
- Want to continue with Live Auction, but format needs to be addressed.

e. Review Committee Recommendations

ACCT Board of Directors Meeting  
ACCT Board Conference Line



- Todd Domeck recused himself from the meeting and left the phone call.

Motion #3: To go into closed session

Moved by: Scott Conant

Seconded by: MB Buckner

Motion Carried: Unanimous.

Motion #4: Come out of closed session

Moved by: Scott Conant

Seconded by: MB Buckner

Motion carried: Out of closed session

#### V. Adjourn

Motion #5: To adjourn the meeting

Moved by: MB Buckner

Seconded by: Scott Conant

Motion Carried: Unanimous.