It's a fact: Leadership can look different when it comes from women. That may be why it's not always recognized within the context of traditional organizational dynamics.

With that in mind, we’re delighted to announce the formation of the Women of ACCT Affinity group. The vision? A space in which industry women can connect, support, and advocate for building strong female representation within every sector of our industry – one that advocates for equal advancement of women.

The group will also serve as a platform for discussion of issues women face within our industry.

Fun Fact: During the first formative conference call, the Chair was on the side of the road, the Vice Chair was in her office, the Secretary was standing by her challenge course, and the Facebook moderator was working with a group of children. Way to multitask ladies!

Here are the results of that call: A discussion concerning our next steps, which included creating a Mission Statement, and reflecting the group goals. They are:

- Being Inclusive and:
  - Soliciting feedback by developing surveys to be able to understand what the concerns are for women in our industry.

Women of ACCT will focus on what we do as women leaders, how it can appear different, and what that can mean. We hope to shape the language around recognizing that difference and recognize the impact that can have on our industry and our world. We intend this group to be all-inclusive, receiving feedback from all the various programs, special groups and sectors of the industry.

Some shout-outs:

- To Alexis Webb Bechtold, who envisioned this;
- To Cathi Neal - Chair, Leslie Sohl - Vice Chair, Claire Prerost – Secretary, and Lorilei Dreibelbis - Facebook Moderator
- To Mandy Stewart, who created the group’s Facebook page.

Speaking of which: please join our group at https://www.facebook.com/groups/334637407191286/?source_id=174088442954

We look forward to what this group can accomplish. Please join us via Facebook.

Written By The Women of ACCT Affinity Group Leadership