

STATE OF THE INDUSTRY REPORT

**ADVENTURE
PARK INSIDER**
magazine

What is happening in the aerial challenge and adventure world?

To find out, the Association for Challenge Course Technology is collaborating with Adventure Park Insider this fall on the magazine's State of the Industry Survey.

The survey provides an overview of the aerial adventure world.

And it's easier than ever to take part!

For this third annual edition, Insider and ACCT are customizing the questionnaire to address the different sectors of the industry—aerial parks, zip lines and tours, experiential and educational programs, and camps.

The streamlined survey will help reveal the physical and financial dimensions of each sector, and allow operators to understand how they compare to their peers.

Watch for the announcement of the survey, which will open in early October.

CLICK HERE

For "The Metrics That Matter," an overview of the metrics included in the survey.

