Advertising a la Carte

Electronic Newsletter
Distributed monthly to our 900 member firms and over 3,000 contacts monthly.

- Header Ad ................................................................. $150 per Month
- Sidebar Ad or Logo .................................................. $100 per Month

Email Blast
Send your email to our 900 member firms through Constant Contact.

- Member .............................................................. $1,495 per Email
- Non-Member .......................................................... $2,495 per Email

Engineering & Surveying Business Review Magazine
Electronic and hard copies delivered to legislators, the administration, coalition partners, industry leaders and all 900 member firms multiple times over the course of the year.

- Outside Back Cover Ad ............................................. $2,500
- Inside Back Cover Ad ................................................ $1,500
- Inside Front Cover Ad ............................................... $1,500
- Double Page Ad ...................................................... $3,000
- Full Page Ad [.125” Bleed] ........................................ $1,000
- Full Page Ad [No Bleed] ............................................. $1,000
- Half Page Vertical Ad ............................................... $450
- Half Page Horizontal Ad ......................................... $750
- Quarter Page Vertical Ad ........................................ $500
- Quarter Horizontal Page Ad .................................... $400
- Business Card Ad .................................................... $200

Advertising Package

Everything But The Kitchen Sink ........................................ $1,000
- Quarter Page Ad in the Engineering & Survey Business Review Magazine
- Logo on promotional material for a Board Meeting of your choice (February, May, July or October)
- Sidebar Ad or Logo in the Electronic Newsletter for three months

Sponsorship Packages >>>
Sponsorships

This is a general overview of the sponsorship and advertising opportunities. Further opportunities are listed on the event page at acec-ca.org. For questions or inquiries, please email Holly Cole at hcole@acec-ca.org.

### Board of Directors Meetings
50 top industry leaders in attendance every February, May, July and October.

<table>
<thead>
<tr>
<th>Platinum Sponsor $4,000</th>
<th>Gold Sponsor $2,000</th>
<th>Silver Sponsor $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Speaking Opportunity • Emcee mentions • Logo on event signage and promotional materials</td>
<td>• Emcee mentions • Emcee mentions • Logo on event signage and promotional materials</td>
<td>• Emcee mentions • Emcee mentions • Logo on promotional materials</td>
</tr>
</tbody>
</table>

### Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation
Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

<table>
<thead>
<tr>
<th>Diamond Sponsor $6,000</th>
<th>Platinum Sponsor $5,000</th>
<th>Gold Sponsor $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 1 table that fits 10 registrants • VIP Service • Digital Signage • Full Page Ad in the Engineering &amp; Survey Business Review Magazine • Name recognition at the event &amp; in the program</td>
<td>• 1 table that fits 10 registrants • Half Page Ad in the Engineering &amp; Survey Business Review Magazine • Priority Seating • Name recognition at the event &amp; in the program</td>
<td>• 6 registrants • Quarter Page Ad in the Engineering &amp; Survey Business Review Magazine • Name recognition at the event &amp; program</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Silver Sponsor $1,000</th>
<th>Bronze Sponsor $750</th>
<th>Tote Placement $175</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 registrants • Name recognition at the event &amp; program</td>
<td>• 2 registrants • Name recognition at the event &amp; program</td>
<td>• Your promotional item included in all totes, provided by you. Examples: USBs, postcards, granola bars, water bottles, etc.</td>
</tr>
</tbody>
</table>

### Legislative Visit Day
Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

<table>
<thead>
<tr>
<th>Legislative Reception Sponsor $3,000</th>
<th>Gold Sponsor $2,000</th>
<th>Silver Sponsor $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 5 LVD Attendee Tickets • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter</td>
<td>• 4 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter</td>
<td>• 3 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bronze Sponsor $500</th>
<th>Tote Sponsor $1,000</th>
<th>Tote Placement $175</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Promotional item in tote • Logo on event program, website and electronic newsletter</td>
<td>• 2 LVD Attendee Tickets • Logo on tote • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter</td>
<td></td>
</tr>
</tbody>
</table>

### Annual Strategic Summit
Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October.

<table>
<thead>
<tr>
<th>Platinum Sponsor $4,500</th>
<th>Lanyard Sponsor $3,000</th>
<th>Gold Sponsor $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 2 Summit registrants • Exhibitor Space • Full Page Ad in the event program • Name recognition at the event • Ribbon on name badge</td>
<td>• Logo on lanyard for all attendees • Name recognition at the event • Ribbon on name badge</td>
<td>• Exhibitor Space • 1 Exhibitor Pass • Half Page Ad in the event program • Ribbon on name badge</td>
</tr>
</tbody>
</table>

| Silver Sponsor $1,000 | Exhibitor Sponsor $1,500 | | |
|-----------------------|---------------------------|-------------------|
| • Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge | • 1 Summit registrant • Exhibitor Space • Access to breakfasts, lunches, receptions, and all sessions | |
Payment Form

For more information, contact Holly Cole at hcole@acec-ca.org. You may purchase all of these items on our online store at www.acec-ca.org. All Non-Members must reach out for pricing.

Electronic Newsletter
- Header Ad ........................................... $150 per Month
- Sidebar Ad or Logo ................................ $100 per Month

Email Blast
- Member ............................................ $1,495 per Email
- Non-Member ........................................ $2,495 per Email

Engineering & Surveying Business Review Magazine
- Outside Back Cover Ad .................. $2,500
- Double Page Ad .................. $3,000
- Half Page Vertical Ad .................. $450
- Half Page Horizontal Ad .................. $750
- Inside Back Cover Ad .................. $1,500
- Inside Front Cover Ad .................. $1,500
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- Full Page Ad [No Bleed] .................. $1,000
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- Quarter Page Horizontal Ad .................. $400
- Business Card Ad .................. $200

Board of Directors Meetings
- Platinum Sponsor .................. $4,000
- Silver Sponsor .................. $1,000
- Gold Sponsor .................. $2,000

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation
- Diamond Sponsor .................. $6,000
- Gold Sponsor .................. $3,000
- Bronze Sponsor .................. $750
- Wifi Sponsor .................. $2,500
- Platinum Sponsor .................. $5,000
- Silver Sponsor .................. $1,000
- Welcome Reception Sponsor .................. $3,500

Legislative Visit Day
- Legislative Reception Sponsor .................. $3,000
- Silver Sponsor .................. $1,500
- Tote Sponsor .................. $1,000
- Attorney Roundtable Sponsor .................. $500
- Gold Sponsor .................. $2,000
- Bronze Sponsor .................. $500
- Tote Placement Fee .................. $175
- Fellow Sponsorship .................. $100

Annual Strategic Summit
- Platinum Sponsor .................. $4,500
- Gold Sponsor .................. $2,500
- Exhibitor Space .................. $1,500
- Lanyard Sponsor .................. $3,000
- Wifi Sponsor .................. $2,500
- Silver Sponsor .................. $1,000

Method of Payment
- Check □ Visa □ MasterCard □ American Express

Firm: ____________________________________________ Contact Name: ____________________________

Credit Card Number: ________________________________ Expiration Date: ___________ CSV: ________

Cardholder Name: ____________________________ Signature: ________________________________

Billing Address: ________________________________ City: __________________ State: _______ Zip: ________

Please submit the payment form to Holly Cole via standard mail or email when you have finished completing filling it out.

Email Address: hcole@acec-ca.org | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814