



# Media Kit

This is a general overview of the sponsorship and advertising opportunities. Further opportunities are listed on the event page at [acec-ca.org](http://acec-ca.org). For questions or inquiries, email Holly Cole at [hcole@acec-ca.org](mailto:hcole@acec-ca.org).

## Advertising a la Carte

### Electronic Newsletter

Distributed monthly to our 900 member firms and over 3,000 contacts monthly.

Header Ad .....	\$150 per Month
Sidebar Ad or Logo .....	\$100 per Month

### Email Blast

Send your email to our 900 member firms through Constant Contact.

Member .....	\$1,495 per Email
Non-Member .....	\$2,495 per Email

### Engineering & Surveying Business Review Magazine

Electronic and hard copies delivered to legislators, the administration, coalition partners, industry leaders and all 900 member firms multiple times over the course of the year.

Outside Back Cover Ad .....	\$2,500
Inside Back Cover Ad .....	\$1,500
Inside Front Cover Ad .....	\$1,500
Double Page Ad .....	\$3,000
Full Page Ad [.125" Bleed] .....	\$1,000
Full Page Ad [No Bleed] .....	\$1,000
Half Page Vertical Ad .....	\$450
Half Page Horizontal Ad .....	\$750
Quarter Page Vertical Ad .....	\$500
Quarter Horizontal Page Ad .....	\$400
Business Card Ad .....	\$200

## Advertising Package

**Everything But The Kitchen Sink** ..... \$1,000

- Quarter Page Ad in the Engineering & Survey Business Review Magazine
- Logo on promotional material for a Board Meeting of your choice (February, May, July or October)
- Sidebar Ad or Logo in the Electronic Newsletter for three months

**Sponsorship Packages >>>**

# Sponsorships

This is a general overview of the sponsorship and advertising opportunities.  
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## Board of Directors Meetings

50 top industry leaders in attendance every February, May, July and October.

### Platinum Sponsor \$4,000

- Speaking Opportunity • Emcee mentions • Logo on event signage and promotional materials

### Gold Sponsor \$2,000

- Emcee mentions • Emcee mentions • Logo on event signage and promotional materials

### Silver Sponsor \$1,000

- Emcee mentions • Emcee mentions • Logo on promotional materials
- 

## Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

### Diamond Sponsor \$6,000

- 1 table that fits 10 registrants • VIP Service • Digital Signage • Full Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event & in the program

### Platinum Sponsor \$5,000

- 1 table that fits 10 registrants • Half Page Ad in the Engineering & Survey Business Review Magazine • Priority Seating • Name recognition at the event & in the program

### Gold Sponsor \$3,000

- 6 registrants • Quarter Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event & program

### Silver Sponsor \$1,000

- 4 registrants • Name recognition at the event & program

### Bronze Sponsor \$750

- 2 registrants • Name recognition at the event & program

### Wifi Sponsor \$2,500

- 2 registrants • Login for all Members • Customized Landing Page • Name recognition at the event & program
- 

### Welcome Reception Sponsor \$3,500

- 4 registrants • Welcome Signage • Name recognition at the event & program
- 

## Legislative Visit Day

Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

### Legislative Reception Sponsor \$3,000

- 5 LVD Attendee Tickets • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Gold Sponsor \$2,000

- 4 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Silver Sponsor \$1,500

- 3 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Bronze Sponsor \$500

- Promotional item in tote • Logo on event program, website and electronic newsletter

### Tote Sponsor \$1,000

- 2 LVD Attendee Tickets • Logo on tote • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Tote Placement \$175

- Your promotional item included in all totes, provided by you. Examples: USBs, postcards, granola bars, water bottles, etc.
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### Attorney Roundtable Sponsor \$500

- Logo on event signage • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter
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### Fellow Sponsorship \$100

- 1 LVD Attendee Ticket • Attendee will be paired with a public agency official at mid-day luncheon
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## Annual Strategic Summit

Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October.

### Platinum Sponsor \$4,500

- 2 Summit registrants • Exhibitor Space • Full Page Ad in the event program • Name recognition at the event • Ribbon on name badge

### Lanyard Sponsor \$3,000

- Logo on lanyard for all attendees • Name recognition at the event • Ribbon on name badge

### Gold Sponsor \$2,500

- Exhibitor Space • 1 Exhibitor Pass • Half Page Ad in the event program • Ribbon on name badge

### Wifi Sponsor \$2,500

- Company name as wifi password for 3 days • Business Card As in the event program • Name recognition at the event • Ribbon on name badge

### Exhibitor Sponsor \$1,500

- 1 Summit registrant • Exhibitor Space • Access to breakfasts, lunches, receptions, and all sessions

### Silver Sponsor \$1,000

- Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge

# Payment Form

For more information, contact Holly Cole at [hcole@acec-ca.org](mailto:hcole@acec-ca.org). You may purchase all of these items on our online store at [www.acec-ca.org](http://www.acec-ca.org).  
All Non-Members must reach out for pricing.

## Electronic Newsletter

☐ Header Ad .....\$150 per Month

☐ Sidebar Ad or Logo ..... \$100 per Month

## Email Blast

☐ Member .....\$1,495 per Email

☐ Non-Member ..... \$2,495 per Email

## Engineering & Surveying Business Review Magazine

☐ Outside Back Cover Ad .....\$2,500

☐ Double Page Ad .....\$3,000

☐ Half Page Vertical Ad .....\$450

☐ Half Page Horizontal Ad .....\$750

☐ Inside Back Cover Ad .....\$1,500

☐ Inside Front Cover Ad .....\$1,500

☐ Full Page Ad [.125" Bleed] ..... \$1,000

☐ Full Page Ad [No Bleed]..... \$1,000

☐ Quarter Page Vertical Ad ..... \$500

☐ Quarter Page Horizontal Ad ..... \$400

☐ Business Card Ad ..... \$200

## Board of Directors Meetings

☐ Platinum Sponsor .....\$4,000

☐ Silver Sponsor .....\$1,000

☐ Gold Sponsor..... \$2,000

## Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

☐ Diamond Sponsor .....\$6,000

☐ Gold Sponsor.....\$3,000

☐ Bronze Sponsor .....\$750

☐ Wifi Sponsor .....\$2,500

☐ Platinum Sponsor .....\$5,000

☐ Silver Sponsor .....\$1,000

☐ Welcome Reception Sponsor.....\$3,500

## Legislative Visit Day

☐ Legislative Reception Sponsor.....\$3,000

☐ Silver Sponsor.....\$1,500

☐ Tote Sponsor .....\$1,000

☐ Attorney Roundtable Sponsor .....\$500

☐ Gold Sponsor .....\$2,000

☐ Bronze Sponsor.....\$500

☐ Tote Placement Fee .....\$175

☐ Fellow Sponsorship .....\$100

## Annual Strategic Summit

☐ Platinum Sponsor .....\$4,500

☐ Gold Sponsor.....\$2,500

☐ Exhibitor Space .....\$1,500

☐ Lanyard Sponsor .....\$3,000

☐ Wifi Sponsor .....\$2,500

☐ Silver Sponsor.....\$1,000

## Method of Payment

☐ Check   ☐ Visa   ☐ MasterCard   ☐ American Express

Firm: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please submit the payment form to Holly Cole via standard  
mail or email when you have finished completed filling it out.

Email Address: [hcole@acec-ca.org](mailto:hcole@acec-ca.org) | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814