Building relationships with leaders in the state’s top market for engineering.

www.acec-ca.org
(916) 441-7991
Who we are...

ACEC CALIFORNIA IS...

A 50 plus year old, non-profit association of private consulting engineering and land surveying firms. As a statewide organization, we are dedicated to enhancing the consulting engineering and land surveying professions, protecting the general public and promoting use of the private sector in the growth and development of our state. Our members provide services for all phases of planning, designing and construction projects. We serve over 20 different disciplines of engineering, land surveying and geologists. We are one of the largest state organizations of the American Council of Engineering Companies and are dedicated to building a better California.

ACEC at a Glance

- We are the leaders in California’s $50 billion specifying market.
- California is the No. 1 market for engineering in the U.S.
- We are one of the largest state organizations of ACEC in the country.
- Our members are the owners and managing principals of engineering/surveying firms that provide services, such as:
  - civil engineering
  - public works land surveying
  - commercial land surveying
  - electrical and mechanical engineering
  - structural engineering
  - residential land surveying
  - industrial land surveying
  - and many more

Distribution

By participating, you are ensuring your message is seen by industry decision-makers across California’s $50 billion market. Our distribution includes:

- Engineering firm owners & principals
- Surveying firm owners & principals
- Legislators
- Engineering Deans & California Universities
- CEOs
- Heads of public agencies
- Public Officials
- Industry Leaders

REACH THE OWNERS AND MANAGING PRINCIPALS OF ONE OF THE LARGEST ACEC STATE ORGANIZATIONS IN THE COUNTRY. PARTICIPATE TODAY!
Print Opportunities

ENGINEERING & SURVEYING BUSINESS REVIEW

The ACEC California magazine is published once a year in both digital and print formats. One thousand copies are printed and delivered to legislators, the administration, coalition partners, industry leaders and all of our members. Advertising opportunities in this publication also includes mass distribution to over 90,000 additional subscribers in the engineering and land surveying industries.

MEMBERSHIP DIRECTORY

ACEC California’s Membership Directory is a printed and digital resource that includes all primary contacts of ACEC California members, affiliates and their offices. It includes an index for easy reference of member information. It is distributed to 1,500 members and public agencies.

Full Color Pricing

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**NEWS & EVENTS E-NEWSLETTER**

This monthly newsletter is distributed widely inside and outside of our membership. It provides readers with informative news about legislative affairs, local chapter news and events and much, much more.

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**SPECIAL PROJECTS**

**2016 LEGISLATIVE VISIT DAY WALL CALENDAR**

During Legislative Visit Day, legislators will receive a complimentary ACEC California wall calendar for their offices. The Calendar will highlight the Engineering Excellence Awards winning projects, and you have the opportunity to put your firm’s logo and contact information inside. These beautiful photos will serve as a monthly reminder of the excellent work done by California’s engineering and surveying firms.

---

“Build a Better California!”
**Event Sponsorships**

The Engineering Excellence Awards banquet is California’s “Academy Awards” of the Engineering & Surveying industry. This is a special event to honor member and non-member firms for their design achievements, superior skill and ingenuity.

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**ENGINEERING EXCELLENCE AWARDS BANQUET**

**JANUARY 28, 2016**

**HARD ROCK HOTEL, SAN DIEGO, CA**

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**LEGISLATIVE VISIT DAY**

**APRIL 5, 2016**

**CITIZENS HOTEL, SACRAMENTO, CA**

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**BOARD OF DIRECTORS MEETINGS**

**JANUARY, APRIL, JULY, SEPTEMBER**

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**ANNUAL CONFERENCE**

**SEPTEMBER 24 - 29, 2016 ~ HAWAII**

There are many opportunities to sponsor, advertise and exhibit at the Annual Conference. Please contact Jenny Devine at jenny@jmdevinegroup.com or Stephanie Reed at sreed@acec-ca.org or call our office at (916) 441-7991.
12 Month Advertising Packages
Save Time! Save Money!

PACKAGE “A” ~ $6,000 (VALUE $8,000)
• 1 Color Page Magazine
• 1 Color Page Directory
• 1 year Header Ad Newsletter
• Gold Sponsor Engineering Excellence Awards Banquet
• Gold Sponsor Legislative Visit Day
• 2 Board Meeting Gold Sponsors

PACKAGE “B” ~ $4,000 (VALUE $5,000)
• 1/2 Color Page Magazine
• 1/2 Color Page Directory
• 1 year Side Bar Ad Newsletter
• Silver Sponsor Engineering Excellence Awards Banquet
• Silver Sponsor Legislative Visit Day
• 2 Board Meeting Silver Sponsors

PACKAGE “C” ~ $2,000 (VALUE $2,650)
• 1/4 Color Page Magazine
• 1/4 Color Page Directory
• 6 Month Side Bar Ad Newsletter
• Bronze Sponsor Engineering Excellence Awards Banquet
• Bronze Sponsor Legislative Visit Day
• 1 Board Meeting Silver Sponsor

PACKAGE “D” ~ $850 (VALUE $1,000)
• Business Card Color Page Magazine
• Business Card Color Page Directory
• 3 Month Side Bar Ad Newsletter
• 1 Board Meeting Bronze Sponsors

PACKAGE “E” ~ $300 (VALUE $350)
• Logo Black & White Magazine
• Logo Black & White Directory
• 2 Month Side Bar Ad Newsletter

★ ★ ★ ★ ★ ★ ★ ★ ★

ARTWORK REQUIREMENTS
• All digital artwork must be supplied at 300dpi. Line art must be supplied at 600dpi. High-res PDF, EPS, TIF & JPEG files are accepted. Images from the Web are not suitable for printing.
• Email ads to Holly Cole hcole@acec-ca.org. If the file is too large, please email Holly and she will send you a drop box link. We cannot do any proofs or revisions.

ADVERTISING SPECIFICATIONS

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</table>

Half Page 7”x4.583”    ¼ Page 4.583”x3.333”    Business Card 3”x1.5”

“One Check and You’re Done!”
# Advertising & Sponsorship Application

**Contact** First Name  

Last Name  

**Firm**  

**Mailing Address**  

**City**  

State  

Zip  

**Phone**  

Email  

## 2016 Advertising Packages

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<tr>
<td>Package &quot;C&quot;</td>
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## Choose One:

- **2016 Magazine Color**  
  - Double Page Spread: $3,000.00  
  - Outside Back Cover: $2,000.00  
  - Inside Front & Back Cover: $1,500.00  
  - Full Page: $1,000.00

- **2016/2017 Membership Directory Color**  
  - 1/2 Page: $500.00  
  - 1/4 Page Ad: $350.00  
  - Business Card: $200.00  
  - Logo: $100.00

## Choose One:

- **2016 Magazine Black & White:**  
  - Double Page Spread: $2,500.00  
  - Full Page: $750.00  
  - 1/2 Page: $450.00

- **2016/2017 Membership Directory B&W**  
  - 1/4 Page Ad: $300.00  
  - Business Card: $150.00  
  - Logo: $75.00

## 2016 News & Events Newsletter (Sold per month)

- Header Ad: $150.00  
- Side Bar Logo or Ad: $100.00

## 2016 Engineering Excellence Award Sponsorships

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## 2016 Legislative Visit Day Sponsorships

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## 2016 Board Meeting Sponsorships

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<td>Gold Sponsor</td>
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Important Information:
Please return completed form to: Holly Cole or email: hcole@acec7.ca.org
1303 J Street, Ste. 450
Sacramento, CA 95814

Payment Method:

- Visa/MasterCard

Card# ____________________________ Expiration Date: ________________

Billing Address of Credit Card ____________________________ Zip Code ______

- Check

Check# __________ Check Payable: ACEC California

Please enclose form if paying by check. 1303 J Street, Ste. 450
Sacramento, CA 95814

- Please Bill the address above: Attention ____________________________