

Media Kit

This is a general overview of the sponsorship and advertising opportunities. Further opportunities are listed on the event page at acec-ca.org. For questions or inquiries, email Holly Cole at hcole@acec-ca.org.

Advertising a la Carte

Electronic Newsletter

Distributed monthly to our 900 member firms and to over 3,000 contacts monthly

Header Ad.....	\$150 per Month
Sidebar Ad or Logo.....	\$100 per Month

Email Blast

Send your email to our 900 member firms through Constant Contact

Member.....	\$1,495 per Email
Non-Member.....	\$2,495 per Email

Engineering & Survey Business Review Magazine

Electronic and hard copies delivered to legislators, the administration, coalition partners, industry leaders and all 900 member firms multiple times over the course of the year.

Outside Back Cover Ad.....	\$2,500
Inside Back Cover Ad.....	\$1,500
Double Page Ad.....	\$3,000
Full Page Ad.....	\$1,000
Half Page Ad.....	\$750
Quarter Page Ad.....	\$500
Business Card Ad.....	\$200

Advertising Package

Everything But The Kitchen Sink.....	\$1,000
- Quarter Page Ad in the Engineering & Survey Business Review Magazine	
- Logo on promotional material for a Board Meeting of your choice (February, May, July or October)	
- Sidebar Ad or Logo in the Electronic Newsletter for three months	

Sponsorships

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Board of Directors Meetings

50 top industry leaders in attendance every February, May, July and October.

Platinum Sponsor \$4,000

- Speaking Opportunity
- Emcee mentions
- Logo on event signage and promotional materials

Gold Sponsor \$2,000

- Emcee mentions
- Logo on event signage and promotional materials

Silver Sponsor \$1,000

- Emcee mentions
 - Logo on promotional materials
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Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

Double Diamond Sponsor \$7,500

- 1 table that fits 10 registrants
- VIP service
- Digital Signage
- Full Page Ad in the Engineering & Survey Business Review Magazine
- Name recognition at the event and program

Diamond Sponsor \$6,000

- 1 table that fits 10 registrants
- Half Page Ad in the Engineering & Survey Business Review Magazine
- Name recognition in the program

Platinum Sponsor \$5,000

- 6 registrants
- Quarter Page Ad in the Engineering & Survey Business Review Magazine
- Name recognition at the event and program

Welcome Reception Sponsor \$3,500

- 2 registrants
- Name recognition at the event and program

Gold Sponsor \$3,000

- 4 registrants
- Name recognition at the event and program

Silver Sponsor \$1,000

- 2 registrants
 - Name recognition at the event and program
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Legislative Visit Day

Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

Legislative Reception Sponsor \$3,000

- Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders
- Logo on pre-event advertising
- Logo on event program, website and electronic newsletter

Gold Sponsor \$1,800

- 4 LVD Attendee Tickets
- Promotional item in tote
- Logo on event signage
- Logo on pre-event advertising
- Logo on event program, website and electronic newsletter

Silver Sponsor \$1,000

- 2 LVD Attendee Tickets
- Promotional item in tote
- Logo on event signage
- Logo on pre-event advertising
- Logo on event program, website and electronic newsletter

Tote Sponsor \$750

- 1 LVD Attendee Ticket
- Logo on tote
- Logo on event signage
- Logo on pre-event advertising
- Logo on event program, website and electronic newsletter

Key Card Sponsor \$500

- Logo and design on hotel key card
- Logo on event signage
- Logo on pre-event advertising
- Logo on event program, website and electronic newsletter

Tote Placement Fee \$150

- Your promotional item included in all totes, provided by you. Examples: USBs, postcards, granola bars, water bottles etc.
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Annual Strategic Summit

Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October.

Platinum Sponsor \$4,500

- 2 Summit registrants
- Exhibitor Space
- Full Page Ad in the event program
- Name recognition at the event
- Ribbon on name badge

Lanyard Sponsor \$3,000

- Logo on lanyard for all attendees
- Name recognition at the event
- Ribbon on name badge

Gold Sponsor \$2,500

- Exhibitor Space
- 1 Exhibitor Pass
- Half Page Ad in the event program
- Name recognition at the event
- Ribbon on name badge

Wifi Sponsor \$2,500

- Company name as wifi password for 3 days
- Business Card Ad in the event program
- Name recognition at the event
- Ribbon on name badge

Exhibitor Space \$1,500

- 1 Summit registrant
- Exhibitor Space
- Access to breakfasts, lunches, receptions, and all sessions

Silver Sponsor \$1,000

- Business Card Ad in the event program
- Name recognition at the event
- Ribbon on name badge

Payment Form

For more information, contact Holly Cole at hcole@acc-ca.org. You may purchase all of these items on our online store at www.acc-ca.org. All Non-Members must reach out for pricing. (?????)

Electronic Newsletter

- Header Ad.....\$150 per Month Sidebar Ad or Logo.....\$100 per Month

Email Blast

- Member.....\$1,495 per Email Non-Member\$2,495 per Email

Engineering & Survey Business Review Magazine

- Outside Back Cover Ad\$2,500 Inside Back Cover Ad.....\$1,500
 Double Page Ad.....\$3,000 Full Page Ad.....\$1,000
 Half Page Ad\$750 Quarter Page Ad.....\$500
 Business Card Ad\$200

Board of Directors Meetings

- Platinum Sponsor.....\$4,000 Gold Sponsor.....\$2,000
 Silver Sponsor.....\$1,000

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

- Double Diamond Sponsor.....\$7,500 Diamond Sponsor.....\$6,000
 Platinum Sponsor.....\$5,000 Welcome Reception Sponsor.....\$3,500
 Gold Sponsor.....\$3,000 Silver Sponsor.....\$1,000

Legislative Visit Day

- Legislative Reception Sponsor.....\$3,000 Gold Sponsor\$1,800
 Silver Sponsor.....\$1,000 Tote Sponsor.....\$750
 Key Card Sponsor.....\$500 Tote Placement Fee.....\$150

Annual Strategic Summit

- Platinum Sponsor.....\$4,500 Lanyard Sponsor.....\$3,000
 Gold Sponsor\$2,500 Wifi Sponsor.....\$2,500
 Exhibitor Space.....\$1,500 Silver Sponsor.....\$1,000

Method of Payment

- Check Visa MasterCard American Express

Firm: _____ Contact Name: _____

Credit Card Number: _____ Expiration Date: _____ CSV: _____

Cardholder Name: _____ Signature: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Please submit the payment form to Holly Cole via standard mail or email when you have finished completed filling it out.

Email Address: hcole@acc-ca.org | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814