

ACEC  
California

# Media Kit

This is a general overview of the sponsorship and advertising opportunities. Further opportunities are listed on the event page at [acec-ca.org](http://acec-ca.org). For questions or inquiries, email Holly Cole at [hcole@acec-ca.org](mailto:hcole@acec-ca.org).

## Advertising a la Carte

### Electronic Newsletter

Distributed monthly to our 1,000 member firms and to over 3,000 contacts

Header Ad.....	\$150 per Month
Sidebar Ad or Logo.....	\$100 per Month

### Email Blast

Send your email to our 1,000 member firms through Constant Contact

Member.....	\$1,495 per Email
Non-Member.....	\$2,495 per Email

### Engineering & Survey Business Review Magazine

Electronic and hard copies delivered to legislators, the administration, coalition partners, industry leaders and all 1,000 member firms multiple times over the course of the year.

Outside Back Cover Ad.....	\$2,500
Inside Back Cover Ad.....	\$1,500
Double Page Ad.....	\$3,000
Full Page Ad.....	\$1,000
Half Page Ad.....	\$750
Quarter Page Ad.....	\$500
Business Card Ad.....	\$200

## Advertising Package

<b>Everything But The Kitchen Sink.....</b>	<b>\$1,000</b>
- Quarter Page Ad in the Engineering & Survey Business Review Magazine	
- Logo on promotional material for a Board Meeting of your choice (February, May, July or October)	
- Sidebar Ad or Logo in the Electronic Newsletter for three months	

Sponsorship Packages >>>

# Sponsorships

This is a general overview of the sponsorship and advertising opportunities.  
Further opportunities are listed on the event page at [acec-ca.org](http://acec-ca.org). For information, please email Holly Cole at [hcole@acec-ca.org](mailto:hcole@acec-ca.org).

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## Board of Directors Meetings

50 top industry leaders in attendance every February, May, July and October.

### Platinum Sponsor \$4,000

• Speaking Opportunity • Emcee mentions • Logo on event signage and promotional materials

### Gold Sponsor \$2,000

• Emcee mentions • Logo on event signage and promotional materials

### Silver Sponsor \$1,000

• Emcee mentions • Logo on promotional materials

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## Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

### Diamond Sponsor \$6,000

• 1 table that seats 10 registrants • VIP service • Digital Signage • Full Page Ad in the Engineering & Survey Business Review Magazine • Priority Seating • Name recognition at the event and program

### Platinum Sponsor \$5,000

• 1 table that seats 10 registrants • Half Page Ad in the Engineering & Survey Business Review Magazine • Priority Seating • Name recognition in the program

### Welcome Reception Sponsor \$3,500

• 4 registrants • Welcome Signage • Name recognition at the event and program

### Gold Sponsor \$3,000

• 6 registrants • Quarter Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event and program

### Silver Sponsor \$1,000

• 4 registrants • Name recognition at the event and program

### Bronze Sponsor \$750

• 2 registrants • Name recognition at the event and program

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## Legislative Visit Day

Over 100 members actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

### Legislative Reception Sponsor \$3,000

• 5 registrants • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Gold Sponsor \$1,500

• 3 registrants • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Silver Sponsor \$1,000

• 2 registrants • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Tote Sponsor \$1,000

• 1 registrant • Logo on tote • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Key Card Sponsor \$500

• Logo and design on hotel key card • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

### Tote Placement Fee \$150

• Your promotional item included in all totes, provided by you. Examples: USBs, postcards, granola bars, water bottles etc.

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## Annual Strategic Summit

Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October. Additional sponsorships on our website.

### Platinum Sponsor \$4,500

• 2 Summit registrants • Exhibitor Space • Full Page Ad in the event program • Name recognition at the event • Ribbon on name badge

### Lanyard Sponsor \$3,000

• Logo on lanyard for all attendees • Name recognition at the event • Ribbon on name badge

### Gold Sponsor \$2,500

• Exhibitor Space • 1 Exhibitor Pass • Half Page Ad in the event program • Name recognition at the event • Ribbon on name badge

### Wifi Sponsor \$2,500

• Company name as wifi password for 3 days • Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge

### Exhibitor Space \$1,500

• 1 Summit registrant • Exhibitor Space • Access to breakfasts, lunches, receptions, and all sessions

### Silver Sponsor \$1,000

• Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge

# Payment Form

For more information, contact Holly Cole at [hcole@acc-ca.org](mailto:hcole@acc-ca.org).  
You may purchase all of these items on our online store at [www.acc-ca.org](http://www.acc-ca.org).

## Electronic Newsletter

- Header Ad.....\$150 per Month       Sidebar Ad or Logo.....\$100 per Month

## Email Blast

- Member.....\$1,495 per Email       Non-Member .....\$2,495 per Email

## Engineering & Survey Business Review Magazine

- Outside Back Cover Ad .....\$2,500       Inside Back Cover Ad.....\$1,500  
 Double Page Ad.....\$3,000       Full Page Ad.....\$1,000  
 Half Page Ad .....\$750       Quarter Page Ad.....\$500  
 Business Card Ad .....\$200

## Board of Directors Meetings

- Platinum Sponsor.....\$4,000       Gold Sponsor.....\$2,000  
 Silver Sponsor.....\$1,000

## Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

- Diamond Sponsor.....\$6,000       Gold Sponsor.....\$3,000  
 Platinum Sponsor.....\$5,000       Silver Sponsor.....\$1,000  
 Welcome Reception Sponsor.....\$3,500       Bronze Sponsor.....\$1,000

## Legislative Visit Day

- Legislative Reception Sponsor.....\$3,000       Gold Sponsor .....\$1,500  
 Silver Sponsor.....\$1,000       Tote Sponsor.....\$1,000  
 Key Card Sponsor.....\$500       Tote Placement Fee.....\$150

## Annual Strategic Summit

- Platinum Sponsor.....\$4,500       Lanyard Sponsor.....\$3,000  
 Gold Sponsor .....\$2,500       Wifi Sponsor.....\$2,500  
 Exhibitor Space.....\$1,500       Silver Sponsor.....\$1,000

### Method of Payment

- Check       Visa       MasterCard       American Express

Firm: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please submit the completed payment form to Holly Cole via standard mail or email.  
Email Address: [hcole@acc-ca.org](mailto:hcole@acc-ca.org) | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814