



This is a general overview of sponsorship and advertising opportunities. Further opportunities are listed on the events page at acec-ca.org.
 Email Brit Bertino at bbertino@acec-ca.org with questions or inquiries.

Advertising a la Carte

Virtual Meetings, Events and Educational Webinars

Priced per Event

Entertainment Introduction	\$1,500
Entertainment Intermission	\$1,000
Entertainment Closing	\$1,300
Ice Breaker or Team Building Games	\$2,000

Electronic Newsletter

Distributed monthly to our 1,100 member firms and over 4,000 contacts.

Header Ad	\$150 per month
Sidebar Ad or Logo	\$100 per month

Website

Viewed by 1,900 monthly active users and 1,100 member firms.

Homepage Footer Ad (6-months)	\$900
Homepage Footer Ad (12-months)	\$1,700
Homepage Footer Banner Ad (6-months)	\$1,000
Homepage Footer Banner Ad (12-months)	\$1,900
Sub-page Footer Ad (6-months)	\$750
Sub-page Footer Ad (12-months)	\$1,400
Sub-page Footer Banner Ad (6-months)	\$850
Sub-page Footer Banner Ad (12-months)	\$1,600
Sub-page Bottom Right Rail Ad (6-months)	\$600
Sub-page Bottom Right Rail Ad (12-months)	\$1,100
Sub-page Top Right Rail Ad (6-months)	\$750
Sub-page Top Right Rail Ad (12-months)	\$1,400

Email Blast

Send your email to our 1,100 member firms through MailChimp.

Member	\$1,495 per email
Non-Member	\$2,495 per email

Engineering & Surveying Business Review

Electronic and hard-copies are delivered to legislators, the administration, coalition partners, industry leaders and all 1,100 member firms multiple times over the course of the year.

Outside Back Cover Ad	\$2,500
Inside Back Cover Ad	\$1,500
Inside Front Cover Ad	\$1,500
Double Page Ad	\$3,000
Full Page Ad [.125" Bleed]	\$1,000
Full Page Ad [No Bleed]	\$1,000
Half Page Vertical Ad	\$450
Half Page Horizontal Ad	\$750
Quarter Page Vertical Ad	\$500
Quarter Horizontal Page Ad	\$400
Business Card Ad	\$200

Everything But The Kitchen Sink

Quarter Page Ad in the Engineering & Survey Business Review Magazine, Logo on promotional material for a Board Meeting of your choice (February, May, July or October), Sidebar Ad or Logo in the Electronic Newsletter for three months.

Sponsorship Packages >>>

Sponsorships

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Further opportunities are listed on the events page at acec-ca.org. Email Brit Bertino at bbertino@acec-ca.org with questions and inquiries.

Board of Directors Meetings

50 top industry leaders in attendance every February, May, July and October.

Platinum Sponsor \$4,000

- Speaking Opportunity • Emcee mentions
- Logo on event signage and promotional

Gold Sponsor \$2,000

- Emcee mentions • Logo on event signage and promotional materials

Silver Sponsor \$1,000

- Emcee mentions • Logo on promotional materials
-

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

Diamond Sponsor \$6,000

- 1 table that fits 10 registrants • VIP Service
- Digital Signage • Full Page Ad in the Engineering & Survey Business Review Magazine
- Name recognition at the event & in the program

Platinum Sponsor \$5,000

- 1 table that fits 10 registrants • Half Page Ad in the Engineering & Survey Business Review Magazine • Priority Seating • Name recognition at the event & in the program

Gold Sponsor \$3,000

- 6 registrants • Quarter Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event & in the program

Silver Sponsor \$1,000

- 4 registrants • Name recognition at the event & in the program

Bronze Sponsor \$750

- 2 registrants • Name recognition at the event & in the program

Wifi Sponsor \$2,500

- 2 registrants • Company name as wifi password • Name recognition at the event & program
-

Welcome Reception Sponsor \$3,500

- 4 registrants • Welcome Signage • Name recognition at the event & in the program
-

Legislative Visit Day

Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

Legislative Reception Sponsor \$3,000

- 5 LVD Attendee Tickets • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Gold Sponsor \$2,000

- 4 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Silver Sponsor \$1,500

- 3 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Bronze Sponsor \$500

- Promotional item in tote • Logo on event program, website and electronic newsletter

Tote Sponsor \$1,000

- 2 LVD Attendee Tickets • Logo on tote • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Tote Placement \$175

- Your promotional item, provided by you, included in all totes Examples: USBs, postcards, granola bars, water bottles, etc.
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Attorney Roundtable Sponsor \$500

- Logo on event signage • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter
-

Fellow Sponsorship \$100

- 1 LVD Attendee Ticket • Attendee will be paired with a public agency official at mid-day luncheon
-

Annual Strategic Summit

Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October. ***The next scheduled Strategic Summit will be held in October 2021 in Hawaii.

Platinum Sponsor \$4,500

- 2 Summit registrants • Exhibitor Space
- Full Page Ad in the event program • Name recognition at the event • Ribbon on name badge

Lanyard Sponsor \$3,000

- Logo on lanyard for all attendees • Name recognition at the event • Ribbon on name badge

Gold Sponsor \$2,500

- Exhibitor Space • 1 Exhibitor Pass • Half Page Ad in the event program • Ribbon on name badge

Wifi Sponsor \$2,500

- Company name as wifi password for 3 days
- Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge

Exhibitor Sponsor \$1,500

- 1 Summit registrant • Exhibitor Space
- Access to breakfasts, lunches, receptions, and all sessions

Silver Sponsor \$1,000

- Business Card Ad in the event program
- Name recognition at the event • Ribbon on name badge

Payment Form

For more information, contact Brit Bertino at bbertino@acec-ca.org.
You may purchase all of these items on our online store at www.acec-ca.org.
All Non-Members must reach out for pricing.

Virtual Meetings, Events and Educational Webinars

- | | |
|---|---|
| <input type="checkbox"/> Entertainment Introduction \$1,500 | <input type="checkbox"/> Entertainment Closing \$1,300 |
| <input type="checkbox"/> Entertainment Intermission \$1,000 | <input type="checkbox"/> Ice Breaker or Team Building Games \$2,000 |

Electronic Newsletter

- | | |
|--|---|
| <input type="checkbox"/> Header Ad \$150 per month | <input type="checkbox"/> Sidebar Ad of Logo \$100 per month |
|--|---|

Website

- | | |
|--|--|
| <input type="checkbox"/> Homepage Footer Ad (6-months) \$900 | <input type="checkbox"/> Sub-page Footer Banner Ad (6-months) \$850 |
| <input type="checkbox"/> Homepage Footer Ad (12-months) \$1,700 | <input type="checkbox"/> Sub-page Footer Banner Ad (12-months) \$1,600 |
| <input type="checkbox"/> Homepage Footer Banner Ad (6-months) \$1,000 | <input type="checkbox"/> Sub-page Bottom Right Rail Ad (6-months) \$600 |
| <input type="checkbox"/> Homepage Footer Banner Ad (12-months) \$1,900 | <input type="checkbox"/> Sub-page Bottom Right Rail Ad (12-months) \$1,100 |
| <input type="checkbox"/> Sub-page Footer Ad (6-months) \$750 | <input type="checkbox"/> Sub-page Top Right Rail Ad (6-months) \$750 |
| <input type="checkbox"/> Sub-page Footer Ad (12-months) \$1,400 | <input type="checkbox"/> Sub-page Top Right Rail Ad (12-months) \$1,400 |

Email Blast

- | | |
|--------------------------------|---|
| Member \$1,495 per email | <input type="checkbox"/> Non-Member \$2,495 per email |
|--------------------------------|---|

Engineering & Surveying Business Review Magazine

- | | |
|---|---|
| <input type="checkbox"/> Outside Back Cover Ad \$2,500 | <input type="checkbox"/> Half Page Vertical Ad \$450 |
| <input type="checkbox"/> Inside Back Cover Ad \$1,500 | <input type="checkbox"/> Half Page Horizontal Ad \$750 |
| <input type="checkbox"/> Inside Front Cover Ad \$1,500 | <input type="checkbox"/> Quarter Page Vertical Ad \$500 |
| <input type="checkbox"/> Double Page Ad \$3,000 | <input type="checkbox"/> Quarter Horizontal Page Ad \$400 |
| <input type="checkbox"/> Full Page Ad [.125" Bleed] \$1,000 | <input type="checkbox"/> Business Card Ad \$200 |
| <input type="checkbox"/> Full Page Ad [No Bleed] \$1,000 | |

Board of Directors Meetings

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor \$4,000 | <input type="checkbox"/> Gold Sponsor \$2,000 |
| <input type="checkbox"/> Silver Sponsor \$1,000 | |

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

- | | |
|--|--|
| <input type="checkbox"/> Diamond Sponsor \$6,000 | <input type="checkbox"/> Platinum Sponsor \$5,000 |
| <input type="checkbox"/> Gold Sponsor \$3,000 | <input type="checkbox"/> Silver Sponsor \$1,000 |
| <input type="checkbox"/> Bronze Sponsor \$750 | <input type="checkbox"/> Welcome Reception Sponsor \$3,500 |
| <input type="checkbox"/> Wifi Sponsor \$2,500 | |

Legislative Visit Day

- | | |
|--|---|
| <input type="checkbox"/> Legislative Reception Sponsor \$3,000 | <input type="checkbox"/> Gold Sponsor \$2,000 |
| <input type="checkbox"/> Silver Sponsor \$1,500 | <input type="checkbox"/> Bronze Sponsor \$500 |
| <input type="checkbox"/> Tote Sponsor \$1,000 | <input type="checkbox"/> Tote Placement Fee \$175 |
| <input type="checkbox"/> Attorney Roundtable Sponsor \$500 | <input type="checkbox"/> Fellow Sponsor \$250 |

Annual Strategic Summit

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor \$4,500 | <input type="checkbox"/> Lanyard Sponsor \$3,000 |
| <input type="checkbox"/> Gold Sponsor \$2,500 | <input type="checkbox"/> Wifi Sponsor \$2,500 |
| <input type="checkbox"/> Exhibitor Space \$1,500 | <input type="checkbox"/> Silver Sponsor \$1,000 |

Method of Payment

- Check Visa MasterCard American Express

Firm: _____ Contact Name: _____

Credit Card Number: _____ Expiration Date: _____ CSV: _____

Cardholder Name: _____ Signature: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Please submit the payment form to Brit Bertino via standard mail or email.
Email Address: bbertino@acec-ca.org | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814