



Media Kit

This is a general overview of the sponsorship and advertising opportunities. Further opportunities are listed on the event page at acec-ca.org. For questions or inquiries, email Holly Cole at hcole@acec-ca.org.

Advertising a la Carte

Electronic Newsletter

Distributed monthly to our 900 member firms and over 3,000 contacts monthly.

Header Ad	\$150 per Month
Sidebar Ad or Logo	\$100 per Month

Email Blast

Send your email to our 900 member firms through Constant Contact.

Member	\$1,495 per Email
Non-Member	\$2,495 per Email

Engineering & Surveying Business Review Magazine

Electronic and hard copies delivered to legislators, the administration, coalition partners, industry leaders and all 900 member firms multiple times over the course of the year.

Outside Back Cover Ad	\$2,500
Inside Back Cover Ad	\$1,500
Inside Front Cover Ad	\$1,500
Double Page Ad	\$3,000
Full Page Ad [.125" Bleed]	\$1,000
Full Page Ad [No Bleed]	\$1,000
Half Page Vertical Ad	\$450
Half Page Horizontal Ad	\$750
Quarter Page Vertical Ad	\$500
Quarter Horizontal Page Ad	\$400
Business Card Ad	\$200

Advertising Package

Everything But The Kitchen Sink \$1,000

- Quarter Page Ad in the Engineering & Survey Business Review Magazine
- Logo on promotional material for a Board Meeting of your choice (February, May, July or October)
- Sidebar Ad or Logo in the Electronic Newsletter for three months

Sponsorships

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Board of Directors Meetings

50 top industry leaders in attendance every February, May, July and October.

Platinum Sponsor \$4,000

- Speaking Opportunity • Emcee mentions • Logo on event signage and promotional materials

Gold Sponsor \$2,000

- Emcee mentions • Emcee mentions • Logo on event signage and promotional materials

Silver Sponsor \$1,000

- Emcee mentions • Emcee mentions • Logo on promotional materials
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Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

Diamond Sponsor \$6,000

- 1 table that fits 10 registrants • VIP Service • Digital Signage • Full Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event & in the program

Platinum Sponsor \$5,000

- 1 table that fits 10 registrants • Half Page Ad in the Engineering & Survey Business Review Magazine • Priority Seating • Name recognition at the event & in the program

Gold Sponsor \$3,000

- 6 registrants • Quarter Page Ad in the Engineering & Survey Business Review Magazine • Name recognition at the event & program

Silver Sponsor \$1,000

- 4 registrants • Name recognition at the event & program

Bronze Sponsor \$750

- 2 registrants • Name recognition at the event & program

Wifi Sponsor \$2,500

- 2 registrants • Login for all Members • Customized Landing Page • Name recognition at the event & program
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Welcome Reception Sponsor \$3,500

- 4 registrants • Welcome Signage • Name recognition at the event & program
-

Legislative Visit Day

Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

Legislative Reception Sponsor \$3,000

- 5 LVD Attendee Tickets • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Gold Sponsor \$2,000

- 4 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Silver Sponsor \$1,500

- 3 LVD Attendee Tickets • Promotional item in tote • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Bronze Sponsor \$500

- Promotional item in tote • Logo on event program, website and electronic newsletter

Tote Sponsor \$1,000

- 2 LVD Attendee Tickets • Logo on tote • Logo on event signage • Logo on pre-event advertising • Logo on event program, website and electronic newsletter

Tote Placement \$175

- 1 LVD Attendee Tickets • Your promotional item included in all totes, provided by you. Examples: USBs, postcards, granola bars, water bottles, etc.
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Attorney Roundtable Sponsor \$500

- Logo on event signage • Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders • Logo on pre-event advertising • Logo on event program, website and electronic newsletter
-

Fellow Sponsorship \$250

- 1 LVD Attendee Ticket • Attendee will be paired with a public agency official at mid-day luncheon
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Annual Strategic Summit

Over 150 owners and principals in attendance. The Annual Strategic Summit is held every October.

Platinum Sponsor \$4,500

- 2 Summit registrants • Exhibitor Space • Full Page Ad in the event program • Name recognition at the event • Ribbon on name badge

Lanyard Sponsor \$3,000

- Logo on lanyard for all attendees • Name recognition at the event • Ribbon on name badge

Gold Sponsor \$2,500

- Exhibitor Space • 1 Exhibitor Pass • Half Page Ad in the event program • Ribbon on name badge

Wifi Sponsor \$2,500

- Company name as wifi password for 3 days • Business Card As in the event program • Name recognition at the event • Ribbon on name badge

Exhibitor Sponsor \$1,500

- 1 Summit registrant • Exhibitor Space • Access to breakfasts, lunches, receptions, and all sessions

Silver Sponsor \$1,000

- Business Card Ad in the event program • Name recognition at the event • Ribbon on name badge

Payment Form

For more information, contact Holly Cole at hcole@acec-ca.org. You may purchase all of these items on our online store at www.acec-ca.org.
All Non-Members must reach out for pricing.

Electronic Newsletter

Header Ad\$150 per Month

Sidebar Ad or Logo \$100 per Month

Email Blast

Member\$1,495 per Email

Non-Member \$2,495 per Email

Engineering & Surveying Business Review Magazine

Outside Back Cover Ad\$2,500

Double Page Ad\$3,000

Half Page Vertical Ad\$450

Half Page Horizontal Ad\$750

Inside Back Cover Ad\$1,500

Inside Front Cover Ad\$1,500

Full Page Ad [.125" Bleed] \$1,000

Full Page Ad [No Bleed] \$1,000

Quarter Page Vertical Ad \$500

Quarter Page Horizontal Ad \$400

Business Card Ad \$200

Board of Directors Meetings

Platinum Sponsor\$4,000

Silver Sponsor\$1,000

Gold Sponsor \$2,000

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

Diamond Sponsor\$6,000

Gold Sponsor\$3,000

Bronze Sponsor\$750

Wifi Sponsor\$2,500

Platinum Sponsor \$5,000

Silver Sponsor\$1,000

Welcome Reception Sponsor \$3,500

Legislative Visit Day

Legislative Reception Sponsor\$3,000

Silver Sponsor\$1,500

Tote Sponsor\$1,000

Attorney Roundtable Sponsor\$500

Gold Sponsor \$2,000

Bronze Sponsor \$500

Tote Placement Fee \$175

Fellow Sponsorship \$250

Annual Strategic Summit

Platinum Sponsor\$4,500

Gold Sponsor\$2,500

Exhibitor Space \$1,500

Lanyard Sponsor \$3,000

Wifi Sponsor\$2,500

Silver Sponsor\$1,000

Method of Payment

Check Visa MasterCard American Express

Firm: _____ Contact Name: _____

Credit Card Number: _____ Expiration Date: _____ CSV: _____

Cardholder Name: _____ Signature: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Please submit the payment form to Holly Cole via standard mail or email when you have finished completed filling it out.

Email Address: hcole@acec-ca.org | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814