This is a general overview of sponsorship and advertising opportunities. Further opportunities are listed on the events page at acec-ca.org.

Email Christian Anger at canger@acec-ca.org with questions or inquiries.

### Advertising a la Carte

#### Virtual Meetings, Events and Educational Webinars

**Priced per Event**

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entertainment Introduction</td>
<td>$1,500</td>
</tr>
<tr>
<td>Entertainment Intermission</td>
<td>$1,000</td>
</tr>
<tr>
<td>Entertainment Closing</td>
<td>$1,300</td>
</tr>
<tr>
<td>Ice Breaker or Team Building Games</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

#### Electronic Newsletter

Distributed monthly to our 1,100 member firms and over 4,000 contacts.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Header Ad</td>
<td>$150 per month</td>
</tr>
<tr>
<td>Sidebar Ad or Logo</td>
<td>$100 per month</td>
</tr>
</tbody>
</table>

#### Website

Viewed by 1,900 monthly active users and 1,100 member firms.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage Footer Ad (6-months)</td>
<td>$900</td>
</tr>
<tr>
<td>Homepage Footer Ad (12-months)</td>
<td>$1,700</td>
</tr>
<tr>
<td>Homepage Footer Banner Ad (6-months)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hompage Footer Banner Ad (12-months)</td>
<td>$1,900</td>
</tr>
<tr>
<td>Sub-page Footer Ad (6-months)</td>
<td>$750</td>
</tr>
<tr>
<td>Sub-page Footer Ad (12-months)</td>
<td>$1,400</td>
</tr>
<tr>
<td>Sub-page Footer Banner Ad (6-months)</td>
<td>$850</td>
</tr>
<tr>
<td>Sub-page Footer Banner Ad (12-months)</td>
<td>$1,600</td>
</tr>
<tr>
<td>Sub-page Bottom Right Rail Ad (6-months)</td>
<td>$600</td>
</tr>
<tr>
<td>Sub-page Bottom Right Rail Ad (12-months)</td>
<td>$1,100</td>
</tr>
<tr>
<td>Sub-page Top Right Rail Ad (6-months)</td>
<td>$750</td>
</tr>
<tr>
<td>Sub-page Top Right Rail Ad (12-months)</td>
<td>$1,400</td>
</tr>
</tbody>
</table>

#### Email Blast

Send your email to our 1,100 member firms through MailChimp.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>$1,495 per email</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$2,495 per email</td>
</tr>
</tbody>
</table>

#### Engineering & Surveying Business Review

Electronic and hard-copies are delivered to legislators, the administration, coalition partners, industry leaders and all 1,100 member firms multiple times over the course of the year.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover Ad</td>
<td>$2,500</td>
</tr>
<tr>
<td>Inside Back Cover Ad</td>
<td>$1,500</td>
</tr>
<tr>
<td>Inside Front Cover Ad</td>
<td>$1,500</td>
</tr>
<tr>
<td>Double Page Ad</td>
<td>$3,000</td>
</tr>
<tr>
<td>Full Page Ad [.125” Bleed]</td>
<td>$1,000</td>
</tr>
<tr>
<td>Full Page Ad [No Bleed]</td>
<td>$1,000</td>
</tr>
<tr>
<td>Half Page Vertical Ad</td>
<td>$450</td>
</tr>
<tr>
<td>Half Page Horizontal Ad</td>
<td>$750</td>
</tr>
<tr>
<td>Quarter Page Vertical Ad</td>
<td>$500</td>
</tr>
<tr>
<td>Quarter Horizontal Page Ad</td>
<td>$400</td>
</tr>
<tr>
<td>Business Card Ad</td>
<td>$200</td>
</tr>
</tbody>
</table>

#### Everything But The Kitchen Sink

Quarter Page Ad in the Engineering & Survey Business Review Magazine, Logo on promotional material for a Board Meeting of your choice (February, May, July or October), Sidebar Ad or Logo in the Electronic Newsletter for three months.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everything But The Kitchen Sink</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Sponsorship Packages >>>>
**Sponsorships**

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**Board of Directors Meetings**

50 top industry leaders in attendance every February, May, July and October.

- **Platinum Sponsor $4,000**
  - Speaking Opportunity
  - Emcee mentions
  - Logo on event signage and promotional materials

- **Gold Sponsor $2,000**
  - Emcee mentions
  - Logo on event signage and promotional materials

- **Silver Sponsor $1,000**
  - Emcee mentions
  - Logo on promotional materials

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**Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation**

Over 300 engineering and land surveying industry professionals in attendance, including firms and city clients. The annual Engineering Excellence Awards is held in February and all proceeds benefit the ACEC California Scholarship Foundation.

- **Diamond Sponsor $6,000**
  - 1 table that fits 10 registrants
  - VIP Service
  - Digital Signage
  - Full Page Ad in the Engineering & Survey Business Review Magazine
  - Name recognition at the event & in the program

- **Silver Sponsor $1,000**
  - Name recognition at the event & in the program

- **Welcome Reception Sponsor $3,500**
  - Name recognition at the event & in the program

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**Legislative Visit Day**

Over 100 members, actively attending meetings with elected officials in and around the State Capitol. The annual Legislative Visit Day is held in May.

- **Legislative Reception Sponsor $3,000**
  - 5 LVD Attendee Tickets
  - Logo on signage at registration table visible to all attendees, legislators, staff and industry leaders
  - Logo on pre-event advertising
  - Logo on event program, website and electronic newsletter

- **Bronze Sponsor $500**
  - Promotional item in tote
  - Logo on event program, website and electronic newsletter

- **Attorney Roundtable Sponsor $500**
  - Logo on event signage
  - Logo on registration table visible to all attendees, legislators, staff and industry leaders
  - Logo on pre-event advertising
  - Logo on event program, website and electronic newsletter

- **Fellow Sponsorship $100**
  - 1 LVD Attendee Ticket
  - Attendee will be paired with a public agency official at mid-day luncheon

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**Annual Conference**

Over 150 owners and principals in attendance. The Annual Conference is held every October. ***The next scheduled Annual Conference will be held in October 2022 in Hawaii.***

- **Platinum Sponsor $4,500**
  - 2 Conference registrants
  - Exhibitor Space
  - Full Page Ad in the event program
  - Name recognition at the event
  - Ribbon on name badge

- **Lanyard Sponsor $3,000**
  - Logo on lanyard for all attendees
  - Name recognition at the event
  - Ribbon on name badge

- **Gold Sponsor $2,000**
  - Logo on lanyard for all attendees
  - Name recognition at the event
  - Ribbon on name badge

- **Exhibitor Sponsor $1,500**
  - 1 Conference registrant
  - Exhibitor Space
  - Access to breakfasts, lunches, receptions, and all sessions

- **Wifi Sponsor $2,500**
  - Company name as wifi password for 3 days
  - Business Card Ad in the event program
  - Name recognition at the event
  - Ribbon on name badge

- **Silver Sponsor $1,000**
  - Business Card Ad in the event program
  - Name recognition at the event
  - Ribbon on name badge
Payment Form

For more information, contact Christian Anger at canger@acec-ca.org.
You may purchase all of these items on our online store at www.acec-ca.org.
All Non-Members must reach out for pricing.

Virtual Meetings, Events and Educational Webinars

☐ Entertainment Introduction .................................................. $1,500
☐ Entertainment Intermission .................................................. $1,000
☐ Entertainment Closing ......................................................... $1,300
☐ Ice Breaker or Team Building Games ................................... $2,000

Electronic Newsletter

☐ Header Ad ................................................................. $150 per month
☐ Sidebar Ad of Logo .......................................................... $100 per month

Website

☐ Homepage Footer Ad (6-months) .......................................... $900
☐ Homepage Footer Ad (12-months) ........................................ $1,700
☐ Homepage Footer Banner Ad (6-months) ................................ $1,000
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☐ Sub-page Top Right Rail Ad (6-months) ................................. $750
☐ Sub-page Top Right Rail Ad (12-months) ................................. $1,400

Email Blast

Member ......................................................... $1,495 per email
Non-Member ....................................................... $2,495 per email

Engineering & Surveying Business Review Magazine

☐ Outside Back Cover Ad ..................................................... $2,500
☐ Inside Back Cover Ad ...................................................... $1,500
☐ Inside Front Cover Ad ..................................................... $1,500
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☐ Quarter Horizontal Page Ad ............................................... $400
☐ Business Card Ad ......................................................... $200

Board of Directors Meetings

☐ Platinum Sponsor ......................................................... $4,000
☐ Silver Sponsor .......................................................... $1,000
☐ Gold Sponsor .......................................................... $2,000

Engineering Excellence Awards hosted by our 501(c)3 Scholarship Foundation

☐ Diamond Sponsor ......................................................... $6,000
☐ Gold Sponsor .......................................................... $3,000
☐ Bronze Sponsor ........................................................ $750
☐ Wifi Sponsor .......................................................... $2,500
☐ Silver Sponsor .......................................................... $1,000
☐ Welcome Reception Sponsor ............................................. $3,500

Legislative Visit Day

☐ Legislative Reception Sponsor ............................................. $3,000
☐ Silver Sponsor .......................................................... $1,500
☐ Tote Sponsor ............................................................ $1,000
☐ Attorney Roundtable Sponsor ........................................... $500
☐ Gold Sponsor .......................................................... $2,000
☐ Bronze Sponsor ........................................................ $500
☐ Tote Placement Fee ....................................................... $175
☐ Fellow Sponsor ........................................................ $250

Annual Conference

☐ Platinum Sponsor ......................................................... $4,500
☐ Gold Sponsor .......................................................... $2,500
☐ Exhibitor Space .......................................................... $1,500
☐ Lanyard Sponsor ........................................................ $3,000
☐ Wifi Sponsor .......................................................... $2,500
☐ Silver Sponsor .......................................................... $1,000

Method of Payment

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Firm: ________________________________ Contact Name: ______________________________

Credit Card Number: ________________________________ Expiration Date: ___________ CSV: ___________

Cardholder Name: ________________________________ Signature: ______________________________

Billing Address: ________________________________ City: ______________________________ State: ___________ Zip: ___________

Please submit the payment form to Holly Cole via standard mail or email.
Email Address: hcole@acec-ca.org | Mailing Address: 1303 J Street, Suite 450, Sacramento, CA 95814