STRATEGIC PLAN
JULY 2017

VISION
To respect, elevate and cultivate the engineering profession for a better Indiana.

MISSION
To be the collective voice of the Indiana consulting engineering community.

TAG LINE
Engineering a better Indiana.
**STRATEGIC OBJECTIVE #1**

Elevate our voice as THE legislative advocate for the promotion and protection of the business interests of engineering companies of Indiana.

- Engage member firms and their employees in grassroots efforts.
- Provide strong lobby representation.
- Offer meaningful legislative candidate campaign support.

**STRATEGIC OBJECTIVE #2**

Serve Indiana engineering companies as their primary resource on business practices.

- Strengthen Qualifications Based Selection.
- Provide additional targeted education for Firm Principals and Owners.
- Establish educational forums for in-house professionals: legal, financial, human resources, information technology, and business development.
- Continue to offer pertinent conferences, seminars and workshops for all members.
- Strengthen relationships with key state and local agencies.

**STRATEGIC OBJECTIVE #3**

Develop and diversify Leadership opportunities throughout ACEC Indiana.

- Develop future association leaders and create clear pathway to success.
- Diversify representation within committees and the Board of Directors.
- Implement “best practices” for committees for greater productivity and transparency.

**STRATEGIC OBJECTIVE #4**

Enhance relationship-building among members.

- Broaden member interaction and benefits across the state and within all disciplines of profession.
- Attract and engage Young Professionals in meaningful association issues and activities.

**STRATEGIC OBJECTIVE #5**

Purposeful Abandonment.

- Use limited resources wisely: volunteer and staff time, as well as money.
- Eliminate outdated processes and use readily-available technology to better serve members.