STUTZ DEVELOPMENT OVERVIEW
INTRODUCTION

• The Vision

• Overall Project Overview

• Key Challenges

• Lessons Learned
THE VISION

- Historic Adaptive Reuse
- Unique Architecture & History Creating Authenticity
- Inspiration: Industry City, NYC; Ponce City Market, ATL
- Micro-Neighborhood Strategy
- Modernized, Mixed-Use Urban Campus
- Path of Development
PROJECT OVERVIEW

• Activated Ground Plane with a Mix of Uses
• Car Museum, Food & Beverage, Event Space, Coworking Space, Artist Studios, Retail Spaces & Fitness Offerings
• Class A Creative Office Space
• Extroverted by Design
• Pedestrianized Alleyways with Retail Storefronts
DINING + RETAIL + FITNESS
A curated collection including - Barista Parlor coffee shop, Taqueria de Julieta taco shop, Café Patachou, Amelia’s Bread, bar + tap room, Grounded Plant + Floral Co., + Myriad Health/Fitness/Yoga.
EVENT SPACE + CAR MUSEUM
VisionLoft Stutz. 9,000 SF of unique event space provides guests with a blend of historic + modern atmosphere boasting trendy décor + high-end technology. Available for corporate meetings, events, conferences + optional access to Stutz Courtyard + Car Museum. Car Museum provides a 10,000 SF vintage showroom celebrating the history of racing and the Stutz factory complex. Featuring a 1914 Stutz Bearcat + 1984 Ferrari 512 BBi Boxer, to name a few.
KEY CHALLENGES

- Unforeseen Concealed Conditions
- Existing Utilities & HVAC System Design
- Historic Replica Windows
- Supply Chain Issues
- TI Work & Coordination
LESSONS LEARNED

• Finding the Right Partners
• Alignment & Decision Making under Ambiguity
• Overall Project Phasing & Planning
• Managing Complexity – Seeing the Bigger Picture
• Designing for Soul
PROJECT PARTNERS

SHIEL SEXTON

DELV DESIGN

S9 ARCHITECTURE

R.E. Dimond and Associates, Inc.
Consulting Engineers

CEC

MERRITT CHASE

Lynch, Harrison & Brumlee, Inc.
PARALLEL DESIGN GROUP

INHERENT

CAPITOL CONSTRUCTION SERVICES OF TENNESSEE, INC.

BOAZ CONSTRUCTION

Colliers
THANK YOU!