Here’s a valentine's puzzle for you: Would you choose your love one's heart surgeon based on price? Or would you search for a qualified doctor who had performed this operation many times before?

Nobody willingly chooses a surgeon based upon a doctor’s ability to perform an operation most cheaply.

The same should apply for selecting professional services for your community. When procuring a design firm for your next project, consider qualifications such as knowledge, skill, experience, and other project-specific factors, rather than on fees. Fees for services should be negotiated following selection and before contracting.

Choose the right fit for your community’s next project procurement process, choose Qualification Based Selection!

What is QBS?