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World's Largest Coaster Club Visits Utah

Farmington, UT (September 29, 2023) With over 7,300 members worldwide, <u>American Coaster Enthusiasts</u> is the world's largest amusement park enthusiast group. This weekend, over 200 members from 34 states plus Portugal and Germany will be celebrating their love of roller coasters during the ACE Fall Conference at <u>Lagoon Amusement Park</u> in Farmington and <u>S&S Worldwide</u> in Logan.

"When I think of the members of American Coaster Enthusiasts coming together for our fall conference this weekend at Lagoon Amusement Park and S&S Worldwide, I am overwhelmed by the thought that we are living our best lives surrounded by friends and fun! This weekend of riding coasters surrounded by our thrill minded fellow members offers us the opportunity to savor countless benefits that hobbies bring to our lives" shares ACE President, Elizabeth Ringas

Attendees experience unique opportunities like behind the scenes tours, exclusive ride time (ERT) before the park opens to the public, history presentations and reconnecting with friends while celebrating roller coasters. This weekend is the first time that ACE has visited the area for a national event since 2016 and attendees are in for an unforgettable time. Lagoon Amusement Park is home to eleven roller coasters including an ACE Roller Coaster Landmark which has been thrilling riders for over one-hundred years. S&S Worldwide is the global leader in designing and engineering innovative rides with more than 500 ride installations worldwide.

ACE communications director, Derek Perry shares that "This is the perfect time to hold the ACE Fall Conference in Utah! In addition to the Halloween festivities of Frightmares, Lagoon Amusement Park just debuted their epic attraction, *Primordial*, which is getting rave reviews. Plus, attendees will have an opportunity to ride the Axis prototype coaster at S&S Worldwide. These roller coasters are currently two of the most sought after experiences in the amusement industry."

About ACE: Founded in 1978, American Coaster Enthusiasts is a nonprofit, volunteer organization dedicated to the preservation, promotion, appreciation, and safe enjoyment of roller coasters. With over 7,300 members worldwide, ACE is the largest and longest-running enthusiast organization in the world. Members of ACE receive exclusive park benefits, newsletters, magazines, and the opportunity to attend national, local, and even international tours at parks. ACE has been prominently featured on various news programs and many cable networks such as the Travel Channel.

EVENT SCHEDULE: ridewithace.com/schedule