Establishing Cochlear Implants as the Standard of Care for Patients with SP SNHL

Disclosure

- Dr. Brian A. Kaplan serves at the Global Head of Clinical Innovation at Cochlear Americas, a role for which he receives a salary
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- Background
  - There are approximately 466 million people worldwide, including 48 million Americans, with disabling hearing loss
  - One third of those ≥ 65 years are impacted with far-reaching negative effects
  - The World Health Organization (WHO) declared that a cochlear implant is a cost-effective intervention and published calls to action on World Hearing Day on March 3, 2017
  - The purpose of this project is to shape who gets access to the technology by establishing CI as the standard of care with the goal of consensus paper adoption by WHO
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- Strategy for developing standard of care includes 4 pillars of activity
  1. Establish the “why”
  2. Develop a consensus paper with clinical guidelines
  3. Examine and summarize available data supporting the need
  4. Re-examine the current clinic delivery model
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- Results/Conclusions
  - Need additional clinical evidence
  - Traditional model of patient care may be modified without sacrificing patient care
  - Future studies should include comparison other interventions, patient related outcomes measures, and health related quality of life information

- See Poster #99 for additional details