American Cochlear Implant Alliance is a not-for-profit membership organization whose mission is to increase awareness, eliminate barriers and improve outcomes for patients of all ages.

ABOUT

MEMBER AUDIENCE

41% Audiologists  
27% Surgeons  
12% Speech Pathologists  
7% Educators  
12% Others on CI Teams

TARGET SPECIFIC DEMOGRAPHICS

- Direct Mail to Over 2,000 CI Professionals
- Total Pass-Around of 10,000-15,000
- Annual Conference Attendees Beyond our Membership
- Blog Following

PRINT SPECS AND AD SIZE

Full page (8.5x11) color advertisement: $3,000
- Full page no bleed trim size 8"x10.5" allowing a quarter inch of white space on all four sides or 7.5" x10" with a half inch on all four sides.

Half page (8.5x5.5) color advertisement: $1,750
- Half page no bleed trim size 7.5"x5".

Quarter page (4.25x5.5) color advertisement: $1,000
- Quarter page no bleed trim size 3.75"x5".

MATERIAL SPECIFICATIONS

Full color allowed, no bleeds, high resolution preferred

For more information contact:
Susan Thomas
sthomas@acialliance.org
703-828-0557