Advertising Media Kit

Helping You Reach Your Target Audience

Advertise in our Organization’s Premiere Communication Tool, our e-magazine ACI Alliance Calling

ABOUT
American Cochlear Implant Alliance is a not-for-profit membership organization whose mission is to increase awareness, eliminate barriers and improve outcomes for patients of all ages.

MEMBER AUDIENCE

<table>
<thead>
<tr>
<th>41%</th>
<th>27%</th>
<th>12%</th>
<th>7%</th>
<th>12%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audiologists</td>
<td>Surgeons</td>
<td>Speech Pathologists</td>
<td>Educators</td>
<td>Others on CI Teams</td>
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</tbody>
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TARGET SPECIFIC DEMOGRAPHICS

- Direct Mail to Over 2,000 CI Professionals
- Total Pass-Around of 10,000-15,000
- Annual Conference Attendees Beyond our Membership
- Blog Following

PRINT SPECS AND AD SIZE

**Full page (8.5x11) color advertisement: $3,000**
- Full page no bleed trim size 8”x10.5” allowing a quarter inch of white space on all four sides or 7.5” x10” with a half inch on all four sides.

**Half page (8.5x5.5) color advertisement: $1,750**
- Half page no bleed trim size 7.5”x5”.

**Quarter page (4.25x5.5) color advertisement: $1,000**
- Quarter page no bleed trim size 3.75”x5”.

MATERIAL SPECIFICATIONS
Full color allowed, no bleeds, high resolution preferred

For more information contact:
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