TECH SOLUTIONS THAT YOU AND YOUR TEAM CAN’T LIVE WITHOUT

PRESENTED BY SORAYA HERBERT
OVERVIEW OF PRESENTATION

- Team Collaboration Apps + Software
- Productivity+ Workflow Apps
- Sales Automation Platforms
- Social Media Strategies
Team Collaboration Apps + Software
Top CRM Software

Each month, thousands of businesses use Capterra to find the best CRM software. Find research, guides, and infographics on our CRM Software Research page.

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Product Rating
- 5 & Up (270)
- 4 & Up (265)
- 3 & Up (290)
- 2 & Up (190)

Number of Users
Please select a value.

Deployment
- Web-Based
- Installed

Features
- Call Center Management
- Campaign/Management
- Contact Management
- Customer Support
- Document Management

dapulse
by daPulse

Freshsales
by Freshworks

Visit Website

Compare & Contrast
Customer Relationship Management Software products.
Zoho // Project Management
Zoho Integrations
Wrike // Kanban
Product Launch

Ginger shared a link

How Taking A Detour Can Actually Lead To Greater Innovation

Back from U.S. Navy service in World War II, a college degree in hand, as well as rejection letters from all 23 of the medical schools to which he had applied, young Julius Jacobson enrolled at the University of Pennsylvania to pursue a Ph.D.

Patrick

let's launch this thing!

Ella created a task

launch-strategy

Assignee: Patrick
Due: Fri, Feb 27

Patrick replied to Designers VS Developers.jpg
great infographic. it's on.

Jeff replied to Launch strategy

here's the rough schematic for the launch we discussed on thurs.

Ginger shared a link

Launch Party - counting down the minutes

Sat, Feb 14 11:42 PM

Sat, Feb 14 11:17 PM

Sat, Feb 14 11:42 PM

Sat, Feb 14 11:42 PM

Sun, Feb 15 12:08 AM

Post a message for Product Launch
Basecamp 3 // Project Management
Process Street // Project Management
Slack // Team Chat
Asana// Workflow
Google Suite // Ecosystems
Microsoft 365 // Ecosystems
Productivity + Workflow Apps
Airtable // Databases

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16 records
IFTTT // Trigger Apps

- Save your favorite tweets in an Evernote notebook by EVERNOTE
- Save your Instagram photos in Evernote by EVERNOTE
- Save your favorite tweets in an Evernote notebook by EVERNOTE
- Star a new email in Gmail to copy to Evernote by EVERNOTE
- Publish a Medium post when you add a tag to an Evernote note by psymansays
- Add notes from Evernote to a Trello board by psymansays
- Save screenshots you take on your iPhone to a notebook by EVERNOTE
- Save screenshots you take on your Android device to a notebook by EVERNOTE
Zapier // Trigger Apps
## Mailstrom: Taming Inbox

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<td><a href="mailto:info@replyz.com">info@replyz.com</a></td>
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<td>Catherine Day</td>
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<td>Boyan Josic</td>
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<td>Nathan Wellborne</td>
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### Email Examples

- **Mailstrom**: You sent 1 and received 2 messages.
- **Mailstrom**: You sent 1 and received 4 messages...
- **Mailstrom**: You sent 1 and received 3 messages...
- **Twitter**: The world's largest photo service...
- **Twitter**: Do you know Mindgrub, Reuven...
- **Twitter**: Do you know Jeff Ken Pulver, ...
Unroll.me // Taming Inbox

Unsubscribe from the email subscriptions you don’t want.

Roll up the ones you want into a daily digest, the Rollup.
Zoom // Web Conferencing
Eva by Voicera // Meetings
LastPass// Password Management
OneNote + Evernote // File Organization

Always with you
All your notes on all your devices.

For iPhone, iPad, Mac, Android, Windows, and Windows Phone

Set reminders to keep your ideas and projects on track.
Cloudconvert // File Converting

convert anything to anything

218 formats supported
CloudConvert supports the conversion between more than 200 different audio, video, document, ebook, archive, image, spreadsheet and presentation formats. Check the supported formats for more details.

file conversion in the cloud
There is no need to install any software on your computer! Upload your files to CloudConvert and we will do the job for you. Don’t worry, your files are safe and only you can access them. They will be deleted again as soon as your conversion is finished.

advanced features
Most conversion types support advanced options, for example setting the codecs of audio/video files. Also, we support batch converting and folder monitoring.

powerful API
The CloudConvert API offers the full functionality of CloudConvert and makes it possible to use the conversion services in your own applications.
Beautiful.ai // Presentation

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- The SWOT Analysis
- The Process Diagram
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- The XY Plot
- The Venn Diagram
- The Team Slide
- The Timeline
Scanbot//Scanner

Documents

QR-Codes

Fax

Tons of features

- Text Recognition (OCR)
- Search inside
- Sign & Annotate
- Smart File Naming
- Themes
- 20 Cloud Services
Expensify // Expensive
Rocketbook Wave // Tools
Moleskine Smart Writing Set // Tools
Sales Automation Platform
Hubspot

HubSpot Marketing

Metric #1
$24.2k Revenue YTD
$6,789 Net Income YTD

Metric #2
$4,325

Metric #3

Metric #4
$78.5k Few Sales Few Wins

Metric #5
$147.3k Q4, 40.8%

Metric #6

Metric #7
4x Few Sales Few Wins

Following Up

Inbox (1)
Starred
Sent Mail
Drafts (8)

Compose

Taylor CNeil opened 1 ago
Taylor CNeil opened 19h ago

Hi Taylor,
Here’s a great overview that you can share with your team before our call next week.

templates Documents
Log in to CRM

Save

Taylor CNeil (gmail.com)

Hi Taylor,
I just wanted to follow up on our call earlier today.

Taylor CNeil
Growthbots

Automate outbound sales in 3 simple steps

1. Select your target market
Get a tailored list of all your potential customers instantly. It’s not magic, it’s AI.

2. Set up your campaign
Create personalized emails and schedule your campaigns. All emails will be sent automatically along with followups to reach your prospects at the right time.

3. Optimize your results
Our recommendation system will only suggest prospects matching your most responsive prospects. Improve your campaign results by up to 40% within a month.
ZoomInfo/B2B

ZoomInfo is a platform designed to get you in touch with the right people and companies.

Find the prospects you’re looking for based on industry, location, company size, company revenue, job title, job function, and more. ZoomInfo's database provides access to the most direct dials and email addresses than any other market intelligence provider.

View Platform
Leonard for LinkedIn

Hi! "FirstName", Hope you’ve been well. I’m not sure if I’ve shared this with you before, but I regularly host private dinners with other successful founders & CEOs, and wanted to ask whether this is something you would be interested in. It’s a great opportunity to connect and network with high level like-minded professionals, and taking a look at your profile thought you would be a good fit. Dinners are normally held in the private dining rooms of the best restaurants in the city (each paying their own way) and always kept intimate with around 12-14 guests. It would be great to catch up at one of these events, so let me know if you would be open to being invited.

Regards, Martin from TheBoardroom.com
Social Media Strategies
Happy birthday, John. You mean so much to me!

New Email

To: john.wick@mail.com

Bob, thanks for the call. We'd like to accept your offer and roll with the project.

Thanks.
Apple TV Gains Updated NFL Channel With Game Pass Integration
The Apple TV's existing NFL Now channel was today revamped, changing the name to "NFL," and adding support for Game Pass subscriptions. Through the updated channel, NFL fans who have a Game Pass subscription can watch on-100+ MacRumors / by Juli Clover / 2h

Top Is An Adorable Fitness Tracking App That Works Like A Tamagotchi
Remember the Tamagotchi? Those little monsters were great. A new iOS app called 'Top created a Tamagotchi-like app for your phone to help you stay motivated when it comes to working out. Move around if you want to feed your 400+ TechCrunch / by Romain Dillet / 4h

Apple Seeds Eighth Beta of OS X El Capitan to Developers, Sixth Beta to Public Testers
Apple today released the eighth beta of OS X El Capitan to developers for testing purposes, nearly two weeks after releasing the seventh El Capitan beta and more than two months after unveiling the operating system at its 300+ MacRumors / by Juli Clover / 4h

Are you still using Apple Music?
Apple Music has officially been available for two months now, and in that time it's had a few ups and downs. Despite some pesky, persisting bugs, Apple Music has quickly gained 11 million subscribers and counting during the trial 1K The Verge / by Mosht Singleton / 9h

Eatsa, A Futuristic Restaurant Where Robot Cubbies Serve Quinoa
600+ TechCrunch / by Josh Constine / 5h
Sprout Social

Group Report

Activity Overview

- 3,746,926 Impressions
- 3,246 Engagements
- 5,822 Link Clicks

Audience Growth, By Day:

- Facebook
- Twitter
- Instagram
- LinkedIn
Lumen 5

ARTIFICIAL INTELLIGENCE
Automated video creation with A.I.

Enter a blog post or rss feed and the Lumen5 artificial intelligence system will help you summarize the content and match each scene with relevant videos, photos, and music.

"Model S doesn’t come with all-wheel drive and it’s truly the only car with a trampoline cargo room and horsepower.

The Model S, which carries its charging cord in the trunk, can travel from Los Angeles to New York in approximately 15 minutes. It is designed to be charged out of pack swap stations.

The floor-mounted powertrain and the front hood becomes a second flat folding rear seats, the Model S can simultaneously. This packaging

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READY in just a few clicks...

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John Smith
Producer

Rayn Tompson
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Become the leader in your market

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Test Two
Test Three
Test Four
Canva
Adobe Spark
Mailchimp // Email Marketing