THE IMPACT OF PERSONAL ENGAGEMENT
DR. ALFRED NOBEL
(1833-1896)

“The merchant of death is dead. Dr. Alfred Nobel, who became rich by finding ways to kill more people faster than ever before, died yesterday.”
HOW YOU LIVE MATTERS
THE ENGAGEMENT CHALLENGE

“Oh Yeahs”

“OKs”

“Oh Nos”
WHERE DO YOU FALL?
WHY DOES IT MATTER?
“Every day you walk through the doors of your office you are either adding to or taking away from the culture of the organization. There is no middle ground.”
HOW DO WE **TAKE AWAY** FROM THE CULTURE OF THE ORGANIZATION?
We bounce all over the screen
THE ENGAGEMENT CHALLENGE

“Oh Yeahs”

“OKs”

“Oh Nos”
We keep people guessing which “us” is going to show up!
PERSONAL LEADERSHIP
FOCUS ON WHAT MATTERS

tell me somethin’ good!
LIVE WITH A SPIRIT OF CELEBRATION
CHAMPAGNE FRIDAY™
STOP BEING RIGHT
ALL THE TIME
“Every time you have to be right, there’s a good chance someone else has to be wrong. And if you can show me someone you regularly beat in an argument, I’ll show you someone who you’ve made a loser.”