

## ***ACIL Celebrates 75 Years (1937-2012)!***

Join the celebration. Place an advertisement in the commemorative 75<sup>th</sup> Anniversary Book to be unveiled at the 2012 Annual Meeting, October 6 - 9 in New York City.

Attached is a document that contains options and specifications for an advertisement.

This is an exciting time for ACIL, don't miss your opportunity to be included. We look forward to hearing from you.

Sincerely,

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ACIL  
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### 75<sup>th</sup> Anniversary Book Advertisement Information Sheet

Ads congratulating ACIL on 75 years can be placed in the 75<sup>th</sup> Anniversary Book, which will be unveiled at the 2012 Annual Meeting in New York (October 6-9, 2012). Ads must be congratulatory in nature and not company advertisements. Ad specification details, prices and examples are below.

FULL PAGE – \$1,000	
<p><b>No Bleed</b></p> <ul style="list-style-type: none"> <li>• 7.5" x 10.5"</li> <li>• Hi-Res PDF</li> <li>• CMYK images</li> <li>• All text outlined</li> </ul>	<p><b>Full Bleed</b></p> <ul style="list-style-type: none"> <li>• 8.5" x 11" final trim size - with 1/8" bleed all around</li> <li>• no elements closer than 1/4" from edge</li> <li>• Hi-Res PDF</li> <li>• CMYK images</li> <li>• All text outlined</li> </ul>

HALF PAGE - \$500	
<p><b>No Bleed</b></p> <ul style="list-style-type: none"> <li>• 7.5" x 5" horizontal</li> <li>• Hi-Res PDF</li> <li>• CMYK images</li> <li>• All text outlined</li> </ul>	<p><b>Full Bleed</b></p> <ul style="list-style-type: none"> <li>• 8.5" x 5.25" with 1/8" bleed all around no elements closer than 1/4" from edge</li> <li>• Hi-Res PDF</li> <li>• CMYK images</li> <li>• All text outlined</li> </ul>

If interested, please contact:

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Sample Ads:

