Mission Statement
To Enhance Members’ Success by:

- Providing advocacy, education, service and mutual support.
- Promoting quality, ethics, independence, objectivity, and free enterprise.

Values

- Ethical, Objective and Quality Business Practices
  ACIL members are guardians of a trust: to serve clients in an unbiased and independent manner, with honesty and competence. To this end, we actively support accreditation, training and other programs that advance high-quality services.

- Spirit of Community and Sharing
  Within ACIL, competitors work together to solve common problems. By sharing ideas and helping one another meet business challenges, members develop working relationships and forge friendships.

- Growth of Individuals and Their Businesses
  ACIL is dedicated to the success and growth of its member companies and their staffs. We offer means for members to improve operations, refine business and management skills, and grow as leaders.

- Advocacy for Our Industry
  ACIL is committed to promoting and protecting the interests of independent scientific, engineering and testing firms. Our goal is a business environment where independence is valued and competition is fair.

* A core value is a common belief held by the membership, which determines who we are and where we want to go and which is part of every decision.

Vision or Preferred Future
To be recognized as the leader advancing the interests of the independent testing industry.

Goals and Objectives
Goal 1: Strengthen the relationship between members, prospective members, related trade associations, regulators, and laboratory customers through ACIL programs, meetings and other member services, including advocacy initiatives.

Objectives:

- 1.1 Define and develop section-specific anchor programs that will enhance the value of ACIL membership by X date.
- 1.2 Develop a plan to increase attendance at our biennial meetings through member call programs conducted three to four months prior to the meeting date(s) starting summer 2011.
- 1.3 Work with suppliers to develop equipment discount program for ACIL members by X date.
- 1.4 Investigate offering financial assistance for members who have not attended recent meetings in 2012.
- 1.5 Develop and implement new mechanisms to increase member interaction at meetings, including activities such as roundtable discussions, assigned seating, hosts for new attendees, and future leaders group mentored by Past Presidents beginning in 2011.
- 1.6 Establish a plan for development of online forum such as bulletin boards and discussion groups in 2011.
- 1.7 Identify related trade associations to target in 2012, then develop a plan to work with them.
Goal 2: To enhance relationships with all stakeholders through relevant and timely communication.

Objectives:

• 2.1 Communicate meeting outcome to all stakeholders by early August 2011.
• 2.2 Identify key stakeholders at section level prior to annual meeting starting in 2011.
• 2.3 ACIL Board Chair to roll out new strategic plan and discuss with all attendees at 2011 Annual Meeting.
• 2.4 ACIL sections to develop plan to engage stakeholders at 2011 Annual Meeting Section Meetings.
• 2.5 Execute similar plan for 2012 Policy & Practices Conference and 75th Annual Meeting.
• 2.6 Investigate new vendor types (similar to SESCO) focusing on key aspects of laboratory management, especially financial.

* Metrics for achieving these objectives will be increased member retention and growth, meeting attendance by stakeholders, section participation, stakeholder feedback, increase in ads and sponsorships.

Goal 3: Create a dynamic information portal to be launched by March 2012 (in time for the Practices and Policies Meeting).

Objectives:

• 3.1 Select team from staff and volunteer members.
• 3.2 Feature the new ACIL Information Portal in the August 2011 newsletter.
• 3.3 Present general architecture at the Annual Meeting.
• 3.4 Use existing technologies and templates.
• 3.5 The features will include the following:
   a) monitored discussion groups,
   b) updates from information pushed to members,
   c) pages for each committee and section,
   d) and membership videos with 30-second stories "legends" from current members.