

8th Annual

# Corporate Counsel Institute

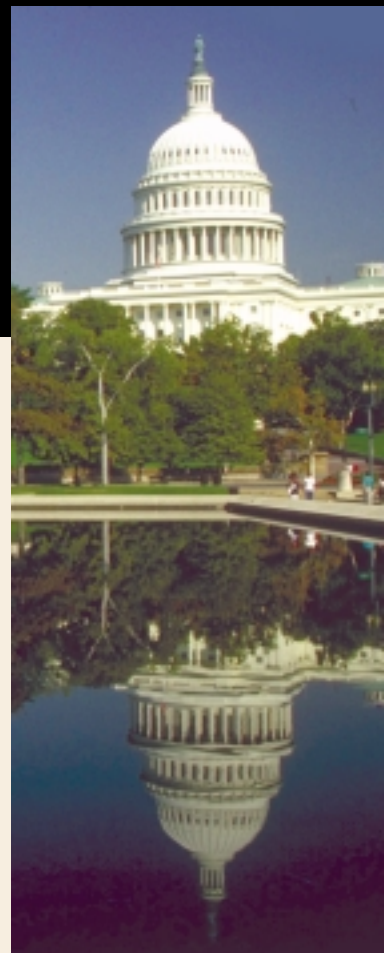
Thursday-Friday, March 11-12, 2004 • Washington, DC

12.5 CLE credits, including 2.0 hours ethics

**G**eorgetown University Law Center and the Association of Corporate Counsel (formerly the American Corporate Counsel Association) have crafted a timely, practical and comprehensive program that is designed to help you solve your toughest problems and leave with “take-aways” that you can implement the next day at your office. Once again, the Institute includes an agenda designed by our Advisory Board to meet your greatest challenges and to provide insights from many of the country’s leading officials, in-house lawyers and private practitioners.

## At the Eighth Annual Corporate Counsel Institute, you will:

- Review the priorities of the new Public Company Accounting Oversight Board with its Chairman, Bill McDonough.
- Explore the trend toward state actions against corporations with three State Attorneys General.
- Receive a unique perspective on corporate compliance and behavior from former Senator George Mitchell.
- Analyze past and upcoming Supreme Court cases affecting corporations with Solicitor General Ted Olson and former Solicitor General Drew Days.
- Receive an update on SEC enforcement and compliance priorities from leaders of the Enforcement and Corporation Finance Divisions.
- Explore the increased ethical obligations placed on in-house counsel after *Sarbanes-Oxley* with an interactive all-star panel.
- Learn about the critical provisions of the USA PATRIOT Act from a panel including Department of Homeland Security General Counsel Joe Whitley, former Attorney General Dick Thornburgh and ACLU President Nadine Strossen.
- Receive the CEO’s perspective on working with the legal department from SYSCO Corporation Chairman & CEO Richard Schnieders.
- Assess the relationships among the CEO, Board of Directors and Chief Legal Officer in this brave new corporate world.
- Review the way in which jurors see corporate America with leading lawyers Bob Bennett, David Berg and Dan Petrocelli.
- And much more!!!!



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Solicitor General  
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**Richard J. Schnieders**  
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**Professor Nadine Strossen**  
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## PROGRAM AGENDA - CORPORATE COUNSEL INSTITUTE 2004

### In Memorium Patrick J. Head



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1932-2003**

## THURSDAY, MARCH 11

8:00-8:30 am

### Registration and Continental Breakfast

8:30-8:45 am

### Welcome Dean Judith Areen Frederick J. Krebs

8:45-9:45 am

### New Standards, New Priorities Honorable William J. McDonough Chairman, Public Company Accounting Oversight Board

9:45-10:00 am

### Refreshment Break

10:00-11:15 am

### The States Take Charge

Moderator:

**Bernard Nash**

Panelists:

**Honorable Tom Miller  
Honorable Mark Shurtleff  
Honorable Paul G. Summers**

- State Attorneys General have moved aggressively - where will they go next?
- What is the best strategy to avoid scrutiny?
- Once your company is in the cross-hairs, what should you do?

11:15 am-12:15 pm

### SEC Regulation and Enforcement: Where Are We Heading?

Moderator:

**John F. Hartigan**

Panelists:

**Alan L. Beller  
Howard E. Steinberg  
Linda Chatman Thomsen**

- SEC enforcement priorities and recent actions
- Review of SEC corporate compliance and disclosure regulations
- Responding to an SEC investigation
- New corporate governance proposals
- Latest developments on annual reports and proxy statements

12:30-1:45 pm

### Luncheon: Hyatt Regency Washington

Speaker:

**Honorable George J. Mitchell**

2:00-3:30 pm

### The Evolving Role of the Law Department with the Board after Sarbanes-Oxley

Moderator:

**Joseph Ryan**

Panelists:

**Margaret M. Foran  
Professor Donald C. Langevoort  
Roger W. Raber**

- What does the Board really want from the CLO?
- What unique services/communications can the CLO offer the Board that other members of management cannot?
- How has the CLO's role with the Board changed since Sarbanes-Oxley?
- How have general governance changes of the past few years affected the role of the CLO in different kinds of companies?
- What is the role of independent counsel representing the Board and its members/committees, and how is that coordinated with the CLO?

3:30-3:45 pm

### Refreshment Break

3:45-5:00 pm

### Supreme Court Review and Preview Honorable Drew S. Days, III Honorable Theodore B. Olson

- Review of most important decisions from last Term affecting corporations
- The impact of *Verizon v. Trinko* (antitrust)
- The impact of *McConnell v. FEC* (campaign finance)
- The ramifications of the Court's environmental cases this Term, including preemption of state and local laws under the Clean Air Act
- The likely effect of the Court's new decisions regarding disability and employment discrimination
- Other upcoming cases that in-house counsel should monitor

5:00-6:30 pm

### Networking Cocktail Reception

6:30-9:00 pm

### Advisory Board, Speaker and Patron Dinner

## FRIDAY, MARCH 12

7:30-8:00 am

### Continental Breakfast

8:00-10:00 am

### Ethics Roundtable

Moderator:

**Diane C. Yu**

Panelists:

**Susan Hackett  
Aaron E. Hoffman  
John K. Villa  
Gretchen A. Winter**

- Lawyers as whistle-blowers in the post-Enron world
- Is compliance a business or legal function and what are the ethical implications of the answer?
- What is the practical impact of new model rule 1.13?
- How are the new SEC/Sarbanes-Oxley Section 307/Part 205 attorney conduct rules working?
- The changing and emerging standards of in-house counsel liability for client wrongdoing post-Enron

10:00-10:15 am  
**Refreshment Break**

10:15-11:15 am  
**CEO KEYNOTER:**  
*Richard J. Schnieders,*  
*Chairman and Chief Executive Officer*  
*SYSCO Corporation*  
**The CEO's Expectations  
of the Legal Team**

11:15 am-12:15 pm  
**General Counsel Roundtable**

*Moderator:*  
**Frederick J. Krebs**

*Panelists:*  
**Cathy C. Anderson**  
**Len Kennedy**  
**Barry Nagler**  
**Clifford M. Sloan**

- Is compliance a business or legal responsibility?
- When you wear two hats, what are the professional and legal challenges that arise?
- The changing role of the General Counsel: evolving standards of conduct and personal liability
- The war for talent: how to get and keep good people

12:15-12:45 pm  
**Box Lunch**

12:45-1:45 pm  
**Roundtables: Participants  
Discuss Topics of Their Choice  
with Colleagues and Facilitators**

**SESSION A:**  
**Employment Law**  
*Allen J. Gross*  
*Ella K. Solomons*

- Review of Supreme Court employment cases
- New wage and hour developments
- Exempt vs. non-exempt: new issues and responsibilities
- Mandatory arbitration programs

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**SESSION B:**  
**Electronic Evidence and  
Document Retention**  
*Robert A. Eisenberg*  
*Robert Feigenbaum*

- "Digital Triage" - technological advances in the reduction of electronic data
- The practical use of specialists - epiphanies on the road to E-discovery
- Sedona's "best practices" in electronic data retention

**SESSION C:**  
**How to Be Responsive to  
Your Many Clients**  
*Louis J. Briskman*  
*Martin D. Franks*  
*Robert G. Freedline*  
*Frederick W. Hill*

- A critical view of in-house counsel (and some pet peeves)
- Having input on selection of outside counsel
- What the client expects, deserves or just wants

**SESSION D:**  
**Small Law Department  
Best Practices**  
*Maureen R. Dry*  
*Albert C. Peters, II*

- Determining your work
- Effectively leveraging your relationship with outside counsel
- Using technology most effectively
- Organizing your department to align with company strategy
- Proving your value and worth
- Dealing with *Sarbanes-Oxley*

1:45-2:00 pm  
**Refreshment Break**

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2:00-3:15 pm  
**Homeland Security  
Enforcement, Compliance and  
Defense: What Corporate  
Counsel Need to Know**

*Moderator:*  
**Honorable Richard L. Thornburgh**  
*Panelists:*  
**Adam G. Ciongoli**  
**Robert M. McNamara, Jr.**  
**Professor Nadine Strossen**  
**Joe D. Whitley**

- What are the key provisions of the USA PATRIOT Act?
- What should your company do now to comply and avoid problems with it?
- What are the key privacy, reporting and other issues?
- What's coming next?

3:15-3:30 pm  
**Refreshment Break**

3:30-5:00 pm  
**What Jurors Think of  
Corporate America**

*Moderator:*  
**Dan R. Gallepeau, PhD.**  
*Panelists:*  
**Robert S. Bennett**  
**David H. Berg**  
**Daniel M. Petrocelli**

- Have corporate misdeeds affected juror accountability?
- How have jurors' attitudes changed and what can be done about it?
- Impact on liability of corporations
- Impact on punitive damages
- Credibility of company and expert witnesses

5:00 pm  
**Adjourn**

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