The Non Non-Profit

By:

Steven Rothschild
Social Entrepreneur, Author, and Former Businessman

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Steve Rothchild
Social Entrepreneur, Author and Former Businessman
Minneapolis, MN

Steve Rothchild, social entrepreneur, author and former businessman will speak about seven principles that exemplary organizations employ to obtain superior results. Steve writes about these principles in his critically acclaimed book, *The Non Nonprofit: For-Profit Thinking for Nonprofit Success*. Steve will outline each principle, provide real world examples and describe their positive impact on any organization. Rothchild launched Yoplait U.S.A., the yogurt company, was Executive Vice President of General Mills, founded two nonprofit organizations (Twin Cities RISE! and Invest in Outcomes) and has served on numerous for-profit and nonprofit boards. He is an Ashoka Fellow.
Materials were not submitted for this presentation at the time of printing/duplication.

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