How (and Why) to Learn from Other Continuing Educational Providers

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Jill Eckert McCall, JD, MBA, CAE connects lawyers to resources they need. Jill is active in both the association and legal world. Within the bar association realm, Jill contributes as both a staff member and volunteer. At work, she’s Director of the American Bar Association Center for Professional Development (previously ABA-CLE). Her department annually oversees the MCLE processing of 700+ program applications and creation of 300+ programs. Jill also serves on the ABA's Business Continuity Planning Task Force to ensure that the ABA has a "Plan B" when disaster strikes. Jill previously assisted the ABA as Director of its Young Lawyers Division, a 150,000-member entity that maintains a network of 300 bar organizations, as interim director for its Law Practice Management Section, and as a career counselor and professional development program producer. As a volunteer, she is a past chair of the Chicago Bar Association’s 9,000-member Young Lawyers Section and now serves all 22,000 members as a member of the bar’s Board of Managers. As an association leader, she was named to the 2012 Association Forum Critical Conversations for the Future Think Tank, and focused on innovation in associations. Follow Jill: @chiyounglawyer

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Kevin McCormack is the manager of online content and partner relations for West LegalEdcenter, a part of Thomson Reuters. His focus is on driving content opportunities as they relate to professional development and fostering strategic relationships with international, national, and local content providers. Kevin has been with Thomson Reuters since September of 2001, and with West LegalEdcenter specifically since 2005. Kevin received his J.D. from the University of North Dakota in Grand Forks, ND and his M.B.A. from the Carlson School of Management at the University of Minnesota in Minneapolis, MN.
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