Mobile Technology:
Applications & Making CLE Mobile-Friendly

By:

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Tim Baran is the founder of BaranCLE, a services and resource hub for CLE professionals. He provides CLE consulting and accreditation services, blogs about MCLE issues and appreciates the opportunity to work in one of his many office locations around the city, Starbucks. He started the two year old venture after serving for more than ten years as director of library services and continuing legal education at the law firm of Anderson Kill & Olick in New York. Prior to that, he worked in the libraries of Cardozo Law School and the Third Circuit Court of Appeals. He enjoys engaging the social media spectrum, connecting with and connecting people, and challenging convention while seeking consensus. A tech geek wannabe.

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KEVIN MCCORMACK is the manager of online content and partner relations for West LegalEdcenter, a part of Thomson Reuters. His focus is on driving content opportunities as they relate to professional development and fostering strategic relationships with international, national, and local content providers. Kevin has been with Thomson Reuters since September of 2001, and with West LegalEdcenter specifically since 2005. Kevin received his J.D. from the University of North Dakota in Grand Forks, ND and his M.B.A. from the Carlson School of Management at the University of Minnesota in Minneapolis, MN.

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Outline

I. Are Lawyers Still Hooked on Crack? The "Crackberry" that is.
   a. The BlackBerry penetration in the legal market
   b. The pros/cons

II. Technology that Offers a "New Fix"
   a. iPhone/iPad
   b. Droid
   c. Torch

III. Applications That Appeal to Attorneys

IV. CLE – From the Hotel to the Handheld
   a. Podcast as early portable solutions
   b. New apps – including demonstration of West LegalEdcenter mobile app
   c. Future developments

V. I'm cool and I want my credit! – So you are a savvy mobile user….can you get credit for your "coolness"?
   a. Challenges for CLE credit via mobile technology
   b. Position of accreditation boards
   c. Mobile "Friendly" states

VI. Resources for CLE Professionals

VII. Q&A