

ACLEA 54th Mid-Year Meeting
February 10 – 12, 2018
San Antonio, Texas – U.S.A.

General Information

All prices are in USD

HOTEL INFORMATION

Our host hotel is the Hyatt Regency Hill Country. ACLEA has secured a special room rate of **\$209 per night plus applicable taxes**, available until January 18, 2018, or until the room block is exhausted, whichever comes first.

Hyatt Regency Hill Country

9800 Hyatt Resort Drive
San Antonio, Texas, 78251 – U.S.A.
Phone: + 1(210) 647-1234
Toll Free: +1 (888) 421-1442

TRANSPORTATION

The closest airport to Hyatt Regency Hill Country is the San Antonio International Airport (SAT) located 17 miles (27 km) from the hotel.

Airport Transportation Options

- Taxi:**
Approximate Fare Each Way: \$45
- Rideshare (Uber/Lyft):**
Approximate Fare Each Way: \$25
- Rental Cars:**
There are several companies to choose from when renting a car at San Antonio International Airport. Please contact the company of your choice for more information. Car rental counters are located in Terminal A.

- Advantage Rent-A-Car, 1.800.777.5500
- Alamo Rent-A-Car, 1.800.GOALAMO
- Avis Rent-A-Car, 1.800.331.1212
- Budget Rent-A-Car, 1.800.527.0700
- Dollar Rent-A-Car, 1.800.800.3665
- Enterprise Rent-A-Car, 1.800.736.8222
- Hertz Rent-A-Car, 1.800.654.3131
- National Car Rental, 1.800.CARRENT
- Thrifty Car Rental, 1.800.THRIFTY

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San Antonio, Texas
February 10 – 12, 2018



Association for Continuing Legal Education
1000 Westgate Drive, Suite 252 | St. Paul, Minnesota 55114
p. 1+ (651) 366-6082 | f. 1+ (651) 290-2266 | www.aclea.org



Special Thanks to Our
54th Mid-Year Planning Committee!

- Chair: Sharon Sandle, State Bar of Texas
- Dennis Cuevas, District of Columbia Bar
- Earl Dumitru, Association of Law Officers of the Crown
- Betsy Hults, Jones Day
- Kes Joerg, Oregon State Bar
- Chris Osborn, Reel Time CLE
- Mark Rosch, Internet For Lawyers/CLEseminars.com
- Linda Russell, The Continuing Legal Education Society of B.C
- Laura Selby, The Continuing Legal Education Society of B.C.

Register online and download the full brochure at www.aclea.org

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REGISTRATION

The program registration fee includes conference materials; admission to Saturday, Sunday, and Monday sessions; the Saturday evening reception; and the Sunday night special event. The CLE Boot Camp course and all optional lunches are separately priced. We must receive payment for optional courses and lunches in advance of the conference to guarantee your reservation. Unless otherwise stated, all special event fee payments are nonrefundable after January 26, 2018.

SPOUSAL/GUEST FEE

ACLEA has a spouse/guest fee for attendance at ACLEA meetings by those not eligible for ACLEA membership. This is a restricted fee intended for family members. Any spouse/guest who is interested in networking with other spouses/guests as well as friends in ACLEA may pay a fee to cover the costs of food and beverage and attendance at some meetings. This \$185/\$235 fee includes continental breakfasts, Saturday Welcome Reception in the Exhibit Marketplace, morning and afternoon breaks, and attendance at any sessions on topics that may be of interest, but does not include conference materials, luncheons, or optional events. Tickets for the Saturday Welcome Reception will be available separately for guests who will be attending only this event. This benefit is extended only to those spouse/guests who are not eligible for ACLEA membership. ANYONE CONSULTING WITH, OR EMPLOYED BY, AN ORGANIZATION ELIGIBLE FOR MEMBERSHIP IN ACLEA IS NOT ELIGIBLE FOR THIS FEE.

CANCELLATION POLICY

All special event and tour fee payments are nonrefundable after January 26, 2018. Registration refunds, less a \$50 processing fee, will be given to registrants who cancel by 5:00 p.m. Central Time on January 26, 2018. No refunds will be granted thereafter.

Questions? Contact Us!

p. 1+ (651) 366-6082 | f. 1+ (651) 290-2266
aclea@aclea.org | www.aclea.org



Saturday, February 10

7:30 a.m. – 4:15 p.m.
Member Services/Registration Desk Open

8:00 a.m. – 3:30 p.m.
New Member Orientation and CLE Boot Camp (ticketed)

1:30 p.m. – 2:30 p.m.
55th Annual and 55th Mid-Year Planning Committee Meetings (by invitation only)

2:45 p.m. – 3:45 p.m.
SIG and Committee Chair Leadership Workshop (by invitation only)

4:00 p.m. – 4:15 p.m.
President's Welcome and Opening Announcements

4:15 p.m. – 5:15 p.m. **PLENARY**
Bite Size is the Right Size: The Move Toward Brief, Targeted Learning
Steve Gluckman, Founder and CEO of LawFirmElearning

5:15 p.m. – 6:30 p.m.
Welcome Reception (open to attendees)

7:00 p.m.
Past Presidents' Dinner (by invitation only)

7:00 p.m.
Optional Dine-Arounds (meal and transportation at individual's expense)

Sunday, February 11

7:00 a.m. – 5:00 p.m.
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m.
Healthy Fitness Options
■ Running
■ Walking
■ Zumba

8:00 a.m. – 9:30 a.m.
Networking Break in the Exhibitor Marketplace

8:30 a.m. – 9:30 a.m.
SIG Breakfast Meetings
■ Executive Leadership
■ State and Provincial Bars

9:45 a.m. – 10:45 a.m. **PLENARY**
Steering the Stubborn Herd: Practical Lessons from the U.S. Military's Experience in Cultivating a Culture of Resilience
Facilitated Round Table:
• Mr. Dave Shearon, JD, MAPP, LawyerStrong, LLC
• Mr. Stanley Johnson, Initial Entry Training Sergeant Major, U.S. Army (ret.) Primary Instructor, US Army Master Resilience School
• Mrs. Nikki Johnson, Command Sergeant Major (ret.), Primary Instructor, US Army Master Resilience School

10:45 a.m. – 11:00 a.m.
Networking Break in the Exhibitor Marketplace

11:00 a.m. – 12:00 p.m. **WORKSHOPS A**
■ A1. Cultivating a Culture of Resilience in the Practice of Law: How to Integrate Wellness and Resilience Skills into CLE Programming
■ A2. Create Better Videos on a Range of Budgets
■ A3. Setting Up Your Content Audit to Unlock Reuse and Redesign Potential
■ A4. The Impact of New Learning Approaches on Lawyer Training

12:15 p.m. – 1:30 p.m.
Functional SIG Lunches (ticketed – attendance open to all functional SIG members)
■ Executive Leadership
■ Marketing
■ Programming
■ Publications
■ Technology

1:45 p.m. – 2:45 p.m. **WORKSHOPS B**
■ B1. Cultivating a Culture of Resilience in Your Organization: Practical Steps to Strengthen Your Team for the Long Haul
■ B2. Bone-Breaking Skills New Associates Need to Bring to the Rodeo
■ B3. Content vs. the Learning Experience: An Instructional Designer's Perspective
■ B4. A Tale of Two Publishers

2:45 p.m. – 3:15 p.m.
Networking Break in the Exhibitor Marketplace

3:15 p.m. – 4:15 p.m. **WORKSHOPS C**
■ C1. How Different Generations Lead
■ C2. Shoot Out: Office 365 vs. Google's G-Suite
■ C3. What I Wish I'd Known When I Started My Practice
■ C4. Grab Your Partner, Dosey-Doe! The Value in Professional Development and Business Development Partnering and Building Relationships

4:30 p.m. – 5:30 p.m.
International SIG Meeting (open to all attendees)

6:00 p.m. – 9:30 p.m. **Everything's Bigger in Texas!**
Join us for a big ol' mess of BBQ and Texas-sized games. Tickets to this event are included in your registration fee, but we ask that you RSVP. Guest tickets are available for \$75.

Monday, February 12

7:00 a.m. – 5:30 p.m.
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m.
Healthy Fitness Options
■ Running
■ Walking
■ Yoga

7:30 a.m. – 9:00 a.m.
Networking Breakfast in the Exhibit Marketplace

8:00 a.m. – 9:00 a.m.
Committee Breakfast Meetings (open to registered attendees)
■ Exhibitor and Sponsors
■ MCLE
■ Membership

9:00 a.m. – 9:30 a.m.
ACLEA Business Meeting (open to members of ACLEA)

9:30 a.m. – 10:30 a.m. **PLENARY**
From Microsoft to the Rio Grande: Using a Customer Success Mindset to Spur Innovation, Deliver Greater Value, and Provide Outstanding Service
Lydia Flocchini, J.D., Customer Success Innovator, and Strategist

10:30 a.m. – 11:00 a.m.
Networking Break in the Exhibit Marketplace

11:00 a.m. – 12:00 p.m. **WORKSHOPS D**
■ D1. Customer Segmentation and CRM: Using Your Existing Database to Maximize Your Efforts
■ D2. Don't Sell the Family Farm — Developing a Business Model in CLE
■ D3. CLE Accreditation: This is NOT Our First Rodeo!
■ D4. Top Tips for Improved Employee Engagement and Performance

12:15 p.m. – 1:30 p.m.
Organizational SIG Lunches (ticketed – attendance for respective organizational SIG members only)
■ Entrepreneurs
■ In-House/Professional Development
■ Law Schools
■ Local and Specialty Bars
■ Nationals
■ State and Provincial Bars

1:45 p.m. – 2:45 p.m. **WORKSHOPS E**
■ E1. Building Your Brand with Trained Volunteers
■ E2. How to Approach Your Financial "Roundup" for Publications
■ E3. Capturing Attention Without Hog-Tying Your Audience (Note: No Attorneys Were Harmed in the Making of this Presentation)
■ E4. Panning for Gold — Taking the Next Step in Content Marketing

2:45 p.m. – 3:00 p.m.
Networking Break in the Exhibit Marketplace

3:00 p.m. – 4:00 p.m. **WORKSHOPS F**
■ F1. 60 Tech Tips in 60 Minutes
■ F2. Know When to Hold 'Em, Know When to Fold 'Em: Negotiating When You Have a Weak Hand
■ F3. How Implicit Bias Affects the Practice of Law and CLE Programs
■ F4. Engaging Remote Audiences: "Attendees" vs. "Participants" — There is a Difference

4:00 p.m. – 4:15 p.m.
Networking Break in the Exhibitor Marketplace

4:15 p.m. – 5:15 p.m.
The Last Roundup: Best-of-the-Best Conference Recap

6:30 p.m.
Optional Dine-Arounds in the Riverwalk Area (meal and transportation at individual's expense)



2018 ACLEA MID-YEAR REGISTRATION FEES

Early Bird (on or before January 8, 2018)
Member - \$685 | Non-Member - \$895 | Spouse/Guest - \$185

Regular (after January 8, 2018)
Member - \$740 | Non-Member - \$950 | Spouse/Guest - \$235

OPTIONAL EDUCATION PROGRAM (Pre-Registration Required)

SATURDAY, FEBRUARY 10, 2018

CLE Boot Camp Add-on to Meeting Registration:
Member - \$175 | Non-Member - \$235

CLE Boot Camp Only:
Member - \$210 | Non-Member - \$435

Optional Ticketed Event



Everything's Bigger in Texas!

SUNDAY, FEBRUARY 11 AT 6:00 P.M.
Join us for a big mess ol' BBQ and Texas-sized games.

Tickets to this event are included in your registration fee, but we ask that you RSVP.

Guest tickets are available for \$75.



Follow Us on Twitter

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#ACLEATX

Watch your email for the San Antonio meeting app!



Get access to all crucial conference information. Connect with other attendees before, during, and after the event using your mobile app.