



Lighting the Way to Learning

FROM SEA TO SKY

ACLEA'S 56TH ANNUAL MEETING EXHIBITOR & SPONSOR OPPORTUNITIES

JULY 25 – 28, 2020

SHERATON VANCOUVER WALL CENTRE | VANCOUVER, BC – CANADA

JOIN US IN VANCOUVER FOR OUR 56TH ANNUAL MEETING

The ACLEA Annual Meeting is an intimate and exciting way to make long-lasting relationships that exponentially expand your business, with more than 250 CLE professionals attending each year.

With members hailing from the U.S., Canada, and abroad, the continuing legal education professionals who attend this meeting include programming planners, editors, publication staff, executive directors, and other key decision makers from various state and provincial bars, national bars, local and specialty bars, and independent CLE companies. ACLEA attendees are loyal; over half have been to at least four ACLEA conferences and continue to come back!

All receptions and breaks will take place in the exhibit area with food, beverages, and a relaxed atmosphere to encourage opportunities to engage with attendees. Exhibitors get more than six hours of time during the conference to connect and collaborate with future customers!

Elevate Your Exhibitor Profile

Be front and center with ACLEA attendees! We have a number of sponsorship opportunities and options this year, including hosting the meeting WiFi, providing branded hotel guest room keys, and a cocktail sponsorship. See page 3 for the full list.

REGISTRATION INFORMATION

Registration:

Each exhibit booth representative pass includes access to the meeting and online conference materials, plus admission to Sunday, Monday and Tuesday sessions, the Saturday and Sunday receptions, and the Monday Night Event. The number of booth representative passes included with each exhibit/sponsor level can be found on page 3.

- Additional booth representative passes can be purchased for \$350 each. *Limit two additional passes per booth.*
- CLE Boot Camp and SIG lunches are separately priced.

Each exhibit company will receive a packet on-site that includes an upcoming ACLEA event brochure, current attendee list, and an area map.

Exhibit Space

Each exhibit space includes one (1) 6' table, a table linen, one chair, and a wastebasket. Electricity will not be provided. We will send further information on how to purchase additional items through the hotel. We expect exhibit space to sell quickly. All sponsorship options will be sold on a first-come, first-served basis.

EXHIBITOR SCHEDULE

SATURDAY, JULY 25

1:00 p.m. – 5:00 p.m.	Exhibitor Set-Up
5:30 p.m. – 7:00 p.m.	Welcome Reception

SUNDAY, JULY 26

8:00 a.m. – 9:30 a.m.	Networking Breakfast in Exhibit Hall
11:00 a.m. – 11:15 a.m.	Break in Exhibit Hall
12:15 p.m. – 12:30 p.m.	Break in Exhibit Hall
1:45 p.m. – 2:00 p.m.	Break in Exhibit Hall
3:00 p.m. – 3:30 p.m.	Break in Exhibit Hall
4:30 p.m. – 6:00 p.m.	Sunday Night Reception

MONDAY, JULY 27

7:30 a.m. – 9:15 a.m.	Networking Breakfast in Exhibit Hall
10:15 a.m. – 10:30 a.m.	Break in Exhibit Hall
11:30 p.m. – 11:45 p.m.	Break in Exhibit Hall
1:00 p.m. – 1:15 p.m.	Break in Exhibit Hall
2:15 p.m. – 3:00 p.m.	Break - Building ACLEA Relationships
7:00 p.m. – 9:00 p.m.	Monday Night Event

TUESDAY, JULY 28

8:00 a.m. – 9:30 a.m.	Networking Breakfast in Exhibit Hall
9:30 a.m. – 10:00 a.m.	Break in Exhibit Hall
11:00 a.m. – 11:15 a.m.	Break in Exhibit Hall
11:15 a.m. – 12:15 p.m.	Breakdown Exhibit tables

Note: The show floor will remain open until 2:00 p.m. on Tuesday. Exhibitors are asked to tear down booths any time between 11:15 a.m. and 12:15 p.m. on Tuesday.

EXHIBITOR & SPONSOR LEVELS*

	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Exhibitor \$1,000	Exhibitor — TWO Meetings \$1,850**
Number of exhibit representatives***	5	3	2	1	1
Number of 6-foot exhibit tables	1	1	1	1	1
Number of tickets to Monday Dinner	5	3	2	1	1
Acknowledgement on conference signage	✓	✓	✓	✓	✓
Acknowledgement in conference digital program with sponsor level	✓	✓	✓	✓	✓
Attendee mailing list sent electronically two (2) weeks prior to event (name, company, title, mailing address)"	✓	✓	✓	✓	✓
Logo or company listing on rotating PowerPoint before plenary sessions	Logo	Logo	Logo	Name	Name
Access to online conference materials/presentations	✓	✓	✓	✓	✓
Attendance at conference sessions Sunday - Tuesday	✓	✓	✓	✓	✓
Admission to Sun. & Mon. breakfasts, breaks, Sat. & Sun. Receptions, and Mon. Night Event	✓	✓	✓	✓	✓
Acknowledgement in two (2) issues of the ACLEA <i>In the Loop</i> publication	✓	✓	✓		
Collateral to be placed at tables prior to plenary session (supplied by sponsor)	✓	✓			
Recognition on ACLEA website	Logo/Link	Logo/Link	Name	Name	Name

*ACLEA member prices. Non-Members add \$250 to all prices listed.

**Exhibitor — TWO Meetings includes 2021 Annual Meeting and 2022 Mid-Year Meeting.

*** **Additional Booth Representative passes** can be purchased for \$350 each. Limit two per booth. Passes allow representatives access to any meal functions in the exhibit space Sun.-Mon., a ticket to the Monday Night Event, access to online conference materials, and attendance at conference sessions Sat. - Mon.

Platinum, Gold and Silver Sponsors can choose from one (1) option below:

PLATINUM LEVEL

- Saturday Welcome Reception:** Exclusive sponsor of the Saturday Welcome Reception event. Includes signage at each bar and food station.
- Sunday Night Reception Sponsor: — SOLD** Exclusive sponsor of the Sunday evening reception. Includes signage at the event.
- Monday Night Event Sponsor:** Exclusive sponsor of the Monday evening event. Includes signage at the event, your company logo on the event tickets, and your company logo displayed at each of the food stations.

GOLD LEVEL

- Lanyards Sponsor:** Exclusive sponsorship and company name on all conference attendee lanyards.
- Conference Mobile App Sponsor:** Includes recognition on the app and promotion before and during the conference.
- Internet Sponsor:** Provide free WiFi for all conference attendees. Includes a customizable log-in screen and customized company password.
- Conference Notepads Sponsor:** Exclusive sponsorship of meeting notepads. Includes logo on notepads. (ACLEA provides)
- Tote Bag Sponsor:** Exclusive sponsorship of conference tote bags. Includes logo on tote bag. (Sponsor provides)
- Conference Pens Sponsor:** Exclusive sponsorship of meeting pens. Includes logo on pens. (Sponsor provides)

SILVER LEVEL

- Conference Concierge Sponsor:** Exclusive sponsor of the Conference Concierge (Info) Desk. Includes signage to be displayed at the desk through the duration of the event.
- Breakfast Sponsor:** Exclusive sponsorship and company name on signage at the Sunday and Monday breakfasts.
- Break Beverage Sponsor:** Ensure that conference attendees receive their morning or afternoon dose of caffeine during all Sunday and Monday exhibit breaks. Includes signage at the break.



EXHIBITOR & SPONSOR REGISTRATION

This form can also be filled out at www.aclea.org.

Payment **MUST** accompany form to guarantee sponsorship and booth location.

EXHIBITOR/SPONSOR INFORMATION

Contact Name: _____

Organization: _____

Address: _____

City/State/Province/Zip: _____

Country: _____

Phone: (_____) _____

Fax: (_____) _____

Email: _____

I understand that by registering I am agreeing to the registration policies found at www.aclea.org/policies-annual-2020. (Required)

All listings should read (fill in facility/company name as desired): _____

Brief description of product or services (as you would like it listed in the conference program): _____

I will donate a door prize*: Yes No

*ACLEA will collect prize information by email in June. A form will be sent to your main contact.

Booth Representative Special Dietary Needs and/or Restrictions:

Vegetarian Kosher Gluten Free
 Lactose Intolerant Sugar Free Other

If Other, explain: _____

Staff will do our best to accommodate reasonable dietary restrictions. If you have questions or concerns, please contact the office at aclea@aclea.org.

Pursuant to the Americans with Disabilities Act, do you require specific aids or services? Visual Audio Mobile Other (specify) _____

PAYMENT INFORMATION

Total Payment Enclosed: \$ _____

Method of Payment: Check enclosed, payable to ACLEA
 VISA MasterCard American Express

Card Number _____

Exp. Date _____ Security Code (req.): _____

Cardholder Name (print) _____

Cardholder Phone _____

Billing Address _____

City _____

State/Zip/Country _____

Cardholder Signature _____

Cardholder Signature _____

PLEASE INDICATE EXHIBITOR/SPONSOR LEVEL*:

Platinum — \$10,000 (choose an additional benefit below)
 Saturday Welcome Reception Sponsor
 Sunday Night Reception Sponsor — SOLD
 Monday Night Event Sponsor

Gold — \$5,000 (choose an additional benefit below)
 Lanyards Sponsor
 Conference Mobile App Sponsor
 Internet Sponsor
 Conference Notepads Sponsor
 Tote Bag Sponsor
 Conference Pens Sponsor

Silver — \$3,000 (choose an additional benefit below)
 Conference Concierge Sponsor
 Breakfast Sponsor
 Break Beverage Sponsor

Exhibitor — \$1,000

Exhibitor: Two Meetings — \$1,850

Additional Exhibitor Representative — \$350**
 Maximum of 2 additional representatives. QTY: _____

Sunday Functional SIG Luncheon — \$45
 Indicate Qty Next to the SIG. Add \$10 onsite.
 ___ Executive Leadership ___ Marketing
 ___ Programming ___ Publications
 ___ Technology

Monday Vendors & Speakers SIG Luncheon — \$45
 Quantity: _____ (Add \$10 onsite.)

Non-Members add \$250 to all prices listed

TOTAL \$ _____

*ACLEA Member Prices.

**Additional Booth Representative: Passes allow representatives access to any meal functions in the exhibit space, a ticket to the Monday Night Event, and attendance at conference sessions.

ACLEA requests that high-resolution logos from all Platinum, Gold, and Silver sponsors be sent to sponsor@aclea.org.

Mail or Fax form to:

ACLEA
 1000 Westgate Drive, Ste 252
 St. Paul, MN 55114 USA
 Fax: +1 651.290.2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		comm.

Cancellation policy: All Exhibitor/Sponsor cancellations received through July 1, 2020 will receive a 50% refund; cancellations received after July 1, 2020 will not receive a refund.

ACLEA's 56th Annual Meeting
July 25 – 28, 2020 | Vancouver BC – Canada

Save the Date!

ACLEA 57th Mid-Year Meeting
Austin, TX – U.S.A. • January 23 – 25, 2021



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