

ACLEA's 56th Mid-Year Meeting  
January 24 – 26, 2020  
Jacksonville, Florida – U.S.A.

**Hotel & Travel  
Information**

All prices are in USD

**HOTEL INFORMATION**

Our host hotel is the Hyatt Regency Jacksonville Riverfront.

ACLEA has secured a special room rate of **\$169 per night** for single/double available **until January 9, 2020**, or until the room block is exhausted, whichever comes first.

**HYATT REGENCY JACKSONVILLE RIVERFRONT**

225 E Coastline Drive | Jacksonville, FL 32202  
Phone: +1-904-588-1234

**Hotel Website:**  
[www.hyatt.com/en-US/hotel/florida/hyatt-regency-jacksonville-riverfront/jaxrj](http://www.hyatt.com/en-US/hotel/florida/hyatt-regency-jacksonville-riverfront/jaxrj)

**Room Reservation Link:**  
[www.hyatt.com/en-US/group-booking/JAXRJ/G-ICRI](http://www.hyatt.com/en-US/group-booking/JAXRJ/G-ICRI)

**TRANSPORTATION**

The closest airport to the Hyatt Regency Jacksonville Riverfront Hotel is the Jacksonville International Airport (JAX) located 14 miles (20 minutes) NW from the hotel. For shuttle, parking, and other transportation information, visit: <https://tinyurl.com/jacksonville-hotel-aclea-2020>.

**AIRPORT TRANSPORTATION  
OPTIONS**

**Estimated fares**

Uber/Lyft: \$22 - \$30 (one way)

Taxi: \$38 - \$40 (one way)

Shuttle: \$26 (one way)

Additional directions can be found on the Jacksonville International Airport website here: <http://www.flyjacksonville.com/content2015.aspx?id=13>



**BUILDING BRIDGES**  
*Creating Connections*

**Special Thanks to Our  
56th Mid-Year Meeting Planning Committee!**

- Chair: Annette Buras, Louisiana State Bar Association
- Co-Chair: Raymond Lee, The Continuing Legal Education Society of British Columbia
- Jill Castleman, Georgetown Law
- Keisha Channer, Sidley Austin LLP
- Susan Damron, Oklahoma Bar Association
- Donita Douglas, InReach Continuing Education Solutions
- Roger Siebert, State Bar of Texas



**Association for Continuing Legal Education**  
1000 Westgate Drive, Suite 252 | St. Paul, Minnesota 55114  
p. 1+ (651) 366-6082 | f. 1+ (651) 290-2266 | [www.aclea.org](http://www.aclea.org)

Register online and download the full brochure at [www.aclea.org](http://www.aclea.org)

**BUILDING BRIDGES**  
*Creating Connections*



*Jacksonville*

**ACLEA'S 56TH MID-YEAR MEETING**

**JANUARY 24 – 26, 2020**

**HYATT REGENCY JACKSONVILLE RIVERFRONT  
JACKSONVILLE, FLORIDA – U.S.A.**



**Association for Continuing Legal Education**

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Jacksonville, Florida – U.S.A.

**General  
Information**

All prices are in USD

**REGISTRATION**

The program registration fee includes conference materials, admission to Saturday and Sunday sessions; breakfast and break food each day along with the Saturday evening reception. The CLE Boot Camp course and all optional lunches are separately priced. We must receive payment for optional courses and lunches in advance of the conference to guarantee your reservation. Unless otherwise stated, all special event payments are nonrefundable after January 13, 2020.

**SPOUSE/GUEST FEE**

ACLEA has a spouse/guest fee for attendance at ACLEA meetings by those not eligible for ACLEA membership. This is a restricted fee intended for family members. Any spouse/guest who is interested in networking with other spouses/guests as well as friends in ACLEA may pay a fee to cover the costs of food and beverages. This \$250 fee includes admission to Saturday and Sunday sessions; breakfast and break food each day and Saturday's evening reception. This benefit is extended only to those spouse/guests who are not eligible for ACLEA membership. ANYONE CONSULTING WITH, OR EMPLOYED BY, AN ORGANIZATION ELIGIBLE FOR MEMBERSHIP IN ACLEA IS NOT ELIGIBLE FOR THIS FEE.

**CANCELLATION POLICY**

All special event payments are nonrefundable after January 13, 2020. Registration refunds, less a \$50 processing fee, will be given to registrants who cancel by 5:00 p.m. Central Time on January 13, 2020. No refunds will be granted thereafter.

**Questions? Contact Us!**

p: 1+ (651) 366-6082 | f: 1+ (651) 290-2266  
[aclea@aclea.org](mailto:aclea@aclea.org) | [www.aclea.org](http://www.aclea.org)

# FRIDAY, JANUARY 24, 2020

8:00 a.m. – 3:30 p.m.  
**New Member Orientation and CLE Boot Camp** (*ticketed event*)

12:00 p.m. – 1:00 p.m.  
**First Time Attendee & New Member Luncheon** (*by invitation only*)

5:00 p.m. – 6:30 p.m.  
**Networking Reception**

6:30 p.m.  
**Optional Dine-Arounds** (*meal and transportation at individual's expense*)

7:00 p.m. – 9:00 p.m.  
**Past Presidents' Dinner**

# SATURDAY, JANUARY 25, 2020

7:00 a.m. – 5:00 p.m.  
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m. **HEALTHY FITNESS OPTIONS**  
Join your ACLEA friends for some exercise, fun, and networking with one of three fitness options:

- Running
- Walking
- Cycling

7:00 a.m. – 8:30 a.m.  
Networking Breakfast in the Exhibitor Marketplace

8:30 a.m. – 9:45 a.m. **WELCOME & PLENARY**  
**Influential Conversations: Building Bridges and Creating Connections**  
*Evelyn Williams, Teaching Professor, Leadership, Teams & Innovation, McDonough School of Business, Georgetown University*

9:45 a.m. – 10:00 a.m.  
Networking Break in the Exhibitor Marketplace

10:00 a.m. – 10:50 a.m. **WORKSHOPS A**

- A1. Influential Conversations: Building Bridges and Creating Connections, Part 2  
*Evelyn Williams, Georgetown University*
- A2. Out of One, Many: The Latest Challenges and Successes in Single-Source Publishing  
*Carol Chapman, State Bar of Wisconsin; Conor Jensen, State Bar of Texas; Amy McFadden, Illinois Institute for Continuing Legal Education*
- A3. Programs with Punch!  
*Heather Gore Liddell, York University; Bridgett Shephard, Colorado Bar CLE*

10:50 a.m. – 11:10 a.m.  
Networking Break in the Exhibitor Marketplace

11:10 a.m. – 12:00 p.m. **WORKSHOPS B**

- B1. Beyond CLE: CE Credit for Allied Professionals and the Lawyer Collecting Acronyms  
*Andrew Ottiger, PLI*
- B2. The Essence of Leadership  
*Larry Center, Center Leadership Coaching, LLC*
- B3. Sink or Swim: Saving CLE and the Wave of Bar Breakups  
*Lisa Deane, State Bar of Arizona; Pam Wilson, California Lawyers Association*

12:15 p.m. – 1:15 p.m.  
**Functional SIG Lunches** (*ticketed – attendance open to all registrants*)

- Executive Leadership
- Marketing
- Programming
- Publications
- Technology

1:15 p.m. – 1:30 p.m.  
Networking Break in the Exhibitor Marketplace

1:30 p.m. – 2:20 p.m. **WORKSHOPS C**

- C1. No Need to Call Saul: Law School for the Nonlawyer  
*R.J. Coleman, Georgetown Law CLE; Laura Cox, Association of Corporate Counsel*
- C2. CLE Compliance — Risky Business?  
*Brandi-Leigh Miller, Cooley LLP*
- C3. The Secrets to Creating Courses that Dazzle: Practical Tips for Incorporating Instructional Design Principles Into Your CLE Programs!  
*Shannon Henrie, State Bar of Arizona*

2:20 p.m. – 3:00 p.m.  
Networking Break in the Exhibitor Marketplace & Public Interest Donation

3:00 p.m. – 3:50 p.m. **WORKSHOPS D**

- D1. Cybersecurity and Data Breaches  
*Mark Lanterman, Computer Forensic Services*
- D2. Successful CLE Applications – Strategy and Best Practices to Get the Most for Your Accreditation Dollar  
*John E. Murphy, Thomson Reuters*
- D3. Video Trends to Enhance and Promote Your Content  
*Brandon Haynie, InReach*

4:00 p.m. – 4:50 p.m. **PLENARY**  
**The Impact of the Dark Web**  
*Mark Lanterman, Computer Forensic Services*

5:00 p.m. – 6:00 p.m.  
**International SIG Meeting** (*open to registered attendees*)

6:30 p.m.  
**Offsite Networking Event**

# SUNDAY, JANUARY 26, 2020

7:00 a.m. – 5:00 p.m.  
Member Services/Registration Desk Open

7:00 a.m. – 8:00 a.m. **HEALTHY FITNESS OPTIONS**  
Join your ACLEA friends for some exercise, fun, and networking with one of three fitness options:

- Running
- Walking
- Cycling

7:30 a.m. – 9:00 a.m.  
Networking Breakfast in the Exhibitor Marketplace

8:00 a.m. – 9:00 a.m.  
**SIG and Committee Breakfast Meetings:** (*open to all registered attendees*)

- Membership Committee
- Communications Committee
- Executive Leadership SIG
- State and Provincial Bars SIG

9:00 a.m. – 9:25 a.m.  
**ACLEA General Business Meeting**

9:25 a.m. – 11:00 a.m. **ANNOUNCEMENTS & PLENARY**  
**Understanding and Navigating the Multigenerational Workplace**  
*Mark Taylor, M.S.W., Ed.D., President, Taylor Programs*

11:00 a.m. – 11:10 a.m.  
Networking Break in the Exhibitor Marketplace

11:10 a.m. – 12:00 p.m. **WORKSHOPS E**

- E1. What Is Up with These Young People? Managing Generation NeXt and Preparing for Generation WOKE  
*Mark Taylor, M.S.W., Ed.D., Taylor Programs*
- E2. ACLEA Past Presidents' Book Review  
*Moderator: Raymond Lee, Continuing Legal Education Society of B.C.*  
*Presenters: Larry Center, Center Leadership Coaching, LLC; Una Doyle, Judicial Commission of New South Wales; Karen Lee, Oregon State Bar; Jan Majewski, Holland Knight*
- E3. Automatic Update Customer Lists: Maximizing the Sweet in this Bittersweet Fruit  
*Krys Godwin, The Florida Bar; Jill Hoefling, State Bar of Texas*

12:15 p.m. – 1:15 p.m.  
**Organizational SIG Lunches** (*ticketed – attendance for respective organizational SIG members only*)

- In-House/Professional Development
- Law Schools
- Local and Specialty Bars
- Nationals
- State and Provincial Bars
- Vendors and Speakers

1:25 p.m. – 2:15 p.m. **WORKSHOPS F**

- F1. It's Not Either/Or: How In-Person and Digital Training Work Best Together  
*Michael Bloom, Praktio; Kristin Heryford, Cooley LLP; Caitie McCarthy, Hotshot Legal; Sally Raggio, Wilson Sonsini Goodrich & Rosati*
- F2. "What the H\*!! is Office365 and Why Would I Want It?"  
*Barron Henley and Paul Unger, Affinity Consulting*
- F3. The Most Game-Changing Programming Idea in a Really Long Time  
*Stuart Teicher, Teicher Professional Growth*

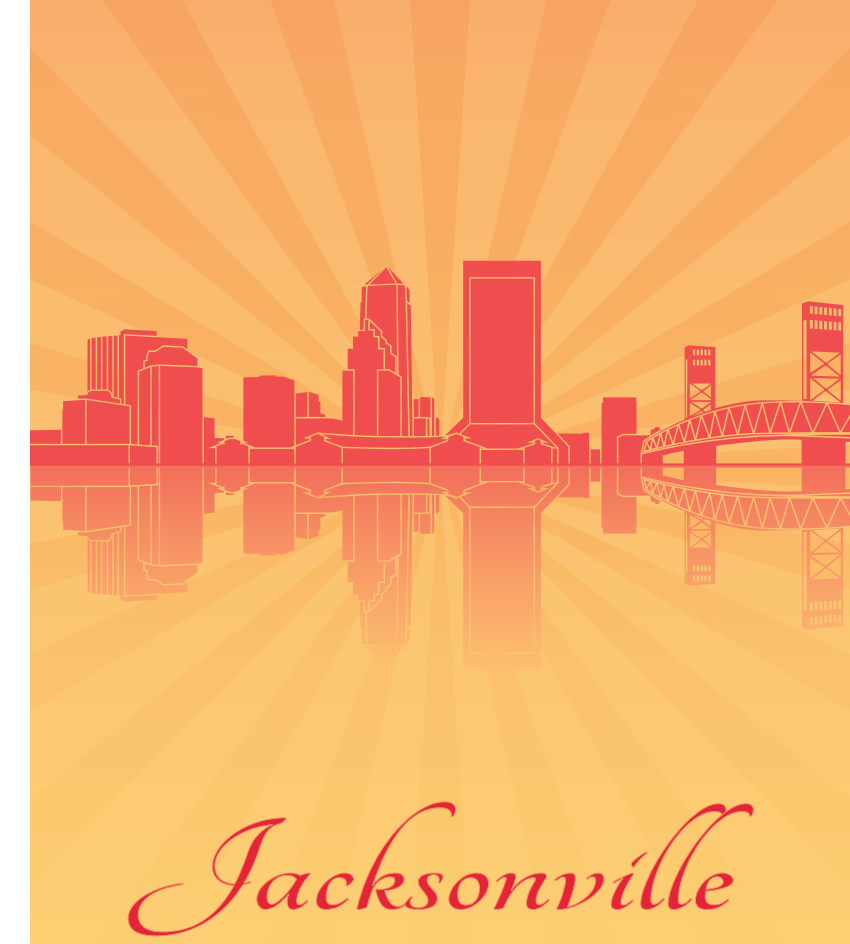
2:15 p.m. – 3:00 p.m.  
Networking Break in the Exhibitor Marketplace

3:00 p.m. – 3:50 p.m. **WORKSHOPS G**

- G1. Turn Counting Beans into Cool Beans: How to Control Event Costs  
*Paul Cohn, Hyatt Regency Riverfront; Jonathon David, Encore AV; Alex Marlar, State Bar of Arizona*
- G2. To Cross the Streams or Not: Cross-Marketing Books and CLE  
*Laura Angle, State Bar of Texas; Krys Godwin, The Florida Bar; Lara Talkington, State Bar of Texas*
- G3. Developing a Leadership Academy  
*Arnell Bryant-Willis, The Florida Bar Leadership Academy; Jessica Narducci, Fellow of the The Florida Bar Leadership Academy*

4:00 p.m. – 4:50 p.m. **WORKSHOPS H**

- H1. From Planning to Wrap-Up: Ensuring Your Event is ADA Compliant  
*Kevin McDaniel, City of Jacksonville, Disability Services Office*
- H2. MCLE — Recent Developments  
*Brandi-Leigh Miller, Cooley LLP, ACLEA MCLE Committee Co-Chair*
- H3. Authors with Independent Approaches: Benefit, Bane, or Both?  
*Peggy Crooks Nowicki, State Bar of Wisconsin; Krys Godwin, The Florida Bar; Sharon Sandle, State Bar of Texas*



## 2020 ACLEA MID-YEAR MEETING REGISTRATION FEES

**Early Bird** (*on or before January 13, 2020*)  
Member - \$645 | Non-Member - \$845 | Spouse/Guest - \$250

**Regular** (*after January 13, 2020*)  
Member - \$695 | Non-Member - \$895 | Spouse/Guest - \$250

**OPTIONAL EDUCATION PROGRAM** (*Pre-Registration Required*)

Friday, January 24, 2020

**CLE Boot Camp Add-on to Meeting Registration:**  
Member - \$175 | Non-Member - \$235

**CLE Boot Camp Only:**  
Member - \$210 | Non-Member - \$435

**FUNCTIONAL SIG LUNCHEONS, \$45 EACH**  
(*Pre-Registration Required\*, ticketed – open to all attendees for the Functional SIG lunches*)

Saturday, January 25, 2020 | 12:15 p.m. – 1:15 p.m.

Executive Leadership | Marketing | Programming | Publications | Technology

**ORGANIZATIONAL SIG LUNCHEONS, \$45 EACH**  
(*Pre-Registration Required\*, ticketed – attendance for respective organizational SIG members only*)

Sunday, January 26, 2020 | 12:15 p.m. – 1:15 p.m.

In-House/Professional Development | Law School | Local & Specialty Bars | Nationals | State/Provincial Bars | Vendors and Speakers

**OPTIONAL TICKETED EVENT**

Saturday, January 25, 2020 | 6:30 p.m.

Tickets to this event are included in your registration fee, but we ask that you RSVP. Guest tickets are available for \$75.