

COMING *Together*

IN THE NEW NORMAL

ACLEA'S 57TH MID-YEAR MEETING

January 23-25, 2021

Renaissance Austin Hotel
Austin, TX — USA



Association for Continuing Legal Education

1000 Westgate Drive, Suite 252 | St. Paul, Minnesota 55114
p. 1+ (651) 366-6082 | f. 1+ (651) 290- 2266 | www.aclea.org

Conference at a Glance

SATURDAY, JANUARY 23

7:30 a.m. – 5:00 p.m.

Member Services/Registration Desk Open

8:00 a.m. – 3:30 p.m.

New Member Orientation and CLE Boot Camp (ticketed)

12:00 – 1:00 p.m.

First-Time Attendee & New Member Luncheon (by invitation only)

5:00 – 6:30 p.m.

Networking Reception

6:30 p.m.

Optional Dine-Arounds (meal and transportation at individual's expense)

7:00 – 9:00 p.m.

Past Presidents Dinner (by invitation only)

SUNDAY, JANUARY 24

7:00 a.m. – 5:00 p.m.

Member Services/Registration Desk Open

7:00 – 8:00 a.m.

Healthy Fitness Options

- Yoga
- Running
- Walking
- Meditation

7:00 – 8:30 a.m.

Networking Breakfast in the Exhibitor Marketplace

8:30 – 9:45 a.m. **PLENARY/WELCOME**

Leading to Happiness: Practicing Positive Development Leadership

Mark Taylor, M.S.W., Ed.D., President, Taylor Programs

9:45 – 10:00 a.m.

Networking Break in the Exhibitor Marketplace

10:00 – 10:50 a.m. **WORKSHOPS A**

■ **A1. Lessons From the Coronavirus — The Pandemic Brought Many CLE Operations to a Halt; What Did We Learn and What Would We Do Differently?** (Part 1 of 2)

Sigalle Barness, Lawline; Lisa Carper, Trial Guides; Kristin Huotari, Colorado Bar Association CLE; Bernadette Lawson, Joseph, Hollander & Craft LLC; Karen Lee, Oregon Bar; Megan Moore, IICLE; Nadia Myerthall, CLE BC; Chris Osborn, ReelTime Creative Learning Experiences; Alexandra Wong, Law Society of Ontario

■ **A2. How to Leverage Sponsorship/Exhibitor Opportunities in the Virtual World**

Maddy Martin, Smith.ai; Nefra MacDonald, Clio

■ **A3. Event Planning with Local Law Schools and Other Organizations**

Tracey DeMarea, Johnson County Bar Association; Daniel McCarroll, University of Missouri - Kansas City School of Law

10:50 – 11:10 a.m.

Networking Break in the Exhibitor Marketplace

11:10 a.m. – 12:00 p.m. **WORKSHOPS B**

■ **B1. Lessons From the Coronavirus — The Pandemic Brought Many CLE Operations to a Halt; What Did We Learn and What Would We Do Differently?** (Part 2 of 2)

Sigalle Barness, Lawline; Lisa Carper, Trial Guides; Kristin Huotari, Colorado Bar Association CLE; Bernadette Lawson, Joseph, Hollander & Craft LLC; Karen Lee, Oregon Bar; Megan Moore, IICLE; Nadia Myerthall, CLE BC; Chris Osborn, ReelTime Creative Learning Experiences; Alexandra Wong, Law Society of Ontario

■ **B2. Teach Them and Keep Them: The Power of Educational Marketing**

Tanveer Makhani, Kineo

■ **B3. Your Buyer's Journey**

Conor Jensen, TexasBarBooks; Jennifer Karlsson, TexasBarBooks

12:15 – 1:15 p.m.

Lunch/Dine-Arounds (meal and transportation at individual's expense)

1:30 – 2:20 p.m. **PLENARY**

A Multigenerational Overview

Mark Taylor, M.S.W., Ed.D., President, Taylor Programs

2:20 – 2:40 p.m.

Networking Break in the Exhibitor Marketplace

2:40 – 3:30 p.m. **WORKSHOPS C**

■ **C1. Designing for Engagement: Applying Instructional Design Strategies When Creating Online Learning**

Dan Davies, Illinois Supreme Court Commission on Professionalism

■ **C2. Building Shared Resources — Altogether Now!**

Megan Lefebvre, MinnesotaCLE; Megan Moore, IICLE; Matt Sommerfeldt, LESA

■ **C3. Me? Biased? The Psychology and Biology of Decision Making**

Claude Ducloux, Lawpay

3:30 – 3:40 p.m.

Networking Break in the Exhibitor Marketplace

3:40 – 4:30 p.m. WORKSHOPS D

- **D1. Brief Recent History of the Legal Profession**
William J. Chriss, J.D., Ph.D., Of Counsel to the The Snapka Law Firm
- **D2. Digital Signatures — How CLE Providers Could and Should Be Using Services Like DocuSign or RightSignature**
Mauri Hawkins, State Bar of Arizona; Amy McFadden, IICLE
- **D3. Barriers to Inclusion in the Legal Industry for Non-Natives**
Crystal Espanol, Crystal Espanol Coaching and Consulting

5:00 – 6:00 p.m.

- SIG & Committee Meetings** (open to registered attendees)
- International SIG

6:30 p.m. NETWORKING EVENT

MONDAY, JANUARY 25

7:00 a.m. – 5:00 p.m.

Member Services/Registration Desk Open

7:00 – 8:00 a.m.

Healthy Fitness Options

- Yoga
- Running
- Walking

7:30 – 9:00 a.m.

Networking Breakfast in the Exhibitor Marketplace

8:00 – 9:00 a.m.

SIG & Committee Breakfast Meetings (open to registered attendees)

- Editorial Board
- Executive Leadership
- Exhibitors & Sponsors
- Membership
- State & Provincial Bars

9:00 – 9:25 a.m.

ACLEA Business Meeting (open to members of ACLEA)

9:25 – 11:00 a.m. PLENARY/ANNOUNCEMENTS

Using Storytelling to Build Trust and Influence
Ann Marie Houghtailing, Story Imprinting

11:00 – 11:10 a.m.

Networking Break in the Exhibitor Marketplace

11:10 a.m. – 12:00 p.m. WORKSHOPS E

- **E1. Using Storytelling to Build Trust and Influence (Part 2)**
Holly Amaya, Story Imprinting; Ann Marie Houghtailing, Story Imprinting
- **E2. How to Create and Qualify Wellness CLEs for Lawyers Without the Stress of Creating and Qualifying CLEs for Lawyers**
Bernadette Lawson, Joseph, Hollander & Craft LLC; Judith

McInturff, Columbus Bar Association

- **E3. Emerging Issues in CLE: What New Topics and Themes are Coming Down the Pipeline?**
Mindy Gulati, Fundamental Advisory; Ronnae Smiley, Six Red Marbles

12:00. – 12:15 p.m.

Networking Break in the Exhibitor Marketplace

12:15 – 1:15 p.m.

Organizational SIG Lunches (ticketed – attendance for respective organizational SIG members only)

- In-House/Professional Development
- Law Schools
- Local & Specialty Bars
- Nationals
- State & Provincial Bars
- Vendors & Speakers

1:25 – 2:15 p.m. WORKSHOPS F

- **F1. PLE (Personalized Legal Education)**
Frank V. Harris, Retired, Minnesota CLE, ACLEA Past President; Pat Nester, Retired, State Bar of Texas, ACLEA Past President
- **F2. Why Move Your Publications Over to Microsoft Word from Quark, FrameMaker or Other Desktop Publishing Apps?**
Barron Henley, Affinity Consulting
- **F3. Dangerous Ideas in CLE — How Do We Prepare New Lawyers For Practice? Can CLE Help Those Graduating Law School With No Job Prospects?**
Ann Maree David, College of Law, Queensland; Zachariah DeMeola, IAALS; Tycha J. Kimbrough, Kimbrough Legal, PLLC; Stuart Teicher, Esq., Teicher Professional Growth, LLC

2:15 – 3:00 p.m.

Networking Break in the Exhibitor Marketplace

3:00 – 3:50 p.m. WORKSHOPS G

- **G1. Foundations for Practice – What Are the Essential Qualities Needed by a Lawyer Right Out of Law School?**
Zachariah DeMeola, IAALS
- **G2. Designing CLE Programs Based Upon Practice Management Lessons from the Coronavirus**
Lenne' Espenschied, Next Level Contracts; Barron Henley, Affinity Consulting; Cynthia Sharp, The Sharper Lawyer; Stuart Teicher, Esq., Teicher Professional Growth, LLC
- **G3. CLEReg Session** (Speed Networking Format)
CLEReg

3:50 – 4:00 p.m.

Networking Break

4:00 – 5:00 p.m.

Functional SIG Meetings (attendance open to all registrants)

- Executive Leadership
- Marketing
- Programming
- Publications
- Technology

SPECIAL THANKS TO OUR 57TH MID-YEAR MEETING PLANNING COMMITTEE!

- Chair: Anne-Marie Rabago, State Bar of Texas
- Co-Chair: Diane Morrison, ACLEA/Immediate Past President
- Catherine Broussard, Atlanta Bar Association
- Una Doyle, Judicial Commission of New South Wales
- Scott Harrington, LSU CLE
- Barron Henley, Affinity Consulting
- Tim Slating, Illinois State Bar Association
- Matt Sommerfeldt, Legal Education Society of Alberta

HOTEL INFORMATION

Book your group rate for ACLEA 2021 Mid-Year Meeting

RENAISSANCE AUSTIN HOTEL << [CLICK TO BOOK ROOM](#)

9721 Arboretum Blvd, Austin, TX 78759

512-343-2626

Room rate: \$179 USD

Room Rate Deadline: January 7, 2021

TRAVEL INFORMATION

The closest airport to the Renaissance Austin Hotel is Austin-Bergstrom International Airport (AUS) located 17 miles / 22 min from the hotel.

AIRPORT TRANSPORTATION OPTIONS

Estimated fares

Airport Parking:

\$10-\$20 per day

Capital Metro Bus Service:

Single Ride: \$1.25 / Day Pass: \$2.50

MetroRail:

Single Ride: \$3.50/Day Pass \$7.00

Uber / Lyft / Wingz:

\$25-\$35 (one way)

Taxi:

\$20-\$30 (one way)

Additional directions can be found on the hotel transportation website. (<https://www.austintexas.gov/airport>)

2021 ACLEA MID-YEAR MEETING REGISTRATION FEES

Early Bird (*on or before January 13, 2021*)

Member - \$650 | Non-Member - \$850 | Spouse/Guest - \$250

Regular (*after January 13, 2021*)

Member - \$700 | Non-Member - \$900 | Spouse/Guest - \$250

OPTIONAL EDUCATION PROGRAM (Pre-Registration Required)

Saturday, January 23, 2021, 8:00 a.m. - 3:30 p.m.

CLE Boot Camp Add-on to Meeting Registration:

Member - \$175 | Non-Member - \$235

CLE Boot Camp Only:

Member - \$210 | Non-Member - \$435

ORGANIZATIONAL SIG LUNCHEONS, \$45 EACH

Monday, January 25, 2021 | 12:15 p.m. – 1:15 p.m.

In-House/Professional Development | Law School | Local & Specialty Bars | Nationals | State & Provincial Bars | Vendors & Speakers
(Pre-Registration Required*, ticketed – attendance for respective organizational SIG members only)

OPTIONAL TICKETED EVENT

Sunday, January 24, 2021 | 6:30 p.m.

Tickets to this event are included in your registration fee, but we ask that you RSVP. Guest tickets are available for \$75.

QUESTIONS? CONTACT US!

p: 1+ (651) 366-6082 | f: 1+ (651) 290-2266
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