



CHG MGMT GLOBAL CONNECT

JULY 14-17, 2020

SPONSOR PROSPECTUS

YOUR LINK TO THE GLOBAL CHANGE MANAGEMENT COMMUNITY

Founded in 2011, the Association of Change Management Professionals® (ACMP®) is a professional membership association dedicated to advancing the career growth of individuals and the effectiveness of organizations by advancing the discipline and practice of change management. We represent a global community of Change Management Practitioners and facilitate connections between this community and organizations of all sizes.

About CHG MGMT Global Connect

From seasoned practitioners to those new to the profession, CHG MGMT Global Connect strengthens attendees' industry insight in the ever-evolving change management environment while providing the latest professional tools and techniques to help support practitioners and the organizations and clients they serve. CHG MGMT Global Connect provides an ideal opportunity for organizations to market their products and services to these key decision makers.



4,600+
MEMBERS

ACMP IS GLOBAL

60+
COUNTRIES

37+
CHAPTERS

CHG MGMT ATTENDEES

EXPERIENCE LEVEL

- 7% Less than 1 year
- 18% 1-3 years
- 21% 4-7 years
- 17% 8-10 years
- 37% 11+ years



AREAS OF RESPONSIBILITY

- Change Management
- Project Management
- Coaching
- Leading & Managing Others
- Talent Management

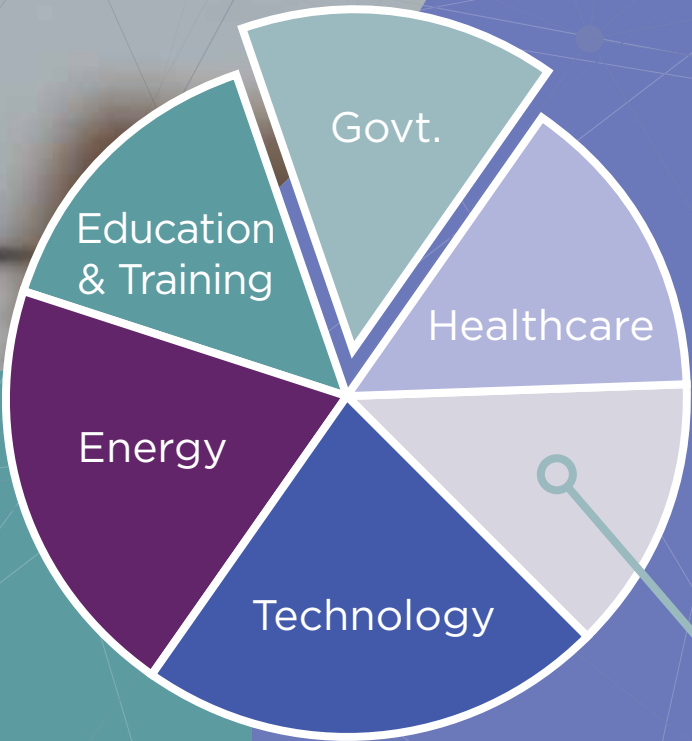
TOP JOB TITLES

- 34% Independent Consultant
- 28% Manager
- 23% Director/Vice President
- 5% CEO



TOP INDUSTRIES

- Technology 12%
- Energy 11%
- Education & Training 8%
- Government 8%
- Healthcare 8%
- Finance & Banking 7%



SPONSOR OPTIONS



		THOUGHT LEADER	CHAMPION	PARTNER	CONTRIBUTOR
PRESENCE	(1) Complimentary Registration	●	●	●	
	Virtual Booth/Stand	●	●	●	
	Optimal Booth/Stand Placement <i>(limited availability)</i>	●	●		
BRAND AWARENESS	Color Logo displayed in Virtual Lobby Area <i>(Video/Static)</i>	Video	Video	Static	Static
	Social Media Post Mentions	●	●	●	●
	Spotlights in between live sessions	2	1		
	Recognition in all marketing materials	●	●	●	●
	Push Notifications <i>(through vFAIRS and Mobile App)</i>	4	2	1	
MAKING CONNECTIONS	Networking Lounge Chat/Demo	●			
	Lead Generation	●	●	●	
	Targeted Email <i>(company creates/ACMP sends out)</i>	●			
PRICING:		\$4,000	\$2,500	\$1,500	\$500

Overall Benefits:

- Engage with the ACMP Community & Gain Leads
- Reach a Wider Global Audience
- Interact with Attendees in Real Time
- Unlimited Collateral & Demo Features *(with most levels)*
- Customize a Booth/Stand to Your Standards



Auditorium



Lobby



Exhibit Hall